

Multivariable Functions in Econ., Part II

TABLE OF CONTENTS

Preface	1
References	1
Marginal Productivity	2
Income Determination Multipliers, Comparative Statics	2
Income and Cross Price Elasticities of Demand	20
Optimizing Economic Functions	26
Constrained Optimization in Economics	34
The Concept of Economic Utility	40
Maximize Utility Subject to a Budget Constraint	45

```
(%i4) load(draw)$ set_draw_defaults(line_width=2, grid = [2,2], point_type = filled_circle,
    head_type = 'nofilled, head_angle = 20, head_length = 0.5,
    background_color = light_gray, draw_realpart=false)$
fpprintprec : 5$ ratprint : false$
```

```
(%i5) load ("Econ1.mac");
```

```
(%o5) c:/work5/Econ1.mac
```

1 Preface

Dowling06.wmxm is one of a number of wxMaxima and pdf files available in the section Economic Analysis with Maxima on my CSULB webpage.

We use Maxima to solve a few of the problems (and draw some of the plots) in Ch. 6 of the supplemental text: Introduction to Mathematical Economics, 3rd ed, (Schaum's Outline Series), by Edward T. Dowling (1992, 2001), McGraw-Hill. This modestly priced text is a bargain with many worked out examples. You should compare the examples worked out "by hand" in this text with what we do using Maxima. Section numbers [x.y] refer to sections in Dowling's text.

We have slightly changed some of the symbols used in particular problems. Problems in this worksheet make use of some of the economic analysis functions defined in the software file Econ1.mac.

Ted Woollett
<https://web.csulb.edu/~woollett/>
 May 6, 2022

2 References

Introduction to Mathematical Economics, 3rd ed, (Schaum's Outline Series),
by Edward T. Dowling (1992, 2001), McGraw-Hill,

Introductory Mathematical Economics, 2nd ed., D. Wade Hands, 2004, Oxford Univ. Press.

Mathematical Economics, 2nd. ed., Jeffrey Baldani, James Bradfield, and Robert W.
Turner, 2005, Thomson.

Macroeconomics, 5th ed., Olivier Blanchard, 2011, Prentice Hall.

Fundamental Methods of Mathematical Economics, 4th ed., Alpha C. Chiang and Kevin
Wainwright, 2005, McGraw Hill.

(IEA) Introduction to Economic Analysis, R. Preston McAfee, Tracy Lewis, Donald J. Dale,
2009,

read on web: https://saylordotorg.github.io/text_introduction-to-economic-analysis/
get pdf: <https://mcafee.cc/Papers/Introecon/ieav21.pdf>

3 **Marginal Productivity [6.1]**

The "marginal product of capital" MPK is the derivative of the output Q wrt units of
capital K, $MPK = \partial Q / \partial K$.

The "marginal product of labor" MPL is the derivative of the output Q wrt units of
labor L, $MPL = \partial Q / \partial L$.

Suppose the "production function" is taken as:

$$Q = 36 K^*L - 2 K^2 - 3 L^2$$

Calculate the values of MPK and MPL as functions of K and L.

(%i8) $Q : 36 * K * L - 2 * K^2 - 3 * L^2;$

$MPK : \text{diff}(Q, K);$

$MPL : \text{diff}(Q, L);$

(Q) $-3 L^2 + 36 K L - 2 K^2$

(MPK) $36 L - 4 K$

(MPL) $36 K - 6 L$

4 **Income Determination Multipliers and Comparative Statics [6.2]**

The partial derivative can be used to derive the various "multipliers" of an income determination model.

See Dowling, Ch. 2, Sec. 3, and our wxMaxima worksheet Dowling02.wmxm, and Dowling02fit.pdf for an initial discussion of Income Determination Multipliers.

In calculating how the equilibrium level of an endogenous variable can be expected to change in response to a change in any of the exogenous variables or parameters, income determination multipliers provide an elementary exercise in what is called comparative static analysis or, more simply, comparative statics, which we will study later in greater detail in Chapter 13.

In an "open economy" in which trade with foreign nations occurs, demand for domestically produced goods and services (DD) is given by

$$DD = C + I + G + (X - Z),$$

in which C is personal consumption of domestic goods and services, I is investment (from savings) in the means for future production (such as purchase of upgraded technology), G is government expenditure on domestic goods and services, X is exports (that part of the demand for domestic goods that comes from abroad), and Z is (the domestic value of) imports - that part of domestic demand that is met by foreign supplied goods instead of domestically produced goods.

Typical contributors to exports X are wheat, computers, and U.S. vacations, all of which increase domestic production of goods and services.

Typical contributors to imports Z are French champagne, Korean cars and TV screens, and Chinese solar panels, which replace domestic production of goods and services. The greater the domestic value of imports Z, the smaller the level of demand for domestically produced goods and services DD.

The quantity $NX = (X - Z)$ is called the "net export" value. $NX > 0$ if we have a positive trade balance in which exports > imports. $NX < 0$ if we have a negative trade balance in which imports > exports.

We let Y stand for the value of domestic production of goods and services (GDP), also called "national income", "output", "production", and "domestic market". GDP stands for "gross domestic product". The domestic goods market is in equilibrium when domestic production equals the demand for domestic goods and services DD.

$$Y = DD = C + I + G + (X - Z)$$

We can determine the equilibrium level of national income Y if we assume a model in which consumption and investment each are partially a function of Y, but government spending, exports, and imports are independent of Y:

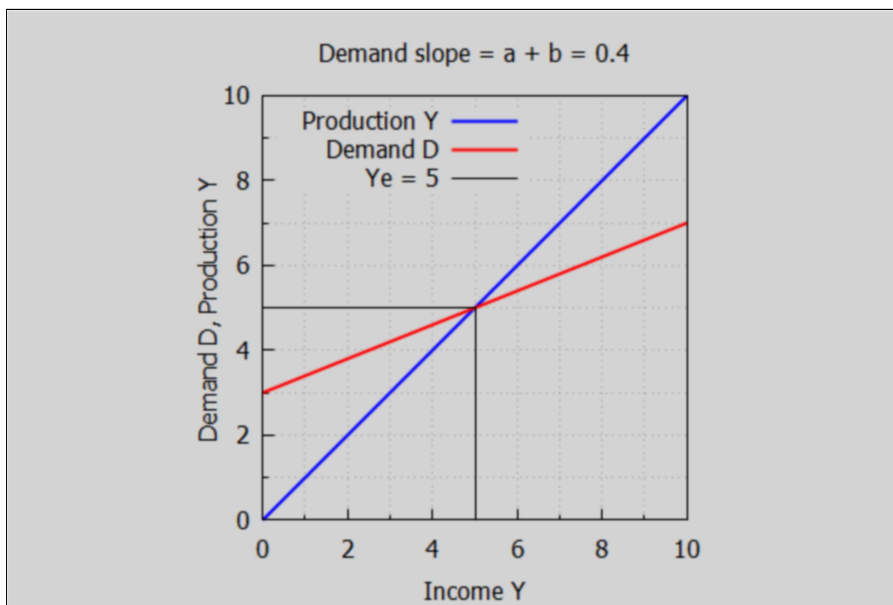
$$C = C_0 + b Y, \quad I = I_0 + a Y, \quad G = G_0, \quad X = X_0, \quad Z = Z_0,$$

where C_0, I_0, G_0, X_0, Z_0 are given constants (independent of Y)

In this model, b is the "marginal propensity to consume": $b = \partial C / \partial Y$, and a is the "marginal propensity to invest": $a = \partial I / \partial Y$.

The Demand $D = C + I + G + X - Z = D_0 + (b + a) * Y$, where D_0 is the autonomous demand (independent of income Y), $D_0 = C_0 + I_0 + G_0 + X_0 + Z_0$. Equilibrium in the goods market is determined by the condition that production equals demand, but production has the same value as income, so the equilibrium equation is $Y = D$, or $Y = D_0 + (b + a) * Y$.

```
(%i9) wxdraw2d(xlabel = "Income Y", ylabel = "Demand D, Production Y",
  key_pos = top_left,
  title = "Demand slope = a + b = 0.4",
  proportional_axes = 'xy, key = "Production Y", explicit (x, x, 0, 10), color = red,
  key = "Demand D", explicit (3 + 0.4*x, x, 0, 10), color = black, line_width = 1,
  key = "Ye = 5", explicit (5, x, 0, 5), key = "", parametric (5, yy, yy, 0, 5))$
```



(%t9)

We solve algebraically for the equilibrium value Y_e in a purely symbolic problem first. Instead of just writing down the solution, we show how steps can be arranged in Maxima to have Maxima do the work, which might be useful in a more complicated problem.

```
(%i15) C : Co + b*Y;
      I : Io + a*Y;
      G : Go;
      X : Xo;
      Z : Zo;
      soln : solve (Y = C + I + G + (X - Z), Y);
```

```
(C)   Y b+Co
```

```
(I)   Y a+Io
```

```
(G)   Go
```

```
(X)   Xo
```

```
(Z)   Zo
```

```
(soln) [Y =  $\frac{Zo - Xo - Io - Go - Co}{b + a - 1}$ ]
```

Let Y_e be the equilibrium value of Y ,

```
(%i16) Ye : rhs (soln[1]);
```

```
(Ye)  $\frac{Zo - Xo - Io - Go - Co}{b + a - 1}$ 
```

You can also use the alternative method:

```
(%i17) Ye : at (Y, soln);
```

```
(Ye)  $\frac{Zo - Xo - Io - Go - Co}{b + a - 1}$ 
```

Let's multiply top and bottom by (-1):

```
(%i18) Ye : (- num(Ye)) / (- denom (Ye));
```

```
(Ye)  $\frac{-Zo + Xo + Io + Go + Co}{-b - a + 1}$ 
```

$Y_e = (Co + Go + Io + (Xo - Zo)) / (1 - b - a)$ is the equilibrium national income for this model. Dowling uses an overbar instead of our lowercase e to signify this quantity. The wxMaxima notebook has yet to provide an overbar for symbols, so we must adapt.

The partial derivative of Y_e wrt any of the exogenous variables or parameters produces the "multiplier" for that variable or parameter. For example $\partial Y_e / \partial Go$ produces the "government expenditure multiplier":

```
(%i19) diff (Ye, Go);
```

```
(%o19)  $\frac{1}{-b - a + 1}$ 
```

If you look at the terms contributing to Y_e , government expenditures G_0 don't just contribute the amount G_0 , but the (normally) increased amount $G_0/(1 - b - a)$, which is why we call the factor $1/(1 - b - a)$ a "multiplier".

Likewise the import multiplier is $\partial Y_e / \partial Z_0$, normally a negative number, given here by

$$\begin{aligned} (\%i20) & \text{ diff } (Y_e, Z_0); \\ (\%o20) & - \frac{1}{-b-a+1} \end{aligned}$$

The "marginal propensity to invest" is the parameter a . The multiplier for the CHANGE in the marginal propensity to invest is $\partial Y_e / \partial a$.

The small increase in Y_e (ΔY_e) due to a small increase in the propensity to invest (Δa) is given by $\Delta Y_e = \partial Y_e / \partial a * \Delta a$. Let daY_e stand for the partial derivative $\partial Y_e / \partial a$ here.

$$\begin{aligned} (\%i21) & \text{ daYe : diff } (Y_e, a); \\ (\%aYe) & \frac{-Z_0 + X_0 + I_0 + G_0 + C_0}{(-b-a+1)^2} \end{aligned}$$

We can show that daY_e is the same as $Y_e/(1-b-a)$:

$$\begin{aligned} (\%i22) & \text{ is (equal (daYe, } Y_e/(1 - b - a)); \\ (\%o22) & \text{ true} \end{aligned}$$

so $\partial Y_e / \partial a = Y_e / (1 - b - a)$, and $\Delta Y_e = \partial Y_e / \partial a * \Delta a = [Y_e / (1 - b - a)] * \Delta a$, or

$$\Delta Y_e / Y_e = [1 / (1 - b - a)] * \Delta a.$$

4.1 Problem 6.5: Taxation, Saving, Balanced Budget Multiplier

Consider a closed economy model which includes a level of taxation T which indirectly affects the amount of personal consumption of goods and services C ; that is we assume $C = C_0 + b*(Y - T)$. The "disposable income" Y_d is income minus taxes, $Y_d = Y - T$. Because we consider a "closed economy", we ignore exports and imports.

$$Y = C + I_0 + G_0, \quad C = C_0 + b Y_d, \quad Y_d = Y - T, \quad T = T_0.$$

The level of taxation $T = T_0$ is here "autonomous": it does not depend on national income Y .

