Rojas’ Research Brings About Change

By Richard Manly

Maybee Rojas of Women’s Studies used her skills as a scholar to help bring proper recognition to the only woman ever hung in the state of California.

Rojas, who joined the university as an assistant professor in 2001, is a literary scholar interested in the role of Latinas in society. It was as part of her research that she first became aware of the sad fate of Josefa Loaiza.

It began on July 4, 1851. It was a festive night in Downieville, a northern California Gold Rush town. Fredrick Cannon, a miner participating in the community’s patriotic festivities passed a shack where Loaiza, a young bar maid he fancied lived with her husband. It was a cheap shelter with a door that used weak leather hinges. Cannon broke the door down, went in and then came out again. No one is sure what happened, but speculation is that he may have assaulted her. The next day when Cannon passed Loaiza’s shack, her husband demanded payment to fix the broken down door. A verbal altercation ensued and Loaiza joined it. Insults were traded during a conversation held mostly in Spanish which none of the Anglo miners understood. Loaiza dared the man to insult her in her own home and retreated inside. Cannon followed her and she stabbed him through the heart with a knife. He stumbled out and died a few minutes later.

Everybody was aghast,” said Rojas. “How could a Mexican, a Mexican woman, have killed one of their own? Although there was a great deal of sexual frustration given the fact that women were so scarce, the racism toward the Mexican community coupled with the drinking from the night before made Loaiza’s actions unacceptable.”

Within a few hours, a kangaroo court convicted her of murder and sentenced her to hang in front of a crowd.

“She climbed the scaffold and spoke to the crowd,” recalled Rojas. “She said if she had it to do over again, she would, because her honor was at stake. Then she placed the rope over her neck with her own hands.”

The most exciting part of Rojas’ research came when she persuaded the Downieville museum to change its records and call the doomed woman by her right name, Josefa Loaiza, and not the Juanita of legend.

“They pass out all new information now,” she said. “My next goal is to get the city of Downieville to change its official plaque about the hanging that rests on the same saloon where Josefa worked with her husband. I want her role in the town’s history to be recorded correctly.”

As a literary scholar, Rojas’ research focused on what men wrote about Loaiza where she shows up in some miners’ diaries and journals.

“Because the state was celebrating its first year in the Union, the town was filled with reporters covering the Fourth of July celebration so I found plenty of newspaper clippings,” she said. “They gave me insight into how these men imagined this woman. Even as she stood before them as a real person, they created an entirely different image of her. They saw her as a harlot who deserved her fate because as a Mexican it was in her character to kill.”

One of Rojas’ most satisfying sources was a Chilean newspaper, which she feels was probably only skimmed by previous scholars because it was written in Spanish. In it, she found out that Loaiza’s husband later filed a lawsuit from Mexico against the state of California (he lost.) When a U.S. citizen had a claim against Mexico or a Mexican citizen against the state of California, it was in her character to kill.”

One of Rojas’ most satisfying sources was a Chilean newspaper, which she feels was probably only skimmed by previous scholars because it was written in Spanish. In it, she found out that Loaiza’s husband later filed a lawsuit from Mexico against the state of California (he lost.) When a U.S. citizen had a claim against Mexico or a Mexican citizen against the U.S., they were heard by a claims commission that investigated and published an annual report. Loaiza’s husband was chased out of Downieville before returning to Mexico. “But I found a copy of the commission’s transcripts in the California State Library’s legal section in Sacramento,” she said. “They identify Josefa as a wife and reveal her last name. These transcripts form an invaluable record. Specifically, Josefa has only been known by her first name. Many accounts don’t even get that right and call her Juanita. These new findings give her back an identity. They undo her objectification and grant her recognition.”

Rojas is pleased with her research into the lonely fate of Josefa Loaiza. It is not only a scholarly gold mine (not many others have researched her) but it has been a rewarding experience personally.

“I felt I could help to vindicate an unjustly executed woman,” she said. “She was not a lustful Latina. She was a brave woman who stood up to sexual harassment even if it meant her life. We need to know more about the unsung women of history. She did something brave during a time when lynching was the norm. She knew she could suffer that consequence yet she stuck to her honor. Even if it was rash, by standing up and doing something, she was as brave as her attacker was cowardly.”

Need to Hire a Student Assistant?

When your department needs to hire a student assistant, the Career Development Center (CDC) provides the solution – BeachLINK. BeachLINK is an Internet-based recruitment management tool offered by the CDC to employers on and off campus. The service provides campus departments the ability to:

» Upload unlimited student assistant job postings free of charge
» Review and download student resumes
» Contact student applicants via e-mail through the system

To learn how to register and post a job on BeachLINK, attend an introductory workshop on Friday, Nov. 17, 11 a.m.-noon, in the CDC located in Brotman Hall 250.

To RSVP contact Cynthia Hale, Student Employment Coordinator, at 562/985-9251 or chale@csulb.edu. If you are unable to attend, request instructions and/or an individual demonstration.
Chicano and Latino Studies Receives Excellence Award

The Chicano and Latino Studies Department at CSULB was honored in September at the 10th annual Nuestra Imagen Awards Benefit as the 2006 recipient of Excellence in Higher Education Service Award. Sponsored by the Long Beach Centro Community Hispanic Association (CHA), the award recognizes the department’s importance for first-generation college students and for those who come from working-class families. Proceeds from the awards event benefit low-income Hispanic youth, families and neighborhoods in Long Beach.

