Gayle Fenton

Fast-Tracking Fenton Hits CSULB Trifecta

By Shayne Schroeder

Once she got started, she couldn’t stop. At least, that’s one way of looking at Gayle Fenton’s collegiate academic career.

Now in her 12th year as the director of student-athlete services, Fenton recently became the first student ever to receive her bachelor’s, master’s and doctorate degrees from CSULB. After earning her A.A. degree from Los Angeles Community College in 1965, she took time out to raise a family. Then in the 1985, she became quite possibly the ultimate adult re-entry student. By 1990 she earned her bachelor’s degree and followed that with a master’s in 1993. This past May she completed the CSULB trifecta when she crossed the commencement platform to officially receive her doctorate degree.

Initially, however, Fenton’s impetus for returning to school was not to collect a wall full of degrees. The reason was plain and simple...she wanted to find an interesting job.

I was caught in the middle between the mothers who stayed home and women who were going to work,” said Fenton. “I went back to school originally to be able to get a good job that paid $10 an hour so we’d have some extra money. I never wanted a career, didn’t know about a career, and didn’t even think about a career. I just wanted a bachelor’s degree that would lead to a job. I guess I am an example that learning is life long. I give real meaning to that phrase.”

Well, her efforts not only led to a job, but also that career she didn’t even think about. While finishing her bachelor’s and master’s degrees, she was a student assistant in the Academic Advising Center under Marilee Samuelson from 1989-93. With master’s degree in hand, she became the assistant director of the academic advising center for 18 months and was named assistant director of orientation in summer 1995. Three months later she was appointed the director of student-athlete services, a post she has held ever since.

Fenton’s doctorate journey began as part of the initial class of 20 students from Cal State Fullerton, Cal State Los Angeles, Cal Poly Pomona and CSULB who were seeking a doctorate degree in education through a brand new joint program with UC Irvine. According to Fenton, two students dropped out of the program, while the others are still on track, including all six from CSULB. She just happened to be the first one to get to the finish line.

The schedule was grueling, admits Fenton, who at times wonders how she actually made it through so quickly. In addition to working her full-time director’s job, the doctorate program required one night a week and all day Saturday. She took Friday afternoons off because with the Saturday class, it was the only time she really had to do the homework. The summer sessions were spent at UC Irvine; in the fall and winter, CSULB and Cal State L.A. would pair up alternating between campuses; and in the spring it was just the six CSULB students on campus.

As anyone who has ever done it knows, juggling work, school and a personal life can be extremely trying.

“This was a three-year program and I didn’t want to go another year,” said Fenton, who fast-tracked the process in order to finish the program on time. “To go another year when you are 30 is not the same as when you are my age. I was giving up a lot. I was working full time and my husband took over all the chores. He was very supportive all the way through.”

Fenton, who along with her staff, recently moved into the newly dedicated Bickerstaff Center for Student-Athlete Academic Services, has seen her surroundings and staffing numbers go from totally inadequate to now state-of-the-art. When she began as the director of student-athlete services, it was she and three student assistants in cramped quarters. Today, Fenton has five other full-time counselors, a part-time counselor, a part-time office coordinator and spacious digs.

Though she remains the director for student-athlete services, her latest challenge comes from her new position as Special Assistant to the Vice Provost for Student Success under David Dowell.

“What we do for the athletes, I would like to do for the student body,” said Fenton of what she hopes to accomplish in her new post. “Advising is my thing and advising has been shown for retention purposes to be one of the key components. Advising is very important...faculty advising, professional advising, etc.

“The whole thing is about spreading student success and the idea is that if someone comes up to you and asks you who is responsible for student success at the university, you should be saying ‘I am,’ no matter what your position on campus is. Everyone on the campus should be responsible for student success.”

The open enrollment period for health, dental, flex, cash, health and dependent care reimbursement account changes runs through Sept. 29. Changes made during this period become effective on Jan. 1. Due to CalPERS and other state restrictions, requests received after Sept. 29 cannot be accepted.

It’s important to note that the dependent and health care reimbursement plans require re-enrollment every year, even if an employee wishes to continue the same contribution amount. Current participants must complete a new enrollment form.

