

CALIFORNIA STATE UNIVERSITY LONG BEACH

College of Business Distinctions 2020-2021

www.csulb.edu/cob

CSU Long Beach (CSULB) is a university of talented and diverse students that consistently ranks among the top public universities in the west (*U.S. News & World Report*) and is one of the “Best Value” public universities in the nation (*The Princeton Review’s “America’s Best Value Colleges”*). CSULB’s College of Business (COB) offers students access to nationally renowned academic programs on a campus that is student-centered, service-oriented and globally engaged.

Prominent Rankings & Awards

CSULB’s COB is accredited by the Association to Advance Collegiate Schools of Business International (AACSB).

COB’s Student Center for Professional Development provides resources and programs that develop leadership skills, career planning, academic success and civic engagement. They offer four programs that focus on character building, dependability, professionalism and self-confidence.

CSULB’s COB is one of 16 universities nationwide to be selected for a Supply Chain Management Focus partnership with Boeing.

CSULB’s Colleges of Business and Engineering created the CSULB Innovation Challenge, a competition for \$10,000 to make students’ ideas a reality. The competition provides an opportunity for students to make a difference in local and global communities through innovation.

Boeing created the Boeing Business Scholarship with the CSULB 49er Foundation to assist students. Boeing is a corporate partner for the College of Business and provides internship opportunities.

COB’s Ukleja Center for Ethical Leadership advocates for business ethics and ethical leadership in academic research and programs.

The COB building houses Instructional Technology which consists of four computer classrooms that are available to their faculty, staff and students. The mission of COB Instructional Technology is to provide them with up-to-date practical business and office software.

CSULB’s College of Business has many specialty Master’s programs, including an Evening MBA, Saturday MBA, Accelerated One-Year MBA and joint MBA/MFA in Theatre Management, in collaboration with the College of the Arts.