**PROPOSAL TO CHANGE THE NAME OF**

**COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION**

**TO**

**COLLEGE OF PROFESSIONAL AND INTERNATIONAL EDUCATION**

The College of Continuing and Professional Education requests to change its name to **College of Professional and International Education**. This new name better reflects the breadth and scope of educational programs and services we offer and the audience we serve locally and globally. The new name also more clearly fits the mission, vision and guiding principles of the College as stated below.

1. **Mission of the College of Continuing and Professional Education (Proposed – College of Professional and International Education)**

As a leader in international and continuing professional education, the college provides individuals and organizations with opportunities to reach their highest potential.

1. **Vision of the College of Continuing and Professional Education (Proposed – College of Professional and International Education)**

We will be the premier choice for international and continuing professional education both locally and globally.

1. **CCPE (Proposed – CPIE) Guiding Principles**

**Access and Opportunity**

We develop programs and provide services that are open to all who are seeking personal and professional growth.

**Innovation**

We strive to be innovators in program development, service delivery, and use of technology.

**Excellence**

We endeavor to deliver quality and excellence in all we do.

**Integrity**

We act ethically and honestly toward our students, colleagues, and community.

**Customer Service**

We recognize the importance of satisfying our clients and strive to offer outstanding services to all of our customers.

**Collaboration**

We work with others in a spirit of cooperation and respect.

**Diversity**

We respect, recognize, and appreciate our similarities and differences.

1. **Reasons for Name Change**
2. Mission of the academic unit: The new college name - “College of Professional and International Education” better describes our mission and the scope of educational programs and services we offer. The College serves nearly 2,000 international students enrolled in various degree programs in CSULB. Additionally, it serves over 3,000 international participants in its English Language and International Training Programs. Offices of Education Abroad, International Admissions and International Student Services are all part of the College. The new Confucius Institute is also a department within CCPE.

On the professional education front - all of the self-support degrees and certificate programs offered through CCPE are designed for working professionals in various fields. Many of our programs also provide individuals – the option to access the university to “continue” their educational goals without having to matriculate to any programs. Therefore, we are clearly the major arm of CSULB for international and professional education.

1. Curricular implications: A college with international focus will help strengthen initiatives such as Professors Around the World (PAW), Internationalizing Teaching and Learning and the Study-Abroad Scholarships. These programs promote faculty research, global learning and program development. There will be no duplication of efforts, rather it will provide a strong platform to coordinate many of the international programs that helps fulfill CSULB’s global mission.
2. Effect on the university and students: Having “international” as part of the college name will help students find international education programs more easily. It will also clarify with internal and external inquiries about where to direct questions related to international programs and services.
3. Comparisons: In the CSU system, CSULB was the first campus to bring most of the international programs and services together under one umbrella in 2010. Since we instituted this, many other CSU campuses have followed a similar pattern and have changed their College names to include the words either “International” or “Global”. Without the word “international” in our name, it is often confusing to our partners overseas as to the true scope of our work. Having an “international College” is an advantage in the eyes of our partners everywhere.

In the continuing higher education discipline across the country, the phrase “Professional Education” is widely used and better known for representing the variety of programs we offer. We conducted a name scan of comparable academic units nationwide which showed “professional education” used quite regularly. The proposed new name will place us on equal footing with our counterparts across the country.