UKLEJA CENTER FOR ETHICAL LEADERSHIP

2021-2022 Accomplishments

Designed as a university-wide interdisciplinary center of excellence and housed in the College of Business, the Ukleja Center for Ethical Leadership offers training to enhance the integration of ethics in everything we do. During its 17th year of operations, the center enthusiastically engaged students, faculty, and community leaders through programs and activities that embody its core values of integrity, servant leadership, excellence, and empowerment. Following Faculty Director Emeritus Kathleen Lacey’s retirement, the staff team consisted of Janey Roeder, Director, and two student assistants, Melanie Larsen and Mariah Ramirez.

Most programs were offered in person this year while some were delivered virtually due to lingering effects of the COVID-19 pandemic. The Governing Council actively engaged with the center’s programs by attending board meetings, hosting Student Leadership Institute sessions, and providing strategic direction and financial support. Under Lou Anne Bynum’s leadership during the fall, board discussions focused on remaining healthy through a global pandemic – as individual leaders and as a leadership organization. Under Mark Guillen’s leadership in the spring, board conversations focused on creating a staff succession plan and our vision for future award events.

Close to 190 community leaders gathered for an intimate evening at The Modern to celebrate presentation of the annual Nell and John Wooden Ethics in Leadership Award. The evening was full of positive energy and inspiration with the 2021 award honoring Col. Eileen Collins, retired NASA astronaut and first female commander of the Space Shuttle. Professor Belinda Daughrity shared the impact of the center’s Ethics Across the Curriculum program on students and Celeste Ahl shared the impact of our Student Leadership Institute program on her life. Many event sponsors hosted a student and/or professor at their tables, making for stimulating dinner conversations. Mayor Robert Garcia introduced our honoree and the event culminated with an inspirational message from Col. Collins and presentation of her award by Louise Ukleja and Greg Wooden, Nell and John’s grandson. In addition to serving its original purpose of “friend raising,” the event earned over $52,000 for Ukleja Center programs.
With John Lacey as their professor, thirteen students participated in the two-semester **Student Leadership Institute** to explore ethical leadership issues related to business, education, healthcare, athletics, and other professional fields. This course enables students to discover their core values and build a strong ethical foundation upon which future decisions can be made. Teamwork, community service, and networking with guest speakers are integral to the program. Meeting out in the community again this year, the course featured guest speakers from companies such as Aquarium of the Pacific, Boeing, Port of Long Beach, and Windes. The students designed a meaningful community service project by providing fun-filled Earth Day activities for families at Precious Lamb Preschool, which focuses on breaking the cycle of homelessness.
The **Student Leadership Institute Alumni Council** is a community of program graduates who want to stay connected for the benefit of the Ukleja Center, each other, and the greater Long Beach community. Meeting on Zoom enables alumni who live outside the southern California area to participate. The spring program featured one of our program graduates, Zulema Uriarte (SLI Class of 2010), Director of Inclusion for Netflix Animation, who led a lively conversation about ethics, equity, and inclusion.

Almost 375 students attended the center’s annual **Ethics at The Beach** seminar offered in partnership with the Associated Business Students Organization Council and Student Center for Professional Development this spring. Students had an opportunity to enhance their ethical leadership skills while exploring the seminar’s theme – **Resilience Reignited**. A warm welcome and words of wisdom were provided by CSULB Provost Karyn Scissum Gunn and Boeing’s Philip June, followed by a dynamic panel discussion about how our stories shape our ethics. Esteemed panelists were **William Dickson Faculty Fellows** Gloria Cordero, City of Long Beach Water Commissioner and Navajo Nation volunteer, and Darick Simpson, President of the Earl B. and Loraine H. Miller Foundation, along with Nancy Luong, best-selling author and Senior Customer Adoption Analyst at Salesforce.
To advance our vision of having an ethics module in every CSULB course, fifteen $3,000 stipends were granted to faculty for integrating 3-hour ethics modules into their courses. The Ukleja Center for Ethical Leadership has awarded $400,000 in Ethics Across the Curriculum stipends since the program was initiated in 2005. The 2021-2022 proposal review committee, chaired by Danny Paskin (Journalism and Public Relations), selected the following faculty stipend recipients:

