

**CSULB International Education Committee (IEC)  
Standing Committee of the Academic Senate**

**Friday, November 2, 2012  
11:30 am - 1:30 pm, AS 124B**

**Minutes**

**Present:** Mark Washburn, Jeet Joshee, Sharon Olson, Tim Xie, Hema Ramashandran, Shadi Saadeh, Anne Ambrose, Leslie Farmer, Nhora Serrano, Elaine Haglund, Karen Estrella, Eileen Bosch, Katrina Neumann, Tim Keirn, Bryony Coiner, Nathan Jansen, Alex Washington, Uche Ugwweze and Heloiza Herscovitz.

**I. Introduction**

- A. Approval of Agenda (agenda approved at 11:35 pm)
- B. Approval of Minutes (agenda approved at 11:37 pm)

**II. General Reports**

- A. IIE to participate in their IAPP Brazil cohort program for 2013 (Jeet)

Jeet: CSULB is one of the 14 universities selected for the Brazil initiative of IIE's International Academic Partnership Program. Jeet applied to the program. The 14 universities will participate in a year-long series of training activities to help each institution implement and sustain partnerships with institutions in Brazil, culminating with a study tour to Brazil in spring 2013 to meet with potential partner campuses. The first webinar will happen on Nov 8, Thursday, and people can participate from their own office/computer through a link. CSULB needs to create a steering committee to deal with the program. Over 100,000 Brazilian students will study abroad in the next five years, 75,000 fully funded and the remaining are privately funded. We have 15 students this semester. CSULB total Brazilian student population: 23. Brazilian undergraduate students will study abroad for one year and get their degree in Brazil while graduate students will get their full degree abroad.

Interest in the program has grown because we have few students from Latin America and a great number of students from Asia. The Steering Committee will develop a plan of action.

**III. Business**

- A. African Sub-Committee Mission and Charge (IEC subcommittee). Topic was presented by Uche Ugumeze, Africana Studies. Mission has been revised. It will promote interest in Africa and stimulate collaboration between CSULB and African institutions for students to participate in study abroad programs and faculty to teach and do research in Africa. Committee will organize events to promote

“consciousness of Africa” such as African week on campus, African writers, film, music, dance and fashion during Int’l Week on Nov 14 at the Beach Auditorium. Free African food Subcommittee has between 15 to 20 members.

The mission in charge was approved.

#### B. Approval of Linkages

##### a. Zurich University of Applied Sciences

Representative (Business dean Mike Solt)) was here at the last meeting to pitch the linkage. Nathan gave more details about the possibility to take courses in English and also learn German in Zurich. It includes courses not only in Business, but also in architecture, social work, psychology, engineering and others. Motion to recommend the linkage agreement.  
Motion approved.

##### b. Shanghai International University

Tim Xie, Asian American Studies, explained the agreement. Shanghai has a long tradition of teaching foreign languages. Jeet and President King Alexander recently visited Shanghai Int’l University. Tim Xie got his degrees there and has taught graduate courses there. Jeet said that some CSULB students had attended the school in the last three years. In the past, more than 10 languages were taught there including Russian, Arabic and Albanian. The program has opportunities for faculty exchange because some courses are taught in English.

Motion to recommend the linkage.

Approved.

#### C. Incentive Awards Proposal Review

Hope to be voted after feedback from IEC members. Mark asked for comments by email on this proposal. Proposal should be voted in the December meeting.

#### V. Announcements

- Mark reminded members to enroll in the Cayuse training sessions.
- Nathan passed out flyers of the International Education Week with a kick off event on Tuesday, Nov 14 from 11 am to 2 pm at the Central Plant Plaza.
- Uche: announced that the South Asia Subcommittee organized the session Revisiting Midnight’s Children by Salman Rushdie with three speakers, Nov 15, 5 pm at the University Telecom Building (UTC 127)
- Sharon Olson: Friday, Nov. 16, at the Chartroom, from noon to 1 pm there will be a lunch/workshop for faculty interested in teaching a short term course abroad.

- Elaine asked Mark to talk about the area subcommittees (Africa, South Asia, East Asia, Asian Pacific Islander, European, Middle East). Mark said that there are at least three active subcommittees. Mark will invite members of these committees to visit IEC meetings.
- Jeet explained the strategic plan for the next five years, which involved increasing the international student population enrollment at CSULB from the current 3% of the total campus enrollment to 6% by 2017. He asked for input by email. A draft of the plan was distributed at the meeting. The new International Recruitment Office will help to implement the strategic plan.
- Sharon mentioned the number of students going abroad (missing the number).

Meeting adjourned 12:40 pm

Minutes taken by Heloiza Herscovitz.