4.1.1 "Propensity to Save" Digression

A digression on saving following Blanchard's Macroeconomics, Sec. 3.4:

"Saving" is the sum of private saving and public saving.

By definition, "public saving" is defined as taxes minus government spending ($T - G$). If taxes exceed government spending, the government is running a "budget surplus", so public saving is positive. If taxes are less than government spending, the government is running a "budget deficit", so public saving is negative.

By definition, "private saving" S is defined as disposable income Y_d minus consumption:

$$S = Y_d - C.$$

Since disposable income is income minus taxes, we then have

$$S = Y - T - C.$$

If we start with the equilibrium equation

$$Y = C + I + G$$

and move consumption C to the left hand side, and then subtract taxes T from both sides, we get

$$Y - T - C = I + G - T.$$

On the left side we have private saving S , so $S = I + G - T$. Rearranging, we get

$$I = S + (T - G),$$

which says investment equals the sum of private saving S and public saving ($T - G$).

Equilibrium in the goods market requires that investment equals saving (private plus public). What firms want to invest (in the means for future production) must be equal to what people and the government want to save. Equilibrium in the goods market can now be summarized in the two statements:

Production = Demand

Investment = Saving.

If $C = C_0 + b \cdot Y_d = C_0 + b \cdot (Y - T)$, private saving becomes $S = Y - T - C_0 - b \cdot (Y - T)$, or

$$S = -C_0 + (1 - b) \cdot (Y - T) = -C_0 + (1 - b) \cdot Y_d.$$

We can call $(1 - b)$ the "marginal propensity to save" -- how much of an additional unit of disposable income people save. With b between zero and one, $(1 - b)$ is also between zero and one. Private saving increases with disposable income, but by less than one dollar for each additional dollar of disposable income.

Returning to Prob. 6.5:

Calculate the effect on the equilibrium level of income Y_e due to a 1 unit increase in government expenditure G_0 exactly matched ("offset") by a 1 unit increase in taxation T_0 . That is, do the "comparative-static analysis" of finding the "balanced-budget multiplier" for an economy in which there is only autonomous taxation T_0 .

Assume $0 < b < 1$, so $(1 - b) > 0$.

(%i26) $T : T0;$
 $Yd : Y - T;$
 $C : C0 + b*Yd;$
 $\text{soln} : \text{solve } (Y = C + I0 + G0, Y);$

(T) $T0$

(Yd) $Y - T0$

(C) $(Y - T0) b + C0$

(soln) $\left[Y = \frac{T0 b - I0 - G0 - C0}{b - 1} \right]$

Let Y_e be the equilibrium national income.

(%i27) $Y_e : \text{at } (Y, \text{soln});$

(Ye) $\frac{T0 b - I0 - G0 - C0}{b - 1}$

Multiply both the numerator and denominator of Y_e by (-1).

(%i28) $Y_e : (- \text{num } (Y_e)) / (- \text{denom } (Y_e));$

(Ye) $\frac{-T0 b + I0 + G0 + C0}{1 - b}$

The small increase ΔY_e in the equilibrium level of income Y_e due to a small increase ΔG_0 in government expenditure plus a small increase ΔT_0 in taxation is approximately given by

$$\Delta Y_e = (\partial Y_e / \partial G_0) \Delta G_0 + (\partial Y_e / \partial T_0) \Delta T_0,$$

which becomes (provided $\Delta G_0 = 1$ and $\Delta T_0 = 1$)

$$\Delta Y_e = \partial Y_e / \partial G_0 + \partial Y_e / \partial T_0 = m_{G0} + m_{T0},$$

letting m_{G0} stand for the multiplier $\partial Y_e / \partial G_0$ and m_{T0} stand for the multiplier $\partial Y_e / \partial T_0$.

(%i29) $m_{G0} : \text{diff } (Y_e, G0);$

(mG0) $\frac{1}{1 - b}$

$m_{G0} = \partial Y_e / \partial G_0 > 0$ since $1 > b > 0$, so $(1 - b) > 0$.

(%i30) $m_{T0} : \text{diff } (Y_e, T0);$

(mT0) $-\frac{b}{1 - b}$

Because $0 < b < 1$, $m_{T0} = \partial Y_e / \partial T_0 < 0$.

Then with $\Delta G_0 = 1$ and $\Delta T_0 = 1$, the small increase ΔY_e is (approximately)

(%i31) $dY_e : mG_0 + mT_0$, ratsimp;

(dYe) 1

An increase in government expenditure G_0 matched by an equal increase in government taxation T_0 (a balanced budget) will have a positive effect on the equilibrium level of income exactly equal to the increase in government expenditure and taxation. The "multiplier" in this case is +1, which is no multiplication at all, in this autonomous taxation model in which the amount of taxation is independent of the national income Y .

A "multiplier" refers to an economic factor that, when applied, amplifies the effect of some other outcome. A multiplier value of 2 would therefore have the result of doubling (2x) some effect; 3 would triple it (3x). In this example the "multiplier" is equal to 1, so there is no amplification effect at work. If you increase taxes by the same amount as you increase government spending, the result is an increase in the equilibrium national income Y_e by the same amount as the increase in government spending.

You don't need the concept of multipliers to analyse this scenario. All you need is to assume that $\Delta T_0 = \Delta G_0$ (and $\Delta C_0 = 0$ and $\Delta I_0 = 0$) to get

$$\Delta Y_e = (-b \cdot \Delta T_0 + \Delta G_0) / (1 - b) = (-b + 1) / (1 - b) \cdot \Delta G_0 = \Delta G_0.$$

4.2 Problem 6.6: Modelling Taxes Rising with Income

Given the updated closed economy model

$$Y = C + I_0 + G_0, \quad C = C_0 + b Y_d, \quad Y_d = Y - T, \quad T = T_0 + t Y,$$

with $0 < b < 1$ and $0 < t < 1$,

where taxation T is now a function of income, demonstrate the effect on the equilibrium level of income Y_e of a 1 unit increase in government expenditure G_0 matched ("offset") by a 1 unit increase in autonomous taxation T_0 . That is, demonstrate the effect of the balanced-budget multiplier in an economy in which taxes are a "positive function of income" (increase with income, $t > 0$).

```
(%i35) T : T0 + t*Y;
      Yd : Y - T;
      C : C0 + b*Yd;
      soln : solve (Y = C + I0 + G0, Y);
```

```
(T)   Y t + T0
```

```
(Yd)  - Y t + Y - T0
```

```
(C)   b (- Y t + Y - T0) + C0
```

```
(soln) [ Y = -  $\frac{T0 b - I0 - G0 - C0}{b t - b + 1}$  ]
```

```
(%i36) Ye : at (Y, soln);
```

```
(Ye)  -  $\frac{T0 b - I0 - G0 - C0}{b t - b + 1}$ 
```

Absorb the overall minus sign into the numerator with the following trick:

```
(%i37) Ye : num(Ye) / denom (Ye);
```

```
(Ye)   $\frac{- T0 b + I0 + G0 + C0}{b t - b + 1}$ 
```

If we again assume G_0 and C_0 are fixed and $\Delta T_0 = \Delta G_0$, we get

$$\Delta Y_e = (-b + 1) / [1 - b(1 - t)] * \Delta G_0 < \Delta G_0,$$

since $(1 - b + b*t) > (1 - b)$. So $\Delta Y_e > 0$ but less than ΔG_0 in this scenario where taxation is a positive function of national income, with $0 < t < 1$.

As a specific numerical example, we use the parameters used by Dowell in Prob. 6.9. We call this case66 since this is problem 6.6.

```
(%i39) case66 : [C0 = 100, G0 = 330, I0 = 90, T0 = 240, b = 0.75, t = 0.2];
```

```
      Ye66 : at (Ye, case66);
```

```
(case66) [ C0=100, G0=330, I0=90, T0=240, b=0.75, t=0.2 ]
```

```
(Ye66) 850.0
```

So the equilibrium national income (GDP) with this model and these numbers is $Y_e = 850$.

The government's "financial position" (either budget surplus, deficit, or balanced budget) is equal to the amount of receipts (taxes T) minus government expenditures (G_0).

```
(%i40) govNet66 : at (T - G0, case66);
```

```
(govNet66) 0.2 Y - 90
```

(%i41) govNet66 : at (govNet66, Y = Ye66);

(govNet66) 80.0

The government has a budget surplus equal to 80 for this case.

The small increase ΔY_e in the equilibrium level of income Y_e due to a small increase ΔG_0 in government expenditure plus a small increase ΔT_0 in autonomous taxation is given by (approximately)

$$\Delta Y_e = (\partial Y_e / \partial G_0) \Delta G_0 + (\partial Y_e / \partial T_0) \Delta T_0,$$

which becomes (with $\Delta G_0 = 1$ and $\Delta T_0 = 1$)

$$\Delta Y_e = \partial Y_e / \partial G_0 + \partial Y_e / \partial T_0.$$

Let m_{G0} stand for the multiplier $\partial Y_e / \partial G_0$ and m_{T0} stand for the multiplier $\partial Y_e / \partial T_0$

(%i42) mG0 : diff (Ye, G0);

(mG0)
$$\frac{1}{b t - b + 1}$$

The denominator is positive since $(1 - b + b t) > (1 - b) > 0$.

(%i43) mT0 : diff (Ye, T0);

(mT0)
$$-\frac{b}{b t - b + 1}$$

$m_{T0} = \partial Y_e / \partial T_0 < 0$ since $b > 0$ and the denominator > 0 .

With $\Delta G_0 = \Delta T_0 = 1$, the small increase in Y_e is:

(%i44) dYe : mG0 + mT0, ratsimp;

(dYe)
$$-\frac{b-1}{b t - b + 1}$$

We again absorb the overall minus sign into the numerator:

(%i45) dYe : num(dYe)/ denom(dYe);

(dYe)
$$\frac{1-b}{b t - b + 1}$$

which is positive ($dY_e > 0$) based on our assumptions about b and t . The denominator is positive since $(1 - b + b t) > (1 - b) > 0$. So $dY_e > 0$ but $dY_e < 1$ since the positive denominator is greater than the positive numerator.

An increase in government expenditures G_0 with the same size increase in autonomous taxes T_0 in a model in which taxes T are positively related to income Y , will have a positive effect on the equilibrium level of income Y_e , but the effect is smaller than we found in Prob. 6.5.

Here the multiplier is less than 1 because the total change in taxes

$$\Delta T = \Delta T_0 + t \Delta Y$$

is greater than the change in G_0 .

For our set of parameters (case66), we evaluate ΔY_e induced by the combined unit increases $\Delta G_0 = \Delta T_0 = 1$,

```
(%i47) mG066 : at (mG0, case66);
      mT066 : at (mT0, case66);
```

```
(mG066) 2.5
```

```
(mT066) -1.875
```

```
(%i48) mG066 + mT066;
```

```
(%o48) 0.625
```

```
(%i49) at (dYe, case66);
```

```
(%o49) 0.625
```

We have used the approximate differential $\Delta Y_e = (\partial Y_e / \partial G_0) \Delta G_0 + (\partial Y_e / \partial T_0) \Delta T_0$ formula for the combined small increases in G_0 and T_0 . We use this again to consider an increase in G_0 (only) by the much larger amount $\Delta G_0 = 50$. The approximate change in Y_e in this case (with $\Delta T_0 = 0$) is

```
(%i50) mG066*50;
```

```
(%o50) 125.0
```

Increased government spending leads to an increased national income Y_e , (increase in GDP, domestic production).

