

### Category V - Request To Modify or Cancel An Existing Fee

### General Information

Department / Parking and Transportation Services (Dept ID: 00763)

College

**Division** DAF

Fee Name Parking Fees

Purpose of The student parking fees maintain and support the Parking and Transportation Services the Fee (PTS) programs and facilities which include parking access on campus, campus shuttles,

UPASS and other sustainable transportation programs.

Detailed Fee Description

Reason for Due to increases in operational and deferred maintenance costs, the current fee of \$123 per

Changing semester is not sufficient to maintain the current parking program, facilities and sustainable transportation initiatives. The proposed fee increase will allow PTS to maintain its current programs, facilities and sustainable transportation initiatives as well as provide additional services and improvements. In addition, the fee increase is designed to encourage additional utilization of available sustainable transportation options, which in turn reduces the demand on parking facilities. CSULB parking fees will still be reasonably priced in comparison to the

other Southern California CSU campuses that average \$218 per semester.

Effective Fall 2017

Date

### **Contact Information**

Name Robyn Ames-Woodyard

Contact Phone: 5-8295, Email: robyn.ames-woodyard@csulb.edu

Request Status

Date Requested 3/28/17

Last Modified 3/28/17

Request ID 326

**Account Number** 

**Fund Code** 

Status In Review (Bursar)

Ca	Icu	lat	ion	ot	F	ee	Lev	/el	-

Personnel Services Cost

Last Year Min (Year 1) Max (Year 2)

Salaries and Wages

**Temporary Help Cost** 

**Student Assistants Cost** 

**Staff Benefits Cost** 

Other Personnel Services Cost

Supplies and Services

**Tangible Consumable** 

**Materials** 

Services

Insurance

Rentals

Other Supplies and Services

Other Costs

**Any Other Costs** 

Description

Total Costs (A) \$ 0 \$0 \$0

Number of Students/Year (B) 0 0

Calculated Cost per Student (C) = A/B \$ 0 \$0 \$0

Current Fee per Student (D) \$ 123

Increase/Decrease in Fee (E) = C - DFrom \$ -123 To \$ -123

Recommended Fee \$ see attach

Authorization to Submit Reque	est ————	i Ma Not
Division VP/Appropriate Admin.	Mary Stephens	Signature: Date: 43/17
Division AVP/College Dean		Signature: Sharm Vay Bate: 4-3-17
Department Chair/Manager	Robyn Ames-Woodyard	Signature: 4/3/17
ASM	Robyn Ames-Woodyard	Signature: 1/3/17

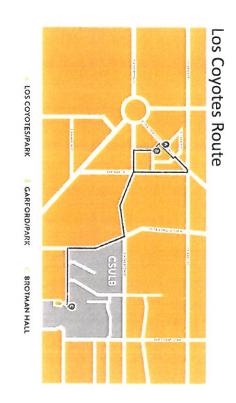
Please contact us at <a href="mailto:sfac@csulb.edu">sfac@csulb.edu</a> if you have any additional questions.

# PARKING ENTERPRISE HIGHLIGHTS

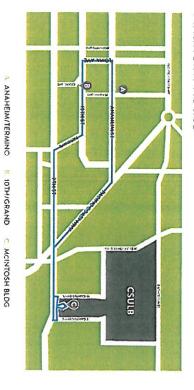
- Parking is a Self Support Enterprise Auxiliary. (PK001)
- transportation per legislation. (PK002) Parking Fines and Forfeitures funds can only be used for enforcement expense and alternate modes of
- construction (PK005) and technology enhancement programs for parking facilities. (PK006) Parking has established an annual reserve contribution of \$3 million to fund routine maintenance, capital
- PK003 and PK004 are used by PPFM for actual construction activity.
- Fines & Forfeiture revenue Sustainable Transportation Program costs continue to be funded by Parking Operations due to shortage in
- both programs to ensure maximum availability of the U-Pass program and campus shuttles including employee usage of Student Excellence Fee funding (\$142K) and additional GF Priority funding (\$139K) are provided annually
- sustainable transportation programs. and create pricing points that will reduce demand for parking in an effort to increase the use of Fee Increase proposal for FY 17/18 through FY 20/21 is being requested to generate additional revenue

