

UKLEJA CENTER FOR ETHICAL LEADERSHIP

2020-2021 Accomplishments

Designed as a university-wide interdisciplinary center of excellence and housed in the College of Business, the Ukleja Center for Ethical Leadership offers training to enhance the integration of ethics in everything we do. During its 16th year of operations, the center enthusiastically engaged students, faculty, and community leaders through programs and activities that embody its core values of integrity, servant leadership, excellence, and empowerment. The staff team consisted of Janey Roeder, Director; Kathleen Lacey, Faculty Director Emeritus; and a student assistant, Mariah Ramirez.

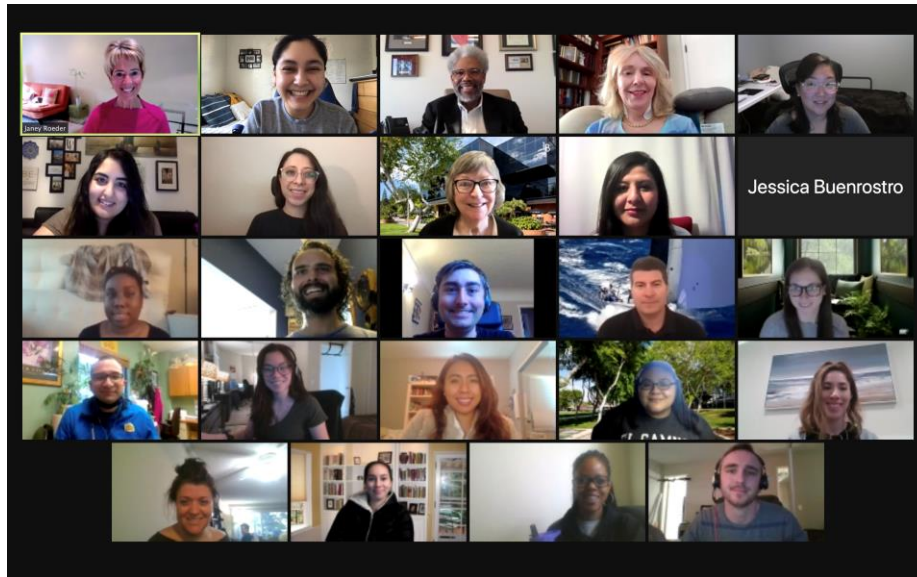
Due to the COVID-19 pandemic, the Ukleja Center's programs were all offered virtually this year. Only the **Nell and John Wooden Ethics in Leadership Award** and **Faculty Ethics Roundtable** events had to be cancelled.

The **Governing Council** actively engaged with the center's programs by attending board meetings, hosting Student Leadership Institute sessions, and providing strategic direction and financial support. Under Lou Anne Bynum's leadership, board discussions focused on remaining healthy through a global pandemic – as individual leaders and as a leadership organization.



Student Leadership Institute participants with Long Beach Fire Department Leaders ~ March 2021

With Kathleen Lacey as their professor, thirteen students participated in our two-semester **Student Leadership Institute** to explore ethical leadership issues related to business, education, healthcare, athletics, and other professional fields. This course enables students to discover their core values and build a strong ethical foundation upon which future decisions can be made. Teamwork, community service, and networking with guest speakers are integral to the program. Held entirely on Zoom this year, the course featured guest speakers from companies such as DENSO, Honda, JetBlue Airways, and UPS. The students designed a creative and meaningful community service project to honor the life-saving service of first responders. They created a YouTube video with heartfelt messages of appreciation to firefighters and arranged for lunch delivery to six fire stations within the Long Beach Fire Department.



Student Leadership Institute Alumni Council participants with President Conoley and Leader-in-Residence Darick Simpson ~ April 2021

Janey Roeder and Kathleen Lacey launched a new program, the **Student Leadership Institute Alumni Council**, a community of program graduates who want to stay connected for the benefit of the Ukleja Center, each other, and the greater Long Beach community. Leader-in-Residence Darick Simpson presented two CliftonStrengths workshops to the Alumni Council, with graduates attending virtually from California to New York to Germany.



President Conoley welcoming students to Ethics at The Beach featuring Faculty Fellow Bruce Mac Rae ~ March 2021

Over 340 students attended the center’s annual **Ethics at The Beach** seminar offered in partnership with the Associated Business Students Organization Council and Student Center for Professional Development this spring. Students had an opportunity to enhance their ethical leadership skills while exploring the seminar’s theme – *Be the Change*. CSULB President Jane Close Conoley provided a warm welcome, which was followed by a dynamic panel discussion about ethical leadership in sports, ethics and mental health, and leading a life of integrity. Esteemed panelists were Ed Cunningham, former NFL player and ESPN announcer; Patricia Costales, CEO of The Guidance Center; and Faculty Fellow Bruce Mac Rae, Vice President of State Government Affairs for UPS.

