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6 **GUIDELINES FOR THE CREATION AND OPERATION OF CROSS-BORDER**  
7 **EXISTING DEGREE OR INTERNATIONAL CREDIT CERTIFICATE PROGRAMS**8  
9 This policy was recommended by the Academic Senate on February 28, 2008 and  
10 approved by the President on March 4, 2008.  
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13 California State University, Long Beach (CSULB) is open to the possibility of creating cross-border existing degree, or  
14 international credit certificate programs with institutions outside of the United States. It is essential, however, that all  
15 guidelines be strictly followed before an agreement is signed with a contracting body, and adhered to during the entire length  
16 of time while the program is in operation.  
1718 **I. Guidelines for Initial Contact with and Explorations of Institutions Abroad**

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- 20 1. The academic dean overseeing the program is charged with making appropriate background checks on a potential
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- 21 partner institution as to whether it is recognized by the Ministry of Education or other body charged with overseeing
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- 22 higher education in the country or sovereign entity in which it is located. An additional determination must be made
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- 23 regarding whether a potential international partner (educational institution or business entity) is fiscally capable of
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- 24 fulfilling its partnering mission.
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- 25 2. Additionally, University College and Extension Services (UCES), in conjunction with the sponsoring academic dean,
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- 26 must fulfill its fiduciary responsibilities in all self-support programs by developing revenue/expense projections to verify
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- 27 that the proposed program will operate within acceptable fiscal standards.
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- 28 3. All inquiries and negotiations at this point are to be considered preliminary, and there should be no commitment made
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- 29 on the part of anyone representing CSULB, or by the overseeing entity abroad, until all appropriately authorized
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- 30 approvals are in place.
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- 31 4. Although individual faculty members may be very much involved in the conceptualization of such programs, all
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- 32 proposals for cross-border existing degree, or international credit certificate programs are to be made only by a
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- 33 sponsoring college dean, or deans.
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- 34 5. UCES has a sample Memorandum of Understanding (MOU) already in place which can serve as a template for the
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- 35 creation of such cross border existing degree, or international credit certificate programs. This template is provided to
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- 36 the sponsoring dean, who will in turn work with the potential international partner(s) to reflect their roles, responsibilities
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- 37 and benefits.
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39 **II. Approval Process**

- 40 1. Only the President, along with such other university officials as the Provost may deem appropriate, has the authority to
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- 41 sign agreements with institutions abroad which commit the university to cross-border existing degree or international
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- 42 credit certificate programs.
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- 43 2. Program proposals made by sponsoring college deans go to the Provost and Senior Vice-President for Academic
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- 44 Affairs, immediately following the fiscal viability study performed by UCES.
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- 45 3. The Provost appoints a Review Board, whose task it is to review proposals for cross-border existing degree or
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- 46 international credit credential programs. The Cross-Border Existing Degree or International Credit Certificate Review
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- 47 Board (hereafter referred to as the Review Board) shall be composed of the following members:
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- 48 a. Assistant Vice President for International Education and Global Engagement, or designee
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- 49 b. Chair of the International Education Committee, or designee
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- 50 c. Dean of University College and Extensions Services, or designee

- 51 d. Senior Director, Center for International Education, or designee  
52 e. Two at-large faculty members from a college other than the one making the proposal, appointed by the provost  
53 f. One representative from Enrollment Services  
54 g. One representative from Student Services  
55 h. The WASC Accreditation Liaison Officer  
56 i. ASI President, or designee  
57 4. The Provost sends the program proposal to the Review Board, which after an initial review may, or may not, provide the  
58 sponsoring dean with supporting suggestions and/or recommendations.  
59 5. The program proposal must be reviewed and approved according to all normal curricular and other program approval  
60 processes of the university.  
61 6. After the above review processes have been completed, the program proposal is returned back to the Review Board for  
62 presentation to the Substantive Change Committee of the Western Association of Schools and Colleges (WASC), if  
63 appropriate.  
64 7. After all of the above steps have been completed, the university Review Board sends the program proposal back to the  
65 Provost and Senior Vice President for Academic Affairs, who shall thereupon have the authority to sign the official  
66 Memorandum of Understanding.  
67 8. Additionally, cooperating institutions, or other organizations with which CSULB has agreed to work, may themselves  
68 obtain requisite approvals of the Memorandum of Understanding, as required by their organization, and/or governing  
69 body.  
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### 71 **III. Principles of Good Institutional Practice to be Followed in the Creation of Cross-Border Existing** 72 **Degree, or International Credit Certificate Programs**

- 73 1. The program reflects the educational emphasis of the sponsoring college(s) in question.  
74 2. The college, in conjunction with UCES self-support fiscal standards, must demonstrate that it has the financial capacity  
75 to support the international program abroad, without adversely affecting its state supported degree programs.  
76 3. CSULB is in complete control of all advertising regarding the program, and no advertising of the program is made  
77 without CSULB's review and explicit approval.  
78 4. All entrance criteria for students accepted into the program, including English language proficiency, are the same as for  
79 any other student accepted into a degree or credit certificate program at CSULB.  
80 5. CSULB exercises complete control over the admission of students into the program  
81 6. All exit requirements for students in the program, including completion of the Graduation Writing Assessment  
82 Requirement (GWAR), are the same as for any other student receiving a CSULB degree or credit certificate.  
83 7. Regular review is made on an on going basis by the sponsoring dean, or designee, to insure the academic integrity of  
84 the program.  
85 8. Appropriate and regular assessment of the program abroad is provided for under the direction of the Associate Vice  
86 President for Undergraduate and Graduate Programs, or designee.  
87 9. Overseas faculty who are assigned to teach in the program abroad have appropriate academic preparation,  
88 credentials, and English language proficiency, as required of any adjunct faculty assigned to teach a CSULB course.  
89 10. Students in the program are fully informed regarding all entrance and exit criteria, including the GWAR, and are  
90 advised of the services which will, and will not, be provided by CSULB and its overseas institutional partner.  
91 11. Conditions for program termination are specified in the MOU, and provide for appropriate protection for enrolled  
92 students.  
93 12. A wide variety of types of scheduling formats may be envisioned for cross-border existing degree, or international  
94 credit certificate programs. For undergraduate degree programs these formats include 4 + 0 (2 years of articulated  
95 international coursework taught overseas and 2 years CSULB course work also taught overseas), 2 + 1 + 1 (2 years of  
96 articulated international coursework taught overseas, 1 year of CSULB coursework taught overseas, and 1 year of  
97 CSULB coursework taught on the CSULB campus), 3 + 1 (3 years of articulated international coursework taught  
98 overseas and 1 year of CSULB coursework taught on the CSULB campus), 2 + 2 (2 years of articulated international  
99 coursework taught overseas and 2 years of CSULB coursework taught on the CSULB campus).  
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For graduate degree programs there are a variety of scheduling format options that could range from offering the entire degree program at an international site or the scheduling of a combination of courses at an international site and on the CSULB campus.

Other types of scheduling formats are possible, as well. However, the precise nature of the program needs to be expressly delineated. Additionally, note that whenever course instruction in self-support programs requires distance delivery, UCES systems such as Blackboard must be used. An additional consideration is that anytime 50% or more of the instruction is delivered at an international site in either a face-to-face format or via some type of mediated/technology format, WASC Substantive Change approval must be attained prior to beginning the program.

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EFFECTIVE: Fall 2008