# PARKING PROGRAM'S SUPPORT OF SUSTAINABLE TRANSPORTATION

On Campus Shuttles and Off Campus shuttles:



## **Anaheim Route**



### SUSTAINABLE TRANSPORTATION PARKING PROGRAM'S SUPPORT OF

- Long Beach Transit U-Pass Program
- EV Chargers, Zip Car and Ride Share
- Considerations to increase Sustainable Transportation:

Partner with the City of Long Beach on potential implementation of bike sharing program

- Increase number of EV chargers on campus
- that 15% of campus power will come from solar project. Participate with PPFM on the installation of solar panels in Lot 7 & 14 to facilitate sustainability on campus. Estimate
- American College and University Presidents' Climate Commitment. penalties and significantly contributes to the carbon footprint reduction effort as required by the All projects and initiatives are instrumental in supporting AQMD requirements, which minimize campus

*1000 000	8		10000000000000000000000000000000000000		
(1,247,839)	S	\$ (821,528)	\$ (7,438,605)	\$ 167,764	Total Net Operating Revenue (Shortfall)
(2,338,877)	10	\$ (2,439,290)	\$ (2,162,323)	(1,540,437)	iver operating Revenue (Snortiall)
77 576 677	>	-0			Nick Opposition Property (Shoutfull)
3,770,391	\$	\$ 3,689,228	\$ 3,578,668	2,851,523	Total Uses of Revenue
2,631,158	1	2,574,519	2,365,065	1,792,299	Sustainable Transportation
828,659		810,821	759,740	697,198	Parking Field Svc (Enforcement)
310,573	\$	\$ 303,888	\$ 453,863	\$ 362,026	Parking Citation Services
					Operating Expenses
					lices of Revenue
1,231,514	\$	\$ 1,229,938	\$ 1,415,742	1,311,086	Total Sources of Revenue
287,417	1	285,841	280,950	281,123	Student Excellence/GF Alloc
944,097	₩.	\$ 944,097	\$ 1,134,792	\$ 1,029,963	Fines & Forfeitures
	+				Sources of Revenue
2017-18 Budget		2016-17 Estimated Actuals	2015-16 Actuals	2014-15 Actuals	FINES/FORFEITURES (PK002)
			The second secon		
1,291,038	l co	\$ 1,637,762	\$ (5,275,680)	\$ 1,708,201	Net Operating Revenue (Shortfall)
2,617,357	v	\$ 1,497,555	\$ 11,549,501	\$ 4,827,169	Total Uses of Revenue
	-	(1,007,100)		4,110,444	Manuferialica & Repairs
750,041		(1 063 460) 1	8 639 714	1 773 144	Maintenance & Repairs
722 9/1		719 044	777 644	552 900	EM Parking Grounds
1 055 125		1 032 412	1 177 799	1 511 554	Parking Administration
112,822		110,393	346,231	493,309	Parking Repairs & Maintenance
261,278		255,653	237,582	241,385	Parking Event Services
208,444	- 8			148,940	Student Financial Services
245,848	4	\$ 240,556	\$ 231,520	\$ 105,937	FM Information Systems
					Operating Expenses
6,511,980	÷	\$ 6,524,090	\$ 3,317,881	\$ 3,153,063	Total Non-Operating Expenses
3,000,000		3,000,000			Construction Reserve
300,000		300,000			Equipment Reserves
3,211,980	s	\$ 3,224,090	\$ 3,317,881	\$ 3,153,063	Debt Service/CO & State Overhead
					Non-Operating Expenses
					Uses of Revenue
10,420,375 2	₩.	\$ 9,659,407	\$ 9,591,702	\$ 9,688,433	Total Sources of Revenue
132,209	1	132,209	130,709	118,933	Interest
231,264		231,264	231,264	231,264	Space Rental Revenue
590,505		589,767	589,767		Parking Events/Guest Permits
421,217		402,135	402,135		Employee Permits
6,658,150		6,328,089	6,191,376		Student Permits
2,387,029		1,975,943	2,046,451		Daily/Hourly Parking
10,056,902	S	\$ 9,295,935	\$ 9,229,730	\$ 9,338,236.00	Permit Revenue
					Sources of Revenue
Budget		Estimated Actuals	Actuals	Actuals	PARKING OPERATIONS (PK001)
2017-18		2016-17	2015-16	2014-15	

<sup>&</sup>lt;sup>1</sup>Rebate from Lot 7 for GF expenses (one-time)

 $<sup>^{2}</sup>$ Includes additional anticipated revenue of \$762K based on receiving approved fee increases from Fee Committee. Revenue estimates based on same demand as FY 16/17; however, increase is being sought for deriving additional revenue while establishing price points to encourage increased use of sustainable transportation options, which in turn reduces the demand on parking facilites.

