Operations and Supply Chain Management Curriculum Description

The Operations and Supply Chain Management curriculum is designed to develop student competence in the conceptual, systematic, and analytical tools required for positions in manufacturing and service-oriented industries. Emphasis is placed on business process management and transformation, analytical and decision-making skills, program or project management, managing client, supplier and channel relationships, end-to-end integrated supply chain knowledge and logistics application, total quality management/performance excellence, and lean thinking.

Mission

Enhance Educational and Professional Value, Build Relationships, and Generate Support for the OSCM students, faculty, program, and Board members.

Goals/Objectives

- Provide advice and feedback on OSCM learning objectives, curriculum, and course content
- Share expertise with OSCM students and faculty through field trips and classroom or workshop presentations
- Help prepare students for a career in operations/supply chain management through job shadows, internships, and practicums
- Develop learning and networking opportunities with operations and supply chain management community leaders
- Build bridges between OSCM and the local or regional community and professional organizations
- Strategically develop the membership of the Board
- Develop a research center focusing on operations and supply chain management and reflecting the region (e.g., ports, airports, distribution centers)
Advisory Board Structure

The Board is to be composed of up to 15 non-faculty members representing a cross-section of professionals and industries in operations and supply chain management. The Board will include at least one alumnus of the College, at least two volunteer faculty members, the Director of Development, and the Dean of the College of Business Administration. A faculty member will serve as Chair of the Advisory Board. The board would ideally contain a CBA student leader and a working Young Professional (YP) from the Operations/Supply Chain industry. The faculty member(s) teaching OSCM will serve on the Board. Subcommittees may be developed for specific tasks and needs as identified by the Board (Development, Programs, Scholarships, etc.).

The full Advisory Board will meet four times per year, in October/November, March/April, and June/July (or other dates as agreed upon). Subcommittees will convene individually throughout the year to address action items.

Board Member Selection

The Advisory Board members will consider nominations for new Board Members from the College Faculty and from current members.

Criteria for Board selection include:

- A willingness and ability to work actively on OSCM’s behalf
- A broad awareness of the operations and supply chain field and its goals and opportunities
- A full time OSCM practitioner (private or public sectors, nonprofit or for profit) or consultant
- A commitment to active participation and attendance at (50%) of meetings
- A clear understanding of the Board’s mission, a commitment to support OSCM, and a dedication to assist the dean in raising this support

Board Members will serve on rotating three-year terms with options for renewal at the discretion of the Board.

Member Participation

Board members may participate in the following ways:

- Partner with OSCM faculty to provide guest speakers for courses, workshops, or student organizations (e.g., Society for the Advancement of Management: SAM)
- Provide offsite visits (e.g., port tours)
- Provide feedback to the OSCM faculty on opportunities and challenges from the practitioner’s viewpoint
- Provide feedback to the OSCM faculty on how CSULB curricula and instructional methodology might best address expectations of the business community
- Participate in the activities of the Board, including events, meetings, and other activities
- Help sponsor OSCM student internships and provide career opportunities
- Provide financial resources and opportunities for faculty and student development, including attendance to seminars and conferences and other educational events
Board members may send an alternate to selected meetings if they are not able to attend in person. The alternate should be well versed and kept current on OSCM advisory board activities. Meetings attended by alternates will not count toward 50% attendance guideline.

Benefits of Board Participation

- Chance to “give back,” to provide for excellence in education
- Engagement in campus and educational activities
- Opportunity to shape or influence future operations and supply chain professionals
- Access to interns
- Access to faculty research expertise
- Access to other practitioners