CSULB International Education Committee (IEC) Standing Committee of the Academic Senate

Friday, February 5, 2010—11:30AM to 1:30PM Anatol Center

Minutes #5

Present: Shuhua An (Education), David Anglin (At-Large Music), Michael Blazey (Liberal Arts), Eileen Bosch (Library), Ken Curtis (Center for International Education), Chris Druzgalski (Engineering), Rebecca Groff (Student Athlete Services), Nathan Jensen (Center for International Education), Yu Ji (The Arts), Leslie Kennedy (Academic Technology), Caroline Lusby (Recreation and Leisure), Catherine Martin-Dunlop (Natural Sciences/Mathematics), Betsy McEneaney (Liberal Arts), Austin Metoyer (Associated Students), Aparna Nayak-Guercio (RGRLL), Sharon Olson (Education Abroad/GLOBE), Laura Portnoi (Education), Raul Reis (ACIP), Shadi Saadeh (Engineering), Sherry Vatter (At-Large, History), and Vlatka Velcic (Chair, Liberal Arts), Emyr Williams (Study Abroad Subcommittee).

Absent Voting Members: Terre Allen (FCPD), Juan Benitez (Center for Community Engagement), Hamdi Bilici (Business Administration), Elson Browne (Housing/Residential Life), Marilei Denila (Associated Students), Craig Fleming (At-Large Theatre Arts), Simon George (Int'I Community Council), Rich Haesley (Liberal Arts), Teresa Hagen-Crowder (Staff Council/Univ Relations), Elaine Haglund (Resource Development), Mike Hostetler (Student Services), Jennie Hurley (President's Scholars), Jeet Joshee (CCPE), Tom Kelty (Natural Sciences/Mathematics), Robin Lee (Career Development Center), Richard Marcus (International Studies), Nilufer Medora (Health/Human Services), Lynne Richmond (CCPE), José Rivera-Chang (At-Large, Design), Carlos Silveira (The Arts), Edward Smith (Business Admin.),.

Guests: Terri Armstrong (for Robin Lee, Director, Career Center), Carol Merard Fulthorp (for Mike Hostetler, VP Student Services), Bruce Sillner, Dean of International Programs, State University of New York, New Paltz.

The meeting was called to order at 11:40 a.m.

I. Introduction

- A. The meeting agenda was approved.
- B. Minutes # 4, December, 2009 were approved as corrected.

II. Announcements/Reports

- A. Global Engagement: Ken Curtis
 - The IP committee interviewed fewer students for the year long programs than previous years. However, there are more students still going abroad to partner institutions and the shorter programs. Ken encouraged faculty to volunteer to participate in the interview process, and a flyer was distributed with the list of scheduled interview dates.
 - Caroline Lusby, faculty in the Recreation and Leisure department has scheduled a trip to Belize focusing on community service and cultural immersion.
 - A CSULB student at Quanzhou University was recognized for special achievement in an online newsletter which highlighted the CSULB student's photos of Sichuan Province earthquake damaged locations. Ken noted how yet another student's life had been transformed by the opportunity to study and travel abroad.
 - Ken stated that the CSULB Center for International Education should publish a newsletter, but noted that because of the economic downturn and the inability

to replace staff who have recently left the Center, it would be too difficult to prompt a new initiative at this time.