“We’re very pleased to receive this award,” said department chair Victor Rodriguez. “This award represents recognition of work done by our faculty and students for the last 36 years, and it recognizes this department’s commitment to working with the Long Beach community. It is doubly gratifying to be recognized for doing what is already the department’s mission. This is very exciting.”

According to Rodriguez, over the last three years, the number of students majoring in Chicano and Latino studies has more than tripled, going from 50 to 171. He attributes the growth of student majors to the department’s greatest strength — its faculty.

“Our faculty has a vocation to teach and serve students. Some serve as advisors to student organizations while others deliver mock lectures in Spanish to anxious parents during student orientation,” he pointed out. “It has been a very enriching experience. We do a lot more than just be in the classroom. In addition to our scholarship, it is the department’s mission to extend itself beyond the confines of the campus.”

Rodriguez noted that there is broader work done by the department on behalf of the community such as faculty who write policy briefs about such topics as education. The department, he said, is trying to be more than an academic unit. It wants to be a spokesperson and advocate for the Latino community. He also believes the department’s social commitment demonstrates advocacy that is part of a tradition of solidarity in the Latino movement.

CSULB Receives Award for Diversity

CSULB has been designated one of the nation’s leading colleges and universities committed to diversity by Minority Access, Inc., a nonprofit organization that conducts the National Role Models Projects in cooperation with the Office of Minority Health and the National Institutes of Health.

The university was honored at a special diversity luncheon in September during Minority Access’ seventh annual National Role Models Conference, which was held in Las Vegas. Doug Robinson, vice president for student services at CSULB, was on hand to accept the award on behalf of the university.

“By receiving this award as one of the nation’s top universities committed to diversity, Cal State Long Beach has, once again, been recognized in the national arena for its outstanding commitment and service to the public in the western region of the country,” Robinson said. “It is an honor for CSULB to receive the 2006 University Committed to Diversity designation from Minority Access, Inc.”

The Role Model Initiative is a cooperative agreement between the U.S. Department of Health and Human Services and Minority Access, Inc. to identify institutional and individual role models producing or supporting minority researchers, particularly in the biomedical sciences. The rationale is that highlighting these role models would, through emulation, increase the number of researchers focused on closing the health disparity gap between minorities and the general population.

“This year, we are honoring, for the first time, a group of institutions that have expressed their commitment to diversity,” said Andrea D. Mickle, president of Minority Access, Inc. “Our overall rationale remains the same: to encourage others to emulate and thereby increase the pool of talent from diverse constituencies. Indeed, we shall stand ready to assist others in implementing exemplary, legally invulnerable programs. First, however, we honor institutions such as Cal State Long Beach committed to diversity.”

MOTAL Makes Debut In College of Education

The Museum of Teaching and Learning (MOTAL) debuted recently in the lobby of the College of Education at CSULB with a special exhibit paying tribute to the father of American Public Education, Horace Mann. The interactive display, the first of three, kicked off the 2006-07 academic year and continues through Dec. 1. It explores Mann’s successes and struggles and includes descriptions, video, and creations in a showcase with glass front and filtered lighting.

The recorded voice of Mann is actually CSULB graduate Ed Arnold of KOCE-TV being interviewed by a student reporter. The recording complements a film segment that features Mann’s dedicated work to create equality in public schools. Gigantic photographic images show him as a young man turned toward some of his accomplishments. Guests are also able to compare their own dimensions to a life-sized “Flat Horace” who stands outside the case, and can enjoy his posted quotes and think about how Mann’s work in the mid-19th century influenced schools of today. There is also a Mann Library of books and reprints.

“I’m delighted by the launching of the Museum of Teaching and Learning at CSULB,” said Greta Nagel, newly retired member of the Teacher Education Department and founder of the museum. “There’s nothing like it anywhere. This is a museum that does not honor teachers so much as it honors their influence in the world.”

In the museum-to-come, exhibits and special activities will help explain phenomena from simple customs such as why apples are for teachers to how our brains acquire and retain knowledge. Each month, visitors will get to observe a different exhibit of “Class Behind the Glass,” a real class of students chosen to come with their teacher from their hometown to engage in their daily learning activities...in a fishbowl environment.

“Horace Mann was the first to fight for education to reflect true democracy. He stood for equity in education, the same things we are dealing with today,” said Nagel. “Seeing her utopian dream emerging, Nagel is looking forward to the success of “the first museum of teaching and learning,” she said.

“None of this would be possible without the ongoing input from four ‘dream teams,’ seven faculty and staff coworkers on my exhibit team, two administrative assistants, two university interns, 12 advisory committee members, almost 200 contributors, and seed funding from the nonprofit National Education Institute and from Edison International.”

More information about the museum is available at motal.org or by emailing Nagel at nagel@csulb.edu.

International Education Week

The campus will once again participate in International Education Week, Nov. 15-17, with a variety of activities.

Among events scheduled will be the screening of four films, including the Ugandan documentary “Invisible Children,” beginning at 5:30 p.m. on Tuesday, Nov. 14, Huntington Room, USU-224; an Indian documentary film “Nalini by Day, Nancy by Night,” beginning at 9:30 a.m. on Wednesday, Nov. 15, Anatol Conference Center, AS-113; and “Arlington West,” a 74-minute documentary filmed in a “temporary cemetery” that is erected every Sunday by the Veterans for Peace in Santa Barbara, Santa Monica, Oceanside and other locations, beginning at noon; as well as the Indian Film “Water,” beginning at 7 p.m., on Thursday, Nov. 16, Huntington Room, USU-224.

