

**CALIFORNIA STATE UNIVERSITY, LONG BEACH**  
**International Education Committee**  
**Year-End Report**  
**1999-2000**

**COMMITTEE MEMBERS**

**Co-chairs: Sherna Berger Gluck, Elaine Haglund; Secretary: Terry Witkowski**

Baptista, May (Student Representative)	Khatib, Cynthia (Student Representative)
Bilici, Hamdi (Business Administration)	Lewis, Paul (Center for International Education)
Birmele, Jutta (Liberal Arts)	Marsh, Tony (The Arts)
Curtis, Ken (Liberal Arts)	McLain, Susan (The Arts)
D'Amicantonio, John (Library)	Medora, Nilufer (Health/Human Services)
Druzgalski, Chris (Engineering)	Raby, Namika (Liberal Arts)
Ellstrand, Alan (Business Administration)	Rios-Ellis, Britt (Health/Human Services)
Fleck, Steve (Liberal Arts)	Torabzadeh, Jalal (Engineering)
George, Larry (Liberal Arts)	Tsuchida, John (Liberal Arts)
George, Simon (Natural Sciences/Mathematics)	Viera, Maria (The Arts)
Gunatilake, Sarath (Health/Human Services)	Wisner, Ben (Liberal Arts)

Adjunct Members:

Debysingh, Molly (International Studies)  
Dowell, David (Liberal Arts)  
Howell, Jayne (Liberal Arts)  
Kingsford, Laura (Natural Sciences & Math)

**COMMITTEE ACTIVITIES**

The International Education Committee (IEC) met each month during the 1999-2000 academic year. The major activities involved the coordination of the Fall 1999 CSULB Academic Senate Retreat; the authoring of the "Prospectus" document; the development of a new innovative program for entering students—GLOBE (Global Learning Option for a Broader Education); the establishment of 2 new campus linkages with overseas universities; the completion of the General Education International Pathways guidelines; the coordination of the annual Incentive Awards Program for Internationalizing the Curriculum; and significant initiatives by several of the subcommittees and an *ad hoc* task group.

**The CSULB Academic Senate Retreat**

To introduce the university's leadership to the newly approved International Education Initiative, the University administration and the Executive Committee of the Academic Senate invited the International Education Committee and the office of Academic Projects to take responsibility for the Academic Senate's annual fall retreat. Accordingly, the IEC Steering Group, with the assistance of Sharon Olson, designed the program around the three themes of international curriculum, overseas faculty opportunities, and study/work abroad. Following introductory remarks by Provost Anatol, slide presentations by former study-abroad students, and the launching of the newly developed International Education web site (<http://www.csulb.edu/~acaproj/iec.html>), IEC members facilitated small group discussions focused on the three themes. This process was designed to encourage all those attending to become involved in generating ideas for implementing the plans outlined in the International Education Initiative. Among the suggestions which emerged from the table discussions were the need for more

short-term overseas programs; better dissemination of information; joining an international consortium to facilitate faculty overseas opportunities; and allocating some of the tuition charged to international students directly to the CSULB Center for International Education.

Gratified by the high level of energy and enthusiasm generated at the retreat, the Committee devoted a good part of its own fall retreat to the review of the written feedback from the participants at the Academic Senate retreat. In particular, plans were arranged to organize an *ad hoc* group for facilitating the development of short-term study programs (see below) and for the Study Abroad Subcommittee to connect with departmental and college advisors about overseas study/work opportunities for students.

### **Prospectus**

At the beginning of the fall semester, the Steering Group of the IEC met with Provost Anatol for guidance in operationalizing the International Education Initiative. As an initial step, the Provost suggested that the Steering Group to adapt the Initiative document to form a "Prospectus". With Steve Fleck as the primary author, in December the group completed the prospectus which, in time, may serve as part of the university's request to the CSU Chancellor's Office to be granted status as a "Charter Program in International Education". However, this projected plan is on hold until the comprehensive report of the CSU International Education Advisory Committee is made available.