- Ken introduced Bruce Sillner, Dean of the International Programs at SUNY New Paltz who was Ken's guest on campus for several days. Ken had visited him at New Paltz where he had been privileged to learn about the programs in the SUNY system. Dean Sillner reported that there are many similarities between our institutions including the budget impact. New Paltz is a leader in international education programs as they administer 40 programs with 700 international students. Bruce mentioned that there are similarities and differences in how our state university systems approach international education exchange and the roles the international programs' offices play in our students' international experience.
- Ken is working on a variety of levels in order to stabilize international enrollments.
 - The budget reductions have affected the university admission process with fewer admissions including international students. This issue is being recognized by the university. ALI has not been affected, but it is the conditional international student admissions which are being affected because of unintended barriers such as the inability for conditional international students to register for key classes because of academic competency barriers. Ken would like to see the university strengthen the conditional admissions process.
 - Freshman international applications are up. However, the amount of international students on campus is not having an impact on the culture of classrooms in general.
 - Transfer applications are up because of the spring admissions closure. The CIE reviews each university program to see where there are possible student openings. However, it has been challenging to find courses or programs available for international transfer students. Graduate education is more popular with our international students as 40% are graduate students.
- Ken has been working with the development office to create a prospectus to develop an international fundraising program. Southeast Asia is a target area especially in the areas of education, business, and liberal arts.
- Ken was in Vietnam in January where he signed a Memorandum of Understanding (MOU) with a transnational organization. He visited National Economics University (NEU) where an advanced program in finance is facilitated in English. CSULB and NEU participate in a regular faculty exchanges in order to learn about each institution's finance program. While at NEU, Ken had the pleasure of meeting with a large group of students who are interested in coming to CSULB.
- Ken also visited Paññāsāstra University of Cambodia (PUC) where his reception included a large banner at the university's entrance welcoming CSULB students. Ken mentioned that a group of CSULB students went to Cambodia in January because of the connection established by Carlos Silviera's art program created to inspire Cambodian children with art. Paññāsāstra University expressed an interest in creating additional programs/exchanges with CSULB. A possible program for the future could be sending students during the summer to learn Kmai with Paññāsāstra providing financial support via scholarships or work opportunities a concept similar to what is being offered to CSULB students who attend Dankook University. FYI the director of Kmai studies is a CSULB graduate.
- Ken recommended that the IEC create a Southeast Asia subcommittee since there is so much activity taking place in this area.
- B. Center for International Education: Nathan Jensen

- International admission's efforts are slowing because of the decline of all student admissions. Nathan stated that we need to work more to increase enrollment, and he will update us at next meeting with current enrollment statistics.
- In the Center for International Education there are staff changes affecting various roles including a new CEAVUS coordinator.
- The Graduate Writing Assessment Task Force has been looking for a way to support international student success when taking the Graduate Writing Assessment Requirement (GWAR). For example, if international students don't pass the Writing Proficiency Exam (WPE), there could be an opportunity to take a GWAR course. This overall effort could make a difference in international student retention.
- Chris Druzgalski pointed out that students should be able to keep their email addresses when they graduate and perhaps there should be a pilot with just international students. He suggested that CIE work with the University alumni association because if students become members of the association, they can keep their email addresses.
- The international admissions office is developing database of international alumni to assist with international recruitment.
- The software program called Studio Abroad continues to be developed, and it could assist with keeping track of international student alumni. Ken said that international alumni population could be a good resource for fundraising in the future, too.
- C. Study Abroad: Sharon Olson
 - Sharon reported that there were 10 successful winter study abroad programs.
 - There will be two new exchange agreements signed by next our meeting one in Spain and the other in Costa Rica.
 - Her office has created a Facebook presence for study abroad students, and it currently has 208 Facebook fans. An example of the community of Facebook fans is that three faculty have already posted study abroad-related photos, and students are posting photos of their study abroad experiences.
 - A Twitter account where students and instructors can follow international activities has also been established.
 - The Study Abroad Expo where international resource vendors provide information about study abroad options will take place at Maxson Plaza on March 17.
 - Sharon provided a list of summer programs for which students are being actively recruited. More information is on the CIE web site. The student evaluations state that their study abroad experiences positively affect changes in their majors and careers, and even influence future plans to live abroad. Chris Druzgalski encouraged combining students from other CSU's.
- D. Other Announcements
 - Vlatka welcomed Devin Benavidez, Austin Metoyer and Terri Armstrong as visitors or representatives for current IEC committee members, and she recognized Aparna Nayak-Guercio as a new IEC committee member representing the Romance, German, Russian Language and Literature (RGRLL) department.

III. Old Business

Discussion of the project: "Internationalizing the Experience of CSULB's Visa and US Students" under the new budget circumstances.

 Vlatka proposed using the Beachboard site which has been updated with the current roster, agendas, and minutes. She has also created groups via the Group's tool in BeachBoard and has created four group folders to provide resource areas to support the internationalization projects. She will post the minutes from the previous group's meeting in this resource area. The groups will be able to share documents, email one another efficiently, log discussions, and record key concepts within the BeachBoard organization.

- The committee then broke into the four project groups and conducted their business.
 - o Academic Support
 - Internationalizing Courses
 - o Media
 - o International needs and Assessment

These minutes have not yet been approved. Recorder, Leslie Kennedy