The annual Health Fair will be held from 10 a.m.-1 p.m. on Thursday, Sept. 7, outside Room 335 on the third floor patio area of Brotman Hall. Representatives from CalPERS Health, Delta Dental, PMI Delta Care, Medical Eye Services, California Casualty, Orange County Teachers Credit Union, Long Beach Credit Union, Sanders and Associates, Standard Insurance, and CalPERS Home Loan programs will be present to answer questions during the fair. Health insurance information also will be provided for Foundation employees.

If you have not already received information from CalPERS in the mail, Open Enrollment packets are available at the Office of Benefits and Staff Human Resources.
Hauths Continue Support of Center
By Rick Gloydy

An emeritus professor of speech communication at CSULB and his wife have donated $1 million to the campus, continuing their support of the Center for Communication Skills that bears their names.

It is the second $1 million gift from Luster E. and Audrey Nichol Hauth to CSULB, the first coming in 1999 to establish the center. At the time, it was the largest gift of its kind from a retired professor in the CSU system. This second donation adds to that legacy.

“Because of our first gift to CSULB, the Hauth Center has been well established, serving students, faculty and staff,” said Luster Hauth. “Through this second gift, we see the Hauth Center becoming more visible, playing an integral part in the education of the students and becoming more expansive, including reaching out to the Long Beach community.”

The Hauths’ latest gift is another gesture in their support for public education in general, and, in particular, to the CSULB Communication Studies Department, where Luster Hauth taught for 28 years before retiring in 1992. Audrey Nichol Hauth, an alumna of CSULB, was a highly regarded teacher at Westminster High School for more than 20 years.

“Cal State Long Beach is fortunate to have people like the Hauths as part of the university’s family,” said President F. King Alexander. “Having both worked for public education institutions, they are aware of the importance of our mission. We are extremely grateful for their generosity and the interdisciplinary value of this gift.”

As with the first gift, these funds will be used to support the center, which annually serves more than 2,000 campus and community members who wish to improve their communication skills.

“This seems to be a time of communication fall-out: people just can’t get along. If more people had good communication skills, they would be better survivors in our tumultuous world,” Audrey Hauth pointed out. “Hopefully, the Hauth Center will give students communication skills that will help them become effective communicators and, thus, more successful in their personal worlds.”

The center’s technical director, Scott Allen, manages the state-of-the-art video and audio technology to provide individualized assistance for those who need help in their oral presentation, interpersonal and group communication skills. At the same time, the center provides critical observational and research opportunities.

In addition, the center offers individualized assistance with class presentations, employment and group interviewing skills, group facilitation, lecture preparation and presentation, use of communication presentation software and communication in the classroom.

Tim Plax, the center’s administrative director, was very emotional in his reaction to the Hauth gift. “This second and generous gift from Luster and Audrey Hauth is unprecedented in the communication discipline,” Plax said. “Once again, the Hauths have captured the spirit of philanthropy at CSULB. I can’t thank them enough. They are role models for us all. Because of their unselfish and wonderful gifts, the Hauth Center will exist in perpetuity.”

U.S. News & World Report Places CSULB Third

For the third consecutive year, CSULB was ranked third among the top public master’s universities in the west by U.S. News & World Report in its 2007 edition of America’s Best Colleges Guide, which was released Aug. 18.

Included among the 63 western master’s universities ranked by the magazine in its top tier, CSULB once again was among the top 25 percent of 123 public and private universities in its category in the region.

“Despite the fact that most of the criteria used by U.S. News & World Report overwhelmingly favor small private institutions while underestimating the vastness of a public university’s social and economic contributions, we are very pleased to be ranked once again as one of the best in the nation and the west,” said CSULB President F. King Alexander.

“This is a tribute to the ongoing efforts of our world-class faculty and staff,” he added, “while also reemphasizing the important message that you do not have to spend a fortune to receive a highly valued and high quality collegiate experience today.”

Alexander noted that CSULB also was recognized by U.S. News & World Report as a top institution in terms of the lightest debt load on its student. The university’s Class of 2005 graduated with the fifth lowest debt load among master’s universities in the west.