For more information or a complete schedule of the week’s events, visit www.csulb.edu/divisions/aa/grad_undergrad/cio/executive_director/iew/calendar/ or contact Linda Olson Levy at 562/985-8440 or by e-mail at llevy@csulb.edu.
Abrahamse Honored to Give Legacy Lecture

Interim Provost and Senior Vice President for Academic Affairs Dee Abrahamse caps her nearly 40 years of service to the university on Wednesday, Nov. 15, at 4 p.m. when the scholar, educator and administrator delivers the Legacy Lecture. Abrahamse will offer the prestigious address in the Karl Anatol Center followed by a reception. The Legacy Lecture was established in 1992 as an opportunity for select CSULB professors to address the university community as if it were their last lecture, sharing personal reflections, beliefs, convictions, values and visions as educators. Past lecturers include dance’s Pat Finot, psychology’s John Jung and, most recently, past President Robert Maxson.

“I can’t think of any recognition I’d rather have from the university,” said Abrahamse, a Long Beach resident. “I’ve been here since 1967, which is a very long time. This is an honor usually reserved for a senior faculty member and the list of past Legacy Lecturers includes some of the people I’ve most admired on this campus. It’s an honor to be in their company.”

Abrahamse feels one of the most important aspects of the Legacy Lecture is the opportunity to share values with the campus.

“I’ve always thought one of the most important values on this campus was achieving a balance between being serious about teaching, caring about the students, and maintaining a professional life” she said. “And one of the most important values to me personally is family.”

Abrahamse retired in 2005 as Dean of the College of Liberal after serving with distinction for more than 15 years. She served as the first dean of the “mega-college” that resulted from the merger of the former Colleges of Humanities and Social and Behavioral Sciences, and led 23 departments and programs and 10 academic centers through a period of rapid and dramatic faculty renewal. She contributed in significant ways to nearly every interdisciplinary initiative in the university, often serving as the spearhead. Abrahamse is a pioneer on campus as one of the first women in CSULB’s History Department.

“I had a very positive experience here,” she recalled. “There were never more than one or two experiences where I felt that, if I were a male, things might have happened differently. From the beginning, this was a campus where it was easy to make friendships across campus, help create new programs and contribute to the university.”

The campus has changed dramatically since she arrived. “The trees were shorter then,” she laughed. “I had just come from the East and Midwest where I’d finished my graduate degree at the University of Michigan. What I found was definitely not an Eastern university. I met a lot of students right away and enjoyed the diversity in age and experience they brought. I found good colleagues and got here just in time for the campus activism of the late 60s.”

Abrahamse points to such career highlights as helping to develop the teaching of history, to be part of a developing new faculty and to take part in new programs. “That was very exciting,” she said. “I was an associate dean, then dean and I take great pride in having helped to bring in more than half the College of Liberal Arts’ faculty. When I got to know them, I saw how much creativity and good scholarship and good teaching there was. It was a faculty distinguished by their energy and imagination.”

Abrahamse is glad she made the decision to join CSULB. “It seemed like an accident at the time but it’s worked out well,” she said. “As interim provost, I still have goals. I want to improve the university’s ability to maintain access and diversity, keep students here and to help them graduate with a high-quality education. I want to work on a capital campaign to increase support for faculty and student needs, and support President Alexander’s vision for the university’s future. There are lots of students on campus and the university needs to plan for them and their faculty. Personally, I also hope to teach my favorite history course again in the future and have a bit more leisure time.”

More information about the Legacy Lecture is available by calling the Center for Faculty Development at 562/985-5287.

Shakespeare Event Returns to Campus

The 15th Annual CSU Shakespeare Symposium returns to campus on Saturday, Nov. 4, from 8 a.m. to 6 p.m., in the Anatol Conference Center located in the East Library. This year’s keynote speaker, UC Irvine’s Julia Lupton, will speak on “Shakespearean Consent,” as she reviews the political motivations of getting characters to agree to difficult conversions, such as Shylock getting characters to agree to difficult conversions, such as Shylock

“We had to have concurrent sessions to take all the papers we wanted; we are including abstracts of all the papers in the program so that everyone can make informed choices about what to see and hear,” he said.

CMRS encourages the interdisciplinary study of the era from the transformation of the Roman World to the Modern Period. Other disciplines participating in the symposium include art history, comparative world literature and classics, English, history, philosophy, religious studies, and Romance, German, and Russian languages and literatures. The center runs the program in Medieval and Renaissance Studies, with 23 departments and programs and 10 academic centers through a period of rapid and dramatic faculty renewal. She contributed in significant ways to nearly every interdisciplinary initiative in the university, often serving as the spearhead. Abrahamse is a pioneer on campus as one of the first women in CSULB’s History Department.

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“The center gets funding for these events, including the symposium, from the College of Liberal Arts and English Department, and uses the symposium to encourage other CSU faculty and non-CSU faculty to learn about what we do,” said Kemode. “It also gets our students to see their professors involved in the wider professional world of research.”

Kemode invites graduat student participation in the symposium, noting that “CSULB has plenty of undergraduates who are thinking about graduate school and would benefit from seeing how a regional conference like this works and how advanced graduate students and professors present their work to their peers.”

This year’s symposium includes speakers from CSU, USC, the UC system, and universities out of state speaking on an unusually wide range of topics. Twenty-two papers plus a keynote in one intense day will provide something for everyone.