We next consider an increase in T_0 (only) by the same large amount $\Delta T_0 = 50$. The approximate change in Y_e in this case (with $\Delta G_0 = 0$) is

```
(%i51) mT066*50;
```

```
(%o51) -93.75
```

Increased autonomous taxation leads to a decreased national income Y_e .

4.2.1 Increase Government Spending Option

Suppose "full employment Y_e " is 1000, as compared with the value of 850 we have with the parameters in case66. To get a needed increase of Y_e of the amount $\Delta Y_e = 150$, we again use our multipliers to consider first getting the increase by only increasing government spending. We let dG_0 stand for the needed increase in G_0 (alone),

```
(%i52) solve ( 150 = mG066*dG0 );
```

```
(%o52) [dG0=60]
```

An increased government expenditure of amount 60 will lead to an approximate increase of Y_e by 150 and the new value of G_0 is about 390. Call this increased G_0 case case66g.

```
(%i53) case66g : ratsubst (G0 = 390, G0 = 330, case66);
```

```
(case66g) [C0=100, G0=390, I0=90, T0=240, b=0.75, t=0.2]
```

```
(%i54) Ye66g : at (Ye, case66g);
```

```
(Ye66g) 1000.0
```

Because total tax receipts T increase with income, there will be an increase in total tax T as Y_e increases to 1000 (keeping T_0 constant).

```
(%i55) T;
```

```
(%o55) Y t + T0
```

```
(%i56) T66g : at (T, case66g);
```

```
(T66g) 0.2 Y + 240
```

```
(%i57) T66g : at (T66g, Y = Ye66g);
```

```
(T66g) 440.0
```

With $T = 440$ and $G_0 = 390$ the budget surplus is $440 - 390 = 50$, a smaller budget surplus compared with the previous budget surplus of 80.

If instead we consider a change in the value of T_0 (instead of an increase in government autonomous expenditures G_0), we use the multiplier mT_066 . Let the needed change be dT_0 .

```
(%i58) solve (150 = mT066*dT0);
```

```
(%o58) [dT0=-80]
```

4.2.2 Decrease Autonomous Taxation Option

The government can instead decrease autonomous taxes by 80 to increase Y_e by 150. Call this case66t, with $T_0 = 240 - 80 = 160$.

(%i59) case66t : ratsubst (T0 = 160, T0 = 240, case66);

(case66t) [C0=100, G0=330, I0=90, T0=160, b=0.75, t=0.2]

(%i60) Ye66t : at (Ye, case66t);

(Ye66t) 1000.0

(%i61) T66t : at (T, case66t);

(T66t) 0.2 Y + 160

(%i62) T66t : at (T66t, Y = Ye66t);

(T66t) 360.0

With T_0 reduced to 160 and $G_0 = 330$, $Y_e = 1000$, $T = 360$ and the budget surplus is now $360 - 330 = 30$. A larger budget surplus (50) is achieved with an increase in autonomous government spending (G_0) compared with a decrease in autonomous taxation (T_0), given the goal of getting Y_e to "full employment" value.

4.3 Problem 6.7 Include Imports Rising with Income

In an open economy, (X = exports, Z = imports), consider the model

$$Y = C + I_0 + G_0 + X_0 - Z, \quad C = C_0 + b Y_d, \quad Y_d = Y - T, \quad T = T_0 + t Y, \\ \text{and } Z = Z_0 + z Y_d,$$

and determine the effect on the equilibrium level of income Y_e of a 1 unit increase in (a) exports X_0 , (b) autonomous imports Z_0 , and (c) autonomous taxation T_0 .

In short, perform the comparative-static analysis of finding the export, autonomous import, and autonomous taxation multipliers. Assume all the independent variables are positive and $0 < b, t, z < 1$.

Note that because the "disposable income" $Y_d = Y - T$, so $C = C_0 + b Y - b T$, the marginal propensity to consume $\partial C / \partial Y = b$. Likewise, $Z = Z_0 + z Y_d = Z_0 + z Y - z T$, and the marginal propensity to import is $\partial Z / \partial Y = z$. We assume below that $b > z$.

```
(%i67) T : T0 + t*Y;
      Yd : Y - T;
      Z : Z0 + z*Yd;
      C : C0 + b*Yd;
      solns : solve (Y = C + I0 + G0 + X0 - Z, Y);
```

```
(T)   Y t + T0
```

```
(Yd)  - Y t + Y - T0
```

```
(Z)   (- Y t + Y - T0) z + Z0
```

```
(C)   b (- Y t + Y - T0) + C0
```

```
(solns) [Y = -  $\frac{T0 z - T0 b - Z0 + X0 + I0 + G0 + C0}{(t-1) z - b t + b - 1}$ ]
```

Equilibrium national income Y_e :

```
(%i68) Ye : at (Y, solns);
```

```
(Ye)  -  $\frac{T0 z - T0 b - Z0 + X0 + I0 + G0 + C0}{(t-1) z - b t + b - 1}$ 
```

Multiply the top and bottom of this fraction by (-1):

```
(%i69) Ye : (- num (Ye)) / (- denom (Ye));
```

```
(Ye)   $\frac{T0 z - T0 b - Z0 + X0 + I0 + G0 + C0}{-(t-1) z + b t - b + 1}$ 
```

The denominator of Y_e can be written as $D = 1 + (z-b)(1-t)$, or in the alternative form $D_a = (1-b) + b*t + z*(1-t)$, in which each term of D_a is positive, so $D > 0$.

```
(%i71) D : 1 + (z - b)*(1 - t);
      is (equal (denom(Ye), D));
```

```
(D)   (1 - t) (z - b) + 1
```

```
(%o71) true
```

```
(%i73) Da : (1-b) + b*t + z*(1-t);
      is (equal (denom (Ye), Da));
```

```
(Da)  (1 - t) z + b t - b + 1
```

```
(%o73) true
```

Let DD be a placeholder for D , as the denominator of Y_e , and define Y_{ed} as the numerator of Y_e divided by DD .

(%i74) $Y_{ed} : \text{num}(Y_e)/DD;$

$$(Y_{ed}) \quad \frac{T_0 z - T_0 b - Z_0 + X_0 + I_0 + G_0 + C_0}{DD}$$

General balance of payments BP = exports minus imports = $X - Z = X_0 - Z$ for arbitrary values of Y is:

(%i75) $BP : X_0 - Z$, expand;

$$(BP) \quad Y_t z - Y_z + T_0 z - Z_0 + X_0$$

The export multiplier $m_{X_0} = \partial Y_e / \partial X_0$. Use the Y_{ed} expression for now.

(%i76) $m_{X_0} : \text{diff}(Y_{ed}, X_0);$

$$(m_{X_0}) \quad \frac{1}{DD}$$

The autonomous import multiplier $m_{Z_0} = \partial Y_e / \partial Z_0$:

(%i77) $m_{Z_0} : \text{diff}(Y_{ed}, Z_0);$

$$(m_{Z_0}) \quad - \frac{1}{DD}$$

The autonomous taxation multiplier $m_{T_0} = \partial Y_e / \partial T_0$:

(%i78) $m_{T_0} : \text{diff}(Y_{ed}, T_0);$

$$(m_{T_0}) \quad \frac{z - b}{DD}$$

DD stands for D , but DD is not "bound" to anything, so it remains just DD .

Hence $m_{X_0} = 1/D > 0$, $m_{Z_0} = -1/D = -m_{X_0} < 0$, and $m_{T_0} = -(b - z)/D < 0$ since we assume $b > z$ (the marginal propensity to consume b is greater than the marginal propensity to import z).

With $z > 0$, the decrease in Y_e due to an increase in autonomous taxes T_0 is reduced by the presence of z in the numerator of m_{T_0} . Increased taxes will reduce the cash outflows for imports and thus reduce the negative effect of increased taxes on Y_e .

The autonomous government expenditure multiplier $m_{G_0} = \partial Y_e / \partial G_0$ is

(%i79) $m_{G_0} : \text{diff}(Y_{ed}, G_0);$

$$(m_{G_0}) \quad \frac{1}{DD}$$

As a numerical example of this model we define case67 using the parameters in Dowling's Prob. 6.13.

(%i81) case67 : [C0 = 125, G0 = 600, I0 = 92.5, T0 = 150, X0 = 150, Z0 = 55, b = 0.9,
t = 0.2, z = 0.15];
Ye67 : at (Ye, case67);

(case67) [C0=125, G0=600, I0=92.5, T0=150, X0=150, Z0=55, b=0.9, t=0.2,
z=0.15]

(Ye67) 2000.0

Budget deficit = 50 = receipts (taxes) - expenditures = T - G0.

(%i82) govNet67 : at (T - G0, case67);

(govNet67) 0.2 Y - 450

(%i83) govNet67 : at (govNet67, Y = Ye67);

(govNet67) -50.0

Balance of payments BP = -122.5 = exports (X0) - imports (Z)

(%i84) BP67 : at (BP, case67);

(BP67) 117.5 - 0.12 Y

(%i85) BP67 : at (BP67, Y = Ye67);

(BP67) -122.5

4.3.1 Increase Government Spending Option

Suppose full employment Ye value is 2075, which requires an increase in Ye of amount 75. What increase in government expenditure G0 (only) will be required and what are the budget and balance of payments implications?

$\Delta Y_e = 75 = \partial Y_e / \partial G_0 \Delta G_0 = m_{G_0} \Delta G_0$. Let dG_0 be the needed increase in G_0 .

(%i86) mG0 : at (mG0, DD = D);

(mG0)
$$\frac{1}{(1-t)(z-b)+1}$$

(%i87) mG067 : at (mG0, case67);

(mG067) 2.5

(%i88) solve (75 = 2.5*dG0);

(%o88) [dG0=30]

So we need to increase government spending by 30. Let's call this case67g, with G0 increased to $G0 = 600 + 30 = 630$. We edit the list case67 to define case67g.

(%i89) case67g : ratsubst (G0 = 630, G0 = 600, case67);

(case67g) [C0=125, G0=630, I0=92.5, T0=150, X0=150, Z0=55, b=0.9, t=0.2, z=0.15]

(%i90) Ye;

(%o90)
$$\frac{T0 z - T0 b - Z0 + X0 + I0 + G0 + C0}{-(t-1) z + b t - b + 1}$$

(%i91) Ye67g : at (Ye, case67g);

(Ye67g) 2075.0

The new budget deficit = 65 = receipts (taxes) - expenditures, has increased from 50, so the budget deficit cost of this scenario is 15.

(%i92) govNet67g : at (T - G0, case67g);

(govNet67g) 0.2 Y - 480

(%i93) govNet67g : at (govNet67g, Y = Ye67g);

(govNet67g) -65.0

The new balance of payments BP = -131.5 = exports - imports = (X0 - Z), "net exports", and the magnitude of trade imbalance has increased from 122.5 to 131.5.

(%i94) BP67g : at (BP, case67g);

(BP67g) 117.5 - 0.12 Y

(%i95) BP67g : at (BP67g, Y = Ye67g);

(BP67g) -131.5

(%i96) BP67g : at (at (BP, case67g), Y = Ye67g);

(BP67g) -131.5

4.3.2 Decrease Autonomous Taxation Option

Suppose the "full employment Y_e value" is 2075, which requires an increase in Y_e of amount 75. What change in taxes T_0 (only) would be required to achieve this and what are the budget deficit and balance of payments implications?

