

**2021-2022 PROGRAM PLANNER**

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

Option: **International Business**

\*Business majors may not use the CR/NC grading option for major courses.  
 \*At least 12 upper-division units in business must be completed at CSULB.  
 \*Business majors must maintain a major GPA of a 2.0 or higher. Students whose major GPAs fall below a 2.0 are granted one semester to raise their major GPA to a 2.0. Students whose major GPAs remain below 2.0 after this semester must declare a new major.

Units	Grade	Semester	MAJOR REQUIREMENTS	PREREQUISITE(S)
<b>LOWER DIVISION REQUIREMENTS (24 units):</b>				
Take <b>ALL</b> of the following: ( <b>ALL</b> must be completed with a grade of C or better)				
3			ACCT 201 Elementary Financial Accounting	None
3			ACCT 202 Managerial Accounting	ACCT 201
3			BLAW 220 Introduction to Law and Business Transactions	None
3			ECON 100 Principles of Macroeconomics (GE Category D3)	MATH 103 or higher
3			ECON 101 Principles of Microeconomics (GE Category D3)	MATH 103 or higher
3			MATH 115 Calculus for Business (GE Category B4)	Appropriate CSULB Algebra & Calculus Placement or MATH 112A
Take <b>ONE</b> from the following:				
3			STAT 118 Introductory Business Statistics (GE Category B4) *The College will substitute BIO 260, HDEV 190, MATH 114, PSY 110, STAT 108, or SOC 170 if taken for previous major.	None
Take <b>ONE</b> from the following:				
CR or 3			Computer Proficiency Exam (CPE) or IS 233 Office Productivity Software	None
<b>UPPER DIVISION CORE REQUIREMENTS (27 units):</b>				
Take <b>ALL</b> of the following courses:				
3			CBA 300 International Business	None
3			CBA 400 Business Ethics (GE Category C or D Upper Division or F)	GE Foundation, at least one Exploration, consent of instructor.
3			FIN 300 Business Finance	None
3			HRM 360 Organizational Behavior	None
3			IS 300 Management Information Systems	IS 233 or equivalent or CPE
3			IS 301 Business Communications	None
3			IS 310 Business Statistics (GE Category Upper Division B)	IS 233 and STAT 118, STAT 108, or MATH 114
3			MGMT 300 Principles of Management	None
3			MKTG 300 Principles of Marketing	None
<b>OPTION REQUIREMENTS (27 units):</b>				
Take <b>ALL</b> of the following courses:				
3			ACCT 465 International Accounting	ACCT 201, ACCT 202, IS 301
3			FIN 490 International Finance	FIN 300
3			MKTG 480 International Marketing	MKTG 300, IS 301
3			MGMT 405 International & Comparative Management or MGMT 406 International Business Policy	MGMT 300, IS 301, CBA 300
Take <b>TWO</b> from the following:				
3			BLAW 424 International Legal Environmental of Business	None
3			CBA 493 Business Internship *Subject to approval of Program Director	Consent of instructor
3			CBA 494 (A or B) Selected Topics - Short-Term Study Abroad	None
3			HRM 458 Managing Culture and Diversity (GE Category F and Human Diversity)	HRM 360 or 361; IS 301
3			MGMT 405 International & Comparative Management or MGMT 406 International Business Policy (whichever was not taken for the above requirement)	MGMT 300, IS 301, CBA 300
3			MKTG 481 International Marketing in Selected Markets	MKTG 300, IS 301
<b>GLOBAL or INTERNATIONAL EMPHASIS REQUIREMENTS:</b>				
Take <b>THREE</b> of the following courses:				
3			MEET WITH COB ADVISOR OR PROGRAM DIRECTOR	SEE INTERNATIONAL BUSINESS WEBSITE FOR DETAILS
3			MEET WITH COB ADVISOR OR PROGRAM DIRECTOR	SEE INTERNATIONAL BUSINESS WEBSITE FOR DETAILS
3			MEET WITH COB ADVISOR OR PROGRAM DIRECTOR	SEE INTERNATIONAL BUSINESS WEBSITE FOR DETAILS
<b>COB CORE CAPSTONE REQUIREMENT (3 units):</b>				
3			MGMT 425 Business Strategy and Policy (GE Category D Upper Division or F) *Must be completed at CSULB	ACCT 202, FIN 300, MGMT 300, MKTG 300, IS 301, and completion of GE Foundation courses and at least one GE Explorations course
<b>NOTES:</b>				