- **Shadnaz Asgari** – *Ethics of Machine Learning and Artificial Intelligence in Healthcare* (Biomedical Engineering)
- **Andrea Calabrese** – *Ethics in Engineering* (Civil Engineering and Construction Engineering Management)
- **Navdeep Singh Dhillon** – *Ethical Issues in Power Generation and Energy Usage* (Mechanical and Aerospace Engineering)
- **Sara Dozier** – *Equity in Science for Future Teachers* (Science Education)
- **Niloofar Bavarian Ellis** – *Community Organizing in Public Health: Ethical Considerations* (Health Science)
- **Christine El Ouardani** – *Racial and Social Justice Ethics in Qualitative Methods* (Human Development)
- **Jana Fogaca** – *Ethical Practice in Applied Sport Psychology* (Kinesiology)
- **Bo Fu** – *Embedding Ethics in Computer Science Education* (Computer Engineering and Computer Science)
- **Lauren Heidbrink** – *Ethics in Community-Based Research* (Human Development)
- **Jayne Howell** – *Ethical Ethnography: Applying Anthropological Guidelines in Global and Local Research* (Anthropology)
- **Kara Miller** – *Teaching Ethics with High Impact Practices in Applied Anthropology* (Anthropology)
- **Janet Muñiz** – *Ethics in Interviewing Immigrant Populations* (Sociology)
- **Bridget Rogala** – *Harm Reduction in Public Health* (Health Science)
- **John Scenters-Zapico** – *What are your Ethics and Identity? The Role of Ethics in Understanding Ourselves and Others* (English)
- **Sophea Seng** – *Ethics in Implementing Social Justice Projects in Ethnic Studies* (Asian and Asian American Studies)

To strengthen its research pillar, the Ukleja Center also offers $5,000 Faculty Ethics Research Stipends to support original research and to contribute to the body of knowledge in disciplinary and interdisciplinary ethics. $90,000 has been awarded since this program began in 2013. The review committee, chaired by Gwen Shaffer (Journalism and Public Relations), selected these two research stipend recipients:

- **Michelle Taylor** – *What about Early Childhood Education Teachers? Understanding Teachers' Personal and Professional Experiences in Relation to their Practice* (Family and Consumer Sciences – Child Development and Family Studies)
- **Sarah Taylor** – *Ethics in Sexual Decision-Making: A Study of Contraceptive Control in Young Adults* (Family and Consumer Sciences – Child Development and Family Studies)
The William Dickson Faculty Fellows program engages leaders from the corporate, government, and nonprofit sectors with CSULB faculty and students. This year’s cohort featured City of Long Beach Water Commissioner Gloria Cordero as its Leader-in-Residence. Through a series of classroom presentations, Gloria inspired students with the story of her career path, highlighting her long-time community service with the Navajo Nation. In addition to its Leader-in-Residence events, the center offered Faculty Fellows programs featuring Bruce Mac Rae, UPS vice president of state government affairs, and Darick Simpson, Earl B. and Loraine H. Miller Foundation president. Through 15 campus presentations to over 675 students with majors as diverse as visual art, recreation services, geography, health science, business management, and communication studies, our three Faculty Fellows actively engaged students by sharing real-life ethical leadership challenges they have experienced and how they resolved them.

The Ukleja Center’s 2021-2022 programs and services were made possible through the generous support of our local philanthropic community, particularly the Ukleja and Dickson families, Bess J. Hodges Foundation, estate of Mary Thoits, and our devoted Governing Council members. Our purpose – equipping people with the transformational power of ethical leadership – is both a worthy and lifelong mission. The future is bright for the Ukleja Center for Ethical Leadership with even more opportunities to bring our mission to life!