Welcome to Long Beach, California. Inside this visitors guide you will find the weekend’s agenda, driving and parking directions to CSULB and MOLAA, venue and campus maps, shuttle service information for guests staying at the Queen Mary Hotel, and local attractions.

The University Art Museum, California State University, Long Beach, Getty Conservation Institute, and Museum of Latin American Art are proud to present FAR-SITED: Creating and Conserving Art in Public Places, a three-day conference examining new trends in public art, the use of new materials and technology, and the role of conservation for art in the public realm.

In addition to the information listed in the visitor guide, please view visitlongbeach.org and longbeach.gov. Information on public transportation can be found at lbtransit.com and for any questions, please contact the University Art Museum directly at 562.985.5761.

Presented By:

Presented By: UAM CSULB, The Getty Conservation Institute, MOLAA

Sponsored By:

Sponsored By: RLA Conservation of Art & Architecture, Los Angeles, Miami, PUBLIC ART ARCHIVE, SEE WHAT GLASS CAN DO GGI, 49ER SHOPS at the beach
FRIDAY, OCTOBER 16, 2015
CALIFORNIA STATE UNIVERSITY, LONG BEACH

12:00pm – 4:00pm Check-In/Open Registration – University Art Museum, CSULB
1:00pm – 4:00pm Optional walking tours of CSULB Outdoor Sculpture Collection
6:00pm – 9:00pm Keynote Address and Welcome Reception

The keynote address will be given by artist William Pope.L, followed by a Q&A, in the University Student Union, CSULB.

Please be advised that the keynote address contains graphic sexual content.

Welcome Reception takes place at the University Art Museum, CSULB.

SATURDAY, OCTOBER 17, 2015
UNIVERSITY STUDENT UNION, CSULB

8:00am – 9:00am Saturday only check-in and Continental Breakfast

9:00am – 10:30am Panel: Site, Space, and Place
Moderated by Shamim Momin, Los Angeles Nomadic Division
Panelists include:
Jessica Cusick, Cultural Affairs Manager, Santa Monica Cultural Affairs
Eric Fredericksen, Waterfront Program Art Manager, Seattle Office of Arts & Culture
Manon Slome, Chief Curator, No Longer Empty
Jackie von Treskow, Program Director, FOR-SITE Foundation

10:30am – 11:00am Coffee Break

11:00am – 12:30pm Panel: New Technologies and Materials in Public Art
Moderated by Barbara Goldstein, Barbara Goldstein & Associates, Creative Placemaking and Public Art Planning
Panelists include:
Dan Goods, Visual Strategist, NASA Jet Propulsion Laboratory
Shona Kitchen, Artist and Department Head of Digital + Media, Rhode Island School of Design
Joel Slayton, Executive Director, ZERO1
12:30pm – 2:00pm Lunch

12:30pm – 2:00pm Optional walking tour of CSULB Outdoor Sculpture Collection

2:00pm – 3:30pm Panel: The Cassandra Complex—Conservation Issues in Public Art
Moderated by Rachel Rivenc, Associate Scientist, Getty Conservation Institute
Panelists include:
  Grimanesa Amorós, Artist, Multidisciplinary Artist, Grimanesa Amorós Studios
  Christine Frohnert, Partner, Bek & Frohnert LLC
  Rosa Lowinger, Principal and Chief Conservator, RLA Conservation of Art & Architecture
  Robert Murray, Artist and participant in the 1965 California International Sculpture Symposium

SATURDAY, OCTOBER 17, 2015
THE QUEEN MARY

7:00pm – 10:00pm FAR–SITED Cocktail Reception
Location: Hotel Queen Mary - Queens Salon
Address: 1126 Queens Hwy, Long Beach, CA 90802
Parking: Please note that hotel parking is located adjacent to the entrance of the ship. Self-parking is available at a discounted rate of $10. When you arrive at the parking gate, let the staff know you are with the Far-Sited conference.

SUNDAY, OCTOBER 18, 2015
MUSEUM OF LATIN AMERICAN ART
8:30am – 9:30am Continental Breakfast

9:30am – 11:00am Panel: Alternative Practices in Public Art
Moderated by Cara Starke, Director, Pulitzer Arts Foundation
Panelists include:
  Paul Ramirez Jonas, Artist
  Suzanne Lacy, Artist, Founding Chair of Graduate Public Practice, Otis College of Art & Design
  Jon Rubin, Artist

11:00am – 12:00pm All Panel Moderators Q&A and Closing address
The University Art Museum is located on the campus of California State University, Long Beach.

