

EXECUTIVE COMMITTEE MEETING MINUTES

Tuesday, February 20, 2018
2:00 – 4:00 pm
Academic Senate Conference Room (AS 125)

In Attendance:

N. Schürer, J. Pandya, A. Colburn, R. Fischer, R. Frear, E. Guzik, K. Janousek, E. Klink, J. Doering,
D. Domingo-Forasté, S. Olson, S. Apel, B. Jersky, A. Kinsey

Guests:

- Jared Ceja, Joseph Hackbarth, Shawna Dark
- Andrea Taylor, Kelsey Crane

1. Call to Order
 - 2:01pm
2. Approval of Agenda
 - GE Discussion???
 - Current Status – GEGC working on a report, Survey, Forums, consider opening Campus GE Policy next year.
 - HVDI update
3. Approval of Minutes: Meeting of February 13, 2018
 - Approved with suggestion from J. Pandya
4. Announcements and Information
 - Search Committees
 - Other search committees are being formed for the other two searches: AVP FA and AVP URD
 - Search committee for “Director of Faculty Center for Professional Development” – not a single person applied to be on the committee- needed 5 TT faculty, 1 lecturer, another call to be sent out
 - University Resource Council (URC) is asking for “direction / advice” re: a proposal for a Master’s of Science in Athletic Training. URC has a problem b/c the proposal says this program requires a tenure track person to be hired for this position. However, there has not been a guarantee from the Dean of the College that a tenure track line will be offered for this position.
5. Reminder

- 5.1. Academic Senate meeting on March 1, 2018, 2:00 – 4:00 pm, PSY 150
- 5.2. 2018 Legacy Lecture and Academic Senate Reception on March 8, 2018, 2:00 pm, Anatol Center

6. Special Orders

6.1. Report: Provost Jersky

- Had first meeting of President’s Commission on Inclusive Excellence. Good progress is being made.
- HVDI – Had a good meeting
 - One issue: The communication group has developed something to put on BeachBoard to help students get more out of their time at CSULB in “four” years
- Good meetings were held regarding BUILD and RISE. We should be competitive for funding from NIH.
- The Provost listed the multiple communication channels that have been used to convey information to the larger community about the change in Commencement plans

7. New Business

7.1. Agenda for Academic Senate meeting of March 1, 2018

7.2. Presentation and discussion on Zero Cost Course Materials: Jared Ceja (Director of Bookstore Services), Shawna Dark (Associate Vice President for Academic Technology), Susan Leigh (Associate Vice President for Enrollment Services)—
TIME CERTAIN 2:00 pm

- 2:03pm
- Jared provided Powerpoint and recapped our last discussion
- Course Materials Update
 - Continue to see a further decrease in course materials sold/rented
- Zero Cost Course Materials – SB1359
 - Went into effect on 1/1/18
 - Mandated by law
 - When faculty members or departmental administrators inform the bookstore of their ‘No Cost’ approach, that information is inputted into the system. The information will be reviewed to see whether the course complies with SB1359. Once approved, this information will be available to the students on the schedule planner website.
 - Jared is working to make sure instructors know that they need to inform the bookstore about everything required for the course.
 - Approx. 200 courses are currently set-up
 - Jared provided a handout of qualifications & eligibility under SB 1359
 - NOTE: Community colleges are interpreting the law a bit differently than CSULB

- Questions raised about when students are mandated to attend plays, theatre events, etc.
 - LCCM – Low Cost Course Material
 - We have discretion as a campus to introduce this course designation too.
 - For example, we could designate courses that cost less than \$50 as LCCM
 - QUESTIONS:
 - Do we have price estimates for various courses, departments, majors, etc.?
 - Can we get more faculty education about textbook and course cost variation (e.g. Bookstore vs. Amazon)?
 - Are we currently planning to track enrollment in individual sections of multi-section courses to see the impact of the ZCCM or LCCM icon on enrollment levels?
 - JARED asked us to consider a Senate Resolution to encourage all instructors to provide ALL of their course materials to the bookstore, and not just the textbooks.
- 7.3. Presentation and discussion on Giving Day: Andrea Taylor (Vice President for University Relations and Development) and Kelsey Crane (Assistant Director of Annual Giving)—**TIME CERTAIN 3:00 pm**
- Time 3:00pm – PowerPoint presentation
 - Event on March 15th
 - 27-hour period of online fundraising drive to support four areas of need on campus
 - #LBGIVINGDAY
 - Also holding the first CSULB “Philanthropy Fair” on campus on March 15th.
 - Goals:
 - 500 new alumni donors
 - Over 1,000 gifts
 - Multiple organizations “matching” donor contributions
- 7.4. Use of EO 1100 in GEGC
- Issue: Neither Our GE Policy nor the EO are good at distinguishing upper lower division vs. upper division
 - GEGC is trying to review proposals to see if an upper division course will fit into the revised B, C, D categories. They are having difficulty determining whether a particular course will fit into our campus GE policy’s narrow definition of those areas.
- 7.5. ***ADDED – WASC Steering Committee, No discussion
8. Old Business
- 8.1. Interpretation of Policy on Requirements for Master’s Degrees (AS 14-01)

9. Adjournment