Registration for faculty and staff is $15 and $5 for students, which includes refreshments and light snack. A lunch buffet will be available for an additional $15 for faculty and staff and $10 for students. For additional information about the symposium, contact Kemode by phone at 562/985-4212 or via e-mail at tkemode@csulb.edu.

Alumni Grants Program

Applications for grants awarded by the Alumni Association, ranging from $1,500 to $5,000, are now available. A total of $35,000 will be allocated; the application deadline is Friday, Dec. 15.

Department and program chairs are encouraged to apply for their programs or projects. Projects are selected based upon how they benefit students, overall value for the funds, lasting impact, and how they enhance the university’s prestige.

Since the Alumni Grants Program was established 15 years ago, nearly $300,000 has been awarded to departments and programs. Alumni board members serve on the selection committees.

For an application and guidelines, check the website at www.csulb.edu/aux/alumni/grantsgifts/grants/ or contact Cheryl Edgery at 562/985-7159 or cbergerly@csulb.edu.
Student Health Services
Employee Recognized

Hung Chung, who joined CSULB in 1998, was chosen recently by her colleagues in Student Health Services to be employee of the month.

The administrative support assistant was recognized in a special ceremony held on Friendship Walk near the University Student Union, which was renamed Hung Chung Lane for the month.

President F. King Alexander praised Chung as a kind, caring woman who treats all with respect and consideration no matter how busy she gets. “She has worked in several areas at the Health Center, pulled back and forth when needed without one complaint,” he said. “She has done an excellent job at whatever task is given her.”

“I feel very happy to be chosen employee of the month,” said Chung, a Santa Ana resident who will be a member of CSULB’s class of 2007 when she graduates this spring with her bachelor’s degree in accounting. “It is wonderful to get this recognition. It is an awesome feeling.”

Her responsibilities at the Student Health Center include everything from processing patients at the front window to drawing blood. “I was licensed to draw blood in August 2006,” she said. “Drawing blood isn’t hard if you concentrate. It’s my job and besides, I enrolled in pre-nursing when I first came here. It can get very busy and I am glad I can help.”

It’s up to Chung to make sure student patients are OK from the time they reach the center to the time they leave. “If they need anything, they tell me, and if I don’t have the answers, I refer them to someone who does,” she said. “I like working here.”

Chung discovered she was good with people when she operated her own clothing business in Vietnam.

“If you work with people, you have to understand them, and if you’re in business, you’ve got to know what their needs are,” she said. “I found what I liked about business more and more was working with people.” Her family came to the United States in 1987.

Chung thinks one reason for her recognition as Employee of the Month is how seriously she takes her job. “When I work, I put my heart in that,” she said. “I want to be excellent in my patient service. I always try to do my best. There are great people here and they deserve my best.”

Chung can’t get over her surprise at her recognition. “There are many people who have worked at the Student Health Center longer than I have and compared to them, I am still a new face,” she laughed. “I do my work and try to do my best. That’s my goal. When I saw my name as Employee of the Month, I couldn’t believe it. It is very meaningful to me.”

Chung is glad she chose CSULB as a student and as an employee. “It is the best decision I ever made,” she said. “CSULB is a great place to work and to study. I will be happy to have my degree in accounting and, next, I want to get my license as a certified public accountant.”

Chung received several gifts with her recognition including a CSULB sweatshirt, a $20 gift certificate to Heritage Family Pantry, a gift certificate for two admissions to Medieval Time Dinner and Tournament, a gift certificate for “Famous People Players, Shake, Rattle and Roll” at the Carpenter Performing Arts Center and a gift certificate for one Tommy’s World Famous Hamburger.

Toy Drive in 9th Year

CSULB will continue its Ninth annual Cherishing Children Toy Drive for needy children through Friday, Dec. 15. The toy drive is sponsored by staff, students, faculty and alumni.

Members of the campus community are invited to bring new, unwrapped toys to collection boxes located throughout the campus. A party hosted by Staff Council will be held for the children on Wednesday, Dec. 13, from 3:30-6:30 p.m. in The Pointe.

The remainder of the toys will be taken to the American Red Cross and the Long Beach Fire Department for other needy children.

For individuals who don’t have the time but would like to contribute, monetary donations will be accepted and the shopping will be done for you. Those donating money will receive a list of items purchased and a copy of the receipt for tax purposes.

For more information or to obtain a collection box, call Bob Rodgers at 562/985-7853 or Adri-anne Esposito at 562/985-5241.
Social Work Receives Mental Health Grants

CSULB has been awarded two mental health grants, one from the state Department of Mental Health and another from the Los Angeles County Department of Mental Health, totaling $722,188. The grants were awarded to the Department of Social Work to support two stipend programs – the state CalSWEC Mental Health Stipend Program which received $522,188 and Los Angeles County Intern Training Program Services which received $200,000.

The main goal of these two programs, according to John Oliver, director of the Department of Social Work, is to get qualified mental health professionals with master’s degrees in social work (MSW) into the work force as quickly as possible.

“MSWs have no problem finding a job because there is a shortfall of qualified social workers in the state of California,” said Oliver. “It is estimated that there is a shortfall of 25,000 social workers just in child welfare. There is a considerable shortfall of qualified MSWs in California and that is what makes programs like these so important.”

Money for grants of this kind was made available as a direct result of the passing of the Mental Health Services Act in November 2004. It supports not only the work of qualified social workers in the area of social work, but includes marriage and family therapists, psychologists, and psychiatrists.