University Art Museum, CSULB
1250 Bellflower Boulevard
Long Beach, CA 90840-0004

As you enter CSULB from Bellflower Blvd., signs will guide you to the parking destination.

DRIVING
Enter CSULB from Bellflower Blvd., and turn onto Beach Drive. Continue on Beach Drive. Turn left at the second stop sign - Merriam Way. Continue on Merriam Way. After the bridge turn right into Parking Structure One.

Individualized driving, walking, and public transportation directions are also available via Google Maps.

PARKING
A current valid paid parking permit is required 24 hours a day, seven days a week to park on campus. Far-Sited Conference and disabled parking spaces are available in Parking Structure 1. Parking Permits are available for purchase at the yellow dispenser found in the Parking Structure for $5. The yellow parking permit dispensers take credit cards and $1 or $5 bills only. No refunds are given on daily permit purchases and all transactions are final.

Anyone with a disability that requires ADA accommodations for parking, please contact the University Art Museum at 562.985.5761.
Museum and Store Hours

Wednesday, Thursday, Saturday and Sunday: 11:00 a.m. - 5:00 p.m.
Friday (extended hours) 11:00 a.m. - 9:00 p.m.
Monday and Tuesday: Closed

628 Alamitos Avenue, Long Beach, CA 90802
562.437.1689
Guests staying at the Queen Mary Hotel

The University Art Museum, CSULB, is providing complimentary shuttle service (no ID required) from the Queen Mary Hotel to CSULB on Friday and Saturday and to MOLAA on Sunday. The shuttles run on compressed natural gas, which produce 30% less emissions than standard diesel shuttles. The shuttles are a great way to get to the conference venues and alleviate the need to drive.

Pick-Up and Drop-Off Location(s)

Queen Mary: Hotel Entrance
California State University, Long Beach: In Front of Brotman Hall
MOLAA: Museum Entrance

Shuttle Service and seating is limited – Please see enclosed shuttle schedule for times.
Far-Sited Shuttle Service Schedule:
Guests of the Queen Mary Hotel

**Friday, October 16, 2015**
Pick-Up Times from the Queen Mary Hotel to CSULB
- 2:30pm
- 3:30pm
- 4:30pm
- 5:15pm (Last Shuttle)

Pick-Up Times from CSULB back to the Queen Mary Hotel
- 8:30pm
- 9:30pm (Last Shuttle)

**Saturday, October 17, 2015**
Pick-Up Times from the Queen Mary Hotel to CSULB
- 7:30am
- 8:30am
- 9:30am (Last Shuttle)

Pick-Up Times from CSULB back to the Queen Mary Hotel
- 4:00pm
- 5:00pm
- 6:00pm (Last Shuttle)

**Sunday, October 18, 2015**
Pick-Up Times from the Queen Mary Hotel to MOLAA
- 8:00am
- 8:30am
- 9:00am (Last Shuttle)

Pick-Up Times from MOLAA to back to the Queen Mary Hotel
- 12:30pm
- 1:10pm (Last Shuttle)
Local Attractions

The Getty Center
1200 Getty Center Drive
Los Angeles, CA 90049
   Tuesday–Friday and Sunday
   10:00 a.m.–5:30 p.m.
   Saturday 10:00 a.m.–9:00 p.m.
   310.440.7300

The Getty Villa
17985 Pacific Coast Highway
Pacific Palisades, CA 90272
   Wednesday–Monday
   10:00 a.m.–5:00 p.m.
   310.440.7300

Museum of Latin American Art
628 Alamitos Avenue
Long Beach, CA 90802
   Wednesday - Sunday
   11:00 am – 5:00 pm
   562.437.1689

Earl Burns Miller Japanese Garden at CSULB
1250 Bellflower Blvd.
Long Beach, CA 90840
   Tuesday- Friday
   8:00 am – 3:30 pm
   Sunday 12:00 – 4:00 pm
   562.985.8885

Long Beach Museum of Art
2300 E Ocean Blvd.
Long Beach, CA 90893
   Thursday: 11am to 8pm
   Friday – Sunday: 11am to 5pm
   562.439.2119

Queen Mary
1126 Queens Highway
Long Beach, CA 90802
   Information: 877.342.0738
   QUEENMARY.COM
   Discount Code for Dark Harbor: DH2015

Aquarium of the Pacific
100 Aquarium Way
Long Beach, CA 90802
   Daily 9:00 am – 6:00pm
   562.590.3100

Belmont Shore/2nd Street
Restaurants and Shopping

4th Street/Retro Row
Restaurants and Shopping