

UKLEJA CENTER FOR ETHICAL LEADERSHIP

2019-2020 Accomplishments

Designed as a university-wide interdisciplinary center of excellence and housed in the College of Business, the Ukleja Center for Ethical Leadership offers training to enhance the integration of ethics in everything we do. During its 15th year of operations, the center enthusiastically engaged students, faculty, and community leaders through programs and activities that embody its core values of integrity, servant leadership, excellence, and empowerment. The staff team consisted of Janey Roeder, Director, and a student assistant, Mariah Ramirez. Kathleen Lacey, Faculty Director Emeritus, was with us in spirit during her medical leave.

The **Governing Council** actively engaged with the center's programs by attending board meetings and events, hosting Student Leadership Institute sessions, and providing strategic direction and financial support. Under Steve Goodling's dynamic leadership, board discussions focused on advancing our vision of integrating ethics into every course at CSULB and hosting a successful 2019 Nell and John Wooden Ethics in Leadership Award event. Julie Knabe facilitated a strategic planning board retreat in early March, just prior to the outbreak of a global pandemic.



*Janey Roeder, Jane Close Conoley, Pat Cane, Louise Ukleja, and Greg Wooden
at presentation of the Nell and John Wooden Ethics in Leadership Award ~ October 2019*

Close to 170 community leaders gathered for an intimate evening on the stage of the Terrace Theater in downtown Long Beach to celebrate presentation of the annual **Nell and John Wooden Ethics in Leadership Award**. The evening was full of positive energy and inspiration with the 2019 award honoring Pat Cane, Founder and Director of Capacitar International, a nonprofit focusing on healing and transformation through multicultural wellness education. Professor James Saucedo, director of CSULB's Office of Multicultural Affairs, gave a beautiful multisensory invocation and Kaylee Gialketsis shared the impact of the center's Student Leadership Institute program on her life. Many event sponsors hosted a student and/or professor at their tables, making for stimulating dinner conversations. The event culminated with an inspirational message from Pat Cane and presentation of her award by Louise Ukleja and Greg Wooden, Nell and John's grandson. In addition to serving its original purpose of "friend-raising," the event earned over \$40,000 for Ukleja Center programs.



Student Leadership Institute participants at their fall leadership retreat ~ September 2019

With John Lacey as their professor, twenty-one students participated in our two-semester **Student Leadership Institute** to explore ethical leadership issues related to business, education, healthcare, athletics, and other professional fields. This course enables students to discover their core values and build a strong ethical foundation upon which future decisions can be made. Teamwork, community service, and networking with guest speakers are integral to the program. Through off-campus classes hosted by the local business community, the course featured guest speakers from companies such as DENSO, Honda, and JetBlue Airways. The students were enthusiastically planning a community service project to serve foster youth. However, the project didn't come to fruition due to statewide coronavirus safety measures. All CSULB classes were held virtually on Zoom from mid-March through the end of the spring semester.



Student Leadership Institute participants at their closing session ~ May 2020

Two of the Ukleja Center's annual spring events, **Ethics at The Beach** and **Ethics Uncorked**, were cancelled due to safety precautions concerning the coronavirus pandemic.



President Jane Close Conoley with faculty stipend committee chairs Gwen Shaffer and Danny Paskin ~ October 2019

To further advance our vision of having an ethics module in every CSULB course, the highest number of **Ethics Across the Curriculum** stipends were awarded since this program was initiated in 2005. Seventeen \$3,000 stipends were granted to faculty for integrating three-hour ethics modules into their courses. This year's program extended our reach into five of the seven colleges, thereby furthering the Ukleja Center's interdisciplinary aim. We congratulate the following faculty on their pedagogical stipends:

