

CALIFORNIA STATE UNIVERSITY LONG BEACH

COLLEGE OF BUSINESS ADMINISTRATION

www.csulb.edu
www.csulb.edu/cba

DISTINCTIONS 2018–2019

CSU Long Beach (CSULB) is a university of talented and diverse students that consistently ranks among the top public universities in the west (U.S. News & World Report) and is one of the “Best Value” public universities in the nation (The Princeton Review’s “America’s Best Value Colleges”). CSULB’s College of Business Administration (CBA) offers students access to nationally renowned academic programs on a campus that is student-centered, service-oriented and globally engaged.

The CBA has been named **Outstanding Business School** in The Princeton Review’s 2018 “Best Business Schools” guidebook.

CSULB’s CBA is **one of only 5% of business schools worldwide accredited by the Association to Advance Collegiate Schools of Business International (AACSB).**

CBA’s **Student Center for Professional Development** provides resources and programs that develop leadership skills, career planning, academic success and civic engagement.

The CBA’s **Student Center for Professional Development provides a Corporate Mentoring Program.** Senior-year students have the opportunity to be paired with a mentor for an academic year. The focus is on character building, dependability, professionalism and self-confidence.

CSULB’s CBA is one of 16 universities nationwide to be selected for a **Supply Chain Management Focus** partnership with Boeing.

CSULB’s Colleges of Business Administration and Engineering created the **CSULB Innovation Challenge**, a competition for \$10,000 to make students’ ideas a reality. The competition provides an opportunity for students to make a difference in local and global communities through innovation.

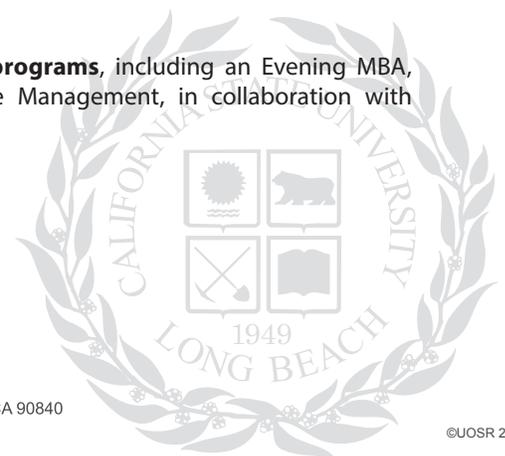
CBA students participated in the **first University Case Study Initiative** sponsored by Boeing’s Business Career Foundation Program. As part of the initiative, students practiced presentation and critical thinking skills in response to real-world business challenges, while also learning about the Boeing Company and building relationships with Boeing professionals.

CSULB’s CBA ranked **2nd worldwide** on Eduniversal’s list of **“Good Business Schools with Strong Regional Influence.”**

CBA’s **Ukleja Center for Ethical Leadership** advocates for business ethics and ethical leadership in academic research and programs.

The CBA building houses **Instructional Technology** - four computer classrooms which are available to their faculty, staff and students. The mission of CBA Instructional Technology is to up-to-date practical business and office software.

CSULB’s College of Business Administration has many **specialty Master’s programs**, including an Evening MBA, Saturday MBA, Accelerated One-Year MBA and joint MBA/MFA in Theatre Management, in collaboration with the College of the Arts.



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