

CALIFORNIA STATE UNIVERSITY, LONG BEACH

POLICY STATEMENT

NUMBER: 78-02

FILE: Options

SUBJECT: New Options for the Bachelor of Arts Degree in Journalism

The following policy statement, recommended by the Academic Senate at its meeting of April 8, 1976, approved by the President on May 3, 1976, and approved by the Chancellor on August 12, 1977, is as follows:

(The PEP Council approved three new options in Journalism - Newspaper Option, Magazine Option, Broadcast Journalism Option - to replace the existing Professional Journalism Option.)

NEWSPAPER OPTION - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

Lower Division

Journ 110	Introduction to Mass Communications (3)
Journ 120	News Writing and Reporting (3)
Journ 222A	Newspaper Production (1)
Journ 230	Copy Editing and Makeup (3)

Upper Division

Journ 320	Reporting Public Affairs (3)
Journ 322A or B	Advanced Newspaper Production (2)
Journ 420	Reporting of Urban Problems (3)
Journ 430	Law of Mass Communications (3)
<u>One additional course chosen from:</u>	
Journ 312	The Foreign Press (3)
Journ 315	Journalism as Literature (3)
Journ 330	Advanced Newspaper Makeup and Editing (3)
Journ 412	Theories of Mass Communications (3)
Journ 418	Current Trends in Mass Communications (3)
Journ 419	Precision Journalism (3)
Journ 494	Communications Research Methods (3)
Journ 498	Internship (Permission of Chairperson) (3)

Plus additional units to make the total of 28-32. The following are especially recommended:

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Journ 115	History of American News Media (3)
Journ 251	The Feature Article (3)
Journ 280	Photojournalism (2)
Journ 328	Business and Industrial Journalism (3)
Journ 352	Editorial and Critical Writing (3)
Journ 380	Advanced Photojournalism (3)
Journ 428	Newspaper Management (3)
Journ 460	Newspaper Advertising (3)

MAGAZINE OPTION - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

Lower Division

Journ 110	Introduction to Mass Communications (3)
Journ 120	News Writing and Reporting (3)
Journ 237	Magazine Making and Editing (3)
Journ 251	The Feature Article (3)

Upper Division

Journ 355	Magazine Article Writing (3)
Journ 362A or B	Advanced Magazine Production (2)
Journ 430	Law of Mass Communications (3)
<u>One additional course chosen from:</u>	
Journ 315	Journalism as Literature (3)
Journ 350	Contemporary Magazines (3)
Journ 412	Theories of Mass Communications (3)
Journ 418	Current Trends in Mass Communications (3)
Journ 494	Communications Research Methods (3)

Plus additional units to make the total of 28-32. The following are especially recommended:

Journ 115	History of American News Media (3)
Journ 280	Photojournalism (2)
Journ 328	Business and Industrial Journalism (3)
Journ 376	Publications for Public Relations (3)
Journ 380	Advanced Photojournalism (3)
Journ 455	Advanced Magazine Article Writing (3)



BROADCAST JOURNALISM OPTION - A minimum of 28 units and a maximum of 32 units in Journalism which must include the following:

Lower Division

Journ 110	Introduction to Mass Communications (3)
Journ 120	News Writing and Reporting (3)

Students are expected to complete an introductory course in Radio or Television, or Film Production, acceptable to the department, taken at an institution of higher learning such as a community college.

Upper Division

Journ 321	Television News Writing (3)
Journ 325	Radio News Writing (3)
Journ 382A or B	Broadcast News Production (2)
Journ 430	Law of Mass Communications (3)
<u>One additional course chosen from:</u>	
Journ 312	The Foreign Press (3)
Journ 315	Journalism as Literature (3)
Journ 383	Critical Reviewing for Radio and Television (3)
Journ 412	Theories of Mass Communications (3)
Journ 418	Current Trends in Mass Communications (3)
Journ 494	Communications Research Methods (3)

Plus additional units to make the total of 28-32. The following are especially recommended:

Journ 115	Journalism as Literature (3)
Journ 320	Reporting Public Affairs (3)
Journ 420	Reporting of Urban Problems (3)
Speech 271	Voice Articulation (3)

Effective: Immediately

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