To advance our vision of having an ethics module in every CSULB course, the highest number of **Ethics Across the Curriculum** stipends were awarded since this program was initiated in 2005. Nineteen \$3,000 stipends were granted to faculty for integrating three-hour ethics modules into their courses. This year's program extended our reach into six of the seven colleges, thereby furthering the Ukleja Center's interdisciplinary aim. We congratulate the following faculty on their pedagogical stipends:

- **Rhiannon Aarons** – *Gentrification and Environmental Justice in the Art Economy* (Art)
- **Sabrina Alimahomed-Wilson** – *Intersectional Feminist Ethics* (Sociology)
- **Pitiporn Asvapathanagul** – *Ethics for Civil Engineering and Construction Management Professions* (Civil Engineering and Construction Engineering Management)
- **Andrew Fogleman** – *The Ethical Dilemma of Misinformation* (History)
- **Noah Golden** – *Digital Ethics through Critical Literacy and STEM Education* (Teacher Education)
- **Min Gu** – *Ethics of Care and Advocacy for Children's Voice in Elementary Art Classrooms* (Liberal Studies)
- **Lisa Ibanez and Susan Salas** – *So, You Want to Connect? The Ethics of Social Media and Virtual Workplace in Social Work Practice* (Social Work)
- **Connie Ireland** – *Service Learning through Social Justice in Corrections* (Criminology, Criminal Justice, and Emergency Management)
- **Brian Katz** – *Ethics of Epistemology in Mathematics for Secondary Teachers* (Mathematics and Statistics)
- **Yu-Fu Ko** – *Engineering Ethics in Civil Engineering Practical Design Projects* (Civil Engineering and Construction Engineering Management)
- **Linna Li and Christine Jocoy** – *How Not to Lie with Maps: Ethics in Geospatial Science and Technologies* (Geography)
- **Crystal Lie** – *Integrating Disability Bioethics into the Health Humanities* (Comparative World Literature)
- **Ying Liu** – *Programmers Need Ethics* (Information Systems)
- **Stephen Mezyk** – *Ethics in the CHEM373 Laboratory – What is Scientific Plagiarism?* (Chemistry and Biochemistry)
- **Hugh O’Gorman** – *The Ethics of Privilege, Place and Personhood: The Auto-Drama Solo Performance* (Theatre Arts)
- **Ulices Pina** – *Human Rights and Ethical Progress in Historical Perspective* (History)
- **Elizabeth Pringle-Hornsby and Anna Mayer** – *The Ethics of Working with Children and Families in Child Welfare Practice and the Use of Social Media* (Social Work)
- **Amy Ricketts** – *Toward More Equitable Science Teaching Practices* (Science Education)
- **Shira Tarrant** – *Ethics and Free Speech: Engaging Controversy Through Dialogue* (Women's, Gender, and Sexuality Studies)

In support of its research pillar, the center offered two \$5,000 **Faculty Ethics Research Grants** to champion original ethics research that will contribute to the body of knowledge in disciplinary and interdisciplinary ethics. During the eighth year of this program, we are pleased to congratulate the following faculty stipend recipients:

- **Youngok Jung** – *Cheating and Ethics in Junior Tennis: Why Do Junior Tennis Players Cheat?* (Family and Consumer Sciences – Child Development and Family Studies)
- **Leilani Madrigal** – *A Six-Session Pilot Intervention to Address Racism in Sport and Empower Athlete Activism* (Kinesiology – Sport and Exercise Psychology)

The **William Dickson Faculty Fellows** program engages leaders from the corporate, government, and nonprofit sectors with CSULB faculty and students. This year’s cohort featured Darick Simpson, president of the Earl B. and Loraine H. Miller Foundation, as its **Leader-in-Residence**. Through a series of classroom presentations, Darick inspired students with the story of his career path, highlighting the importance of integrity and playing to our strengths. In addition to its Leader-in-Residence events, the center offered Faculty Fellows programs featuring Bruce Mac Rae, vice president of state government affairs at UPS, and Rose Gonzalez, director of integrated marketing strategy at NBC Universal Studios Hollywood. Through 26 campus presentations to over 1,300 students with majors as diverse as child development, geography, marketing, theatre arts, and journalism, our three Faculty Fellows actively engaged students by sharing real-life ethical leadership challenges they have experienced and how they resolved them.



The Ukleja Center actively participated in APPE's 30th Annual International Conference ~ February 2021

Janey Roeder and Kathleen Lacey attended the Association for Practical and Professional Ethics (APPE) annual conference on Zoom. Janey also served on the planning committee for APPE’s Ethics Center Directors Summit, facilitating several discussions at the summit. In addition, the Ukleja Center sponsored an early career research award, which Kathleen presented during the conference.

The Ukleja Center’s 2020-2021 programs and services were made possible through the generous support of our local philanthropic community, particularly the Ukleja and Dickson families, Bess J. Hodges Foundation, and our devoted **Governing Council** members. Our purpose – equipping people with the transformational power of ethical leadership – is both a worthy and lifelong mission. The future is bright for the Ukleja Center for Ethical Leadership with even more opportunities to bring our mission to life!