### **GLOBE (Global Learning Option for a Broader Education)**

During the spring semester, the Committee approved a plan to initiate a special program for entering freshmen with internationally related academic and career interests. Entitled GLOBE (Global Learning Options for a Broader Education), the program offers an integrated curriculum of foundation and content area courses focused on global themes. In addition, students are to have ongoing opportunities to engage in internationally related campus events, community service projects, and internships. Through Sharon Olson in the office of Academic Projects, contacts have been made with faculty members interested in participating in the program, arrangements have been set with the summer SOAR program to make the program known, and a brochure describing the program has been developed. Accordingly, a pilot program with a 25-student cohort has been organized to begin in the Fall 2000 semester. (Attachment #1: GLOBE brochure)

### **Institutional Linkages**

The Committee approved three international linkages with universities in other countries. At the recommendation of Chris Druzgalski, the Committee approved a possible new linkage with the Instituto Politecnico Nacional (Mexico); per the recommendation of John Tsuchida, the Committee approved a new linkage with Osaka Gakuin University (Japan); and Paul Lewis recommended a potential linkage with Deakin University (Australia, near Melbourne) which was approved by the Committee.

Tony Marsh also proposed a potential linkage with Hong-ik University in Seoul, Korea. With this soon-to-be completed arrangement, CSULB will be officially involved in 28 active international exchanges. (Attachment #2: Linkage Agreements Between CSULB and Institutions In Other Countries)

### **General Education International Pathway**

When the new General Education requirements were established, faculty were encouraged to design curriculum "pathways" that would help guide students to courses that are linked together by a common theme or set of issues. Over two years ago, the IEC began exploring the possibility of various international pathways, with the guidance of the Academic Advising Center and the Chair of the PEP Council, Margaret Merryfield. With enthusiastic support from the Provost, the IEC helped to establish a three-person working group (Ken Curtis, Larry George, Claire Martin), along with Margaret Merryfield. Their deliberations, which began during the summer of 1999, were completed and the project guidelines were issued at the close of the spring semester. It is hoped that once students choose an international pathway, they will find that their understanding both of the world as a whole and of events here at home will be substantially enhanced through exposure to international perspectives. (Attachment #3: International Pathway)

## Internationalizing the Curriculum Incentive Awards Program

The annual call for proposals to internationalize the curriculum (with newly defined categories) was distributed to all faculty during the fall semester and was posted on the web site of the CSULB Academic Senate (<http://www.csulb.edu/~senate/international/rfp.html>). In February, Elaine Haglund and Paul Lewis conducted two workshops to provide guidance to faculty interested in developing a new course or modifying an existing one.

The Committee received eight course proposals, all of which were developed for new courses rather than the usual mix of proposals representing both new and modified courses. Of the eight submitted proposals, six received an award: one \$1,000 award; two for \$850; one for \$700; one for \$600; and one for a \$500 award. For the first time the International Education Committee designated two proposals that would receive "seed money" as a means of encouraging further development, as suggested by the Committee, and re-submission of the proposal in Spring 2001. As a result of the discussion of the proposals, the Committee decided to revise the "Reviewer Sheet" for 2000-01. The committee will consider this modified form in the fall 2000. This year's competition brings the total number of awards to 96, with 52 new courses introduced, and another 43 existing courses that have been modified.

Recipients of the Internationalizing the Curriculum Awards were:

Houri Berberian: History of Middle Eastern Women (HIST 394)  
Paul B. Garrett: The Acquisition of Culture (HDEV 411)  
Lydia Sondhi: Housing in a Global Perspective (FCS 228)  
Maria Hibbets: Comparative Religious Studies (R/ST 308)  
David A. Shafer: Early Modern France (HIST 334)  
George M. Scott: Anthropology of Literature (ANTH 479).

Seed money was given to John Wang ("Comparative Criminal Justice: the U.S. and Asia") in the Criminal Justice Department and Ping Liu ("Chinese/Asian Americans Education in P.R. China") in the Teacher Education Department.

The Committee also made minor revisions in the 'Instructor Evaluation of Course' form used by classes completing a course for which the instructor had received an award for internationalizing the curriculum.

### Subcommittees, *Ad Hoc* Task Groups, and the Steering Group

#### Middle East/Near East: (Houri Berberian and Sherna Berger Gluck, Co-Chairs)

The subcommittee has had a very successful year with new programs and events that have attracted a wide range and large number of students, faculty, staff, and community members. During the spring semester, a talk and slide show, entitled "Freedom of Thought Forever! The Student Movement in Iran," was presented by Dr. Afshin Matin-Asgari (History). Each of the three monthly showings in the Middle East Film Series attracted approximately 50 people who came to view the films and participate in a discussion following each of films ("Divorce Iranian Style," "Hollywood Harems," "Cup Final," and "The Puppeteer"). The series was so successful that plans are underway to continue the series during the next academic year. On the curriculum front, an Arabic course for beginners is scheduled for Fall 2000. And because of the interest and demand by students for a Middle East Studies minor, a proposal for the minor is being developed and will be submitted in the fall semester to the appropriate curriculum committees.