## 3usiness Plan\_URC\_032017 (2)

# **Overall Parking Fund Balance**

\$ 6,679,474	6,866,202	6,824,959 \$	\$ 6,632,638 \$	Total Reserve Requirements
3,193,874		3,244,227	2,952,774	Economic Uncertainty
532,500	516,991	530,797	515,851	Catastrophic Events
\$ 2,953,100	3,224,090	3,049,935   \$	\$ 3,164,013 \$	Future Debt Service
				EO-994 Reserve Requirements
				TOTAL BUSINESS REQUIREMENTS
\$ 4,428,708	5,676,547	6,498,075	\$ 13,936,680	Ending Fund Balance (June 30)
\$ (1,247,839)	\$ (821,528) \$	(7,438,605) \$	\$ 167,764 \$	CY Net Revenue/Shortfall
\$ 5,676,547	6,498,075	13,936,680 \$	\$ 13,768,916 \$	Beginning Fund Balance (July 1)
\$ (1,247,839)	(821,528)	(7,438,605)	\$ 167,764 \$	Net Operating Revenue (Shortfall)
\$ 12,899,727	5 11,710,873	18,446,050	\$ 10,831,755 \$	Less: Uses of Funds
\$ 11,651,888	5 10,889,345	11,007,445   \$	\$ 10,999,519   \$	Sources of Revenue
				Operational Budget PK001/PK002
FY 2017-18 Budget	FY 2016-17 Estimated Actuals	FY 2015-16 Actuals	FY 2014-15 Actuals	

of sustainable transportation options, which in turn reduces the demand on parking facilites. same demand as FY 16/17; however, increase is being sought for deriving additional revenue while establishing price points to encourage increased use NOTE: Revenues Include additional anticipated revenue based on receiving approved fee increases from Fee Committee. Revenue estimates based on

# Parking Construction Reserves (PK005)

	FY 2014-15	1-15	FY 2015-16	5-16	E F	FY 2016-17	FY	FY 2017-18
Beginning Fund Balance (July 1)	\$	'	\$	,	\$	1	\$	1,313,236
Contribution for Maintenance		ı		1		3,000,000		3,000,000
Construction Expenses	N SANATA	1		J		(1,686,764)		1
Ending Fund Balance	÷	1	<b>⇔</b>	•	<b>⊹</b>	1,313,236 \$	\$	4,313,236

Note: Actual construction costs for FY16/17 (\$1,686,764)

Lot 16 scheduled for Summer FY18-19 at cost of \$4.1 million

Lot 14 needs to be done in FY18-19 but will require financing - Project estimated @ \$26 million

# Parking Equipment Reserves (PK006)

\$ 600,000	\$ 300,000 \$	\$	1	\$	Ending Fund Balance
1	ı	ī	ı		Expenses
300,000	300,000	Ī	Ī		Contribution
\$ 300,000	\$	\$	ı	ce (July 1) \$	Beginning Fund Balance (July 1)
FY 2017-18	FY 2016-17	FY 2015-16	FY 2014-15		

Permit Type	Per	CY 16/17	FY 17/18	FY 18/19	FY 19/20	FY 20/21	Total 4 Year Increase in
Students	Semester	\$123	\$130	\$140	\$155	\$175	\$4,143,739
Housing Residents	Semester	\$123	\$150	\$160	\$175	\$200	\$321,767
MPP	Month	\$15.09	\$20	\$25	\$30	\$30	\$108,743
A & D Preferred	Month	\$15.09	\$50	\$50	\$50	\$50	\$28,487
Daily Permits	Permit	\$7	\$8	\$9	\$10	\$10	\$3,872,754
General Lot Access Community Permits - includes OLLI, SRWC, Lot 10A and Vendors, except for OLLI using DSS to get employee access in Lot 9	Month	\$31	\$31	\$32	\$32	\$35	\$17,058
Limited Access Activity Permit - general lots after 4 pm M-TH and all day on Sat/Sun	Month	\$15	\$16	\$17	\$19	\$19	\$8,118
Increase in Revenue			\$800,967	\$1,639,833	\$2,624,850	\$3,435,014	\$8,500,666

