

California State University, Long Beach

POLICY STATEMENT

February 24, 1982

Number: 82- 02

File: Certificate

GRADUATE CERTIFICATE PROGRAM IN URBAN EXECUTIVE MANAGEMENT

Description

This curricular program, recommended by the Academic Senate in its meeting of January 28, 1982, was approved by the President on February 10, 1982. The name of the program is the Graduate Certificate Program in Urban Executive Management. It is a six-course Certificate Program concentrating on subject areas important to senior executives in Urban Public Administration as well as the human behavior skills important to successful performance in senior positions. Subject areas include local public policy (program) development, financing, and implementation, as well as interaction skills important to dealing with legislators, community groups, and representatives of other government agencies. Analytic skills important to senior executive's strategy planning in public policy area also emphasized.

Required Background

1. An undergraduate degree in Public Administration or equivalent preparation for graduate study in Public Administration.
2. Acceptance by University as a post-baccalaureate student.
3. An undergraduate grade point average of 2.75 or better. A student whose overall undergraduate average is less than 2.75 but who presents acceptable evidence of professional potential shown through recent academic performance and experiential background may be admitted by special action of the Center.
4. Significant upper-level management experience in public administration, or a master's degree in Public Administration and a minimum of 10 years progressively responsible management experience in government.
5. A total of six units from a completed master's degree in Public Administration/Public Affairs may be applied to the Certificate Program.
6. Approval of the Director, Center for Public Policy and Administration.

Requirements for the Certificate

The candidate shall complete 18 units of course work, a minimum of 12 units of which shall be in residence at California State University, Long Beach.

Required Courses:

<u>Course No.</u>	<u>Title</u>	<u>Units</u>
PPA 535	Intergovernmental Administration	3
PPA 565	Local Government Finance Skills	3
PPA 680	Seminar in Urban Administration	3

Three elective courses, to be selected from the following:

<u>Course No.</u>	<u>Title</u>	<u>Units</u>
PPA 525	Social Services Administration in the Public Sector	3
PPA 530	Manpower Planning for Public Sector	3
PPA 545	Comprehensive Urban Planning	3
PPA 550	Urban Transportation policy and Planning	3
PPA 575	Public Sector Employer-Employee Relations	3
PPA 590	Affirmative Action in Local Government	3
PPA 590	Negotiating Dynamics: Strategies and Skills	3
PPA 590	Local Government Economic Development	3
PPA 590	Urban Executive Management	3

NOTE: Not more than three courses, for a total of nine units of PPA 590 Special Topics series, may be applied to the Certificate Program.

EFFECTIVE: Fall 1982

ESC:5035A:0017B