$\Delta Y_e = 75 = \partial Y_e / \partial T_0 \Delta T_0 = mT_0 \Delta T_0$, so solve this for the required increase in T_0 . We have defined the quantity mT_0 symbolically above; call the needed increase dT_0 . This calculation is based on our original numbers for case67. We need to replace the "placeholder" DD with D.

```
(%i97) mT067 : at ( at (mT0, DD = D), case67);
```

```
(mT067) -1.875
```

```
(%i98) eqn : 75 = mT067*dT0;
```

```
(eqn) 75 = -1.875 dT0
```

```
(%i99) solve (eqn);
```

```
(%o99) [dT0 = -40]
```

We can achieve the full employment equilibrium value $Y_e = 2075$ by cutting taxes by 40 from its original value of 150, ie., cut taxes to 110 from 150. Call this case67t, and edit the case67 list of numbers to create case67t.

```
(%i100) case67t : ratsubst (T0 = 110, T0 = 150, case67);
```

```
(case67t) [C0=125, G0=600, I0=92.5, T0=110, X0=150, Z0=55, b=0.9, t=0.2, z=0.15]
```

```
(%i101) Ye67t : at (Ye, case67t);
```

```
(Ye67t) 2075.0
```

The new value of [receipts (taxes) - expenditures] is -75 instead of the original value of -50, so the budget deficit cost of this scenario is 25.

```
(%i102) govNet67t : at (T - G0, case67t);
```

```
(govNet67t) 0.2 Y -490
```

```
(%i103) govNet67t : at (govNet67t, Y = Ye67t);
```

```
(govNet67t) -75.0
```

The new balance of payments $BP = -137.5$ uvt = exports - imports = $(X_0 - Z)$, "net exports", and the magnitude of trade imbalance has increased from 122.5 to 137.5 uvt.

```
(%i104) BP67t : at (BP, case67t);
(BP67t) 111.5-0.12 Y
```

```
(%i105) BP67t : at (% , Y = Ye67t);
(BP67t) -137.5
```

4.3.3 Decrease Marginal Propensity to Import Option

Returning to the original Prob. 6.7 scenario and numbers given by case67, calculate the change in the equilibrium GDP value Y_e induced by a one percent DECREASE in the marginal propensity to import z .

Let $mz = \partial Y_e / \partial z$. Then $\Delta Y_e = mz * \Delta z$, and we are instructed to use $\Delta z = -0.01 * z$. Let dY_e stand for the change ΔY_e . We first calculate the multiplier mz for a general case.

```
(%i106) mz : diff (Ye, z), ratsimp;
(mz)  -((Z0-X0-I0-G0-C0)t-Z0+X0-T0+I0+G0+C0)/((t^2-2t+1)
      z^2+(-2bt^2+(4b-2)t-2b+2)z+b^2t^2+(2b-2b^2)t+b^2-2b+1)
```

```
(%i107) grind(%)$
      -((Z0-X0-I0-G0-C0)*t-Z0+X0-T0+I0+G0+C0)/((t^2-2*t+1)*z^2
      +((-2*b*t^2)+(4*b-2)*t-2*b+2)*z
      +b^2*t^2+(2*b-2*b^2)*t+b^2-2*b+1)$
```

and then for case67:

```
(%i108) mz67 : at (mz, case67);
(mz67) -3625.0
```

```
(%i109) dz : at (-0.01*z, case67);
(dz) -0.0015
```

```
(%i110) dYe : mz67*dz;
(dYe) 5.4375
```

Hence a one percent decrease in the marginal propensity to import z (which thus results in less imports) would yield an increase of about 5.48 in GDP Y_e .

5 Income and Cross Price Elasticities of Demand [6.3]

5.1 Elasticities in General

If $y = f(x)$ is any differentiable function, the elasticity of y with respect to x is defined as

$$\epsilon_{\{y, x\}} = (x/y) * dy/dx$$

which can be rewritten as (if $dy \rightarrow \Delta y$ and $dx \rightarrow \Delta x$)

$$\epsilon_{\{y, x\}} = (dy/y)/(dx/x) = (\text{fractional change in } y) / (\text{fractional change in } x),$$

which is a pure number without units, and a number which is independent of the units used for x and for y .

Because percentage change = fractional change*100%, the elasticity of y with respect to x is the ratio of the percentage change in the dependent variable y divided by the percentage change of the independent variable x .

The fractional change in a variable (either dependent or independent) is equal to the differential of the natural logarithm of the variable. Suppose $u = \ln(x)$. Then

$$du/dx = d(\ln(x))/dx = 1/x.$$

Multiplying both sides by dx , we get, as a general result:

$$dx/x = d(\ln(x)), \text{ so we also have } dy/y = d(\ln(y)), \text{ etc.}$$

Recall the general relations which involve the natural logarithm:

$$\ln(A*B) = \ln(A) + \ln(B), \quad \ln(A^a) = a*\ln(A).$$

Economists often use equations which are "linear in logarithms". For example, suppose

$y = 7*x^3$. Taking the natural logarithm of each side, we must also have the relation

$$\ln(y) = \ln(7*x^3) = \ln(7) + \ln(x^3) = \ln(7) + 3*\ln(x). \text{ We see } \ln(y) \text{ is linear in } \ln(x).$$

Taking the differential of both sides, and using $d(\ln(\text{constant})) = 0$, we get:

$$d(\ln(y)) = 3*d(\ln(x)), \text{ or } dy/y = 3*[dx/x], \text{ and the elasticity of } y \text{ with respect to } x \text{ is } 3.$$

5.2 Demand Elasticities

Dowling uses the symbol ϵ_Y for the elasticity of demand with respect to income Y ("income elasticity of demand"), given the demand function $Q_1(P_1, P_2, Y)$, in which Q_1 is the number of units per unit time period of good x_1 as a function of the price per unit of good x_1 , P_1 , the price per unit of some competing good x_2 , P_2 , and the income per unit time Y .

For convenience in using Maxima, we will use the symbol E_y for ϵ_Y . Hence

$$E_y = [dQ_1/Q_1] / [dY/Y] = (Y/Q_1) \cdot (dQ_1/dY).$$

Dowling uses the symbol ϵ_c for the elasticity of demand with respect to price per unit of good x_2 , P_2 , ("cross price elasticity of demand"). For convenience we will use E_c for this elasticity. Hence

$$E_c = [dQ_1/Q_1] / [dP_2/P_2] = (P_2/Q_1) \cdot (dQ_1/dP_2).$$

"Cross price elasticity of demand" E_c measures the relative responsiveness of the demand for one product to changes in the price of another product, when all other variables are held constant.

Suppose the demand function $Q_1(P_1, P_2, Y)$ is given by the linear function (a, b, c, m are given exogenous parameters):

$$Q_1 = a - b P_1 + c P_2 + m Y.$$

Then $E_y = (Y/Q_1) \cdot m$, and the sign of E_y is the same as the sign of the parameter m . (Q_1, P_1, P_2 , and Y are all assumed positive.)

If $0 < E_y < 1$, (positive but less than one) it can be expected that demand for the good x_1 will increase with national income, but the increase will be less than proportionate. Thus, while demand grows absolutely, the relative market share of the good will decline in an expanding economy (Y increasing).

If $E_y > 1$, (greater than one) the demand for the product will grow faster than the rate of expansion of the economy, and increase its relative market share as Y increases.

If $E_y < 0$, (is a negative number) demand for the good would decline as income Y increases.

$E_c = (P_2/Q_1) \cdot c$, and the sign of E_c is the same as the sign of the parameter c .

5.3 Examples 1 & 2 Substitute Goods, Complementary Goods

Let $Q_b(P_b, P_p, Y)$ be the number of units of beef demanded per unit time, as a function of P_b , the price per unit of beef, P_p , the price per unit of pork, and the income per unit time Y .

Assume the demand for beef is given by the linear function:

$$Q_b = 4850 - 5 P_b + 1.5 P_p + 0.1 Y.$$

Also assume that at a given time $Y = \$10,000$ (per unit time period), $P_b = \$200/\text{unit}$, and $P_p = \$100/\text{unit}$.

Find the income elasticity of demand for beef E_y and the cross price elasticity of demand for beef E_c

The needed first partial derivatives are, by inspection, $\partial Q_b / \partial Y = 0.1$, $\partial Q_b / \partial P_p = 1.5$. To calculate the needed elasticities we also need the numerical quantity of Q_b and we calculate that number as the last element of this list:

```
(%i114) Pb : 200;
      Pp : 100;
      Y : 1e4;
      Qb : 4850 - 5*Pb + 1.5*Pp + 0.1*Y;
(Pb)  200
(Pp)  100
(Y)   1.0 10^4
(Qb)  5000.0
```

The income elasticity of demand for beef is then, using $\partial Q_b / \partial Y = 0.1$,

```
(%i115) Ey : 0.1*(Y/Qb);
(Ey)  0.2
```

We have emphasized that by virtue of its definition, E_y is dimensionless.

With $E_y = 0.2 < 1$, beef is "income-inelastic" and

$$(\% \text{ increase in demand for beef}) = (2/10) * (\% \text{ increase in income}).$$

For any given percentage increase in national income (GDP), demand for beef will increase less than proportionately. Hence the relative market share of beef will decline as the economy expands (Y gets larger). Since the income elasticity of demand suggests the "growth potential" of a market, the growth potential of beef in this scenario (model) is limited.

The cross price elasticity of demand for beef is, using $\partial Q_b / \partial P_p = 1.5$,

(%i116) $E_c : 1.5 \cdot (P_p/Q_b)$;

(E_c) 0.03

Then the (fractional increase in units of beef demanded) = $0.03 \cdot$ (fractional increase in price per unit of pork)

$$(\Delta Q_b/Q_b) = 0.03 \cdot (\Delta P_p/P_p).$$

Suppose the price of pork increases by 10%. That means that $\Delta P_p/P_p = 0.1$, and then $\Delta Q_b/Q_b = 0.003 = 0.3\%$.

As the price of pork increases, shoppers buy less pork and more beef, since either one can be used as an entree.

For "substitute goods," such as beef and pork, $\partial Q_1/\partial P_2 > 0$ (in our example, $\partial Q_b/\partial P_p = 1.5$ is positive) and the cross price elasticity E_c is positive.

"Substitute goods" refer to those goods that can be consumed in place of each other, such as (beef and pork) or (tea and coffee).

Quoting Wikipedia:

"In microeconomics, two goods are "substitutes" if the products could be used for the same purpose by the consumers. That is, a consumer perceives both goods as similar or comparable, so that having more of one good causes the consumer to desire less of the other good."

For "complementary goods," $\partial Q_1/\partial P_2 < 0$ and the cross price elasticity E_c will be a negative number.

"Complementary goods" refer to those goods that are consumed together, such as (rice and beans) or (tea and sugar) or (fish and chips).

Quoting Wikipedia: "In economics, a complementary good is a good whose appeal increases with the popularity of its complement. Technically, it displays a negative cross elasticity of demand; and that demand for it increases when the price of another good decreases."

If $\partial Q_1/\partial P_2 = 0$, the goods are "unrelated" and $E_c = 0$.

Substitute goods (or simply "substitutes") are products which all satisfy a common want and complementary goods (or simply "complements") are products which are consumed together. Demand for a product's substitutes increases and demand for its complements decreases if the product's price increases.

Always consider the cost of substitution – there might be "switching costs" for consumers if they opt for a new brand. Some products are close substitutes with a high (positive) cross price elasticity of demand. Others are weaker substitutes especially when consumer/brand loyalty is high.

See the web article "Substitute goods and reasoning from a price change" by Scott Sumner at

https://www.econlib.org/archives/2015/04/substitute_good.html

for a cautionary post about supply and demand arguments about price changes in elementary economics courses.

5.4 Problem 6.21 Cross Price Elasticity, Three Goods

The demand function for good 1 is

$$Q_1 = a + b P_1 + c P_2 + d P_3 + f Y$$

Let E12 be the cross price elasticity relating the price of good 2 and the value of Q1, and let E13 be the cross price elasticity relating the price of good 3 with the value of Q1.

