

Advisory Council on Enrollment Management

Location: Brotman Hall 302

March 10, 2014

12:00 PM

Notes

Attending: Lynn Mahoney, Amy Bippus, Dan O'Connor, Ruben Page, Stacie Bauerle, Marie Alford, Terrance Graham, Savitri Singh-Carlson, Manuel Perez, Jeff Klaus, Gilbert Viveros, Terri Wright, Carolyn Ortega, Valerie Bordeaux, Rebeka Sultana

1. Welcome

2. Approval of the agenda

3. Announcements

4. Partner updates

4.1. ASI– John Haberstroh

4.1.1. ASI Election season has begun as of today 3/10/14. Two weeks ago the ASI student body voted in favor for the \$16 increase in ASI fees. This will allow increased funding for more activities as well as renovations. John has heard from students that professors are showing up to class late.

4.2. LBCC– Ruben Page

4.2.1. LBCC will be having a summer session beginning the week of June 16. They will have three different types of sessions: 5, 6 and 8 week sessions. Not sure the percentage of online classes offered.

4.2.2. LBCC Finals week: May 26<sup>th</sup>; Graduation week: June 5<sup>th</sup>

4.2.3. Region 8 transfers coordinator meeting: discussed major prep and GPA for CSUF → CSUF has decided to impose major prep for F14. Discussion going on between CO and CSUF.

4.3. LBUSD– Carolyn Ortega

4.3.1. Address how they will spend LCFF funding. Additional funding will be allocated to schools with low socioeconomic, foster students.

4.3.2. Counseling and advising committee who get together monthly → decided to make a Year-long curriculum that teachers can opt to teach

focusing on those in HS to help them get to college. Decided to make it multi-modal: drop in courses, workshops, online.

4.3.3. Faculty symposium in April, held at LBCC: pulling together teachers to receive training on Common Core, so that faculty can see what type of learning students are receiving before they come to college.

4.4. OCC, Region 8—Cheryl Jupiter

4.5. Los Angeles—Gilbert Viveros

4.5.1. LA Unified going live with an information system called MISIS. They are in a transition time and there may be some difficulty with getting transcripts to colleges. Will be working to see how this will affect college counselors. No previous records have been updated to the system.

4.6. SAT Question: hopeful that it will be more aligned to the teaching in schools and common core. The students in the transition period will have the hardest time with this change.

4.7. Early Start Update: This summer all developmental students will need to participate in Early Start. We will be piloting 100 seats in a 3-unit English developmental 6-week course for students with scores from 142-146. Students will be limited to a maximum of 4 units.

5. Final Spring 2014—SB

5.1. See handout: Spring 2014 Enrollment Compared to Goal

6. Update on Fall 14—LM

6.1. See handout: Fall 13 Admission Summary as of February 12, 2014

6.2. This year we implemented a mid-course correction in February to look at which department goals could be moved around to still meet college goals. We will know by the middle of June if this was successful.

6.3. Freshman: Applications have increased by 1%. All students will have a decision by April 1<sup>st</sup>.

6.4. Transfers: Applications have increased by 4%. All students should have a decision by April 1<sup>st</sup> and must intend to enroll by June 1<sup>st</sup>.

6.4.1. 1551 confirmed admission (received transcripts and everything has checked out).

6.5. International Admission: 20% more applications from international students for undergraduate students and 44% more applications for graduate

students. Changes have been made for undergraduate students looking to enter into STEM fields.

7. 2015-16 Proposal to the CO—LM
  - 7.1. See Supplemental Major Specific Criteria for Transfer Admissions handout
  - 7.2. Changes that have been made are reflections due to changes in curriculum. No changes made in CLA or CED.
  - 7.3. CHHS had the most changes due to successful efforts to reduce units in the majors.
  - 7.4. Fall 2014 transfer criteria:  
<http://www.csulb.edu/depts/enrollment/admissions/transfer-major-criteria/index.html>
  - 7.5. Fall 2014 Major Specific Declaration Requirements for CSULB Students:  
<http://www.csulb.edu/depts/enrollment/graduation/native-major-criteria/index.html>
8. Michelle Siqueiros, The Campaign for College Opportunity (TC 1:30PM)
9. Next meeting April 7, 2014, BH 302
10. Adjournment