The funds for the Mental Health Stipend Program came about as a result of a collaborative proposal developed by the California Social Work Education Center (CalSWEC). This consortium consists of the deans/directors of the state’s 17 accredited social work graduate schools, representatives from the state’s county Welfare Directors’ Association, representatives from mental health and aging services, the California Department of Social Services, and the California Chapter of the National Association of Social Workers. The coalition also includes representatives from state foundations. The CalSWEC main offices are located at the University of California, Berkeley, which administers the program.

The consortium’s joint application to the Department of Mental Health for a stipend program was awarded $9 million. Oliver noted that, “All the accredited schools in the state have a funded mental health stipend program. This is the second year that the Long Beach program has been funded. This year CSULB has 20 students participating in this stipend program.”

In addition to helping expedite the progression of qualified individuals into the work force, the stipend program is designed to achieve two additional objectives – to enhance the quality of child welfare and mental health service delivery and to incorporate a standardized set of mental health competencies into the curriculums of state accredited social work programs.

The total stipend for students in the program is $18,500. Recipients are required to enroll in classes to address the approved mental health competency, participate in specialized mental health education forums, maintain a 3.0 grade point average, and complete the program’s field education requirement in a mental health facility or contract agency. The stipend is paid in installments over the course of the program. Upon graduating, students must complete a one year work requirement in a mental health agency or organization.

The grant funded by the Los Angeles County Department of Mental Health provides an $8,000 stipend per student. This year, 22 CSULB students are in the L.A. County stipend program.

“Similar to the state’s CalSWEC grant, the Los Angeles County grant requires that stipend recipients be placed in a county mental health facility or a contracted mental health agency/organization,” said Oliver. “Another requirement that is different from the CalSWEC state grant is that individuals receiving one of these grants must be able to speak one of the needed threshold languages. Threshold language categories are determined by the proportion of clients receiving mental health services representing a particular ethnic/cultural population cohort. If a student cannot speak a threshold language, then they would not qualify for this stipend.”

Call for Nominations for Faculty Awards

Nominations for faculty awards to be presented next spring are now being accepted through the Academic Senate. The list of awards includes the following:

- Outstanding Professor Award
- Nicholas Perkins Hardeman Academic Leadership Award
- Distinguished Faculty Teaching Award
- Distinguished Faculty Scholarly and Creative Achievement Award

Nominations for these awards may be submitted by university faculty, staff, administrators, students, and alumni/ae by sending a letter of nomination addressed to the University Awards Committee, with a brief rationale for the nomination, to the Academic Senate office. Letters of nomination are due no later than the close of business on Monday, Dec. 4.

The Academic Senate Office will notify the nominees of their nomination and provide them with the procedure for application and the criteria for the award. The criteria and deadlines for each award are outlined in University Policy Statement 03-08 and are posted on the Academic Senate Web site www.csulb.edu/~senate/awards. Award recipients will be selected by the University Awards Committee.

The policy lists eligibility and evaluation criteria for these awards. The Distinguished Faculty Teaching Award and the Distinguished Faculty Scholarly and Creative Achievement Award are ranked by a College Awards Committee before coming to the University Awards Committee.

For more information, contact the Academic Senate office at 562/986-4149 or visit its Web site at www.csulb.edu/~senate/ or e-mail Kiry Meng at kpoeun@csulb.edu or Donna Reese at dreese@csulb.edu.

Prospector Pete Gets An Extreme Makeover

CSULB’s original 49er mascot had a makeover that allows it to be more mobile and animated than ever before. Prospector Pete’s new look still keeps to its classic style of blue jeans, cream button down shirt, black vest and rimmed LB hat. The “new” Pete, however, comes complete with its very own pick axe and, most importantly, the mascot now has the ability to run around on the court, sit in the stands with fans and walk around campus with ease.

The new and improved Prospector Pete was unveiled in September in front of a crowd of about 2,000 at a women’s volleyball game.
Sweet Fancy Moses: Old Journal, New Twist

There is a literary re-birth going on in the Film and Electronic Arts Department with the re-emergence of the world-renowned journal Sweet Fancy Moses, supervised by Brian Alan Lane who joined the department in 2002.

Sweet Fancy Moses had built a reputation since its founding seven years ago as a hard print contemporary journal of wit with a supplemental online presence. But since Lane took over as publisher in 2005, it has focused solely on literary fiction – short stories of all genres – tapping into writers and material worldwide.

“We’re branded now as a hardcore cool literary journal with incredible graphic art and design,” said Lane, an active member of the PEN USA literary organization and bestselling author himself.

“There is no favored nations pile for best-selling authors,” he said, noting that the new journal has an appetite for excellence over status. “Everybody goes in the slush and everybody gets read blindly by our editors.”

Available through the department, the CSULB Bookstore, and booksellers worldwide, the journal is meant to make readers out of an iPod generation.

“People actually like to read but they don’t have time to focus because they’re so busy multi-tasking so they just read whatever goes down quickest and then they quickly find themselves unable to tell the difference between good writing and bad,” he said. “But the short story may be the key to the survival of literacy. Great short stories provide all the thrills and spills and chills of visual media, and, although they require your attention, they don’t tear you away from everything else you’re doing. Even better, short stories require your emotional complicity in easy bite-sized portions. You often feel manipulated when you watch TV, but you gladly bring the truth of yourself to a literary short story, and you take away so much more. It’s entertainment, but it’s entertainment that matters.”

Student feedback has been positive – students learn writing, adaptation, editing, publishing, marketing – the realities of the literary marketplace. Worldwide, the professional literary acclaim has shocked even the usually unflappable Lane.