Additional considerations: establishing price points which encourage sustainable transportation options, which in turn reduces the demand on parking facilites. NOTE: Revenue estimates based on same demand as FY 16/17; however, increase is being sought for deriving additional revenue while

<sup>\*</sup> Increase fees every three years for inflation based on the Consumer Pricing Index beginning in FY 20/21.

<sup>\*</sup>Future bargainning unit employee increases will be based on contract negotiations (outlined on reverse side).

## DRAFT - CSULB Annual Parking Rate Proposal FY17/18-FY20/21

**Current Rates:** CFA (Unit 3)

Month

\$15.39

CSUEU (Unit 2,5,7,9)

Month \$15.06

Other: (Unit 1,4,6,8)

Month

\$14.00

**UAW (Unit 11)** 

Semester \$123.00

		Must pay		Contract
CBA	Article	Article fees to park on campus	Fee Increase Parameters	Expiration Date
Unit 1 (UAPD)	20.11	Yes	Must notice the union. No monetary cap.	6/30/17
Units 2, 5, 7, & 9 (CSUEU) 21.14	21.14	Yes	FY 2016/17 \$1 per month increase allowed.	6/30/17
Unit 3 (CFA) *	32.22	Silent	Parking fees will be frozen at the current rates until negotiations are re-opened. Faculity Affairs is requesting parking fees to be part of negotiations.	6/30/18
Unit 4 (APC)	32.5	Yes	FY 16/17 \$1 per month increase allowed	6/30/17
Unit 6 (SETC)	25.11	Yes	Must notice the union. No monetary cap.	6/30/19
Unit 8 (SUPA)	17.24	Yes	No monetary cap.	6/30/18
Unit 11 (UAW)	3.13	Yes	No monetary cap.	Tentative agreement through 17/18 in process

<sup>\*</sup>need to negotiate fee increase and elimination of free summer parking

FY 16/17 Comparative CSU Parking Rates

Campus	Student Rate*	Resident Rate*
Bakersfield	\$93.00	\$93.00
Channel Islands	\$195.00	\$195.00
Chico	\$121.00	\$191.00
Dominguez Hills	\$110.00	\$110.00
East Bay (rates per quarter)	\$130.00	\$130.00
Fresno	\$93.00	\$93.00
Fullerton	\$236.00	\$236.00
Humboldt	\$157.00	\$157.00
Long Beach	\$123.00	\$123.00
Los Angeles	\$165.00	\$165.00
Maritime Academy	\$81.00	\$81.00
Monterey Bay	\$126.00	\$100.00
Northridge	\$189.00	\$189.00
Pomona (rates per quarter)	\$134.00	\$134.00
Sacramento	\$171.00	\$222.00
San Bernardino (rates per quarter)	\$102.00	\$102.00
San Diego	\$165.00	\$261.00
San Francisco	varies based on lot	\$225.00
San Jose	\$192.00	\$316.00
San Luis Obispo (rates per quarter)	\$125.00	\$525 (annual rate)
San Marcos	\$338.00	\$338.00
Sonoma	\$94.00	\$94.00
Stanislaus (annual rate)	\$364.00	\$364.00

## Parking Positives

### 2016-2017

- Lot 7
- Anaheim shuttle
- LPR; upgraded pay stations
- Twitter account; additional communications
- Dedicated parking for residents
- Summer UPass card extension
- Lots 4, 11, 12, 18, 20 & PS1 repairs
- New parking website
- Consolidation of short-term spaces
- Lot 15 changed to general
- Annual report

### 2017-2018

- Solar in lots 7 & 14
- Additional EV chargers.
- Pay by mobile app (ParkMobile)
- New signage & wayfinding
- UPass TAP stickers with ID instead of separate TAP card
- Bike sharing program
- Instagram

### 2018-2019

- ➤ Lot 14
- ➤ Lot 16