Poll Results Report

2014 STUDENT FEE REFERENDUM
Report date: Friday 28 February 2014

Proposal to Increase the ASI Fee

As at Poll close: Thursday 27 February 2014 23:59 PST
Number of voters: 5027 · Group size: 34367 · Percentage voted: 14.63%
Number of blank votes: 179
Ranked by votes

<table>
<thead>
<tr>
<th>Rank</th>
<th>Answer</th>
<th>Votes</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Yes, I vote for the increase to the ASI fee.</td>
<td>2,822</td>
<td>56.14</td>
</tr>
<tr>
<td>2</td>
<td>No, I vote against the fee increase.</td>
<td>2,205</td>
<td>43.86</td>
</tr>
</tbody>
</table>

Votes Turnout by Date and Time
ASSOCIATED STUDENTS INC. FEE
VOTER PAMPHLET AND SAMPLE BALLOT

VOTER INFORMATION
The Associated Students, Incorporated (ASI) has requested that the university's Student Fee Advisory Committee conduct a referendum to provide additional support for ASI programs and services by increasing the Associated Students fee. The amount of the requested fee increase is $16 per semester ($12 in the summer) effective fall 2014. Additionally, to address inflationary concerns, the ASI is requesting the ASI fee be subject to adjustment every three years from the date of the referendum's passage by an amount not to exceed the corresponding increase or decrease in the Consumer Price Index for the Los Angeles-Riverside-Orange County area. All such adjustments would be subject to authorization by the Student Fee Advisory Committee, with the first adjustment being implemented in fall 2017. The fee referendum will be conducted as an online election on Wednesday, February 26 and Thursday, February 27, 2014.

BACKGROUND
The Associated Students fee has not been increased since fall 2000. In the years since then, the cost of operating ASI's various programs and services has increased by over 44% with no corresponding increase in the fee amount. In order to keep offering programs and services, ASI has had to freeze employee wages, refrain from replacing outdated property and equipment, postpone the maintenance and upgrade of ASI-operated facilities such as the Isabel Patterson Child Development Center and the Soroptimist House, and hold off on establishing any new programs or services that students have been requesting, such as a 24-hour study center, major concerts and large-scale entertainment programs, and additional scholarships.

With the upcoming increase in the California minimum wage and the need to address the deteriorating condition of ASI facilities, ASI is faced with the possibility of having to decrease the amount of funds awarded to student clubs and organizations, discontinue the funding of scholarships, and possibly eliminate certain programs or services. Due to these challenging financial circumstances, the Associated Students, Incorporated is proposing that the Student Fee Advisory Committee conduct this referendum, allowing students to vote on increasing the Associated Students fee.

GENERAL INFORMATION

ARGUMENT FOR A FEE INCREASE
• With a $16 fee increase, CSULB will still be among the lowest in ASI fees of any public, four-year institution in the State of California.
• The $16 fee increase will allow ASI to provide new programs and services such as a 24-hour study center, a major concert, other large-scale entertainment programs, study abroad grants, and research grants.
• ASI has delayed many projects due to a 36% loss of buying power since 2001 and thirteen years of inflation.

This fee will allow ASI to fund these projects, including bringing facilities' structures up to code, providing competitive wages for student workers, building reserves to strengthen fiscal viability, and consistently operating in the black.
• The fee will be adjusted to the Consumer Price Index (CPI) every three years, effective 2017 giving ASI consistent buying power in spite of inflation.
• The $16 fee increase will prevent any cuts in ASI programs and services, such as student organization grants, student travel funds, club sports funding, scholarships, childcare services, and recycling services.

ARGUMENT AGAINST A FEE INCREASE
• The $16 per semester fee increase is in addition to other fee increases such as the recent increase in the Student Excellence fee.
• Every three years, subject to the approval of the Student Fee Advisory Committee, the fee will be adjusted to match the CPI without a vote of the student body.
• The $16 per semester fee increase will be especially felt by students who are not on financial aid or scholarship programs.
• Some students may not take advantage of the new programs and services.

