

Ukleja Center for Ethical Leadership  
*Nell and John Wooden Ethics in Leadership Award*

## Sponsorship Opportunities

### \$20,000 Platinum Sponsor

- Premier seating for two tables of 10 with Taryn Williams, Greg Wooden, CSULB President Jane Close Conoley and a Student Leadership Institute graduate
- Sponsor's logo prominently featured on Ukleja Center's website for a full year
- Premier recognition as Platinum Sponsor in print and social media during program and in pre- and post-event publicity (signage, flyers, press releases, event program, etc.)
- 20 copies of *Coach Wooden's Leadership Game Plan for Success*
- Special invitation to participate in a Student Leadership Institute session

### \$10,000 Gold Sponsor

- Premier seating for table of 10 with option to reserve 1-2 seats for a student and/or professor
- Recognition as Gold Sponsor in print and social media during program and in pre- and post-event publicity (signage, flyers, press releases, event program, etc.)
- 10 copies of *Coach Wooden's Leadership Game Plan for Success*
- Special invitation to participate in a Student Leadership Institute session

### \$5,000 Silver Sponsor

- Preferred seating for table of 10 with option to reserve 1-2 seats for a student and/or professor
- 10 copies of *Coach Wooden's Leadership Game Plan for Success*
- Program recognition as Silver Sponsor

### \$3,000 Bronze Sponsor

- Table of 10 with option to reserve 1-2 seats for a student and/or professor
- Program recognition as Bronze Sponsor

*Fair market value of each sponsorship is \$1,500 per table*