In U.S. News & World Report’s survey methodology, colleges provide data for up to 15 indicators of academic excellence. Each factor is assigned a weight that reflects publication officials’ judgment regarding how much a measure matters. Finally, the colleges in each category are ranked against their peers, based on their composite weighted score.

Among the indicators used to measure the academic quality of the colleges and universities were peer assessment (weighted by 25 percent), retention (35 percent in master’s colleges), faculty resources (20 percent), student selectivity (15 percent), financial resources (10 percent), and alumni giving rate (5 percent).

The Diverse “Top 100” is the only national analysis to use the most recent data from the U.S. Department of Education (2004-05 academic year). Using these statistics, rankings were created in the total number of baccalaureate degrees awarded at every American college as well as specific figures in major fields of study and disciplines.

According to “The Diverse 100” rankings, CSULB excels in awarding bachelor’s degrees to minority students in English, ranking No. 3 in the nation. Within that field of study, CSULB ranked No. 5 in conferring English degrees to Asian American and Hispanic students, No. 7 for American Indian students and No. 12 for African American students.

CSULB ranked especially high in awarding degrees to Hispanic students. In all disciplines combined, the university was No. 6 in the nation in conferring bachelor’s degrees to Hispanic students, including ranking No. 5 in awarding English degrees, No. 5 in mathematics degrees, No. 6 in psychology degrees and No. 7 in business management degrees.

Magazine Ranks CSULB No. 6 in Minority Degrees

Diverse Issues in Higher Education recently ranked CSULB sixth in the nation in the conferring of bachelor’s degrees to students of color.

The ranking was part of the magazine’s 2006 special report on the “Top 100 Undergraduate Degree Producers,” a list of the best minority degree producers among institutions of higher learning in the United States. It is the only national report on the ability of U.S. colleges and universities to award degrees to African American, Latino, Asian American and American Indian students.

“For a number of years now, we have been a national leader in conferring undergraduate degrees to minority students, and it is a ranking of which we are extremely proud,” said CSULB President F. King Alexander. “Still, I believe there is room to do more. Our university sits in one of the most ethnically diverse regions of the United States, and we need to do everything we can to reach out into these communities and educate as many of these young people as we possibly can.”
CSULB Receives Three METRANS Grants

CSULB recently received three grants from METRANS: one to study the movement patterns of homeless; one to study traffic-mitigation policies; and another to investigate truck financing and the ability of port truckers to operate cleaner vehicles. The three grants total $233,000.

METRANS is a University Transportation Center sponsored by the U.S. Department of Transportation. Established in 1998 through the Transportation Equity Act for the 21st Century, METRANS is a joint partnership of the University of Southern California and CSULB.

Geography professors Christine Jocoy and Vincent Del Casino received a one-year, $84,980 grant to study the movement patterns of Long Beach’s homeless.

The study focuses on the chronic and transitional homeless people and seeks to discover how often they use public transit, where they go, what bus routes they use and their reasons for using public transit. Analysis of the data will highlight the extent of homeless mobility, the accessibility of transportation routes, including holes in service, and the differences in use among different types of homeless riders.

Part of the grant funds will go toward the participation of two CSULB graduate geography majors. Three additional undergraduates will work 10 hours a week mixed with five hours a week of volunteer service.

Seiji Steimetz, an assistant professor of economics at CSULB, received a one-year, $65,000 grant to study traffic-mitigation policies at the Los Angeles/Long Beach port complex.

Steimetz is particularly interested in how prices can be used to alleviate congestion on roads leading to the port complex and within the complex itself. The ports implemented a traffic mitigation fee of $100 for each 40-foot container moved during daytime operations. His project looks to establish a framework for evaluating the economic efficiency of this policy to see whether $100 is the appropriate price.

Economics’ professor Kristen Monaco received an $83,000 grant to investigate truck financing and the ability of port truckers to operate cleaner vehicles at the ports of Los Angeles and Long Beach.

“Grants like these reinforce the teacher-scholar model of the university and encourage faculty collaboration,” said Monaco. “Both Noel Johnson (Economics) and Bonnie Gasior (Romance, German and Russian Languages and Literatures) are working with me on this grant.”

