01. In comparing sociology with closely related disciplines like psychology and anthropology, we suggested that one major characteristic that distinguishes sociology is its:
(a) use of statistics in research    (c) claim to be a social "science"
(b) unit of analysis             (d) longer history of producing generalizations about human behavior

Answer = B  Lecture/Discussion

02. Although societies differ in the specific ways they practice them, courtship, cooking, incest taboos, and toilet training are examples of:
(a) real culture             (c) folkways
(b) core values             (d) cultural universals

Answer: D  Page: 59

03. Martha weighed 115 pounds on the professionally calibrated scale in her doctor's office (which is assumed to be accurate). But every time she weighs herself on her bathroom scale, it shows 100 pounds. Which of the following statements is correct?
(a) the discrepancy is due to biased sampling  (c) her scale is valid but not reliable
(b) her scale is neither reliable nor valid  (d) her scale is reliable but not valid

Answer = D  Page: 130