

UKLEJA CENTER FOR ETHICAL LEADERSHIP

2022-2023 Accomplishments

Designed as a university-wide interdisciplinary center of excellence and housed in the College of Business, the Ukleja Center for Ethical Leadership offers training to enhance the integration of ethics in everything we do. During its 18th year of operations, the center enthusiastically engaged students, faculty, and community leaders through programs and activities that embody its core values of integrity, servant leadership, excellence, and empowerment with Janey Roeder serving as Director.

The **Governing Council** actively engaged with the center's programs by attending board meetings, hosting Student Leadership Institute sessions, and providing strategic direction and financial support. Under Mark Guillen's leadership, board discussions focused on ensuring a healthy recovery after the global pandemic – as individual leaders and as a leadership organization. Board conversations also focused on creating a staff succession plan and our vision for future award events.



Mark Guillen, Janey Roeder, Greg Wooden, Taryn Williams, Jane Close Conoley, Louise Ukleja, and Mick Ukleja at presentation of the Nell and John Wooden Ethics in Leadership Award ~ October 2022

Close to 190 community leaders gathered for an intimate evening on the stage of the Terrace Theater to celebrate presentation of the annual **Nell and John Wooden Ethics in Leadership Award**. The evening was full of positive energy with the 2022 award honoring Taryn Williams, who shared her powerful story of Turning Trauma into Triumph. Professor Maria Claver shared the impact of the center's Ethics Across the Curriculum program on students and Myles Williams shared the impact of our Student Leadership Institute program on his life. Many event sponsors hosted a student and/or professor at their tables, making for stimulating dinner conversations. CSULB President Jane Close Conoley introduced our honoree and the event culminated with an inspirational message from Taryn and presentation of her award by Louise Ukleja and Greg Wooden, Nell and John's grandson. In addition to serving its original purpose of "friend raising," the event earned over \$61,000 for Ukleja Center programs.

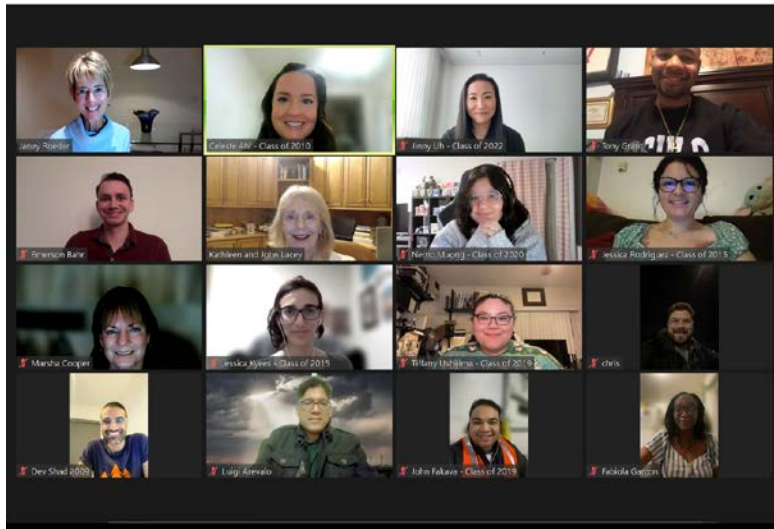


Student Leadership Institute Class of 2023 at their leadership retreat ~ September 2022

With Celeste Ahl as their professor, ten students participated in the two-semester **Student Leadership Institute** to explore ethical leadership issues related to business, education, health care, athletics, and other professional fields. This course enables students to discover their core values and build a strong ethical foundation upon which future decisions can be made. Teamwork, community service, and networking with guest speakers are integral to the program. With local businesses hosting the class in their conference rooms, the course featured guest speakers from companies such as Aquarium of the Pacific, Boeing, Port of Long Beach, and Long Beach Medical Center. The students designed a meaningful community service project by providing an anti-bullying program for 120 third-graders and refurbishing the community garden at Bobbie Smith Elementary School.



Student Leadership Institute providing an anti-bullying program at Bobbie Smith Elementary School ~ April 2023



Student Leadership Institute Alumni Council holiday gathering on Zoom ~ December 2022

The **Student Leadership Institute Alumni Council** is a community of program graduates who want to stay connected for the benefit of the Ukleja Center, each other, and the greater Long Beach community. Meeting on Zoom enables alumni who live outside the southern California area to participate. During the fall, Dr. Kathleen Lacey and Janey Roeder were joined by 14 alumni for a holiday open house on Zoom. The spring program featured the Ukleja Center’s Leader-in-Residence, Nancy Luong, giving a talk on *Ethical Principles of Marketing Yourself*.



Ethics at The Beach guest speakers and event planning committee ~ March 2023

Over 100 students attended the center’s annual **Ethics at The Beach** seminar offered in partnership with the Associated Business Students Organization Council and Student Center for Professional Development this spring. Students had an opportunity to enhance their ethical leadership skills while exploring the seminar’s theme – *Ethics: The Leadership Challenge*. Following Celeste Ahl’s warm-up exercise giving students an opportunity to discover their top core values, students had an opportunity to hear from two outstanding keynote speakers. Lynette McKinnon, Director of Engineering at Boeing, spoke about leadership challenges from a corporate perspective, including some that The Boeing Company has recently had to resolve. **William Dickson Faculty Fellow** Darick Simpson, President of the Earl B. and Loraine H. Miller Foundation, then inspired students by sharing stories about some of his personal leadership challenges, including some of his experiences growing up in the Jim Crow south.