#### Study Abroad (Steve Fleck, Chair, Fall semester; Elaine Haglund & Paul Lewis, co-chairs, Spring)

Fall semester: Negotiations with two different study abroad logistical support agencies were conducted to determine which organization's programs would be the more beneficial for the London Semester Program. Paul Lewis met with representatives from the participating institutions, CSU Fullerton and San Diego State, to discuss the comparative advantages of each agency. The final decision was to remain with the American Institute for Foreign Study (AIFS) for two more iterations of the London Semester,

and to contract with the Foundation for International Education (FIE) for two iterations of another London Semester (to take place during opposite semesters of the academic year). The focus of the latter (i.e. the FIE London Semester), although not exclusively, is to be more on business courses, and students will have the option of participating in an internship. The AIFS London Semester will remain with a more general academic offering. After two such iterations of each program, the committee will review the programs and decide whether or not to continue.

Spring semester: With the goal of increasing the membership of the subcommittee, Dr. Albie Burke (Honors Program) and Dr. Norma Chinchilla (Sociology) were invited to become members. And although the group convened only once during the semester, the members were able to draft a programmatic evaluation form to be given to students at the completion of their semester and year-long study abroad programs—as separate from the evaluation instrument that was concurrently developed for short-term study tours (see below). The process of reviewing and approving the document is expected to occur in the new academic year. Additionally, the group generated a lengthy list of ideas to help recruit students for various study abroad experiences. It is anticipated that in the new academic year, work will begin on one of the strategies—that of creating a short study abroad video with the cooperation of selected study abroad alumni and the various support services on campus.

#### Short-Term Study Tour Ad Hoc Group (Sherna Gluck, Chair)

In response to the very strong interest expressed at the Fall Retreat of the Academic Senate toward short-term study tours, an *ad hoc* group was convened to explore ways to expedite the approval process of proposed programs. In addition to Chair Gluck, the group included Paul Lewis (CIE), David Hood (History/Academic Senate), and three people from University College and Extension Services—Marilyn Crego, Wendy Rayburn and Jennie Wirick. The new, more streamlined approval process was approved by the PEP Council and the Executive Committee of the Academic Senate. To assist faculty and to help promote short-term study tours, the first of the regular workshops to be offered each semester was conducted in early March by David Hood and Cecelia Fidora. Finally, members of this group, together with representatives from the Study Abroad Subcommittee, Academic Personnel, and the California Faculty Association (CFA), convened to consider a new evaluation instrument, per the suggestions forwarded by the Study Abroad Subcommittee.

### **Recommendations**

1. Implement the CSULB International Initiative. Although the GLOBE program described above reflects part of the Initiative's goals, the Committee is anxious to move ahead more aggressively in accomplishing the comprehensive set of objectives set forth in the document.
2. Establish a Faculty International Opportunities Subcommittee: The charge of a such a subcommittee would be to promote opportunities available for internationally related research; teaching with the London Semester program; leading short-term study tours; working through CSULB's many linkages with overseas institutions of higher education; and/or serving as a resident director at one of the CSU's International Programs sites.
3. Work actively with the College of Business Administration and the newly-appointed Dean, Dr. Luis Calingo, to encourage internationally related course development, to assist in re-energizing AISEC (the international business student association), to help recruit students for the major in International Business (under the new leadership of Dr. Paul Frantz), and to explore the possibility of applying for a CIBER (Center for International Business, Education, and Research) grant.
4. Allocate a portion of the tuition charged to international students to the CSULB Center for International Education to help implement the recommendations which follow.

5. Request release time for a faculty member to serve as a grant writer for international campus projects, perhaps in coordination with funding from the Center for Faculty Development.
6. Explore the possibility of the IEC chair position receiving 3 units of assigned time since the responsibilities are equal, if not greater, than those of the council chairs who are granted assigned time.
7. Formalize an expanded Study Abroad Reunion/Reception along the lines of the very successful event of Spring 1999.
8. Fund expansion of the GLOBE program, based on the assessment of the pilot program.

