

Student Health Fee Increases

Information Campaign Materials	
Website & In Person	PowerPoint Presentation
Print & Electronic	Posters - Electronic on campus screens and on stakes, etc.
Print & Electronic	Ads - both 49er and Union
Website & In Person	Frequently Asked Questions
Website & In Person	Quick Fact Sheet
Website & In Person	Fee Proposal
Website & In Person	Arguments For and Against
Website & Email	Letter from the SHS Director
Website & In Person	Financial Projections
Website	Response Form - For or Against
Website	Pharmacy Cost Comparison
Website	Twitter Feeds
Website	Facebook Posts
Alternative Consultation Plan - Spring 2016	
12/4/2015, 2/19/2016	Student Fee Advisory Committee
3/2/2016	ASI Senate
3/15/2016	Academic Senate
3/22/2016	President's Cabinet
3/11/2016, 4/8/2016	Student Health Advisory Council
4/20/2016	CLA College Council
4/27/2016	Website Go Live
5/3/2016	University Resource Council
5/2/2016	Post Website URL on Facebook
5/2/2016	Tweet Website URL
4/28/2016	49'er Ad
5/3/2016	49'er Ad
5/4/2016	49'er Ad
5/9/2016	49'er Ad
5/12/2016	49'er Ad
5/2/2016	Union Ads
5/9/2016	Union Ads
	College Councils
5/2/2016	Posters on stakes
	Message on screens in SRWC, USU, Bookstore, Library, Residence Halls and
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End of semester	President's Message
	Housing Student Forum
	SLD - Range of Student Groups
	Tabling in Horn Center
Alternative Consultation Plan - Fall 2016	
8/14/2016	Website Refresh
9/2/2016	Smorgasport - tabling
8/31/2016 - 9/1/2016	Week of Welcome - activity/tabling
	Ads in Daily 49er
	Ads in Union