Surveys prepared both in English and Spanish will be given to truck drivers supporting the port to not only determine how they finance their vehicles but to assess the viability of truckers either purchasing new model trucks or retrofitting their existing trucks.

Though government programs exist to help port drivers replace their trucks with newer, less-polluting vehicles, many drivers are economically unable to take advantage of these programs. The median earnings of port drivers was $25,000 in 2004. Monaco hopes to find a middle ground between no purchase and a costly one by examining the idea of retrofitting existing trucks with scrubbers.

As it does every 10 years, CSULB is currently going through its accreditation process overseen by The Western Association of Schools and Colleges (WASC).

In October, a university blue-ribbon committee will submit to WASC its proposal outlining specific items CSULB intends to address during the next four years (2006-10). The committee, which was recommended by the Academic Senate and approved by the president, represents all areas within the university and for the past nine months has been working on preparing the proposal.

“The WASC accreditation process is critical for any institution,” said President F. King Alexander. “This committee has worked diligently and, with WASC’s guidance, has identified essential issues that we can address in an effort to continue the advancement of this university.”

“WASC noted that CSULB decision-making points were distributed across campus and suggested a study of the efficiency of this decentralized structure.”

Senior University Fall Registration

Registration for Senior University—Osher Lifelong Learning Institute fall session will be held Sept. 9 beginning at 9 a.m. A general membership meeting follows at 10 a.m. Registration and the meeting will be held in CSULB’s Human Services and Design building, Room 101, near the corner of Palo Verde Avenue and Anaheim Road. Free parking for this event is available in Lot 9. The fall session is Oct. 3-Dec. 4.

During the general meeting, instructor Florence Dodge will present specially selected readings from her memoir writing class. Everyone is welcome to come and listen to the memoirs of past class members.

Senior University was established a decade ago, this marking the 10th year of providing learning opportunities for older adults. During its 10 years the membership has grown from 50 to more than 700 students.

Senior University offers classes in four eight-week sessions each year for adults 50 years of age or older. The classes are taught by current and emeriti university professors, current and former industry experts, CSULB graduate students and others with skills and knowledge in various fields and disciplines.

Computer classes range from fundamentals to graphics and the use of digital cameras and are conducted in a 10-workstation lab by skilled instructors. Lecture classes are offered on a wide variety of topics including health, music, science, literature, creative writing, art, history, finance, politics, travel, Spanish, yoga, and bridge.

The annual membership fee for Senior University is $40, prorated to $20 for both the spring and summer sessions. Tuition is $10 per lecture class and $45 per computer class. In addition, computer classes require an annual $40 SeniorNet membership fee.

For further information, call the Senior University office at 562/985-8267 or visit its Web site at www.csulb.edu/centers/senior-university.
Bobbie Nelms
Nursing
College of Health and Human Services

Bobbie Nelms loves to teach, and it’s the interaction with students that keeps her going.
For her first 23 years at the university (she joined CSULB in 1974), she taught in the Pediatric Nurse Practitioner (PNP) Program at the graduate level and taught the Human Life Cycle I course for undergraduate students. In 1998, she was assigned to teach the new undergraduate pediatric didactic and clinical courses, and in 2002, she was assigned to teach Advanced Maternal Child Nursing and the Advanced Maternal-Child Nursing Laboratory.
She has worked as a volunteer PNP in private practice and has attended numerous conferences and seminars as well as serving as editor of the Journal of Pediatric Health Care, the official journal of the National Association of Pediatric Nurse Practitioners. In 1999, she was selected for the CSULB Outstanding Professor Award.
“As a teacher I believe one of my most important roles is to be a positive role model—as nurse, teacher, professional—for my students,” she said. “I share with them my experiences in the clinical area, both as practitioner and as faculty member. I want the students to understand that they can contribute to the development of the profession in a variety of ways, and if I can do it, they can, too.”
She received a B.S.N. from the University of Iowa, an M.N. and Ph.D. from UCLA, a B.A. from Rutgers University, and an M.S. and Ph.D. from the University of Miami.

