INTELLECTUAL PROPERTY

PROTECT YOUR CREATION - LAUNCH YOUR IDEA - COMMENCE INNOVATION

BLAW 422–INTELLECTUAL PROPERTY

FALL 2020 T/TH 11:00 AM – 12:15 PM

Course Objectives:

- **Identifying intellectual property—copyrights, trademarks, patents, and trade secrets.**
- **Learning how to protect intellectual property.**
- **Understanding the role of intellectual property in commerce.**
- **Examining policies behind the creation and protection of intellectual property and reflecting on its various impacts.**
- **Reviewing national and international laws, regulations and organizations, including the World Intellectual Property Organization.**

NO PREREQUISITES. OPEN TO ALL EXCEPT FRESHMEN.

Course Instructor:

Allison E. Butler, JD, is a licensed California and Florida attorney and has represented numerous business entities and artists in an array of intellectual property issues. She is an instructor for the COB Legal Studies in Business Program and is the advisor to the COB Legal Resource Center. Mrs. Butler is a published author of articles and books on the topic and has presented on intellectual property matters in regional and national conferences as well as international seminars. She has been a recipient of several recognitions and grants including a U.S. Fulbright Scholar Award.