



Diana Kot
Vice President, Membership Development and Advocacy
SchoolsFirst Federal Credit Union

Diana Kot is Vice President of Membership Development and Advocacy for SchoolsFirst Federal Credit Union (FCU) located in Santa Ana, California. The credit union serves school employees and their family members and is the largest education-based credit union in the nation with more than 800,000 members, 49 branch office locations and \$14 billion in assets.

In her position, she manages the areas of Membership Development and Legislative Advocacy. Prior to her promotion, Diana served as Marketing Manager of Member Acquisition at the credit union.

Before joining SchoolsFirst FCU, Diana was Director of Development for the College of Business at California State University, San Marcos. Her credit union career also includes holding the positions of Vice President of Marketing at Mission Federal Credit Union and Membership Development Manager at California Coast Credit Union, both located in San Diego, California.

Diana's volunteer experience includes serving as a financial education instructor and financial reality fair volunteer, adult English language and reading tutor, Habitat for Humanity, Partnerships in Education volunteer, the Credit Union SacTown 10 Run organizing committee, the Children's Miracle Network Wine Auction committee, and Rolling Readers read-aloud program volunteer. She also is a 2014 graduate of the Credit Union Development Educator program and in 2017 served as a mentor volunteer for the program.

She currently serves as the Board Vice Chair for the Riverside County Office of Education Foundation which is a nonprofit dedicated to providing support for disadvantaged students and their families through raising funds for scholarships and other resources. She is also a member of the Board of Directors for the Orange County Business Council which promotes economic development in America's sixth largest economy and serves as Vice-Chair for their Workforce Development Committee.

Diana has a bachelor's degree in Hospitality and Tourism Management with a minor in Business and a master's degree in Business Management with an emphasis in Marketing. A native of Port Huron, Michigan she currently resides in Irvine, California.