SUBJECT: New Options for the Bachelor of Arts Degree in Journalism

The following policy statement, recommended by the Academic Senate at its meeting of April 8, 1976, approved by the President on May 3, 1976, and approved by the Chancellor on August 12, 1977, is as follows:

(The PEP Council approved three new options in Journalism - Newspaper Option, Magazine Option, Broadcast Journalism Option - to replace the existing Professional Journalism Option.)

NEwspaper Option - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

Lower Division

Journ 110 Introduction to Mass Communications (3)
Journ 120 News Writing and Reporting (3)
Journ 222A Newspaper Production (1)
Journ 230 Copy Editing and Makeup (3)

Upper Division

Journ 320 Reporting Public Affairs (3)
Journ 322A Advanced Newspaper Production (2)
or B
Journ 420 Reporting of Urban Problems (3)
Journ 430 Law of Mass Communications (3)
One additional course chosen from:
Journ 312 The Foreign Press (3)
Journ 315 Journalism as Literature (3)
Journ 330 Advanced Newspaper Makeup and Editing (3)
Journ 412 Theories of Mass Communications (3)
Journ 418 Current Trends in Mass Communications (3)
Journ 419 Precision Journalism (3)
Journ 494 Communications Research Methods (3)
Journ 498 Internship (Permission of Chairperson) (3)

Plus additional units to make the total of 28-32. The following are especially recommended:
MAGAZINE OPTION - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

**Lower Division**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>Journ 110</td>
<td>Introduction to Mass Communications</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 126</td>
<td>News Writing and Reporting</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 237</td>
<td>Magazine Making and Editing</td>
<td>(3)</td>
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<tr>
<td>Journ 251</td>
<td>The Feature Article</td>
<td>(3)</td>
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**Upper Division**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>Journ 355</td>
<td>Magazine Article Writing</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 362A</td>
<td>Advanced Magazine Production</td>
<td>(2)</td>
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<tr>
<td>or B</td>
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<td></td>
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<tr>
<td>Journ 430</td>
<td>Law of Mass Communications</td>
<td>(3)</td>
</tr>
<tr>
<td>One additional course chosen from:</td>
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<td></td>
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<tr>
<td>Journ 315</td>
<td>Journalism as Literature</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 350</td>
<td>Contemporary Magazines</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 412</td>
<td>Theories of Mass Communications</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 418</td>
<td>Current Trends in Mass Communications</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 494</td>
<td>Communications Research Methods</td>
<td>(3)</td>
</tr>
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</table>

Plus additional units to make the total of 28-32. The following are especially recommended:

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<th>Units</th>
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</thead>
<tbody>
<tr>
<td>Journ 115</td>
<td>History of American News Media</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 280</td>
<td>Photojournalism</td>
<td>(2)</td>
</tr>
<tr>
<td>Journ 328</td>
<td>Business and Industrial Journalism</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 376</td>
<td>Publications for Public Relations</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 380</td>
<td>Advanced Photojournalism</td>
<td>(3)</td>
</tr>
<tr>
<td>Journ 455</td>
<td>Advanced Magazine Article Writing</td>
<td>(3)</td>
</tr>
</tbody>
</table>
BROADCAST JOURNALISM OPTION - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

**Lower Division**

- Journ 110  
  Introduction to Mass Communications (3)
- Journ 120  
  News Writing and Reporting (3)

Students are expected to complete an introductory course in Radio or Television, or Film Production, acceptable to the department, taken at an institution of higher learning such as a community college.

**Upper Division**

- Journ 321  
  Television News Writing (3)
- Journ 325  
  Radio News Writing (3)
- Journ 382A  
  Broadcast News Production (2)
  or B
- Journ 430  
  Law of Mass Communications (3)

One additional course chosen from:

- Journ 312  
  The Foreign Press (3)
- Journ 315  
  Journalism as Literature (3)
- Journ 383  
  Critical Reviewing for Radio and Television (3)
- Journ 412  
  Theories of Mass Communications (3)
- Journ 418  
  Current Trends in Mass Communications (3)
- Journ 494  
  Communications Research Methods (3)

Plus additional units to make the total of 28-32. The following are especially recommended:

- Journ 115  
  Journalism as Literature (3)
- Journ 320  
  Reporting Public Affairs (3)
- Journ 420  
  Reporting of Urban Problems (3)
- Speech 271  
  Voice Articulation (3)

**Effective:** Immediately

**DEG:** bjp

1/23/78