April 10, 2018

TO: Norbert Shürer, Chair
 Academic Senate

FROM: Jane Close Conoley
 President

SUBJECT: CLA: Bachelors of Art in Public Relations

Thank you for informing me that at its meeting of April 6, 2018, the Academic Senate approved a proposal for a new CSU Degree, Bachelor of Arts in Public Relations.

By copy of this memorandum, I authorize Jody Cormack, Interim Vice Provost for Academic Programs and Dean of Graduate Studies, to request approval of the proposed new degree program from the CSU office of the Chancellor, with an effective date of fall 2018.

cc: Brian Jersky, Provost and Senior Vice President of Academic Affairs

Jody Cormack, Interim Vice Provost and Dean of Graduate Studies

Dhushy Sathianathan, Vice Provost, Academic Affairs

Susan Leigh, Assistant Vice President, Office of Enrollment Services

David Wallace, Dean, College of Liberal Arts

Emma Daugherty, Chair, Journalism

Maggie Mc Glothin, Director, Academic Programs, Articulation
Monique Lopez, Assistant to Interim Vice Provost Jody Cormack

Monica Alarcon, Curriculum Coordinator