This notice is issued by the Student Fee Advisory Committee.
California State University, Long Beach
January 13, 2014

SAMPLE BALLOT
CALIFORNIA STATE UNIVERSITY
LONG BEACH

STUDENT FEE REFERENDUM
SPRING 2014

SHOULD THE ASSOCIATED STUDENTS INC. FEE BE INCREASED BY $16 PER SEMESTER ($12 IN THE SUMMER) EFFECTIVE FALL 2014 TO SUPPORT ASI AND STUDENT PROGRAMMING? THIS FEE WILL BE INDEXED TO THE CONSUMER PRICE INDEX (CPI) AND WILL BE ADJUSTED EVERY THREE YEARS WITH THE APPROVAL OF THE STUDENT FEE ADVISORY COMMITTEE.

YES I VOTE FOR THE INCREASE TO THE ASI FEE.
NO I VOTE AGAINST THE FEE INCREASE.

END OF BALLOT

CSULB
Spring 2014

SAMPLE BALLOT FOR DEMONSTRATION PURPOSES ONLY. ONLINE FORMAT WILL DIFFER.
Category II - Request To Modify or Cancel An Existing Fee

General Information

Department / College  Associated Students (Dept ID: 00139)
Division SSD
Fee Name Associated Students Fee

Purpose of the Fee  Support the programs, services, and operations of the Associated Students, Incorporated.

Detailed Fee Description  $44 per semester mandatory student body membership fee paid by all students of CSULB. The fee supports the operations of Student Government, the Isabel Patterson Child Development Center, the Recycling Center, Club Sports, Student Organizations, K-Beach Radio, the Union Weekly and ASI Administrative Services. It also provides for over $350,000 in scholarships and other forms of financial assistance for CSULB students.

Reason for Changing  The fee was last increased in 2000. Since that time inflation has eroded the purchasing power of the fee so that today, the $44 fee only has the buying power of $28. We are also requesting that the fee be indexed to the CPI so that it is adjusted for inflation every three years, subject to SFAC review.

Effective Date  Fall 2014

Contact Information

Name  Richard Haller
Contact  Phone: 54996, Email: richard.haller@csulb.edu

Request Status

Date Requested  5/3/13
Last Modified  5/3/13
Request ID  250
Account Number
Fund Code
Status  In Review (Bursar)

Calculation of Fee Level

Personnel Services Cost

<table>
<thead>
<tr>
<th>Last Year</th>
<th>Min (Year 1)</th>
<th>Max (Year 2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries and Wages</td>
<td>1435716</td>
<td>1721345</td>
</tr>
<tr>
<td>Temporary Help Cost</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Assistants Cost</td>
<td>831321</td>
<td>966190</td>
</tr>
<tr>
<td>Staff Benefits Cost</td>
<td>668510</td>
<td>779965</td>
</tr>
<tr>
<td>Other Personnel Services Cost</td>
<td></td>
<td>77750</td>
</tr>
<tr>
<td>Supplies and Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tangible Consumable Materials</td>
<td>605606</td>
<td>623774</td>
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<tr>
<td>Services</td>
<td>980856</td>
<td>1010262</td>
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<tr>
<td>Insurance</td>
<td>53571</td>
<td>56439</td>
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<tr>
<td>Rentals</td>
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<td>112332</td>
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<tr>
<td>Other Supplies and Services</td>
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<td>705730</td>
</tr>
<tr>
<td>Other Costs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Any Other Costs</td>
<td>500000</td>
<td>500000</td>
</tr>
<tr>
<td>Description</td>
<td>Deferred maintenance, capital replacement, reserves</td>
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<tr>
<td>Total Costs (A)</td>
<td>$5324138</td>
<td>$6555807</td>
</tr>
<tr>
<td>Number of Students/Year (B)</td>
<td>73794</td>
<td>75343</td>
</tr>
<tr>
<td>Calculated Cost per Student (C) = A / B</td>
<td>$72</td>
<td>$87</td>
</tr>
<tr>
<td>Current Fee per Student (D)</td>
<td>$44</td>
<td></td>
</tr>
<tr>
<td>Increase/Decrease in Fee (E) = C - D</td>
<td>From $43</td>
<td>To $46</td>
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<tr>
<td>Recommended Fee</td>
<td>$60</td>
<td></td>
</tr>
</tbody>
</table>