“From Ron Claiborne on ‘Good Morning America’, to Oscar-winning writer/producer Bobby Moresco from ‘Crash’ and ‘Million Dollar Baby,’ to award-winning novelist Diana Wagman, award-winning novelist/playwright/screenwriter William Link, reviews in the East Bay Express and in The Advocate, and praise from numerous other writers and reviewers, our current Sweet Fancy Moses, Book II has been a grand slam home run,” said Lane. “And the icing on this very large cake is that L.A.-based artist and graphic designer Wendy Furman created the look of the journal and then culled the best artwork from major L.A.-area artists and galleries, including some artists on the CSULB faculty. The result is that this is really the first literary journal that is a complete and unique work of art. I am as proud of the look of the journal as I am of the writing.”

CBA Featured by The Princeton Review

The College of Business Administration at CSULB has been named an outstanding business school by The Princeton Review and is featured in the just-published 2007 edition of its Best 282 Business Schools.

The Princeton Review compiled the ranking lists based on its surveys of 18,000 students attending the 282 business schools profiled in the book and on institutional data from the schools. The survey asked students 80 questions about themselves, their career plans and their school’s academics, student body and campus life. The surveys were completed by students during the last three academic years.

The College of Business Administration was recognized for its offering of five different MBA programs “for the convenience of its students,” according to the book, including the most popular of the five – the Evening MBA Program, a self-paced program that can be pursued either full- or part-time. Among the other MBA programs mentioned in the book are the Fully Employed MBA, a 23-month sequence of four 10-week sessions per year that are scheduled on Saturdays for the convenience of full-time workers; the Fully Employed MBA Program for Municipal and Public Agency Managers, which focuses on business skills and concepts useful in government and education; and a one-year MBA program. “The CSULB profile also says: “Once admitted, students also enjoy ‘perfect class sizes that allow all students to contribute to discussions’ and professors who ‘usually come from the private sector and teach more from real-world experience than from theory.”

The Princeton Review does not rank the schools in the book on a single hierarchical list from 1 to 282 or name one business school best overall. Conducted during the 2003-04, 2004-05 and 2005-06 academic years, the student surveys were done primarily online.

Bill Kelemen, Psychology, recently had an article accepted for publication in the journal Experimental and Clinical Psychopharmacology. The article is based on data Kelemen collected in as part of his two-year $142,000 grant from the National Institutes of Health in support of his research into the effects of smoking on information processing. He is the first author (the second is CSULB graduate student Farnaz Kaighobadi). The journal is published by the American Psychological Association.


Robert H. Friis, Health Science, has been elected president for the Southern California Public Health Association (SCPHA). SCPHA is organized exclusively to improve the health of the people of Southern California by collaborating, educating and advocating with organizations and individuals who share this common vision. SCPHA is an affiliate of the American Public Health Association.

Camille Holmgren, Geography, was lead author, with J. Norris and J. Be tacourt, of an article in the Journal of Quaternary Science titled "Inferences about wind, temperature and summer rains from the late Quaternary record of C4 perennial grasses and C3 desert shrubs in the northern Chihuahuan Desert."


Paul Boyd-Batstone, Teacher Education, saw the publication of his new book titled Anecdotal Records Assessment: An Observational Tool With a Standards-Based Focus. Gordon Publishers based in Massachusetts. Records is a practical guide to recording, summarizing, analyzing and using anecdotal records to show how a teacher can address the accountability of standards while maintaining autonomy in making individual instructional decisions based on systematic observations of students strengths and needs. It’s filled with ready-to-use materials that require a minimum of preparation. Its chapter topics include Why Anecdotal Records Assessment, Recording Motivational Engagement and Enrichment, and Interpreting Stages of Developmental Spelling. Paul Laris, Geography, co-authored with Peter Klepeis an article titled “Contesting Sustainable Development in ‘Trierra del Fuerte’” in Geoforum.

Maythee Rojas, Women's Studies, saw her essay on Josefina Loaiza, the only woman ever hanged in California, accepted for publication in WSSP, Women’s Studies Quarterly for its special issue, “The Sexual Body,” and will be featured in a symposium at Baruch College in New York City next May.

James Manseau Saucedo, Multicultural Center, presented a “Multicultural Storytelling Hour” on behalf of the Atlantic Avenue Scholars Foundation of Books event on July 22. This performance was held in the Burnett Library in Long Beach and was sponsored by the Long Beach Neighborhood Leadership Community Project. Saucedo presented a 90-minute diversity workshop for the California State Student Association on July 15 at the CSU Chancellor’s Conference Room in Long Beach. The audience consisted of Associated Student Body presidents and vice presidents from all 23 CSU campuses. Saucedo was the keynote speaker for a three-day statewide Learning Institute sponsored by the North Carolina Department of Health and Human Services, Division of Social Services: Family Support and Child Welfare, titled “Fostering Families Across Cultural Differences.” The plenary address was held at the convention center in New Bern, N.C., Aug. 21. In addition to the keynote, Saucedo presented two 90-minute workshops titled, “Sharing the Secret Life of Latinos: Going Beyond Borders.” Also, Saucedo was inducted as an honorary member into the CSULB Chapter of Golden Key International Honor Society on Oct. 14 in the University Student Union.

