



STUDY ENTREPRENEURSHIP FROM IDEA TO LAUNCH TO EXECUTION

[APPLY HERE](#)

In a Fall '23 and Spring '24 two-course sequence, work in teams and study Entrepreneurship with students across the university.

MGMT 355
**Experimental
Entrepreneurial
Management**

MKTG 355
**Experimental
Entrepreneurial
Marketing**



Work in cross-college teams on an innovative, entrepreneurial project.

Connect with guest speakers, mentors, and advisors from the Long Beach Business and Entrepreneurial Community.

Learn by applying knowledge to projects not just exams.

Earn credit towards the Entrepreneurship Minor and receive a Digital Badge

THE JOHN AND HELEN
APOSTLE
ENTERPRISE LAB
& INCUBATOR

 www.csulb.edu/ael

 cob-ael@csulb.edu

**All Majors Are
Encouraged to Apply!**