

# INTERNATIONAL BUSINESS

College of Business Administration

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**Website:** [www.csulb.edu/colleges/cba/ib/](http://www.csulb.edu/colleges/cba/ib/)

For MBA degree requirements, see Business Administration, Graduate Programs.

## Career Possibilities

Import/Export Agent • Foreign Sales Representative • Trade Broker • Buyer • Bank Manager • Financial Manager • Foreign Currency Investment Advisor • International Management Consultant • Relocation Consultant • Customs Broker

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## Undergraduate Programs

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### Bachelor of Science in Business Administration

#### Admission Under Impaction

Refer to the following website for additional impaction criteria: [http://www.csulb.edu/depts/enrollment/admissions/impacted\\_major.html](http://www.csulb.edu/depts/enrollment/admissions/impacted_major.html).

#### Requirements

In order to graduate with an undergraduate business degree from CSULB, a student must complete a minimum of 120 units. A majority of the upper division business courses, including economics and statistics, must be completed at this university. For details, refer to the CBA Policy on Course Transfers/Substitutions.

#### 1. Lower Division:

Take all of the following:

ACCT 201 Elementary Financial Accounting (3)  
Prerequisite: None

ACCT 202 Managerial Accounting (3)  
Prerequisite: ACCT 201.

ECON 100 Principles of Macroeconomics (3)  
Prerequisites: MATH 103 or higher; one GE Foundation course.

ECON 101 Principles of Microeconomics (3)  
Prerequisite/Corequisite: MATH 103 or higher.

MATH 115 Calculus for Business (4)  
Prerequisite: Appropriate ELM score, ELM exemption, or MAPB 11.

Choose one of the following:

STAT 108 Statistics for Everyday Life (3)  
Prerequisite: None

MATH 114 Finite Mathematics (3)  
Prerequisites: Appropriate ELM score, ELM exemption, or MAPB 11.

#### 2. Critical Thinking Course Requirements

Any critical thinking course (GE category A3); IS 100 is recommended.

3. All business and pre-business majors shall demonstrate computer literacy and competency. Take one of the following:

A. Passing score (70%) on the Computer Proficiency Examination (CPE).

B. IS 233 Introduction to Computer Systems and Applications (3) with Credit (Cr).  
Prerequisite: None

C. Transfer equivalent course with a "C" or better grade.

#### 4. Upper Division:

A. Take all of the following:

CBA 300 International Business (3)  
Prerequisite: None

FIN 300 Business Finance (3)  
Prerequisite: None

BLAW 320 Legal and Regulatory Environment of Business (3)  
Prerequisite: None

IS 300 Management Information Systems (3)  
Prerequisite: IS 233 or equivalent.

IS 301 Business Communications (3)  
Prerequisite: None

IS 310 Business Statistics (3)  
Prerequisite: STAT 108 or MATH 114.

HRM 360 Organizational Behavior (3)  
Prerequisite: None

MGMT 300 Principles of Management (3)  
Prerequisite: None

MKTG 300 Marketing (3)  
Prerequisite: None

B. The following Capstone course must be taken at CSULB as a senior and after the upper-division prerequisite core courses have been completed (ACCT 310 or 202, FIN 300, MGMT 300, MKTG 300, IS 301):

MGMT 425 Business Strategy and Policy (3)  
Prerequisites: ACCT 310 or 320 or 202; MGMT 300, MKTG 300, FIN 300, IS 301.

C. Completion of option requirements.

5. Elective courses to total 120 units. Student are encouraged to select electives for expansion of knowledge and intellectual interests as well as for preparation for business employment.

### Option in International Business (120 units)

This option prepares students for an increasingly competitive and interdependent international business world and offers information about how international business practices and customs differ from those in the U.S. Students need some familiarity with a language other than English as well as knowledge of culture and world geography.

## Requirements

### 1. Take all of the following:

- ACCT 465 International Accounting (3)  
Prerequisites: ACCT 201, ACCT 202, IS 301.
- FIN 490 International Finance (3)  
Prerequisites: FIN 300, IS 301
- MKTG 480 International Marketing (3)  
Prerequisite: MKTG 300, IS 301.

### Take one of the following:

- MGMT 405 International and Comparative Management (3)  
Prerequisites: MGMT 300, IS 301.
- MGMT 406 International Business Policy (3)  
Prerequisite: MGMT 300, IS 301.

### 2. Take one of the following courses:

- BLAW 424, CBA 493, 494, HRM 458, MKTG 481, and MGMT 405 or 406 (whichever was not taken in satisfaction of requirement #1)

### 3. Two years (4 semesters or 6 quarters finishing at the level of 201B or its equivalent) at the baccalaureate level of one of the following languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, or Spanish. Under individual, special circumstances, the Director of the International Business Option may approve a language other than those listed above to satisfy the language requirement for a degree in the option.

### 4. Choice of the language will determine the country or geographic area of the world about which the student must study a minimum of 2 courses (6 units).

These will be in lieu of 6 other elective units, and can be double counted as part of the student's general education requirement, if approved to meet GE requirements.

## General Education or Elective Courses

Select two courses (6 units), appropriate for your choice of language:

### All Languages:

ANTH 412; COMM 330, 452; I/ST 317, 318, 319, 355; LING 413, 425, 470; POSC 371, 485; WGSS 401.

### Arabic:

ARAB 250; CWL 402; GEOG 309L; HIST 394, 428, 432; POSC 367; R/ST 331.

### Chinese:

ANTH 332; A/ST 307, 310, 495; CHIN 301, 350, 370; CWL 403; HIST 382B, 406A; POSC 362; R/ST 341.

### French:

CWL 330A,B; GEOG 316; HIST 335, 337, 339; POSC 353; FREN 335, 336 or courses taken at a specified French university with which CSULB has an exchange agreement and taught by instructors from CSULB may be approved by the Director of the International Business Program in partial or full satisfaction of this requirement.

### German:

CWL 330A, 330B; GEOG 316; HIST 335, 337, 339, 437; POSC 353; GERM 380, 415, 416.

### Italian:

CWL 330A, 330B; GEOG 316; HIST 335, 337, 339; POSC 353.

### Japanese:

ANTH 335; A/ST 307, 310; CWL 403; HIST 383B, 384, 406A, 407; JAPN 350, 451, 471; R/ST 341, 344.

### Portuguese or Spanish:

ANTH 423, 324; CWL 440; HIST 364, 462, 463; POSC 358, 481; SPAN 330, 335A, 335B, 341, 430, 445.

### Russian:

GEOG 318; HIST 341B; RUSS 310, 410.

## Certificate in International Business

This certificate combines an undergraduate degree in business with additional training in the area of international business. The objective of the program is to enhance the scope and perception of the business student to include the international business environment. Courses used to meet the certificate requirements may also apply toward College of Business Administration degree requirements.

## Requirements

1. A bachelor of Science degree in Business Administration. This requirement may be completed concurrently with certificate requirements.
2. Eighteen units or more of study at this University in International Business, including six of the following:
  - ACCT 465; BLAW 424; CBA 300; CBA 494; FIN 490; HRM 458; MGMT 405, 406; MKTG 480 or 481.
3. Grade of "C" or higher required in each course completed.
4. The Certificate does not permit use of the Credit/No Credit option. Students with specific geographic areas of interest should consider development of language competence and cultural understanding relative to their area of interest concurrent with their Certificate. For additional information or for application to the program, interested persons may contact the Director of International Business.