POSITION: Part-Time Lecturer (Openings in Master of Business Administration Program)
Part-time temporary positions may be available for Fall or Spring semester. If you are interested in being
considered for a teaching position during the 2022-2023 academic year, please submit the required
documentation as listed below.

EFFECTIVE DATE: Applications are being accepted for the academic year 2022-2023.

SALARY: Commensurate with qualifications and experience.

MINIMUM QUALIFICATIONS: MBA or a relevant Masters degree with significant industry
experience. Successful record of teaching marketing courses. Current relevant professional experience
in a major firm or corporation. Demonstrated proficiency as a consultant or a marketing professional, or
showing significant involvement in a state or national marketing organization. Must meet the current
requirement of the College of Business Administration to be Scholarly Academic (SA), Practice
Academic (PA), Scholarly Practitioners (SP), or Instructional Practitioners (IP). Information concerning
these four requirements can be found on the College of Business site.

DESIRED/PREFERRED QUALIFICATIONS: Ph.D. preferred. Record of scholarly and creative
activity. Experience or demonstrated commitment to supporting and mentoring students from the diverse
communities served by CSULB.

DUTIES: Teach marketing graduate courses such as Marketing Concepts and other graduate level
marketing courses (e.g., Marketing Analytics, Marketing Management, Pricing, Digital Marketing and
Social Media, Branding, etc.). See specific course descriptions of the MKTG 500 and MKTG 600-level
courses.

CSULB is a Hispanic Serving Institution and an Asian American and Native-American/Pacific Islander
Serving Institution located in a city with a large Cambodian/Cambodian American population in an
aspirational context for increasing local Black, Indigenous and People of Color enrollment.

The Graduate Program at California State University, Long Beach is committed to building a more
diverse faculty, staff, and student body as it responds to the changing population and educational needs of
California and the nation. We seek applicants and nominations from those who have experience
teaching, mentoring, and developing research in ways that effectively address individuals from
historically underrepresented backgrounds. California State University, Long Beach is an affirmative
action/equal opportunity employer.

EMPLOYMENT REQUIREMENTS: A background check (including a criminal records check and
telephone reference check with most recent employer) must be completed satisfactorily before any
candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check
may affect the application status of applicants or continued employment of current CSU employees who
apply for the position.
The person holding this position is considered a “mandated reporter” under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 Revised July 21, 2017 as a condition of employment.

**REQUIRED DOCUMENTATION:** Letter of application addressing minimum and desired/preferred qualifications, resume with current email address, a list of three to five current references, a copy of the official transcript from institution awarding highest degree. Finalist will be required to submit signed SC-1 form, three current letters of recommendations, and official transcript.

Applications, required documentation, and/or requests for information should be addressed to:

Graduate Programs
College of Business
mba@csulb.edu

**APPLICATION DEADLINE:** Review of applications, if necessary, will continue until the position(s) are filled for Fall Semester 2022 and for Spring Semester 2023.

Applications received by set deadlines will receive full consideration for work available. Applications received after set deadlines will be added to the pool and considered if a course or assignment becomes available for which there are no other qualified applicants in the pool.

California State University, Long Beach is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identification, sexual orientation, marital status, disability, medical condition, age, political affiliation, Vietnam era veteran status, or any other veteran's status. CSULB is an Equal Opportunity Employer.