Authorization to Submit Request

Division VP/Appropriate Admin. | Douglas W. Robinson | Signature: | Date: |
Division AVP/College Dean | Jeff Klaus | Signature: | Date: |
Department Chair/Manager | John Habertoh | Signature: | Date: |
ASM | Richard Haller | Signature: | Date: |

Please contact us at sfac@csulb.edu if you have any additional questions.

http://www.csulb.edu/divisions/students/sfac/forms/request_print.php?rID=250

5/3/2013
WHEREAS the Associated Students, Inc. (ASI) Senate of California State University, Long Beach (CSULB) is the recognized voice for over 35,000 students; and

WHEREAS it is the mission of ASI to provide the necessary resources for students to succeed both inside and outside of the classroom; and

WHEREAS despite the recurring state and university budget crises over the past decade, ASI has done everything possible to maintain a consistent level of services to the student body of CSULB; and

WHEREAS despite budgetary constraints, ASI has actually increased funding for student organizations, club sports, scholarships and other student programs and activities; and

WHEREAS in order to maintain this level of service, ASI has had to defer maintenance on its facilities, freeze wages and salaries, and abstain from allocating funds for capital outlay and replacement projects; and

WHEREAS roughly 60% of the Associated Students’ operating budget is derived from a student body fee (AS fee) that has not been adjusted since 2001; and

WHEREAS the Associated Students’ operating budget allocates expenses to programs and services where over 80% of such expenses are fixed costs; and

WHEREAS the AS fee is static and is not currently indexed to the consumer price index, which results in the AS fee losing its value over time; and

WHEREAS according to the Bureau of Labor Statistics, the AS fee would need to be $60 today in order to have the same buying power as $44 in 2001; and

WHEREAS since 2001 ASI has cumulatively lost over $6 million of buying power due to the effects of inflation; and

WHEREAS, recent studies of the Soroptimist House and the Isabel Patterson Child Development Center alone have identified over $750,000 in facility repair, maintenance and renovation projects that need to be funded but cannot be funded under ASI’s existing budget; and
WHEREAS continuing to operate in this fashion in unsustainable, and ASI is reaching a point where it will no longer be able to sustain current operations and the upkeep of its facilities while maintaining the current level of funding for student programs and activities; and

WHEREAS a fee increase is necessary to maintain the fiscal viability of ASI’s operations; and

WHEREAS without additional revenue, ASI will have to make significant cuts to the services it provides to the students such as student organization grants, student travel funds, club sports funding, scholarships, childcare services, recycling services, and many other programs; now, therefore be it

RESOLVED that upon passage, this resolution be forwarded to the CSULB Student Fee Advisory Committee requesting that a student fee referendum be placed on a special election ballot in February 2014; and be it further

RESOLVED that the student body will decide with a simple majority if the ASI fee is to be raised; and be it further

RESOLVED that the above request seek an AS fee increase of $16 to restore ASI’s loss of buying power since 2001 due to inflation; and be it further

RESOLVED that to ensure that the AS fee keeps pace with the rate of inflation, the request will include a provision that the fee be hereafter tied to the Consumer Price Index (CPI) and be adjusted accordingly every three years; and be it further

RESOLVED that this resolution be distributed to Interim President Don Para, Interim Vice President Mary Anne Takemoto, Dean of Students Jeff Klaus, Director of Student Life and Development Brett Waterfield, and the 2013-2014 Associated Student body.

Jonathon Bolin, Vice President &
Chair, Associated Students Board of Directors

Delivered to the President of the Associated Students on:

________________________________________
Date

________________________________________
Date

John Haberstroh, Associated Students President

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