California State University, Long Beach

Curriculum and Educational Policies Council

Minutes

Prepared by Jennifer Asenas

Meeting 1, 2017-18

BH-302

Wednesday, 13 September, 2017, 2-4 PM

Attendance: Jermie Arnold, Jennifer Asenas, Abby Bradeich, Chris Brazier, Jody Cormack, Catherine Cummins, Shametrice Davis, Jordan Doering, Malcolm Finney, Terrence Graham, Neil Hultgren, Craig Macaulay, Panadda Marayong, Henry O’Lawrence, Jessica Pandya, Danny Paskins, Chloe Pasqual, Jessica Robinson, Marshall Thomas, Raymond Torres Santos

1. Call to order at 2:00pm
2. Approval of the agenda **M/S/A**
3. Approval of the minutes from the May 10 meeting **M/S/A**
4. Introductions of members
5. Announcements:
   1. Status of policies from last year:
      1. Attendance policy is on the Academic floor.
      2. Syllabi and SCO policy concerning mandatory reporting has been delayed because of new executive orders.
      3. Aracely Montes is leaving CSULB
6. New Executive Order Update: Interim Vice Provost and Dean of Graduate Studies Jody Cormack:
   1. Executive Orders Report:
      1. **1071**: Concerns the degree of compliance between Classification of Instructional Programs (CIP) and what our programs actually offer. Because of the previous moratorium on new degrees, many programs created options that allow students to graduate with degrees that have less than 51% of core courses that comprise the major. Currently about 40% of programs are out of compliance. Need to determine how to get more programs in compliance based on CIP codes.
         1. **Discussion**: (1) The report has been made available to associate deans. (2) The compliance date is 2024, but we need to move in that direction because of PARC program assessments. The goal may be closer to 2021. (3) In that process faculty and resources to support options.
      2. **1110**: Concerns academic preparedness. We can no longer require zero credit courses, which will require GE policy consideration and has significant implications for math and composition. For math, there has also been a redefinition of quantitative reasoning, which can be achieved without taking intermediate algebra. This order also impacts articulation agreements, which is complicated by the move from the articulation program AssistLegacy to AssistNextGen. Implementation mandate is fall of 2019.
      3. **1000**: GE Breadth: Redefinition of quantitative reasoning impacts GE Category B. AT CSULB, there will no longer be upper division E courses. Students will take their upper-division courses in categories B, C, and D. Currently, there are few upper division B courses. Implementation mandate is Fall 2018. GEGC will focus efforts on approving upper- and lower-division B courses. There is no more cap on double-counting these courses. Not only *can* the double-count, but *shall* double-count towards majors. GE cannot go over 48-units, or 49, if there is a four-unit course due to lab.
7. **First Reading**: Proposed Post-Baccalaureate Business Analytics Certificate from the College of Business Administration (Dean Michael Solt, College of Business Administration; Professor H. Michael Chung, Chair, Department of Information Systems; Professor Sam Min, Chair, Department of Marketing)
   1. **Overview**: Students who have the ability to analyze big data will have a competitive advantage. Offering this set of courses as a certificate is important because many students who would be interested in this certificate are already business majors, which means they could not take this same set of courses and earn a minor.
   2. **Issues to consider before second reading**: (1) currently the proposal says that it is 12-units, but if a non-business student wanted this certificate, they would need closer to 21 units. May want to be more transparent about the overall required units. (2) May want to change Junior to Sophomore status, which would allow students to start working on the certificate sooner. (3) Clearly state that the certificate can be pursued independent of degree program. (4) Certificate status excludes some students from receiving funding to pursue it independently of degree (e.g. veterans). (5) Include all requested materials.
8. Proposed Master of Arts in International Affairs from the College of Liberal Arts and the College of Continuing and Professional Education (Professor Richard Marcus, Director, International Studies Program; Associate Dean Tim Mozia, College of Continuing and Professional Education; Regina Cash, Program Director, College of Continuing and Professional Education; Matt Reimers, Program Developer, College of Continuing and Professional Education) Motion to waive the first reading: **M/S/P**. Motion to approve the policy and recommend to the senate: **M/S/P.**
   1. **Overview**: A Master of Arts in International Affairs would be a professional degree that is curricularly distinct from both International Studies or International Affairs. While this degree would draw from both bodies of theory, it is designed to be a cost-effective degree for those who intend to manage projects in international fields.
      * 1. **Discussion**: (1) Consider rewording to make it clear that you are still drawing on I/SP and IR theory, but with an eye toward practical application. (2) Cohort design requires course sequencing that makes pre-requisite courses unnecessary. (3) Master’s programs in Political Science, Geography, and Economics were considered before creating the MAIA proposal. While there is interdisciplinary overlap, the goals and career pathos for those programs are distinct from MAIA. (4) Program is through CCPE because it is a career enhancement degree, allows for a cohort design, and course flexibility (online/evening and weekend classes). (5) Internationals Studies is the creating and governing faculty for the program and will be responsible for assessment, so it should read: IS rather than CLA on page 1 sub-point F of the proposal. (6) MAIA is a brand-new prefix to distinguish from IS or IR. (7) Students can do their internship anywhere in the world in their final semester, which is why coursework that semester is online.
9. Review of the draft of the CEPC Annual Report for 2016-17 **M/S/P** (with corrections and updates.
10. Selection of liaisons to standing committees reporting to CEPC. Motion to approve the slate of nominees: **M/S/P**
    1. Academic Appeals Committee liaison: Jessica Pandya
    2. General Education Governing Committee liaison: Danny Paskin
    3. University Grade Appeals Committee liaison:
    4. Graduation Writing Assessment Requirement Committee liaison: Open
    5. International Education Committee Liaison: Terrance Graham
    6. Education Preparation Committee Liaison: Shametrice Davis
    7. University Library Committee Liaison: Chole Pasqual
    8. Academic Senate Liaison: Neil Hultgren
11. Adjournment 3:40pm.

Next Meeting: 11 October 2017

Respectfully submitted by: Jennifer Asenas