(%i117) [P1, P2, Y];

(%o117) [P1, P2, 1.0 10⁴]

(%i118) [a,b,c,d,f];

(%o118) [a, b, c, d, f]

(%i122) kill (Y)\$

$$Q_1 : a + b*P_1 + c*P_2 + d*P_3 + f*Y;$$

$$E_{12} : P_2 * \text{diff}(Q_1, P_2) / Q_1;$$

$$E_{13} : P_3 * \text{diff}(Q_1, P_3) / Q_1;$$

(Q1) $Y f + P_3 d + P_2 c + P_1 b + a$

(E12) $\frac{P_2 c}{Y f + P_3 d + P_2 c + P_1 b + a}$

(E13) $\frac{P_3 d}{Y f + P_3 d + P_2 c + P_1 b + a}$

Assume the numerical values (surpressing dimensions) are:

$a = 50, b = -4, c = -3, d = 2, f = 0.001, P_1 = 5, P_2 = 7, P_3 = 3, Y = 11,000.$

Find the numerical values of E12 and E13 and the percent change of Q1 if there is a 10% increase in P2 (only) or a 10% increase in P3 (only).

(%i123) case621 : [a = 50, b = -4, c = -3, d = 2, f = 1e-3, P1 = 5, P2 = 7, P3 = 3, Y = 1.1e4];

(case621) [a=50, b=-4, c=-3, d=2, f=0.001, P1=5, P2=7, P3=3, Y=1.1 10⁴]

(%i124) grind(%)\$

[a = 50,b = -4,c = -3,d = 2,f = 0.001,P1 = 5,P2 = 7,P3 = 3,Y = 1.1e+4]\$

Let Q1n hold the numerical value of Q1 for this numerical case, etc.

(%i125) Q1n : at (Q1, case621);

(Q1n) 26.0

(%i126) E12n : at (E12, case621);

(E12n) -0.80769

(%i127) E13n : at (E13, case621);

(E13n) 0.23077

The percent increase in Q1 due to a 10% increase in P2 is (note that percent is unbound)

(%i128) E12n*10*percent;

(%o128) -8.0769 percent

Goods 1 and 2 are "complements" (for example rice and beans); an increase in the price of good 2 results in a decrease in Q1.

The percent increase in Q1 due to a 10% increase in P3 is (note that percent is unbound)

(%i129) E13n*10*percent;

(%o129) 2.3077 percent

Goods 1 and 3 are substitutes (for example beef and pork); an increase in P3 results in an increase in Q1.

6 Optimizing Economic Functions [6.5]

Food processors frequently sell different grades of the same product: quality, standard, economy; some, too, sell part of their output under their own brand name and part under the brand name of a large chain store. Clothing manufacturers and designers frequently have a top brand and cheaper imitations for discount department stores. Maximizing profits or minimizing costs under these conditions involve functions of more than one variable. Thus, the basic rules for optimization of multivariate functions (see Section 5.4) are required. See Examples 5 and 6 and Problems 6.22 to 6.27.

6.1 Conditions for a Relative Maximum or Minimum

(Review of material covered in Dowling05.wmxm.)

Given a function $F(x, y)$, we must first be considering a critical point (x_0, y_0) at which both $F_x = \partial F / \partial x = 0$ and $F_y = \partial F / \partial y = 0$.

With $F_{xx} = \partial^2 F / \partial x^2$, $F_{yy} = \partial^2 F / \partial y^2$, and $F_{xy} = (F_x)_y = \partial(F_x) / \partial y = \partial^2 F / (\partial x \partial y)$,

we have a RELATIVE MINIMUM provided

$F_{xx} > 0$ and $F_{yy} > 0$ (convex) and

$F_{xx} F_{yy} > (F_{xy})^2$ (not a saddle point or an inflection point)

at the considered critical point,

we have a RELATIVE MAXIMUM provided

$F_{xx} < 0$ and $F_{yy} < 0$ (concave) and

$F_{xx} F_{yy} > (F_{xy})^2$ (not a saddle point or an inflection point)

at the considered critical point.

Suppose that (a, b) is a critical point of $F(x, y)$ and that the second order partial derivatives are continuous in some region that contains (a, b) .

Next define,

$$D = D(a, b) = F_{xx}(a, b) F_{yy}(a, b) - [F_{xy}(a, b)]^2$$

We then have the following classifications of the critical point.

1. If $D > 0$ and $F_{xx}(a, b) > 0$ then there is a relative minimum at (a, b) .
In this case both F_{xx} and F_{yy} are positive (convex).
2. If $D > 0$ and $F_{xx}(a, b) < 0$ then there is a relative maximum at (a, b) .
In this case both F_{xx} and F_{yy} are negative (concave).
3. If $D < 0$ then the point (a, b) is a saddle point (convex in one direction, concave in the orthogonal direction) if F_{xx} and F_{yy} have opposite signs at the critical point, and is an inflection point if F_{xx} and F_{yy} have the same signs at the critical point.
4. If $D = 0$ then the point (a, b) may be a relative minimum, relative maximum or a saddle point. Other techniques would need to be used to classify the critical point.

6.2 Example 5, Analyze (expr, critPts) , plotCP (expr, critPt)

A firm producing two goods x and y has the profit function $\pi(x, y)$:

$$\pi = 64x - 2x^2 + 4xy - 4y^2 + 32y - 14.$$

Find the profit maximizing level of output for x and for y , and check that the critical values imply maximization. Maxima will not allow a numerical assignment to the symbol π , so we use Pr in Maxima to stand for the profit π .

Analyze (expr, critPts) is a critical point analysis function which uses Maxima's hessian matrix and determinant functions to perform the required check of the second derivatives at the critical point.

Analyze prints out information about the nature of the critical point(s) and also the values of the second derivatives of expr at the critical point(s).

For example [diff (expr,x,2), diff (expr,y,2), diff(expr,x,1,y,1)] evaluated at the critical point(s).

This function is defined in Econ1.mac.

SYNTAX:

Analyze (expr, critPts)

expr depends on two variables, which do not have to be x and y. critPts is either one critical point or a list of several critical points of the two variable expression expr.

acceptable forms for critPts (assuming expr depends on x and y):

[x = 3, y = 7],
 or [[x = 3, y = 7]]
 or [[x = 3, y = 7], [x = -3, y = 7]]
 or [[x = 3, y = 7], [x = -3, y = 7], [x = 0, y = 0]], etc.

In our Example 5, $\pi(x,y) \rightarrow Pr(x,y)$ is defined as a Maxima expression.

Let gradPr be a list of the first derivatives of the Maxima expression Pr, to be passed to Maxima's solve function.

Instead of defining gradPr using

```
gradPr : [diff (Pr,x), diff (Pr,y)];
```

it is somewhat less work to use the Maxima function jacobian in the form

```
gradPr : jacobian ([Pr], [x,y] )[1];
```

as shown in this example.

```
(%i130) [x,y];
```

```
(%o130) [x,y]
```

```
(%i133) Pr : 64*x - 2*x^2 + 4*x*y - 4*y^2 + 32*y - 14;
```

```
gradPr : jacobian ([Pr],[x,y])[1];
```

```
solns : solve (gradPr, [x,y]);
```

```
(Pr) -4 y^2 + 4 x y + 32 y - 2 x^2 + 64 x - 14
```

```
(gradPr) [4 y - 4 x + 64, -8 y + 4 x + 32]
```

```
(solns) [[x=40,y=24]]
```

```
(%i134) critPt : solns[1];
```

```
(critPt) [x=40,y=24]
```

```
(%i135) at (Pr, critPt);
```

```
(%o135) 1650
```

```
(%i136) Analyze (Pr, critPt);
```

```
1 cp = [x=40,y=24] [relative maximum, value = 1650.0]
```

```
secondDeriv = [-4,-8,4]
```

```
(%o136) done
```

The second derivative of Pr wrt x (evaluated at the critical point) is - 4, the 2nd derivative of Pr wrt y is - 8, and the cross derivative $\partial^2 Pr / \partial x \partial y = 4$ (Pr)_{xx} and (Pr)_{yy} are both negative (concave in both directions) and $32 > 16$ so not a saddle point. Hence we have a true maximum.

A "do it yourself" check:

```
(%i137) secondDeriv : [diff (Pr, x, 2), diff (Pr, y, 2), diff (Pr, x, 1, y, 1)];
```

```
(secondDeriv) [-4,-8,4]
```

In this example, the list of second derivatives is totally numerical, so there is no need here for the normal second step of evaluating the 2nd derivatives at the critical point(s) found.

The maxima function hessian (which produces a matrix of second derivatives), used in the next cell, has (Pr)_{xx} and (Pr)_{yy} on the diagonal and (Pr)_{xy} = (Pr)_{yx} on the off-diagonal; this is a faster way to check the second derivatives, and is used in the Maxima function Extr (defined in Econ1.mac) called by Analyze.

```
(%i138) hessian (Pr, [x, y]);
```

```
(%o138) 
$$\begin{pmatrix} -4 & 4 \\ 4 & -8 \end{pmatrix}$$

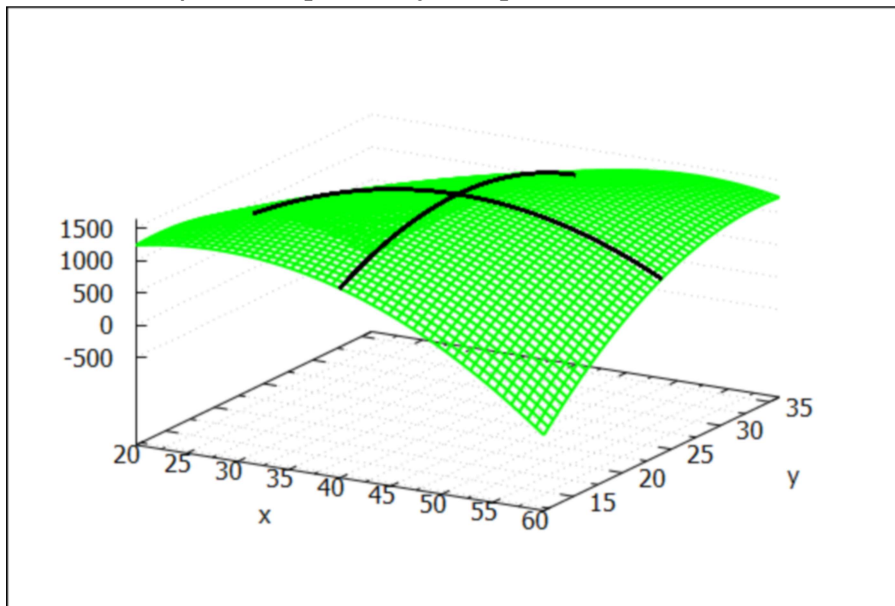
```

The Maxima function plotCP (expr, critPt) is defined in Econ1.mac.

```
(%i139) plotCP (Pr, critPt);
```

surface of $-4y^2 + 4xy + 32y - 2x^2 + 64x - 14$
 near critical point = $[x=40, y=24]$

```
(%t139)
```



```
(%o139)
```

If you right-click the image and choose "popout interactively", you get a separate Gnuplot window. Expand that window to fullscreen, and drag the image by holding down the left mouse button. This lets you view the surface near the critical point from different angles.

You must close the separate Gnuplot window before you can continue with your calculations.

