

**California State University, Long Beach
International Education Committee (IEC)
Minutes
May 3, 2013**

Members present: Richard Marcus, chair; Anne Ambrose, recording secretary; Mark Washburn; Lesley Farmer; Alex Washington; John Wang; Nhora Serrano; Antonella Sciortino; Shadi Saadeh; David Anglin; Karen Estrella; Leslie Kennedy; Lily Gossage; Eileen Bosch; Hema Ramachandran; Sharon Olson; Khue Duong; Elaine Haglund, guest.

I. Call to Order and Introduction – Richard Marcus, 11:40 a.m. Quorum present.

- A. Approval of Agenda of May 3, 2013 – Moved, seconded and approved.
- B. Approval of Minutes of April 12, 2013 – No quorum at that meeting; notes only, approved.

II. General Reports

Richard Marcus provided notes from Dean Jeet Joshee. The Center for International Education Associate dean search is moving forward. The London Semester program funded by Academic Affairs is being implemented.

Sharon Olson presented a Center for International Education report. The number of exchange students traveling for fall 2013 is up. There will be about 115 compared with 95 last fall in direct exchange. Seventeen students will study abroad with affiliate partners. Four students are going to Lucknow, India, but fewer students to South Africa and Australia. She attended a Terra Dotta (StudioAbroad) software users conference.

There currently are about 250 students abroad. Richard asked for additional information, so Sharon will get details.

Richard discussed the Academic Council on International Programs (ACIP) year-end report. ACIP is the consultative group for the CSU system International Programs. Students can again study in Israel and can work on Hebrew or Arabic languages. Also, a new introduction to languages program is available for Spain, and Mexico has reopened for fall 2013 for short-term study abroad or direct exchanges.

ACIP also discussed parameters for where programs should be, and the scheduling of southern hemisphere programs. There is a hemispheric conflict between different application cycles. It was proposed to shift all southern hemisphere application deadlines to May.

Richard said the search for the CSU Associate Director of International Programs is under way. This person will help Director Leo van Cleve. Richard is the faculty representative on the search committee.

There was a question about NAFSA. Elaine Haglund explained that it is the recognized national association for education abroad and international student services professionals.

III. Old Business

- A. Time Certain: Memorandum of Understanding — China Medical University (CMU), Taijin, Taiwan

Erlyana Erlyana of Health Care Administration spoke on behalf of the proposal. Her department hopes to build a relationship with CMU that will benefit CSULB faculty and students. CMU has a teaching hospital and large medical science programs.

Elaine asked whether other CSULB department students might be interested in participating, and Erlyana said this could be possible.

Richard asked whether classes are taught in English and Erlyana said yes. He also asked how many students CSULB expect to go. Sharon said there may not be a large number.

John Wang said the CMU program also is strong in traditional Chinese medicine. This program would be an advantage for CSULB students.

Richard inquired if this is such a small program, does it need an MOU? Sharon said yes. Once the program is established, it can grow.

Richard asked for a waiver of first reading — moved, seconded and approved. There was a motion to approve the MOU — moved, seconded and approved.

B. Memorandum of Understanding — Ritsumeikan University (RU), Kyoto, Japan

Sharon spoke about this. RU approached CSULB about a partnership. It has a support infrastructure for international students, as it has more than 300 U.S. partner institutions. It has coursework in English but students also can learn Japanese. Sharon thinks RU will be a good match for CSULB, and several CSULB departments are comfortable with this proposal. Richard said he also looks at effects on timely graduation and how coursework fits these exchanges.

Sharon said the number of exchange students is small. UK is No. 1 and Italy is No. 2 in popularity for exchange students, and Japan also is popular.

Richard said the needs for Japan programs are different than in Spain because of language. There are some CSU administrative issues with Waseda University in Japan, and there no longer is a CSU resident director in many locales.

Richard asked to waive the first reading — moved, seconded and approved. Sharon said RU also offered an opportunity for a CSULB summer program.

Antonella Sciortino asked about costs for short-term study abroad classes. Sharon said some classes can cost up to \$7,000. John said he has 25 students every summer, but his three-week program is less than \$3,000 plus airfare.