To advance our vision of having an ethics module in every CSULB course, seventeen \$3,000 stipends were granted to faculty for integrating 3-hour ethics modules into their courses. The Ukleja Center for Ethical Leadership has awarded over \$450,000 in **Ethics Across the Curriculum** stipends since the program was initiated in 2005. The 2022-2023 proposal review committee, chaired by Danny Paskin (Journalism and Public Relations), selected the following faculty stipend recipients:

- **Babette Benken** – *Ethical Considerations of Research in Mathematics Education* (Mathematics and Statistics)
- **Donna Binkiewicz** – *Understanding Immigration History, Policy, and Ethical Choices* (History)
- **Brian Cole** – *From Ethical Theories to Action: Promoting and Balancing Ethical Principles in Public Health Practice* (Health Science)
- **Kate Flach** – *Ethical Appeals for Black Civil Rights* (History)
- **Greg Gaynor** – *Teaching Ethics in Financial and Cost Accounting: Emphasizing Both the Positive and Negative Ramifications of Ethical vs. Non-Ethical Financial Reporting* (Accountancy)
- **Anna Gluzman** – *Instagram in Creative Teaching of Ethics: Ethical Dilemmas in Sociological Research through Social Media* (Sociology)
- **Cindy Gotz** – *Operationalizing Ethical Concepts within the Health Care Administration Internship* (Health Care Administration)
- **JinHee Hur** – *Ethics in Language Development: Effectively Supporting Children who are Dual Language Learners* (Family and Consumer Sciences – Child Development and Family Studies)
- **Elena Ionescu** – *Ethical Concerns and Biogerontology* (Family and Consumer Sciences – Gerontology)
- **Seung-hoon Jeong** – *Biopolitical Ethics in Global Cinema* (Film and Electronic Arts)
- **Kimberly Kelly** – *Dismantling Systemic Environmental Racism: The Ethics of Climate Justice* (Human Development)
- **Kevin Mills** – *Ethical Issues in the Renewable Energy Supply Chain* (Management and Human Resource Management)
- **John Palmer** – *Ethics and Corporate Fraud Impacts on Corporate Governance* (Accountancy)
- **Steven Rousso-Schindler** – *Ethical Challenges in the Production of Visual Anthropology Projects* (Anthropology)
- **Shabnam Sodagari** – *Reaching Equitable Quantum Assessment* (Computer Engineering and Computer Science)
- **Jeanelle Uy** – *Ethical Research in Biological Anthropology* (Anthropology)
- **Claudia Barrulas Yefremian** – *Personal Ethical Code in Decision Analysis* (Management and Human Resource Management)

To strengthen its research pillar, the Ukleja Center also offers \$5,000 **Faculty Ethics Research Stipends** to support original research and to contribute to the body of knowledge in disciplinary and interdisciplinary ethics. \$100,000 has been awarded since this program began in 2013. The review committee, chaired by Maria Claver (Family and Consumer Sciences – Gerontology), selected these two research stipend recipients:

- **Lauren Heidbrink** – *Age Assessments of Unaccompanied Children in U.S. Federal Custody* (Human Development)
- **Devery Rodgers** – *Coded Bias: Exploring Algorithms of Oppression* (Educational Leadership)



Faculty Fellows Gloria Cordero, Darick Simpson, and Nancy Luong presenting at annual Leadership at The Beach conference ~ October 2022

The **William Dickson Faculty Fellows** program engages leaders from the corporate, government, and nonprofit sectors with CSULB faculty and students. This year's cohort featured Nancy Luong, digital program manager at Salesforce, as its **Leader-in-Residence**. Through a series of classroom presentations, Nancy inspired students with the story of her career path and a talk on *Ethical Principles of Marketing Yourself*. In addition to its Leader-in-Residence events, the center offered Faculty Fellows programs featuring Darick Simpson, Earl B. and Loraine H. Miller Foundation president, and Gloria Cordero, City of Long Beach water commissioner and Navajo Nation volunteer. Through 27 campus presentations to 1,200 students with majors as diverse as visual art, anthropology, health science, business, kinesiology, education, and child development, our three Faculty Fellows actively engaged students by sharing real-life ethical leadership challenges they have experienced and how they resolved them.



Janey Roeder presents Leader-in-Residence Nancy Luong with a certificate of appreciation during a Marketing class ~ February 2023

The Ukleja Center's 2022-2023 programs and services were made possible through the generous support of our local philanthropic community, particularly the Ukleja and Dickson families, Bess J. Hodges Foundation, and our devoted **Governing Council** members. Our purpose – equipping people with the transformational power of ethical leadership – is both a worthy and lifelong mission. The future has never been brighter for the Ukleja Center for Ethical Leadership with even more opportunities to bring our mission to life!