Call for Papers

Special Issue of

Journal of Electronic Commerce Research
Banking and Finance in the e-Business Environment

Issue editor: Michael S H Heng

Submissions due: October 1, 2005
Scheduled Publication date: May 2006

The Journal of Electronic Commerce Research would like to invite you to submit papers for a Special Issue devoted to the study of banking and finance in the new business environment associated with the Internet. By its information intensive nature, the banking and finance industry (BFI) is very well suited to the use of IT. Indeed, the BFI has been very active in the use of modern information technology in running its business. In the process, it has introduced innovations like the ATMs and credit card, and contributed to the growth of the IT industry. And in an increasingly deregulated environment, IT has been used to bring about an integrated international financial market. The consequences of this are too obvious whenever there is financial crisis.

Perhaps a quick look at the history of the BFI from the 13th to the 19th century might be useful. The practices of modern banking and finance evolved and became more sophisticated in the process of meeting the needs of modern commerce. Important examples are letter of credit, venture capital and insurance. The futures market and stock exchange have even become an inseparable element of the institutional structure of an open, market oriented economy. Just as banking and finance were shaped by the modern commerce and contributed to its growth, it is not too far fetched to think that banking and finance in the current business environment are likely to undergo drastic changes in conjunction with e-commerce and e-business.

The call for paper is intended to cover a wide range of business and research topics that fall within the broad description of activities, challenges, innovations and implications associated with banking and finance in the new business landscape. We welcome papers which examine critically the performance of the BFI, re-visit received wisdom, present new ideas and report attempts at conceptual synthesis. We would like to encourage contributions based on cross-disciplinary studies, e.g. combining banking and finance with economics, politics, information systems, accounting, e-business, business competitiveness, and globalisation.

Below are examples of topics that might be investigated. These are just examples and authors need not be restricted by them.
- adoption by the BFI of the theory and practice of electronic commerce
- contributions of the BFI to the theory of electronic commerce
- contributions of the BFI to the practice of electronic commerce
- impact of e-business on the industry structure of banking and finance
- perceptions on the role of Internet banking before and after the dot.com bubble
- studies of success/failure stories in the BFI
- how the BFI can support the e-business activities of business firms
- digital money: problems and prospects
- the BFI and Small and Medium Enterprises
- financial arbitration
- from financial intermediation to information intermediation
- roles of financial market in global supply chain management
- re-visiting the role of central banks in e-business environment
- e-finance and the international financial architecture
- theoretical perspectives on financial intermediation
- brick-and-mortar banks versus Internet banks

Papers intended for this special issue of JECR must be received by 1st October 2005. In preparing the manuscript, please refer to the formatting guidelines on http://www.csulb.edu/web/journals/jecr/s_guide.htm. All submissions will undergo double blind review. Please email electronic version of your manuscript in Microsoft Word format to:

Michael S H Heng
Associate Professor of Information Systems
University of South Australia
Adelaide, Australia.
Phone: +61-883020253
Fax: +61-883020992
Email: michael.heng@unisa.edu.au