If it is more convenient to work with a Maxima function (instead of, or in addition to) a Maxima expression, you can use the following device, which amounts to placing two single quotes (') immediately in front of the expression symbol Pr.

```
(%i140) g (x,y) := 'Pr;
```

```
(%o140) g(x,y) := -4y^2 + 4xy + 32y - 2x^2 + 64x - 14
```

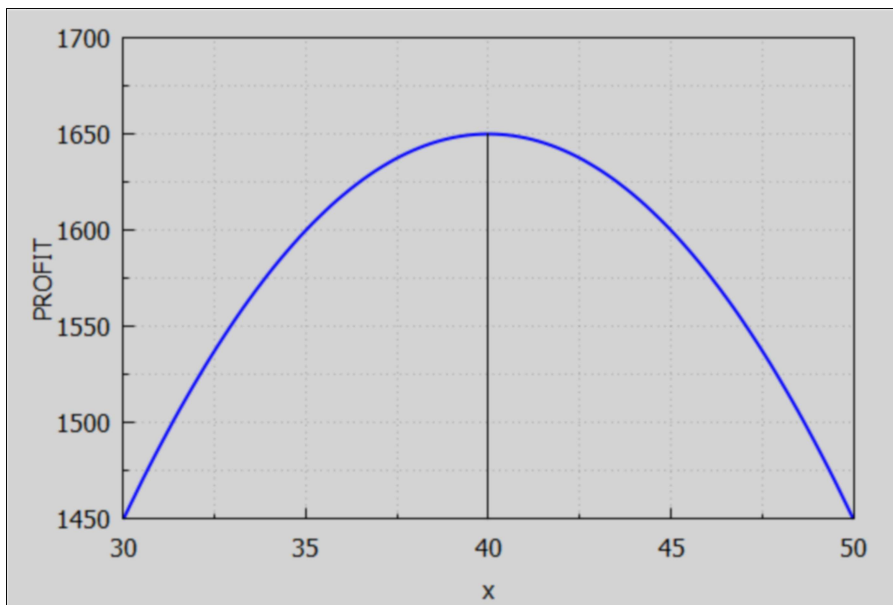
```
(%i141) g(40,24);
```

```
(%o141) 1650
```

For example, we can make a 2d plot of $g(x,24)$ which shows the shape of the maximum in the plane $y = 24$.

```
(%i142) wxdraw2d ( xlabel = "x", ylabel = "PROFIT", yrange = [1450, 1700],
  explicit (g (x, 24), x, 30, 50), color = black, line_width = 1,
  parametric (40, yy, yy, 1450, 1650) )$
```

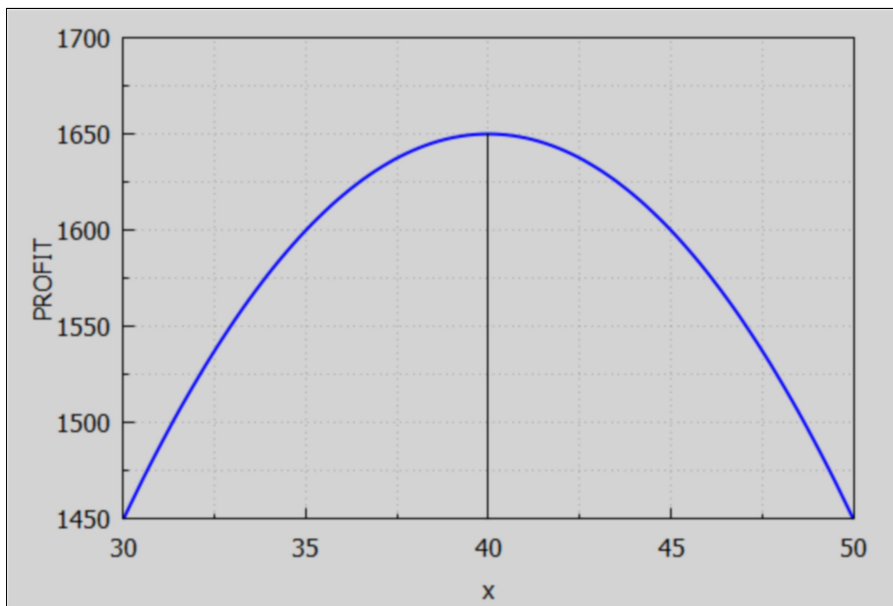
(%t142)



The same 2d plot in the plane $y = 24$ could be made without defining a Maxima function. Use: `explicit (subst (24,y, Pr), x, 30, 50)`.

```
(%i143) wxdraw2d ( xlabel = "x", ylabel = "PROFIT", yrange = [1450, 1700],
  explicit (subst (24, y, Pr), x, 30, 50), color = black, line_width = 1,
  parametric (40, yy, yy, 1450, 1650) )$
```

(%t143)



6.3 Example 6 Maximize Profit

In monopolistic competition producers must determine the price that will maximize their profit. Assume that a producer offers two different brands of a product, for which the demand functions are

$$Q_1 = 14 - 0.25 P_1, \quad Q_2 = 24 - 0.5 P_2,$$

and the "joint cost function" is $TC = Q_1^2 + 5 Q_1 Q_2 + Q_2^2$.

Construct a profit function π (revenue - cost) and use profit maximization to determine the optimum output of brands 1 and 2 and the optimum prices of brands 1 and 2.

We express the profit function in terms of Q_1 and Q_2 , and first solve for P_1 and P_2 (the "inverse demand functions") in terms of Q_1 and Q_2 respectively.

First solve for P_1 and P_2 (the "inverse demand functions") in terms of Q_1 and Q_2 respectively.

```
(%i144) [P1,P2];
```

```
(%o144) [P1,P2]
```

```
(%i145) [Q1,Q2];
```

```
(%o145) [Y f+P3 d+P2 c+P1 b+a,Q2]
```

```
(%i147) kill (Q1, Q2)$
```

```
solns : solve ([Q1 = 14 - 0.25*P1, Q2 = 24 - 0.5*P2], [P1, P2]);
```

```
(solns) [[P1=56-4 Q1,P2=48-2 Q2]]
```

```
(%i148) Demand : solns[1];
```

```
(Demand) [P1=56-4 Q1,P2=48-2 Q2]
```

Define general expressions for total revenue TR, and total cost TC:

```
(%i150) TR : P1*Q1 + P2*Q2;
```

```
TC : Q1^2 + 5*Q1*Q2 + Q2^2;
```

```
(TR) P2 Q2+P1 Q1
```

```
(TC) Q2^2+5 Q1 Q2+Q1^2
```

Let Pr stand for the profit function $\pi =$ revenue minus cost, and replace P_1 and P_2 by their definitions as defined by the list Demand. This gives the profit Pr as a function of Q_1 and Q_2 .

```
(%i151) Pr : at (TR - TC, Demand), expand;
```

```
(Pr) -3 Q2^2-5 Q1 Q2+48 Q2-5 Q1^2+56 Q1
```

Find the critical points where the first derivatives of Pr wrt Q_1 and Q_2 are respectively equal to zero.


```
(%i153) gradPr : jacobian ([Pr, [Q1, Q2]][1];
      solns : solve (gradPr, [Q1,Q2]), numer;
(gradPr) [-5 Q2 - 10 Q1 + 56, -6 Q2 - 5 Q1 + 48]
(solns) [[ Q1=2.7429, Q2=5.7143 ]]
```

```
(%i154) critPt : solns[1];
(critPt) [ Q1=2.7429, Q2=5.7143 ]
```

```
(%i155) at (Pr, critPt);
(%o155) 213.94
```

```
(%i156) hessian (Pr, [Q1, Q2]);
(%o156) 
$$\begin{pmatrix} -10 & -5 \\ -5 & -6 \end{pmatrix}$$

```

```
(%i157) Analyze (Pr, critPt);
      1 cp = [ Q1=2.7429, Q2=5.7143 ] [relative maximum, value = 213.94]
```

```
      secondDeriv = [-10, -6, -5]
```

```
(%o157) done
```

The second derivative of Pr wrt Q1 (at the given critical point) is -10, the second derivative of Pr wrt Q2 is -6, and the cross derivative $\partial^2 Pr / \partial Q1 \partial Q2 = -5$.

π_{11} and π_{22} are both negative (concave in both directions) and $60 > 25$ so not a saddle point. Hence we have a true maximum.

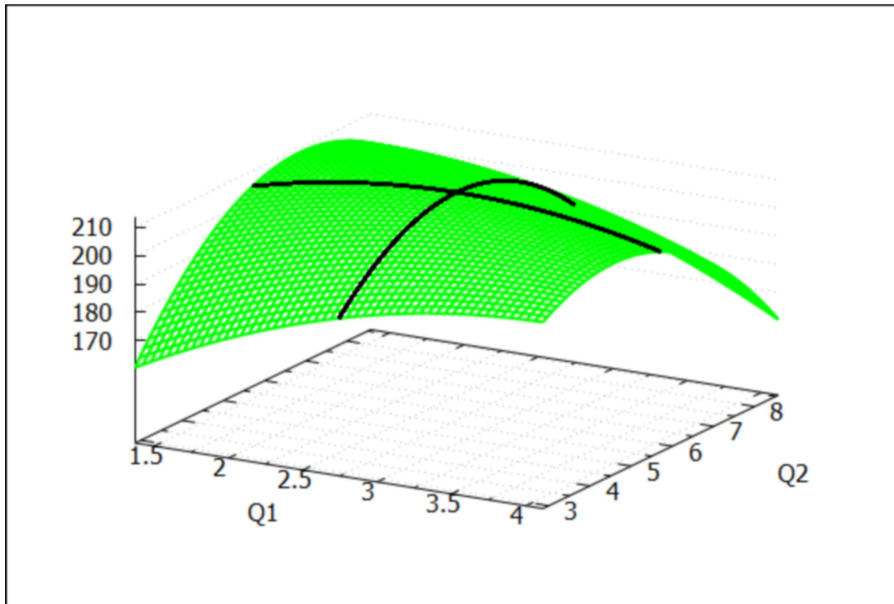
Values of the per unit prices of goods 1 and 2, P1 and P2, at the maximum profit point:

```
(%i158) Prices : at (Demand, critPt);
(Prices) [ P1=45.029, P2=36.571 ]
```

(%i159) plotCP (Pr, critPt);

surface of $-3 Q_2^2 - 5 Q_1 Q_2 + 48 Q_2 - 5 Q_1^2 + 56 Q_1$
 near critical point = $[Q_1=2.7429, Q_2=5.7143]$

(%t159)



(%o159)

7 Constrained Optimization in Economics

Solutions to economic problems frequently have to be found under constraints (e.g., maximizing utility subject to a budget constraint or minimizing costs subject to some such minimal requirement of output as a production quota). Use of the Lagrangian function (see Section 5.5) greatly facilitates this task. See Example 7 and Problems 6.28 to 6.39. For inequality constraints, see concave programming (Section 13.7) in Chapter 13.

We introduced the use of a Lagrange multiplier for constrained optimization in a case in which some expression was required to equal zero, using Maxima, in Dowling05.wmx. See also Dowling05fit.pdf.

7.1 Example 7, Minimize Costs with One Equality Constraint

7.1.1 Lagrange Multiplier Method, optimum (expr, varL, constraints)

Find the critical values for minimizing the costs of a firm producing two goods x and y when the total cost function is

$$c = 8x^2 - xy + 12y^2$$

and the firm is bound by contract to produce a minimum combination of goods totaling 42, that is, subject to the constraint $x + y = 42$, or $42 - g = 0$, where $g = x + y$.

We will first use the Maxima function optimum (expr, varL, constraints), defined in Econ1.mac, which can be used for one or two equality constraints. expr depends on two or more variables, which do not have to be called x and y.

We first use optimum (expr, varL, constraints). We used optimum in Ch. 5.

```
(%i160) [c, g, x, y];
```

```
(%o160) [c, g, x, y]
```

```
(%i163) c : 8*x^2 - x*y + 12*y^2;
```

```
g : x + y;
```

```
optimum (c, [x, y], 42 - g);
```

```
(c) 12 y^2 - x y + 8 x^2
```

```
(g) y + x
```

```
lagrangian = 12 y^2 + (-x - lam_1) y + 8 x^2 - lam_1 x + 42 lam_1
```

```
soln = [x=25, y=17, lam_1=383] objsub = 8043
```

```
soln = [x=25.0, y=17.0, lam_1=383.0] objsub = 8043.0
```

```
relative minimum
```

```
LPM's = [LPM3=-42.0]
```

```
(%o163) done
```

optimum has found a relative minimum at $x = 25$, $y = 17$, where the cost is 8043.

optimum forms a Lagrangian function, here with one Lagrange multiplier $\text{lam}[1]$, passes the first derivatives to solve and looks at the leading principal minors of the bordered Hessian matrix to analyze critical points found by solve.

