Journal of Electronic Commerce Research

Call for Papers
Special Issue on User-Generated Content

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Journal of Electronic Commerce Research (JECR) is pleased to announce a call for papers for a special issue of the journal focusing on User-Generated Content (UGC).

Introduction to the Special Issue:

With the rapid growth of Web 2.0 technologies, interaction among customers in social media driven online businesses has become increasingly prevalent and important. Among the various forms of social interactions, user-generated content (UGC) is undoubtedly the most dominant one, which has fundamentally changed the way information is generated, diffused, and utilized. Consumers are harnessing new ways of communicating with other consumers and firms through UGC. UGC in emerging online platforms and communities is offering opportunities as well as challenges to business management. This special issue of JECR is designed to stimulate innovative research to advance our understanding of UGC and their impact on the economy. We invite papers that use a variety of approaches, including surveys, experiments, case studies, etc. from economic, technical and behavioural perspectives.

Topics of Interest include, but are not limited to:
- User Generated Content in different areas of e-commerce
- Impacts of UGC on customer behaviour
- Impacts of UGC on firm operation and performance
- Response of firms to UGC
- Analysis of different forms of UGC
- Process of UGC generating, distributing, consuming and related factors
- Online reputation mechanism and UGC
- Knowledge Management based on UGC
- Cutting-edge technologies and methods for managing UGC
- “Big data” and UGC

Important Dates:
Deadline for Full Paper Submission: Oct 1, 2013
Preliminary decision: Jan. 15, 2014
Revised paper submission: March 15, 2014
Final acceptance following revisions: May 15, 2014
Final versions due: July 15, 2014
Publication date: Aug. 2014
Submission Guidelines
All submissions must follow the submission guidelines for the Journal of Electronic Commerce Research (http://www.csulb.edu/journals/jecr/s_guide.htm). The manuscript should be prepared in Microsoft Word format. The names, affiliations, and contact information (i.e., phone, fax, email addresses) of all authors should be provided only on the cover page. Authors may submit completed manuscripts electronically at any time prior to the October 1st, 2013 deadline. Manuscripts and any questions should be directly emailed to any of the three guest editors and copy to jecr.ugc@gmail.com:

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About JECR (Web site: http://www.jecr.org, ISSN: 15266133)
Journal of Electronic Commerce Research (JECR) is a quarterly peer-reviewed (double blind) journal with both paper and electronic publication. It provides an international forum for researchers and professionals to share their knowledge and to report new advances on all topics related to electronic commerce theories and applications. The Journal focuses on Electronic Commerce including its theoretical foundations, infrastructure, enabling technologies, and behavioral implications.

A study by Bharati and Tarasewich published in the May, 2002 issue of the Communications of the ACM ranks the Journal of Electronic Commerce Research fourth in “overall quality in publishing E-Commerce research”. JECR is indexed by several citation index services including Thomson Reuters’s Social Sciences Citation Index (SSCI).