Sharon said some faculty use third-party providers, but programs generally are less expensive when partner institutions provide some support.

Richard asked for vote on a second reading on the RU proposal.

Lily Gossage asked if there are ways for our study abroad students to share their information and experiences post-trip such as in classes and on the CIE or IEC websites, etc.

Richard said a past Provost's group also asked for those kinds of opportunities and the Global Studies Institute may address this.

Sharon said San Diego State University has 37 majors that require study abroad.

The second reading of the RU proposal was moved, seconded and approved.

C. First reading: New exchange proposal with the University of West London

Sharon spoke to this. Currently there only is one music exchange location, which is in Germany and taught in German. Other CSULB programs also could benefit from this exchange. Sharon noted that other countries don't have general education or lower division classes similar to the U.S.

Richard will put this item as a second reading at the first fall IEC meeting in September.

D. Incentive Awards Update and Vote

Nhora Serrano spoke to this. She distributed a list of proposals with amounts requested and recommended for award. There was \$15,000 available. Each proposal was scored on 1-10; 1 being best and 10 lowest.

Her group used award announcement criteria to rank and determine amounts vs. requests. They removed faculty salaries in two awards. Richard asked that information on salaries or other items removed should be provided so that this can be placed in the award letter.

A guiding principle in granting awards was the direct effect on global interaction for students. All applicants received some level of funding.

Elaine suggested making the Incentive Award group an IEC working group, as selecting and ranking applicants is a complicated process.

Richard also recommended trying to increase publicity about the award opportunity and agreed with the idea of making it a working group.

There was a motion to vote on the awards as a slate rather than voting on individual awards — moved, seconded and approved. The awards as a slate were then moved, seconded and approved.

IV. Working Group Breakouts

A. Curriculum and Policy

Sharon Olson said there is an effort to get University 301 reinstated and also apply it to short-term study abroad. There was a meeting with Lynn Mahoney regarding this. Richard said there now is more clarity on the process.

B. Grants

Lily Gossage said the group will look at grant opportunities and apply for a grant.

C. International Students

Anne Ambrose said the group suggested having someone from CIE give a brief presentation to the IEC on how international students are recruited, advised and provided with social and other campus services. The university should look at additional ways of helping international students feel welcome on campus and to consider themselves as alumni.

V. Old Business, continued

- A. Creation of Agreements for International Exchange, Credit-Bearing Programs Abroad, and Study Abroad Providers

Richard said this went through IEC Curriculum and Policy working group. Existing CSULB policies are outdated and need to be aligned with current Chancellor's Office policies. He and Sharon Olson drafted and combined older policies into one new policy.

Sharon said much of the language came from Chancellor's Office Executive Orders. The CSU now has a centralized process to approve programs and then campus presidents sign off on the proposals.

This policy proposal then will go to the Curriculum and Educational Policies Council (CEP) and eventually to the full CSULB Academic Senate.

There was a request to amend line 94 to read Non-CSULB.

Vote to move this proposal to CEP — moved, seconded and approved.

VI. New Business

- A. Election of 2013-14 IEC Officers

Richard said some new IEC members are still being selected, so the committee cannot elect 2013-14 officers until membership is complete. He suggested either having interim officers until a vote for regular officers takes place in the fall, or continuing with current officers.

It was moved to have interim officers — moved, seconded and approved.

Chair – Richard is stepping down as chair. Nominees for interim chair until fall were Nhora Serrano, Lesley Farmer and Nilufer Medora. Nilufer said she is traveling during the summer and withdrew, but offered to be a candidate for vice chair.

Speaking to their candidacy, Lesley said there is a lot that the committee can do. Nhora agreed and said the IEC is becoming more necessary.

Interim Chair vote:

Lesley Farmer: 4 votes

Nhora Serrano: 11 votes — Nhora is interim chair.

Vice Chair: Nilufer Medora — approved by unanimous consent.

Recording Secretary: Anne Ambrose — approved by unanimous consent.

At-Large member: Lesley Farmer — approved by unanimous consent.

Adjournment: 1:45 p.m.