See Dowling Ch. 12 for a discussion of this method of investigating critical points in the presence of equality constraints.

"DO IT YOURSELF"

Form the Lagrangian function $L = c + \lambda (42 - g)$, and look for the critical point(s) at which simultaneously the derivatives wrt x, y, λ are each equal to zero.

First step: form the Lagrange function L with a Lagrange multiplier λ .

```
(%i164) L : c + lambda*(42 - g);
```

```
(L) (-y - x + 42) lambda + 12 y^2 - x y + 8 x^2
```

Find the first order partial derivatives of L wrt x , y , and λ , and require them all to be equal to zero for there to be a critical point of the Lagrange function L .

```
(%i166) gradL : jacobian ([L], [x, y, λ])[1];
      solns : solve (gradL, [x, y, λ]);
(gradL) [-λ - y + 16 x, -λ + 24 y - x, -y - x + 42]
(solns) [[x=25, y=17, λ=383]]
```

```
(%i167) soln : solns[1];
(soln) [x=25, y=17, λ=383]
```

```
(%i168) critPt : rest (soln, -1);
(critPt) [x=25, y=17]
```

Evaluate the cost function (expression) at the critical point found.

```
(%i169) at (c, critPt);
(%o169) 8043
```

For more complicated cost functions and/or constraints, solve may not be able to find the critical point and one should use a numerical method such as mnewton, as we discussed in Dowling05.wmxm.

7.1.2 Method of Substitution

An alternative to the Lagrange multiplier method is simply using the constraint to replace one of the variables by the other to produce a cost function which only depends on one variable. We can then look for a minimum in say $f(x)$, use the value of x producing such a minimum in $f(x)$, call it x_s , then use $x = x_s$ with the constraint to solve for y , and we then know the critical point (x_s, y_s) and can find the minimum cost. We can then check for a true minimum by plotting the cost function as a function of x and the cost function as a function of y separately.

We implement that strategy here.

Let $C1$ be the cost as a function of good x after incorporating the constraint.

```
(%i170) [x, y];
(%o170) [x, y]

(%i172) c : 8*x^2 - x*y + 12*y^2;
      C1 : at (c, y = 42 - x), expand;
(c)      12 y^2 - x y + 8 x^2
(C1)     21 x^2 - 1050 x + 21168
```

```
(%i173) S1 : solve (diff (C1,x), x);
```

```
(S1) [x=25]
```

Critical point:

```
(%i174) xs : at (x, S1);
```

```
(xs) 25
```

```
(%i175) ys : at (42 - x, S1);
```

```
(ys) 17
```

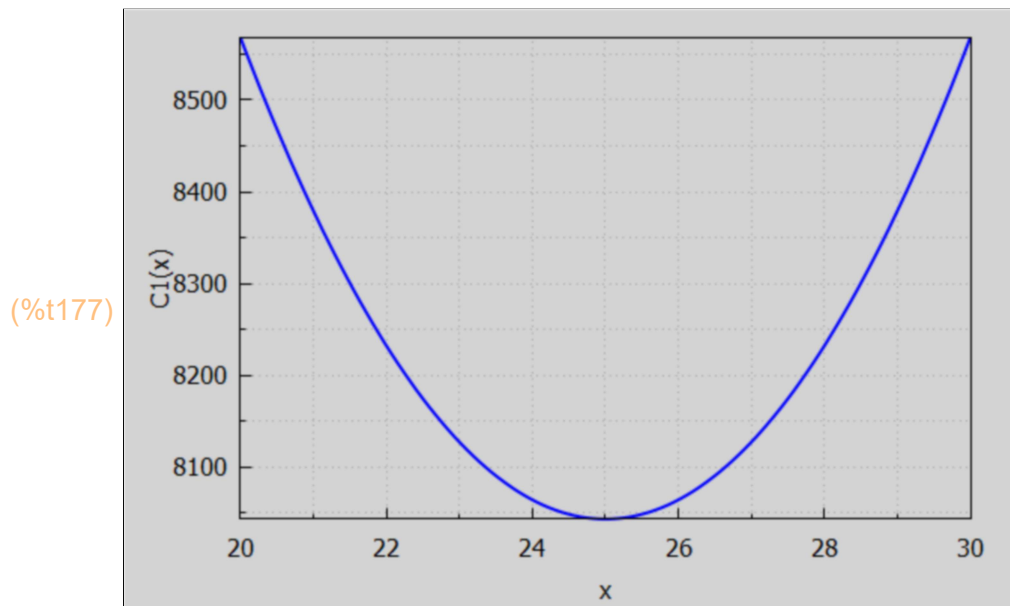
Minimum cost using C1 and the critical point values:

```
(%i176) C1s : at (C1, x = xs );
```

```
(C1s) 8043
```

A 2d plot of the cost as a function of good x.

```
(%i177) wxdraw2d ( xlabel = "x", ylabel = "C1(x)", explicit (C1, x, 20, 30) )$
```



Let C2 be the cost as a function of good y after incorporating the constraint.

```
(%i178) C2 : at (C1, x = 42 - y), expand;
```

```
(C2) 21 y2 - 714 y + 14112
```

```
(%i179) solve (diff (C2, y), y);
```

```
(%o179) [y=17]
```

We get the same minimum cost from C2:

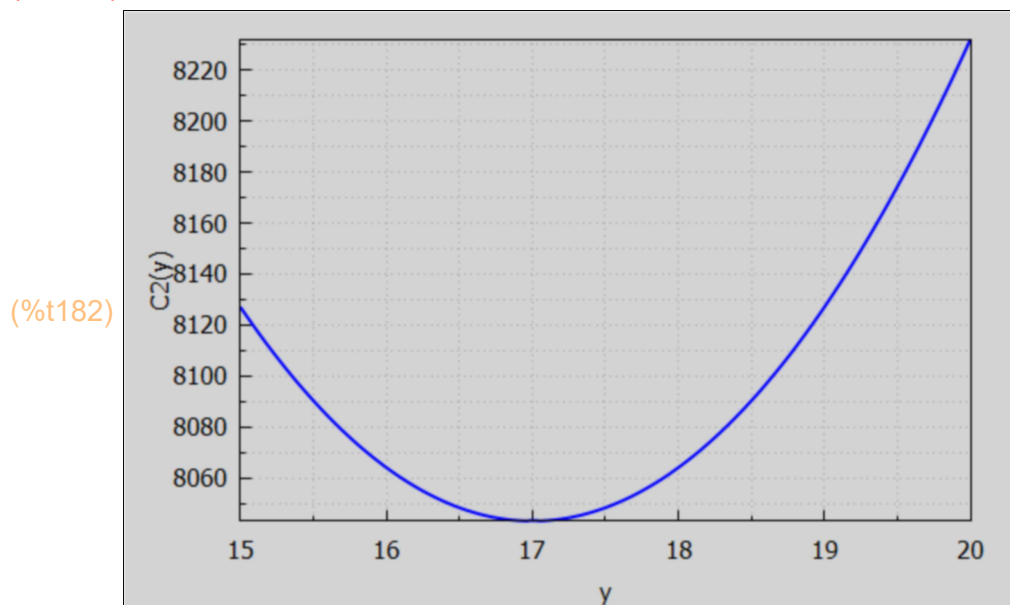
```
(%i180) C2s : at (C2, y = 17);
(C2s) 8043
```

The original cost function c , depending on both x and y , with no knowledge of the constraint, also yields the same minimum cost:

```
(%i181) at (c, [x = xs, y = ys]);
(%o181) 8043
```

A 2d plot of the cost as a function of good y using C2.

```
(%i182) wxdraw2d ( xlabel = "y", ylabel = "C2(y)", explicit (C2, y, 15, 20) )$
```



The disadvantages of the simpler substitution method are

1. It may not be easy to do the substitution if the constraint involves an implicit function of the two variables, or involves complicated special functions.
2. We don't have available a Lagrange multiplier value (depending on the numerical value of the constraint target), which value gives us an approximate value for the increase in the minimum cost induced by a one unit increase of the constraint target (42 → 43).

7.2 Problem 6.32 Maximize Profit Subject to Constraint

A monopolistic firm has the following demand functions for each of its products, x and y:

$$x = 72 - 0.5 P_x, \quad y = 120 - P_y,$$

The combined cost function is $c = x^2 + x y + y^2 + 35$, and maximum joint production is 40, so $x + y = 40$. Find the profit maximizing level of a) output, b) price, and c) profit.

We first need to construct a profit function π (revenue - cost), and express the profit function in terms of x and y. We first solve for the per unit prices P_x and P_y (the "inverse demand functions") in terms of x and y respectively.

```
(%i183) [x,y,Px,Py];
```

```
(%o183) [x,y,Px,Py]
```

```
(%i184) solns : solve ([x = 72 - 0.5*Px, y = 120 - Py], [Px, Py ] );
```

```
(solns) [[Px=144-2 x,Py=120-y]]
```

```
(%i185) demand : solns[1];
```

```
(demand) [Px=144-2 x,Py=120-y]
```

Let Pr stand for the profit function π , with revenue = $P_x x + P_y y$, expressed in terms of x and y, and cost = c.

```
(%i188) c : x^2 + x*y + y^2 + 35;
```

```
g : x + y;
```

```
Pr : at (Px*x + Py*y - c, demand), expand;
```

```
(c) y^2+x y+x^2+35
```

```
(g) y+x
```

```
(Pr) -2 y^2-x y+120 y-3 x^2+144 x-35
```

We first use optimum (expr, varL, constraints) defined in Econ1.mac. For one or two equality constraints, optimum uses the bordered Hessian matrix and the leading principal minors test described in Dowling Ch. 12 and Dowling11-12.wmx.

```
(%i189) optimum (Pr, [x, y], 40 - g);
```

```
lagrangian = -2 y^2+(-x-lam_1+120) y-3 x^2+(144-lam_1) x+40
lam_1-35
```

```
soln = [x=18,y=22,lam_1=14] objsub = 2861
```

```
soln = [x=18.0,y=22.0,lam_1=14.0] objsub = 2861.0
```

```
relative maximum
```

```
LPM's = [LPM3=8.0]
```

```
(%o189) done
```

optimum has found a relative maximum at $x = 18$, $y = 22$, profit = 2861.

optimum produces a global list `cp`, which in this problem has only one critical point found by solve.

```
(%i190) cp;
```

```
(%o190) [[x=18,y=22,lam1=14]]
```

```
(%i191) cp1 : cp[1];
```

```
(cp1) [x=18,y=22,lam1=14]
```

```
(%i192) critPt : rest (cp1, -1);
```

```
(critPt) [x=18,y=22]
```

```
(%i193) Prices : at (demand, critPt);
```

```
(Prices) [Px=108,Py=98]
```

"DO IT YOURSELF"

Let L be the Lagrange function with λ being the Lagrange multiplier. To find the critical points of L we need the first derivatives of L wrt x , y , and λ to all be simultaneously equal to zero.

```
(%i196) L : Pr +  $\lambda$ *(40 - g);
```

```
gradL : jacobian ([L], [x, y,  $\lambda$ ])[1];
```

```
solns : solve (gradL, [x, y,  $\lambda$ ]);
```

```
(L) (-y-x+40)  $\lambda$  - 2 y2 - x y + 120 y - 3 x2 + 144 x - 35
```

```
(gradL) [- $\lambda$  - y - 6 x + 144, - $\lambda$  - 4 y - x + 120, -y - x + 40]
```

```
(solns) [[x=18,y=22, $\lambda$ =14]]
```

7.3 The Concept of Economic Utility

Utility refers not to usefulness but to the flow of pleasure or happiness that a person enjoys – some measure of the satisfaction a person experiences.