Attachments: #1: GLOBE Brochure

# 2: Linkage Agreements Between CSULB and Institutions in Other Countries

# 3: International Pathway

SAMPLE CAREERS *Global Education*

- International Business and World Trade
- Foreign Service (e.g., Diplomatic Corps, State Department)

- Teaching (local and internationally)
- International Health and

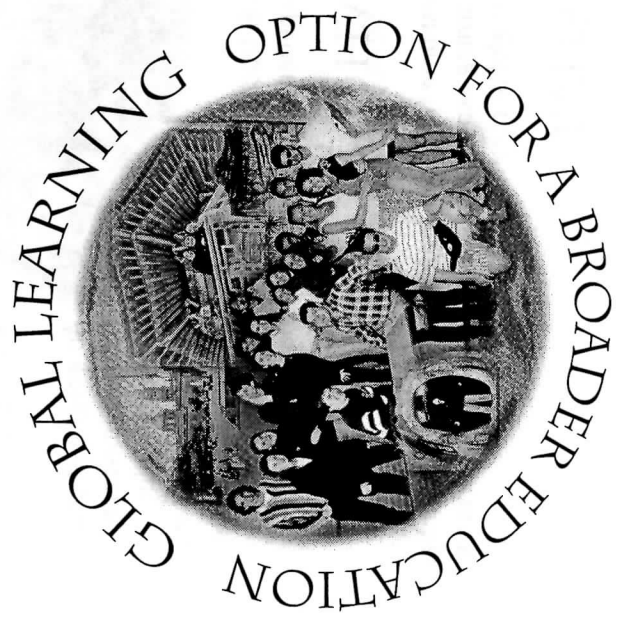


- Medicine
- Engineering
- International Politics
- Entertainment
- Industrial and
- Interior Design
- Graphic Design
- International Law
- Art History/Museum Studies
- Environmental Biology/Ecology
- Urban planning
- Social Work
- International Communications and the Media
- Travel and tourism
- International Non-Profit Organizations
- International Law

PROGRAM FEATURES *Global Education*

- Academic Excellence
- Individualized Advising
- Priority Registration
- Faculty Mentors
- Financial Assistance
- Community Service Experience
- Study and/or Work Abroad

COMMUNITY PARTNERS *Global Education*



Global Learning Option

*Learn* For A  
*Study* Broader  
*Work* Education

Fall 2000

**LINKAGE AGREEMENTS BETWEEN CSULB  
AND INSTITUTIONS IN OTHER COUNTRIES**

<u>COUNTRY</u>	<u>NAME OF INSTITUTION</u>	<u>INITIAL APPROVAL</u>	<u>LATEST APPROVAL</u>
<b>Active</b>			
Argentina	University of Belgrano	10/7/1992	10/7/1992
Australia	University of Wollongong	9/2/1988	9/2/1988
Australla	Deakin University	8/11/2000	
Cambodia	University of Phnom Penh	12/5/1995	12/5/1995
China	Qingdao University	5/14/1988	5/14/1988
France	MICEFA (Consortium of Universities of Paris)	5/29/1985	5/29/1985
Germany	Fachhochschule Hamburg	12/17/1998	12/17/1998
Germany	Fachhochschule Wiesbaden	10/24/1998	10/24/1998
Germany	Otto-von-Guericke University, Magdeburg	5/12/1997	5/12/1997
Germany	University of Bielefeld	5/19/1988	5/19/1988
Germany	University of Oldenburg	9/2/1988	9/2/1988
Japan	Goto College of Medical Arts	12/22/1987	7/18/1994
Japan	Osaka Gakuin University	5/1/2000	
Japan	Waseda College of Medical Arts and Sciences	10/9/1998	10/9/1998
Japan	Yokkaichi University	11/7/1988	8/11/2000
Korea	Hong Ik University		
Korea	Yonsei University	3/14/1988	6/5/1998
Mexico	Universidad Autonoma de Guadalajara	7/5/1988	7/5/1988
Netherlands	Delft University of Technology	4/10/2000	
Netherlands	Hogeschool Haarlem (Haarlem Business School)	5/1/2000	
Switzerland	University of Fribourg	3/3/1998	3/3/1998
Switzerland	University of Lausanne	10/14/1997	10/14/1997
Switzerland	Universite de Neuchatel	8/25/1988	6/30/1997
Taiwan	Tamkang University	3/23/1998	3/23/1998
Taiwan	Tunghai University	4/10/1987	8/8/1998
Turkey	Marmara University	8/23/1998	8/23/1998
U.K./England	The Nottingham-Trent University	10/3/1993	10/3/1993
U.K./Wales	Cardiff Institute of higher Education (South Glamorgan Institute of Higher Education)	12/18/1984	12/18/1984
West Bank	Birzeit University	4/25/1995	4/25/1995