Jon Stone, Religious Studies, recently saw the publication of his new book, the Routledge Book of World Proverbs. It explores the origins of such words as wisdom and the rich cultural traditions reflected in the collection’s proverbs. This collection contains more than 16,000 proverbs that transcend culture, time and space to offer a collection that is both useful and enjoyable, making this book one of enduring interest. He is author or editor of nine books, including The Craft of Religious Studies, The Essential Max Muller, Expecting Armageddon: Essential Readings in Failed Prophecy, and Latin for the Illiterati, which was named the 1997 Outstanding Reference Source by the American Library Association. Frederick Wegener, English, presented a paper titled “A Type of the Awakened American Woman,” Medical Women in Charles Dudley Warner’s Prose” at the annual American Literature Association Conference in San Francisco in May.

Sylvia Maxson Golf Tournament

The Sylvia Maxson 49er Gold Rush Golf Tournament will be held on Monday, Nov. 13, at Recreation Park Golf Course in Long Beach. The event is named after Maxson because of her tremendous support of women’s athletics. She is scheduled to be in attendance. Registration will begin at 9:30 a.m., with a putting contest from 9:30-10:45 a.m. and the tournament beginning with a shotgun start at 11 a.m. The cost of the event is $150 per person or $600 per foursome, which includes 18 holes of golf, a yard, putting contest, tee prizes, opportunity tickets, food and beverages on the course and an awards banquet. The format will be four-person scramble with a shotgun start at noon.

There are also sponsoring opportunities as a hole sponsor for $125, player and hole sponsor for $250, and a foursome and hole sponsor for $700. Proceeds from the event will benefit the Long Beach State golf and women’s athletics programs. Entry deadline for the event is Monday, Oct. 28.

The Sex Crimes Scenario

TRACY TOLBERT
ASSISTANT PROFESSOR
CRIMINAL JUSTICE

Newly out in 2008 from the Dubuque, Iowa-based Kendall/Hunt Publishing Company, The Sex Crimes Scenario is Tolbert’s first book. The qualitative, empirical study is based on more than four years of face-to-face interviews with 20 women of varying social and demographic backgrounds. The common theme between them is that all had experienced some form of sexual assault during the course of their lives. “I wanted to understand the facilitators and barriers affecting the way women report sex crimes,” said Tolbert, a Long Beach resident who joined the university in 1997. The Sex Crimes Scenario is a theoretical model that provides a way to answer some of the questions inherent to the paradox. Despite the belief that rape, domestic violence, incest, and a range of criminal activity involving sexual assault, are anomalous occurrences, sex crimes such as domestic violence do not occur within a vacuum. Rather, they are produced within the context of a scenario which constitutes a series of events, situations and circumstances that come together in time and space to form relationships where sex crimes are committed on a regular basis. She hopes that readers come away from her book with a deeper understanding of the significance of sex crimes. “They exist and they’re not going away,” she said. “The numbers of sex crimes occurring today are increasing, while the numbers of women reporting them are decreasing. It seems counter-intuitive but it’s true. Despite all the advances women have made in the last 30 years, it appears there are still silent forces operating in our society designed to thwart any attempt for women to find encouragement and support in these situations.”
**CALENDAR**

For information/tickets for performing arts events, call 562/985-7000
For information/tickets for athletic events, call 562/985-4949

**Through Nov. 5**
**Musician Theatre West presents** “Thoroughly Modern Millie,” Carpenter Center. For information/tickets, call 562/856-1999.

**Through Nov. 11**
University Players present “Into the Woods,” Studio Theatre.

**Wednesday, Nov. 1**
Women’s Basketball vs. Team Concept, 7 p.m., Walter Pyramid.

**Thursday, Nov. 2**
Faculty Artist Series: James Mason, saxophone, 8 p.m., Daniel Recital Hall.

**Friday, Nov. 3**
Faculty Artist Series: John Barcellona, flute, 8 p.m., Daniel Recital Hall.

**Saturday, Nov. 4**
Men’s Basketball vs. Chapman, 7:05 p.m., Walter Pyramid.

**Sunday, Nov. 5**
Men’s Water Polo vs. Pepperdine, noon, campus pool.

**Monday, Nov. 6**
Women’s Hand-Drumming: One Beat—One Sound, 5-30 p.m., Women’s Resource Center (LAX-105). All drums welcome. For further information, contact stracko@csulb.edu. Also on Nov. 20.

Music Department presents New Music Ensemble, under the direction of Justus Matthews, 8 p.m., Daniel Recital Hall.

**Nov. 6-9**
Interior Design Program presents “Works in Progress Show – Senior Class,” Design Department Gallery. For further information, call 562/985-5089.

**Tuesday, Nov. 7**
Women’s Basketball vs. Love & Basketball, 7:30 p.m., Walter Pyramid.

Music Department presents Wind Quintet/Brass Quintet, under the direction of John Barcellona (wind) and Robert Frear (brass), 8 p.m., Daniel Recital Hall.

**Nov. 7-Dec. 17**
University Art Museum presents “Beyond Green: Towards a Sustainable Art.” For further information, call 562/985-5701.

University Art Museum and the Art Department present “City Limits,” University Art Museum. For further information, call 562/985-5701.

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**Wednesday, Nov. 8**
Music Department presents Composer’s Studio Concert, under the direction of Justus Matthews. New works by student composers, 8 p.m., Daniel Recital Hall.

**Thursday, Nov. 9**
Music Department presents Studio II Jazz Band, under the direction of Gerard Guter, 8 p.m., University Theatre.

Fiesta Mexicana 2006 featuring Nydia Rojas and Marichi Fernenl Reyna de Los Angeles, 8 p.m., Carpenter Center.