From IEA, Sec. 12.1 (see References):

"Economists use the term utility in a peculiar and idiosyncratic way. 'Utility' refers not to usefulness but to the flow of pleasure or happiness that a person enjoys – some measure of the satisfaction a person experiences. Usefulness might contribute to utility, but so does style, fashion, or even whimsy."

"The term utility is unfortunate not just because it suggests usefulness, but because it makes the economic approach to behavior appear more limited than it actually is. We will make very few assumptions about the form of utility that a consumer might have. That is, we will attempt to avoid making value judgments about the preferences a consumer holds – whether they like smoking cigarettes or eating only carrots, watching Arnold Schwarzenegger movies, or spending time with a hula hoop. Consumers like whatever it is that they like; the economic assumption is that they attempt to obtain the goods that they like. It is the consequences of the pursuit of happiness that comprise the core of consumer theory."

"In this chapter, we will focus on two goods. In many cases, the generalization to an arbitrary number of goods is straightforward. Moreover, in most applications it won't matter because we can view one of the goods as a 'composite good' reflecting consumption of a bunch of other goods. [Thus, for example, savings for future consumption, or to provide for descendents, or to give to your alma mater, are all examples of consumption. Our consumer will, in the end, always spend all of her income, although this happens because we adopt a very broad notion of spending. In particular, savings are 'future spending'.]"

"As a starting point, suppose the two goods are X and Y. To distinguish the quantity of the good from the good itself, we'll use capital letters to indicate the good and a lower case letter to indicate the quantity consumed. If X is rutabagas, a consumer who ate three of them would have $x = 3$. How can we represent preferences for this consumer? To fix ideas, suppose the consumer is both hungry and thirsty and the goods are beer and pizza. The consumer would like more of both, reflected in greater pleasure for greater consumption. Items one might consume are generally known as 'bundles', as in bundles of goods and services, and less frequently as 'tuples', a short-form for the 'n-tuple', meaning a list of n quantities. Since we will focus on two goods, both of these terms are strained in the application; a bundle because a bundle of two things isn't much of a bundle, and a tuple because what we have here is a 'two-tuple', also known as a pair. But part of the job of studying economics is to learn the language of economics, and bundles it is."

"One might naturally consider measuring utility on some kind of physical basis – production of dopamine in the brain, for example – but it turns out that the actual quantities of utility don't matter for the theory we develop. What matters is whether a bundle produces more than another, or less, or the same. Let $u(x,y)$ represent the utility a consumer gets from consuming x units of beer and y units of pizza. The function u guides the consumer's choice, in the sense that, if the consumer can choose either (x_1,y_1) or (x_2,y_2) , we expect him to choose (x_1,y_1) if $u(x_1,y_1) > u(x_2,y_2)$."

A discussion of the concept of economic utility from investopedia:

<https://www.investopedia.com/ask/answers/032615/what-are-four-types-economic-utility.asp>

"The four types of economic utility are form, time, place, and possession, whereby utility refers to the usefulness or value that consumers experience from a product. The economic utilities help assess consumer purchase decisions and pinpoint the drivers behind those decisions."

"Companies strive to increase the utility or perceived value of their products and services to enhance customer satisfaction, increase sales, and drive earnings. The concept of economic utility falls under the area of study known as behavioral economics. It is designed to assist companies in operating a business and marketing the company in a way that is likely to attract the maximum amount of customers and sales revenues."

Form utility

"Form utility refers to how well a product or service meets the customer's needs. For example, a company might design a product to target a specific client's needs or wants. Form utility is the incorporation of customer needs and wants into the features and benefits of the products being offered by the company."

"Companies invest time and money into product research to pinpoint exactly what products or services consumers desire. From there, company executives strategize on the development of the product with the goal of meeting or exceeding those needs to create form utility."

"Form utility might include offering consumers lower prices, more convenience, or a wider selection of products. The goal of these efforts is to increase and maximize the perceived value of the products."

Time utility

"Time utility exists when a company maximizes the availability of a product so that customers can buy it during the times that are the most convenient or desirable for them. Companies analyze how to create or maximize their products' time utility and adjust their production process, logistical planning of manufacturing, and delivery."

"Creating time utility includes considering the hours and days of the week a company might choose to make its services available. For example, a store might open on the weekends if customers typically shop for that product at that time. Time utility might also include 24-hour availability for a product or the company's customer service department through a phone number or website chat function."

Place utility

"Place utility refers primarily to making goods or services physically available or accessible to potential customers. Examples of place utility range from a retail store's location to how easy a company's website or services are to find on the internet. Companies that have effective search engine optimization or SEO strategies can improve their place utility. SEO is the process of increasing a website's availability to internet users through their searches on the web."

"Increasing convenience for customers can be a key element in attracting business

More about economic utility from:

<https://www.geektonight.com/utility-in-economics/>

"Utility is that invisible quality of anything which resorts to satisfying any human want. The utility may neither be seen, i.e. it is invisible, nor may it be touched. It is there in the things in abstract or invisible form."

"Utility is not concerned with the 'morality'. Whether the consumption of a thing is useful or harmful, if it serves to fulfill the wants of anyone, it possesses 'utility'."

"Utility emerges out of the human needs or wants. Thus it is Individual and relative in nature. It is a subjective concept, not objective or concrete which could be uniformly applicable in all cases."

"Mathematically, utility can be expressed as a function of the quantities of different commodities consumed by an individual."

"If an individual consumes quantity m_1 of a commodity M, quantity n_1 of a commodity N, and quantity r_1 of a commodity R, the (total) utility U of the consumer can be measured as follows:

$$U = f(m_1, n_1, r_1)."$$

Marginal Utility

"Marginal utility is defined as the utility derived from the marginal or additional unit of a commodity consumed by an individual."

"It can also be defined as the addition to the total utility of a commodity resulting from the consumption of an additional unit."

"Therefore, marginal utility, MU of a commodity X, is the change in the total utility, ΔTU , attained from the consumption of an additional unit of commodity X."

From N. Gregory Mankiw, Principles of Economics, 9th ed., 2021, (Kindle ver), p 430

"Utility: An Alternative Way to Describe Preferences and Optimization."

"We have used indifference curves to represent the consumer's preferences. Another common way to represent preferences is with the concept of utility. Utility is an abstract measure of the satisfaction or happiness that a consumer receives from a bundle of goods. Economists say that a consumer prefers one bundle of goods to another if it provides more utility than the other."

"Indifference curves and utility are closely related. Because the consumer prefers points on higher indifference curves, bundles of goods on higher indifference curves provide higher utility. Because the consumer is equally happy with all points on the same indifference curve, all these bundles provide the same utility. You can think of an indifference curve as an "equal-utility" curve."

"The 'marginal utility' of any good is the increase in utility that the consumer gets from an additional unit of that good. Most goods are assumed to exhibit diminishing marginal utility: The more of the good the consumer already has, the lower the marginal utility provided by an extra unit of that good."

"The 'marginal rate of substitution', MRS, between two goods depends on their marginal utilities. For example, if the marginal utility of good X is twice the marginal utility of good Y, then a person would need 2 units of good Y to compensate for losing 1 unit of good X, and the MRS equals 2. More generally, the marginal rate of substitution (and thus the slope of the indifference curve) equals the marginal utility of one good divided by the marginal utility of the other good."

$$\text{MRS} = \text{MU}_x/\text{MU}_y$$

"Utility analysis provides another way to describe consumer optimization. Recall that, at the consumer's optimum, the 'marginal rate of substitution' equals the ratio of prices." That is

$$\text{MRS} = P_x/P_y.$$

Because the 'marginal rate of substitution' MRS equals the ratio of marginal utilities, we can write this condition for optimization as

$$\text{MU}_x/\text{MU}_y = P_x/P_y.$$

Now rearrange this equation to get

$$\text{MU}_x/P_x = \text{MU}_y/P_y."$$

"This equation has a simple interpretation: At the optimum, the marginal utility per dollar spent on good X equals the marginal utility per dollar spent on good Y. If this equality did not hold, the consumer could increase her utility by spending less on the good that provided lower marginal utility per dollar and more on the good that provided higher marginal utility per dollar."

7.4 Problem 6.36 Maximize Utility with Budget Constraint

a) Given the utility function $u = Q1 \cdot Q2$ and per unit prices $P1 = 1$, $P2 = 4$, and given the budget limit $B = 120$, what is the optimum solution based on maximizing the utility function?

Let $g = P1 \cdot Q1 + P2 \cdot Q2 = Q1 + 4 \cdot Q2 =$ money spent on goods $Q1$ and $Q2$. The budget constraint can then be written as $120 - g = 0$. optimum prints out the lagrangian used internally ($lam[1]$ is the Lagrange multiplier symbol used by optimum here), and prints out two lines for the same solution, the second line being the floating point version of the first line.

```
(%i3) killAB()$
      u : Q1*Q2;
      g : Q1 + 4*Q2;
      optimum (u, [Q1, Q2], 120 - g);
(u)   Q1 Q2
(g)   4 Q2+Q1
      lagrangian = (Q1-4 lam1) Q2-lam1 Q1+120 lam1
      soln = [Q1=60, Q2=15, lam1=15]  objsub = 900
      soln = [Q1=60.0, Q2=15.0, lam1=15.0]  objsub = 900.0
      relative maximum
      LPM's = [LPM3=8.0]
(%o3) done
```

optimum produces a global list cp.

```
(%i4) cp;
(%o4) [[Q1=60, Q2=15, lam1=15]]

(%i5) cp1 : cp[1];
(cp1) [Q1=60, Q2=15, lam1=15]

(%i6) critPt : rest (cp1, -1);
(critPt) [Q1=60, Q2=15]

(%i7) at (u, critPt);
(%o7) 900
```

optimum has found a relative maximum of the objective function at $Q_1 = 60$, $Q_2 = 15$. The Lagrange multiplier value found for this solution is 15, which means if we increase the budget by one dollar, from 120 to 121, the value of the utility increases by about \$15. Thus the marginal utility of money (or income) at $Q_1 = 60$, $Q_2 = 15$, is approximately 15.

```
(%i8) optimum (u, [Q1, Q2], 121 - g);
```

```
lagrangian = (Q1 - 4 lam_1) Q2 - lam_1 Q1 + 121 lam_1
```

```
soln = [Q1 = 121/2, Q2 = 121/8, lam_1 = 121/8] objsub = 14641/16
```

```
soln = [Q1 = 60.5, Q2 = 15.125, lam_1 = 15.125] objsub = 915.06
```

```
relative maximum
```

```
LPM's = [LPM3 = 8.0]
```

```
(%o8) done
```

We see from the new optimum solution with $B = 121$ that u has increased from 900 to 915.06 so $\Delta u \sim 15$.

"DO IT YOURSELF"

Let L be the Lagrangian function, λ be the Lagrangian multiplier.

```
(%i11) L : u + lambda*(120 - g);
```

```
gradL : jacobian ([L], [Q1, Q2, lambda])[1];
```

```
solns : solve (gradL, [Q1, Q2, lambda]);
```

```
(L) (-4 Q2 - Q1 + 120) lambda + Q1 Q2
```

```
(gradL) [Q2 - lambda, Q1 - 4 lambda, -4 Q2 - Q1 + 120]
```

```
(solns) [[Q1 = 60, Q2 = 15, lambda = 15]]
```

```
(%i12) critPt : rest (solns[1], -1);
```

```
(critPt) [Q1 = 60, Q2 = 15]
```

```
(%i13) at (u, critPt);
```

```
(%o13) 900
```