

USU Fee Referendum Timeline/Communication Plan			
Description	Assigned to:	Due Date	Status
1 Develop arguments "for and against"	Dave	10/29/2015	
2 Develop voter information and background	Dave	11/3/2015	
3 Create voter pamphlet and sample ballot	Dave/Drew	11/6/2015	
6 Approve voter pamphlet and sample ballot and timeline	SFAC	11/7/2014	
7 Create ads, email, flyer	Drew	12/1/2014	
8 Post announcement and flyer to SFAC website	Nancy	12/15/2014	
5 Email to all students regarding "FERPA Restrictions"	Nancy	1/26/2015	
9 Ad in Union weekly	Nancy	1/26/2015	
10 Ad in Daily 49'er - 2 days with insert	Nancy	1/26 & 1/26/15	
11 Announcement on BeachBoard	Nancy	1/26/2015	
Email to all students with voter pamphlet and sample ballot	Nancy	2/17/2015	
12			
Email to all students with information on voting electronically.	Nancy	2/17/2015	
13			
14 Ad in Union weekly	Nancy	2/16/2015	
15 Ad in Daily 49'er - 2 days	Nancy	2/17 & 2/18/15	
16 Fee referendum	ASI	2/25 - 2/26/15	
17 Results of fee referendum announced	VP Taylor or Designee	2/27/2015	