Florence Newberger
Mathematics and Statistics
College of Natural Sciences and Mathematics

If it’s differential geometry and dynamical systems that pique your interest, Florence Newberger is your scholar. The expert in such systems as geodesic flows and isometric group actions, in which the geometry and the dynamics closely intertwine, enjoys the interplay between various areas of math.
"It is very exciting when an idea from algebra can be used to solve a problem in geometry," said Newberger, who joined the university in 2001. "In my teaching, I encourage my students to recall ideas from other courses and to think about how those ideas relate to the materials they are learning now.”
Newberger served as a Project NExT (New Experiences in Teaching) Fellow in 2001-02 and worked with colleagues from other campuses to apply for and receive funding to run the Southern California Section NExT program for two years. Her duties included serving on the board of the Mathematics Association of America (MAA), and in 2005, she was elected second vice program chair of the Southern California-Nevada Section of the MAA.
In fall 2004, she worked with chemistry instructor Nancy Gardner to pilot a program that helped students enrolled in “Introduction to General Chemistry” and “College Algebra.” The resulting learning community provided the students with a support group of students with like academic goals. Newberger is currently at work with colleague Saleem Watson involving the interplay between algebra and analysis.
She received a B.A. and B.S. from UC Santa Cruz and a Ph.D. from the University of Maryland.

Praveen Soni
Marketing
College of Business Administration

Praveen Soni has been teaching and conducting research in the area of marketing for more than 20 years. He has taught a variety of core and elective courses at both the graduate and undergraduate levels, and was judged the “Outstanding Professor” by MBA students.
Soni also was selected for inclusion in Who’s Who Among America’s Teachers and was on the Faculty Honor Roll at Tulane University. His teaching interests include marketing principles, strategic marketing management, business marketing and international marketing. Areas of research entail innovation and diffusion, business marketing, marketing relationships, advertising effectiveness, and direct marketing.
Soni has published articles in the Journal of Advertising Research, Journal of Business to Business Marketing, The International Journal for Research in Marketing and in the Journal of Direct Marketing, in which the article was judged as best paper.
Prior to becoming a professor, Soni earned a B.T. from the Indian Institute of Technology, an MBA from the Indian Institute of Management, and a Ph.D. from Pennsylvania State University. Also, he worked as a production executive and as an export executive in a large multinational corporation.
Currently, he is a member of the Academic Senate and has been chair of the University Graduate Council, the University Scholarly and Creative Activities Committee, and the Committee on Grading Options. He is keenly involved in re-accreditation activities at both the college and university levels.
David Martin Jacques
Theatre Arts
College of the Arts

David Martin Jacques has designed lighting for more than 250 professional theater, dance, music and television productions, including recent critically acclaimed opera productions of “Tannhauser” at La Scala in Milan, “Daphne” at Teatro La Fenice in Venice, “I Lombardi” at Teatro Maggio Musicale in Florence and “Cerubini” at Teatro Lirico di Cagliari in Sardinia, Italy. His designs for television have been broadcast on NBC, PBS and A&E. Also, he has served as a lighting consultant for Walt Disney Creative Entertainment and designed numerous projects for Epcot, MGM and Euro-Disney. Since 1980, he has served as president of Jacques Design Inc., where he pioneered and distributed the first lighting paperwork software program for professional lighting designers, called LIGHTS as head of stage design for the CSULB Department of Theatre Arts, Jacques believes that “students must have a fertile laboratory atmosphere to foster experimentation and discovery,” and he has provided his pupils with internships at opera and theater companies where they have worked with professional directors and designers.

He considers it his ultimate reward as a teacher to welcome these students into his profession as artistic collaborators. Jacques also has conducted research in automated and virtual lighting and digital imaging, and has worked as a composer and musical director for live theatrical productions. Among his numerous college and university committee activities, Jacques serves as a member of the Academic Senate.

He received his B.F.A. from the University of Miami and an M.F.A. from Southern Methodist University.