**Friday, Nov. 10**
Men’s Water Polo vs. Loyola Marymount, 6 p.m., Belmont Plaza.

Women’s Volleyball vs. UC Riverside, 7:30 p.m., Walter Pyramid.

**Saturday, Nov. 11**
Women’s Volleyball vs. CU Fullerton, 7 p.m., Walter Pyramid.

**Sunday, Nov. 12**
Women’s Basketball vs. Santa Clara, 2 p.m., Walter Pyramid.

**Monday, Nov. 13**
Faculty Artist Series: Brad Dutz, percussion, 8 p.m., Daniel Recital Hall.

**Tuesday, Nov. 14**
The Music Guild presents Borromeo String Quartet, 8 p.m., Daniel Recital Hall. For information/tickets, call 323/954-0404.

**Nov. 15-16**
Cabaret Series: The Mighty Echoes, dinner at 6 p.m., performance at 7 p.m., Carpenter Center.

**Nov. 15-19**
Dance Center Dancers present “Faculty-Guest Artist Concert.” Students perform works choreographed by CSULB faculty and a guest artist, Wednesday-Saturday at 8 p.m., Sunday at 2 p.m. Knoebel Dance Theater.

**Thursday, Nov. 16**
Music Department presents University Brass Ensemble, under the direction of Robert Frear, 8 p.m., Daniel Recital Hall.

**Friday, Nov. 17**
22nd Annual Exclusive Evening for alumni, faculty, staff, and their families at the University Bookstore, 4-8 p.m. RSVP by Nov. 12 by calling 562/985-9230 or 562/985-5005.

Men’s Basketball vs. CSI Bakersfield, 7:30 p.m., Walter Pyramid.

Women’s Basketball vs. Montana State, 5 p.m., Walter Pyramid.

CSULB Music Department presents University Jazz Orchestra, under the direction of Jeff Jarvis, 8 p.m., University Theatre.

**Nov. 17-28 / Nov. 28-Dec. 16**
California Repertory Company presents “Don Perlimpin and His Love for Belissa in the Garden,” by the Spanish playwright Federico Garcia Lorca.

Edison Theatre, 215 E. Broadway. For information/tickets, call 562/985-5526.

**Saturday, Nov. 18**
Men’s Water Polo vs. UC Irvine, noon, campus pool.

CSULB Music Department presents Opera Masterpieces—students from the CSULB Opera Institute under the direction of David Anglin, 4 p.m., Daniel Recital Hall.

Pink Floyd Laser Spectacular, 8 p.m., Carpenter Center.

**Sunday, Nov. 19**
Koi Auction, 11:30 a.m.–3 p.m. (preview at 11:30 a.m.; auction at noon), Japanese Garden. For information/tickets, call 562/985-8420.

Women’s Basketball vs. Oregon, 2 p.m., Walter Pyramid.

Music Department presents Vocal Jazz Concert, under the direction of Christine Guter, 3 p.m., University Theatre.

**Monday, Nov. 20**
2006-2007 Odyssey Theme-Year Project titled “Do Corporations Have Ethical Obligations?” lecture by Jeffrey Smith, University of Redlands, 11 a.m.-12:15 p.m., Engineering/Computer Sciences Building, Room 105. For information, call Rachel Brophy at 562/985-4964. Faculty Artist Series: Robin Cox Ensemble, 8 p.m., Daniel Recital Hall.

**Tuesday, Nov. 21**
Music Department presents Wind Ensemble, directed by John Barcellona, 8 p.m., Daniel Recital Hall.

**Friday, Nov. 24**
Women’s Volleyball vs. Virginia Commonwealth, 7:30 p.m., Walter Pyramid.

**Saturday, Nov. 25**
Women’s Volleyball vs. Albany, 3 p.m., Walter Pyramid.

Women’s Volleyball vs. Western Michigan, 7:30 p.m., Walter Pyramid.

**Sunday, Nov. 26**
Family Series: Famous PEOPLE Plays “Shake, Rattle & Roll,” 2 p.m. and 5 p.m., Carpenter Center.

**Monday, Nov. 27**
2006-2007 Odyssey Theme-Year Project titled “Multinational Corporations and Their Ethical Obligations?” lecture by Pamela Garretson, executive ethics director, Boeing, 11 a.m.-12:15 p.m., Engineering/Computer Sciences Building, Room 105. For information, call Rachel Brophy at 562/985-4964.

Music Department presents Composer’s Guild Concert – works in progress by student composers, free, 8 p.m., Daniel Recital Hall.

**Tuesday, Nov. 28**
**Wednesday, Nov. 29**
Music Department presents Strings Piano Showcase, featuring student performances directed by Shun-Lin Rintoul, 8 p.m., Daniel Recital Hall.

**Thursday, Nov. 30**
Music Department presents Wind Symphony, under the direction of John Carnahan, 8 p.m., Daniel Recital Hall.

**Friday, Dec. 1**
Music Department presents String Chamber Ensemble, under the direction of Richard Rintoul, 8 p.m., Daniel Recital Hall.

**Saturday, Dec. 2**
Hal Holbrook: Mark Twain Tonight!, 8 p.m., Carpenter Center.

**Dec. 2-3**
Winter Festival, conducted by Jonathan Talberg, 4-6 p.m., each day with an 8-10 p.m. performance on Saturday, First Congregational Church of Long Beach, 241 Cedar Avenue.

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The most up-to-date schedule of CSULB events can be found at www.csulb.edu/insidecsulb

**WHO’S INSIDE**

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