Be sure to check your Academic Requirements Report regularly on MyCSULB to verify on track for graduation.

## List of GE Category F and Upper-Division C and D Courses Suitable for International Business Majors

(as of June, 2021)	Prerequisites
<b>A/ST 307:</b> Modern Asia	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>A/ST 309:</b> Asia and Globalization	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>ANTH 307:</b> Modernization in Global Perspective	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>ANTH 412:</b> Culture and Communication	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>ART 333:</b> Global Art Scene	Completion of GE Foundation and upper-division standing.
<b>ECON 306:</b> Environmental Issues of World Economy	G.E. Foundation and the Category B requirement, and ECON 101.
<b>ECON 366:</b> Introduction to Development Economics	ECON 100 and ECON 101 or ECON 300.
<b>ENGR 302:</b> Energy & Environmental Global Perspective	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>GEOG 308:</b> Africa South of the Sahara	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>GEOG 309:</b> Middle East and North Africa	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>* GEOG 313:</b> Southeast Asia	GE Foundation requirement, one or more Exploration courses and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>* GEOG 314:</b> South Asia	GE Foundation requirement, one or more Exploration courses and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>* GEOG 315:</b> East Asia	GE Foundation requirement, one or more Exploration courses and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>GEOG 319 (I/ST 319):</b> International Development	GE Foundation requirement, one Explorations course, upper-division standing.
<b>* GEOG 321:</b> Geography of Mexico, Central America, and the Caribbean	GE Foundation requirements. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>* GEOG 355 (I/ST 355):</b> International Environmental Issues	GE Foundation requirement, one Explorations course, and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>H SC 420:</b> International Health	GE Foundation, one or more Exploration courses, and upper-division standing.
<b>HCA 457:</b> Working Around the World	GE Foundation requirements, one or more Exploration courses, upper division standing.
<b>HIST 407:</b> Japan and the U.S. in the 20 <sup>th</sup> Century	GE Foundation requirements, one or more Exploration courses, and upper-division standing.
<b>I/ST 317 (SOC 317):</b> Problems in International Social Conflict	GE Foundation requirements, one Exploration course, and upper division standing.
<b>I/ST 319 (GEOG 319):</b> International Development	GE Foundation requirements, one Exploration course, upper-division standing.
<b>*I/ST 320:</b> Migration and Modernity	GE Foundation requirements, one Exploration course, and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>* I/ST 355 (GEOG 355):</b> International Environmental Issues	GE Foundation requirements, one Exploration course, and upper division standing. Students must have scored 11 or higher on the GEAR Placement Examination or successfully completed the necessary portfolio course that is a prerequisite for a GEAR Writing Intensive Capstone.
<b>R/ST 331:</b> Islamic Religion and Culture	GE Foundation requirements, one or more Explorations courses, and upper-division standing.
<b>RGR 314:</b> Introduction to Contemporary Europe	GE Foundation requirements, one or more Exploration courses, and upper-division standing.
<b>RGR 315:</b> Contemporary European Society	GE Foundation requirements, one or more Exploration courses, and upper-division standing.
<b>SOC 317 (I/ST 317):</b> Problems in International Social Conflict	GE Foundation, one Explorations course, and upper division standing.
<b>WGSS 401:</b> Bodies and Borders: Feminism and Globalization	GE Foundation requirements, one or more Explorations courses, and upper division standing.

**\* Under Writing Intensive category**

Note that some courses are cross-listed under two departments.