Melody Y. Kiang
Computer Information Systems
College of Business Administration

Melody Kiang’s research interests include developing and applying artificial intelligence techniques to a variety of business problems. Her pioneering works in applying neural networks to classification in business applications and using self-organizing map networks for clustering have made her one of the leading researchers in the world in these areas. Her publications are widely cited in the Management Information Systems (MIS) community, and she has organized several workshops on information systems-related topics in Taiwan and been invited by universities in Belgium, China, Taiwan, Hong Kong and Singapore to present her research.

Kiang has received many internal/external grants, including a grant from the National Science Foundation, Information Technology and Organizations Program and a cooperative agreement with the United States Department of Agriculture. Her research has appeared in Information Systems Research, Management Science, Journal of Management Information Systems, Decision Support Systems, IEEE Transactions on SMC, EJOR and other professional journals. She is an associate editor of Decision Support Systems and founder and co-editor-in-chief of Journal of Electronic Commerce Research.

Kiang received her B.B.A. from National Chengchi University (Taiwan), M.S. from the University of Wisconsin, Madison, and Ph.D. from the University of Texas at Austin. Prior to joining CSULB, she was an associate professor at Arizona State University.

Mahmoud Fawzy Wagdy
Electrical Engineering
College of Engineering

Mahmoud Fawzy Wagdy, who received his B.S. and M.S. from Cairo University and his Ph.D. from Kansas State University, all in electrical engineering, conducts research and teaches undergraduate and graduate courses in microelectronics, mixed-signal integrated circuit design, behavioral modeling, analog signal processing and design of electronic systems.

As founder and director of the Microelectronics Research Laboratory in the Electrical Engineering Department, this past year he supervised one Ph.D. student, eight M.S. thesis students and 33 M.S. project students. He did research for Analog Devices Inc. and produced multimedia modules on electronics manufacturing via the Southern California Coalition for Education in Manufacturing Engineering, a college National Science Foundation project. He was awarded a NASA Summer Faculty Fellowship at the Jet Propulsion Laboratory and an Air Force Summer Faculty Fellowship at the Air Force Research Lab.

Wagdy has published 51 journal and conference papers, and his research has been cited 141 times in the Science Citation Index. He also won the Best Paper Award of an IEEE journal and has significantly contributed to the literature on analog-to-digital converters for more than 20 years. He served IEEE as technical program chair of an international conference, journal guest editor and as a Los Angeles chapter chairman.

Along with numerous CSULB committee appointments, he served as the preparer of the EE Accreditation ABET-2000 Self Study. He has been invited twice by the Egyptian Academy of Scientific Research and Technology as a TOKTEN expert. Wagdy is listed in Who’s Who in Engineering Education and the Marquis Who’s Who in America.

WWW.CSULB.EDU/INSIDECSULB
Applause honors, contact Benefits and Staff Human Resources at 562/985-4031.

Hanson, Benefits and Staff Human Resources. To nominate an individual for Staff Applause this month are (l-r) Gilbert Aguilar and Pete Ta’ase, Parking/Transportation and Event Services; Not pictured are Lola Cumiford and Bernard Roa, Enrollment Services; Jo Overton, College of Liberal Arts; Gina Morey, College of Engineering; Jennifer Sherrin, Parking/Transportation and Event Services; and Berta Henson, Benefits and Staff Human Resources. To nominate an individual for Staff Applause honors, contact Benefits and Staff Human Resources at 562/985-4031.
Christine L. Jocoy, Geography, is the lead author with David DiBiase of a 2006 article titled "Plagiarism by adult learners online: A case study in detection and remediation" published in the International Review of Research in Open and Distance Learning. She is co-author with Brent Yarnal, Amy Heasley, Robert O’Connor, and Kirsten Dow of a 2006 article titled "The potential use of climate forecasts by community water system managers in Land Use and Water Resources Research" and she is co-author, along with O’Connor, Yarnal, Dow, and Gregory Carbone, of an article titled "Feeling at risk matters: Water managers and the decision to use forecasts" in a 2005 issue of Risk Analysis: An International Journal. In addition, she received a grant from the Association of American Geographers and the National Science Foundation to fund her travel to the International Geographical Union meeting in Brisbane, Australia, in July.

