Innovation Challenge

The Innovation Challenge supports student teams by assigning each team a mentor from the business world to help guide them in the development of their business idea and business plan. There is strong support from the corporate community, the investor community, the University and the City. Because the need for entrepreneurial business training has been so strong, a summer certificate program was initiated two years ago to provide education and training for all those interested. Over 150 students have completed the program to date. In addition, over 300 students have participated in the Innovation Challenge over the past three years.

Launched in spring 2010 as a joint venture between CSULB’s colleges of Engineering and Business Administration, local industry and local volunteers, the Innovation Challenge is heading into its fifth year and is open to all University Students of all majors.

The teams prepare and submit a business plan into the Innovation Challenge competition and four teams are selected to present their business proposal live to a panel of judges. One team is selected as the winner and is provided a package of benefits to launch their business. Included in the winning package are seed money and a series of professional services to assist the new business entity through their first year of operation.

The Innovation Challenge is designed to provide students from a variety of disciplines with a competitive environment in which to identify and develop their business idea – to inspire them to pursue their idea, create a business plan, promote that plan and put it into motion.

Engaging in the CSULB Innovation Challenge prepares students for their professional and academic futures by providing an opportunity for them to practice their skills in teamwork, leadership, project development, business plan creation, public speaking, and network creation.

The Innovation Challenge is funded by donations from industry and private individuals. In order to continue this program, CSULB is in need of your financial support. The donations are used to fund the winning team and support activities related to the contest. The donations are tax deductible and are targeted to help students become successful in pursuing the development of their ideas into profitable business ventures. Please help us by becoming a sponsor of this exciting new entrepreneurial program. For additional information you can visit our website at: www.csulb.edu/innovationchallenge
CSULB Innovation Challenge
April 10, 2015

Sponsorship Opportunities

Gold Sponsor $3,000
Silver Sponsor $2,000
Bronze Sponsor $1,000
Friend $500

NOTE: All Sponsors will be recognized in the final competition program and the company logo will be displayed on the Innovation Challenge website.

Please e-mail a high resolution logo(s) and message, as appropriate, in EPS or JPEG format to innovate@csulb.edu. Program book copy deadline is March 24, 2015. Sponsorship information received after this deadline may miss the printing deadline and not be listed in the program.

Sponsorship contributions are 100% tax-deductible.

Tax ID #: 45-2163910

Thank you for your support of the Innovation Challenge!
Name:______________________________________________________________

Company:__________________________________________________________________________

Address:____________________________________________________________________________

City: __________________________ State: __________ Zip: _________________________________

Home phone:_________________________ Business phone:______________________________

E-mail: ________________________________

☐ I/we wish to support CSULB “Innovation Challenge” (please check one):
  ☐ $3,000 Gold  ☐ $2,000 Silver  ☐ $1,000 Bronze  ☐ $500 Friend

☐ Enclosed is my check in the amount of $________________:  
(Please make checks payable to 49er Foundation: Innovation Challenge)

☐ Please charge $______________ to my: ☐ Visa  ☐ MasterCard  ☐ American Express

  Credit Card #:_________________________ Exp. Date:______________________________

  Signature:________________________________________________________________________

☐ I am unable to attend, however my donation of $________________________ is enclosed.

☐ I plan to attend the final event along with__________ additional guests.

Please fax this form to (562) 985-7061 or mail:

California State University, Long Beach
Attn: College of Engineering Development Office
1250 Bellflower Boulevard, ECS-606, MS-8306
Long Beach, California 90840-8306

Phone: (562) 985-7347
Tax ID #: 45-2163910