- Rebecca Bryant – *Ethical Conduct in Dance Pedagogy: Touch and Consent* (Dance)
- Katie Dudley – *Just Relax, You're on Vacation: Ethical Issues in Tourism* (Recreation and Leisure Studies)
- Laura Gonzalez – *Ethics in Finance: Self-Regulation and Moral Malleability* (Finance)
- Barbara Grossman-Thompson – *Strings Attached?: The Ethics of Lending in International Aid* (International Studies)
- Maryam Haddad – *Teaching Ethics to Junior Chemical Engineering Students* (Chemical Engineering)
- Kent Hayward – *An Introduction to Ethics for the Beginning Filmmaker* (Film and Electronic Arts)
- Jeff Janisheski – *Ethical Directing: Developing a Code of Ethics for Theatre Directors* (Theatre Arts)
- Matin Lackpour – *An Introduction to Ethics in the Engineering Profession* (Mechanical and Aerospace Engineering)
- Chungsup Lee – *Code of Ethics in Recreation Therapy* (Recreation and Leisure Studies)
- Rezvan Ramezani – *Ethics in Engineering* (Mechanical and Aerospace Engineering)
- Michelle Taylor – *Putting a Stop to Preschool Suspension and Expulsion: Ethical Considerations for Working with Young Children* (Family and Consumer Sciences)
- Sarah Taylor – *Ethics and Family Violence: Considerations for Family Life Educators* (Family and Consumer Sciences)
- Suzie Weng – *Ethics in Integrated Healthcare* (Social Work)
- Daniel Whisler – *Just Because We Can, Doesn't Mean We Should: A Foundation of Ethical Engineering* (Mechanical and Aerospace Engineering)
- Jake Wilson – *Ethics in Environmental Sociology* (Sociology)
- Debra Windle – *Ethical Considerations for the Professional Nurse in a Changing Health Care System* (Nursing)
- Ronnie Yeh – *Teaching Global Business Ethics in the Hospitality Industry* (Family and Consumer Sciences)

In support of its research pillar, the center offered two \$5,000 **Faculty Ethics Research Grants** to champion original ethics research that will contribute to the body of knowledge in disciplinary and interdisciplinary ethics. During the seventh year of this program, we are pleased to congratulate the following faculty stipend recipients:

- Michelle Barrack – *Knowledge of the Ethics of Dietary Supplements and Related Intake Behaviors among a Multiethnic Sample of University Students* (Family and Consumer Sciences – Nutrition and Dietetics)
- Kristina Lovato – *Ethics and Care: Addressing the Health and Mental Health Needs of Latinx Families Impacted by a Deportation-Related Family Separation* (Social Work)



CSULB faculty learning about the center's stipend programs at a Faculty Ethics Roundtable ~ October 2019

Over 25 faculty members attended a **Faculty Ethics Roundtable** to share ideas to enhance the teaching and researching of ethical leadership at CSULB. Presentations were made by Danny Paskin and Gwen Shaffer, Ethics Across the Curriculum and Faculty Ethics Research stipend program chairs, to assist faculty in submitting successful proposals for funding support through these two increasingly popular programs.



The Ukleja Center actively participated in APPE's 29th Annual International Conference in Atlanta ~ February 2020

Jane Roeder attended the Association for Practical and Professional Ethics (APPE) annual conference in Atlanta, Georgia. She served on the planning committee for the Ethics Center Directors Summit, facilitating all the roundtable discussions for the summit. Our center also served as a conference sponsor, which provided an opportunity for the Ukleja Center for Ethical Leadership's logo to be featured on every attendee's name badge.



Professor Christopher Karadjov's journalism students with Leader-in-Residence Bruce Mac Rae ~ December 2019

The **William Dickson Faculty Fellows** program engages leaders from the corporate, government, and nonprofit sectors with CSULB faculty and students. This year's cohort featured Bruce Mac Rae, vice president of state government affairs for UPS, as its **Leader-in-Residence**. Through a series of classroom presentations, Bruce inspired students with the story of his unique career path, highlighting how he came to realize the importance of faith, family, integrity, and a strong work ethic.



Faculty Fellow Rose Gonzalez with Professor Tianjio Qiu's marketing students ~ December 2019



Professor Andrew Vaca's dance students enjoyed a talk given by Faculty Fellow Aaron Cash ~ September 2019

In addition to its Leader-in-Residence events, the center offered Faculty Fellows programs featuring Rose Gonzalez, director of integrated marketing strategy at Universal Studios Hollywood, and Aaron Cash, a highly acclaimed dancer, choreographer, actor, and entertainer. Through 13 campus presentations to over 600 students with majors as diverse as dance, recreation and leisure studies, marketing, theatre arts, and journalism, our three Faculty Fellows actively engaged students by sharing real-life ethical leadership challenges they have experienced and how they resolved them.



Julie Knabe facilitated a board retreat for the Governing Council at the Beverly O'Neill Theater ~ March 2020

The Ukleja Center's 2019-2020 programs and services were made possible through the generous support of our local philanthropic community, particularly the Ukleja, Dickson, Ober, and Owen families, Bess J. Hodges Foundation, Mary Thoits, and our devoted **Governing Council** members. Our purpose – equipping people with the transformational power of ethical leadership – is both a worthy and lifelong mission. The future is bright for the Ukleja Center for Ethical Leadership with even more opportunities to bring our mission to life!