John Jung, Psychology, received a three-year grant for $1.3 million from the National Institute of Mental Health to support a proposal for a Minority Research Infrastructure Support Program (MRISP) in the Department of Psychology. "Ch-Chun Chiu, Psychology, will serve as associate director. One aim of MRISP is to provide mentoring for high quality research and grant applications by junior faculty toward the reduction of mental health disparities. The MRISP also funds two proposed research projects dealing with important mental health issues, one study by psychology's James Amirkhan and Chiu entitled "Coping with Stress by Korean Immigrants" and a project by Human Development's Beth Manke and Shelley Erickson titled "Coping of Siblings of Type 2 Diabetic Children."


Caitlin Murdock, History, presented an invited paper titled "Nationalism on Wheels: Migration and Bohemian Nationalities Politics in the German Reich" at a conference of the Borderlands Project of the Institute for Global Studies titled "National Politics and Population Migrations in Central and Eastern Europe" held University of Minnesota, April 7-8.

Christine Rodrigue, Geography, participated in a broadcast by the BBC in August about natural hazard risk perception in California in their "Journeys into the Ring of Fire" series with Iain Stewart.

Jose Sánchez-H., Film and Electronic Arts, was invited by the Smithsonian Institution to attend the March 16 tribute to award-winning Bolivian director Jorge Ruíz. The event showcased one of Ruíz's most well-known documentary films "Vuelve Sebastiana" and Ruíz was awarded the James Smithsonian Bicentennial Medal. Sánchez-H.’s, research and collaborative work of restoration with the Academy of Motion Picture Arts and Sciences Film Archive brought to light the important work of Ruiz. Other recipients of the National Review of Native Cinema, a project of Sir David Attenborough, George Lucas, Robert Bedford, and Steven Spielberg. On March 11, Sánchez-H. presented two poetry films made in collaboration with award-winning poet Tina Datso at the annual National Association of Latino Independent Producers Conference at the convention center in Long Beach. In addition, he participated in the Latino Writers Lab at the National Association of Latino Independent Producers in New York, May 3-7. And, based on his research on Bolivian cinema, Sánchez-H. also wrote a chapter of the book, 2006 Variety International Film Guide, published in the spring in the U.K.

Dimitrii Sidorov, Geography, published a review of Russian Society and the Orthodox Church: Religion in Russia after Communism by Zoe Knox in 2006. He also published "Post-Imperial Spain: Third Rome: Resurrections of a Russian Orthodox Geopolitical Metaphor" in a 2006 issue of Geopolitics.

Jonathan Talberg, Music, conducted the University Choir, the Camerata Singers of Long Beach, Gunn High School from Palo Alto and the Free University Youth Orchestra of Amsterdam in an invited performance held in Florence, Italy, to celebrate the 250th anniversary of the birth of W.A. Mozart. The concert, attended by more than 800, was presented as part of the Amadeus Festival and sponsored by the Accademia di Firenze, the cultural wing of the city of Florence.

Deborah Thien, Geography, has an article out in the fall 2005 issue of Area titled "After or Beyond Feeling? A Consideration of Affect and Emotion in Geography."

Bruce Vancil, University Outreach and School Relations, was invited to participate as a panelist in the workshop "Ménage a Trois: UC, CSU and Community College Fully Committed!" at the Western Association for College Admission Counseling (WACAC) Regional conference at San Jose State University on June 1. Representing the CSU system, the presentation focused on the strength of partnerships between the California Community Colleges, the California State University campuses, and the University of California institutions.

CALENDAR

Friday, Sept. 1
Women’s Soccer vs. Southern Utah, 5 p.m., George Allen Field. For information/tickets, call 562/985-4949.

Sept. 2-3
27th Annual Long Beach Blues Festival, 11 a.m.-6 p.m., campus athletic fields. For information/tickets, call 562/985-5566.

Thursday, Sept. 7
The Latin American Film Series presents “Innocent Voices” (Spanish with English subtitles), 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.

Friday, Sept. 8
Women’s Volleyball vs. Saint Mary’s, 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.

Sept. 9
Pacifico Dance Company with special guest Perla Batalla: Mexico: Ayer y Hoy (Yesterday and Today), 8 p.m., Carpenter Center. For information/tickets, call 562/985-7000.

