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3 **04-07**

4 July 28, 2004

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6 **Advisory Council on Enrollment Management**

7 This policy statement was recommended by the Academic Senate on
8 May 13, 2004 and approved by the President on June 14, 2004.

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10 **Charge:**

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12 The Advisory Council on Enrollment Management is a joint faculty and administrative
13 council responsible for advising the President and the Provost on all matters pertaining to
14 the management of the University's student enrollment. Such matters include, but are not
15 limited to, admissions policies, the size and rate of growth of student enrollment, the
16 retention of students, and procedures for communicating the University's enrollment
17 management plans to affected constituencies within and without the University. The
18 Council is also charged with the responsibility for ensuring broad and meaningful
19 consultation on enrollment management matters within the University community and
20 with our external constituencies.

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22 The Council shall provide an annual report on its activities to the Academic Senate in
23 April of each academic year.

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25 **Membership:**

26 **Ex Officio:**

27 Director of Strategic Planning (Chair of the Committee)

28 Associate Vice President for Academic Affairs-Graduate and Undergraduate Programs

29 Assistant Vice President for Enrollment Services

30 Director of Institutional Research

31 Associate Vice President for Student Services

32 Dean of Students

33 Assistant Vice President, Governmental Relations

34 Chair, Academic Senate

35 Chair, Staff Council

36 President, Associated Students, Inc.

37 Director, Center for International Education

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39 **Appointed by the President (three-year terms):**

40 One community representative

41 One high school representative

42 One Community College representative

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44 **Nominated by the Executive Committee of the Academic Senate with the approval of the**
45 **Academic Senate (staggered three-year terms):**

46 Six tenured or probationary faculty members

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EFFECTIVE: Fall 2004