Saturday, Sept. 9
Men’s Water Polo vs. USC, noon. For information/tickets, call 562/985-4949.

Women’s Volleyball vs. Tennessee State, Noon, Walter Pyramid. For information/tickets, call 562/985-4949.

Women’s Volleyball vs. Saint Mary’s, 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.

Tuesday, Sept. 12

Sept. 14-15

The Latin American Film Series presents the Oscar and Golden Globe nominee for Best Foreign Film, “Macario,” by Roberto Gavaldon (Spanish with English subtitles), 7 p.m., University Theatre. Admission is free. For information, call 562/985-5136.

Friday, Sept. 15
Women’s Volleyball vs. UNLV, 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.

Coke Continues As Official Drink
CSULB announced the signing of a new 10-year agreement with The Coca-Cola Bottling Company of Southern California that will continue Coke as the official beverage sponsor of the campus through 2016. The Coca-Cola agreement will include supplying fountain beverages as well as canned and bottled drinks sold through the various restaurants, catering operations, convenience stores and vending machines at the university.

“Our very pleased with this contract,” said Don Penrod, general manager and CEO of 49er Shops, Inc., which oversees the campus’ purchasing contracts at CSULB. “Coke has this contract,” said Don Penrod, general manager and CEO of 49er Shops, Inc., which oversees the campus’ purchasing contracts at CSULB. “Coke has.

Saturday, Sept. 16
University Art Museum presents “Fantasy Islands: Landscaping Long Beach’s Oil Platforms,” 2:30 p.m., George Allen Field. For information/tickets, call 562/985-4949.

Monday, Oct. 2
20th Annual Hall of Fame Tournament, Old Ranch Country Club, followed by awards dinner, $250 per golfer, $1,000 per foursome. For information/tickets, contact the 49er Athletic Association at 562/985-4662.

Tuesday, Oct. 3
Women’s Volleyball vs. CSU Northridge, 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.

Odyssey Panel Discussion
A panel discussion on “Ethics Every Day: Perspectives from the Campus Community” will take place on Monday, Sept. 11, from 11 a.m.-12:15 p.m. in University Student Union, Beach Auditorium. The event is free and open to the public.

Thursday, Sept. 21
The Latin American Film Series presents “Macario,” by Roberto Gavaldon (Spanish with English subtitles), 6 p.m. – reception with Moctesuma Esparza and cast members; 7 p.m. – film with Q&A session following, Carpenter Center. Admission is free but reservations are required. For information/reservations, call 562/985-5136.

Saturday, Sept. 23
Men’s Water Polo vs. USC, noon. For information/tickets, call 562/985-4949.

Monday, Sept. 25
Musical Theatre West - Broadway Classics: “Merrily We Roll Along,” a concert staged reading by the Musical Theatre Guild, 7:30 p.m., Carpenter Center. For information/tickets call 562/856-1999.

Friday, Sept. 29
Women’s Soccer vs. Pacific, 3 p.m., George Allen Field. For information/tickets, call 562/985-4949.

Women’s Volleyball vs. UCSB, 7:30 p.m., Walter Pyramid. For information/tickets, call 562/985-4949.


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WHO’S INSIDE

CSULB announced the signing of a new 10-year agreement with The Coca-Cola Bottling Company of Southern California that will continue Coke as the official beverage sponsor of the campus through 2016. The Coca-Cola agreement will include supplying fountain beverages as well as canned and bottled drinks sold through the various restaurants, catering operations, convenience stores and vending machines at the university.

“We’re very pleased with this contract,” said Don Penrod, general manager and CEO of 49er Shops, Inc., which oversees the campus’ purchasing contracts at CSULB.

In addition to meeting its obligations of nondiscrimination under federal and state laws, CSULB is committed to creating a campus in which a diverse population can live and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to economic status, ethnic background, veteran status, political views, sexual orientation or other personal characteristics or beliefs.

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Information should be submitted by e-mail to pr-ideas@csulb.edu no later than 5 p.m. by the 15th of each month prior to publication. Submissions may be edited for length, style and appropriateness. Submissions do not guarantee publication.