

Advisory Council on Enrollment Management

Monday, September 18, 2017

Minutes

1. Updates & Discussions

- a. ASI – Joseph Nino
 - i. ASI is partnering with Multicultural Affairs to provide an open space for students to express how they're feeling regarding Charlottesville and the removal of DACA.
 - ii. ASI is hosting a free legal clinic with Long Beach Immigrants Rights Coalition to help eligible DACA recipients renew their application.
 - iii. ASI is collaborating with the systemwide California State Student Association for phone banking. ASI has also created postcards with student testimonies to send to legislators.
 - iv. The enrollment decrease in student headcount has affected ASI financially (around \$40,000). ASI is currently reallocating its budget.
- b. LBCC – Ruben Page
 - i. In collaboration with Long Beach Immigrant Rights Coalition and Centro CHA, LBCC is offering legal assistance and breakout sessions for DACA students and families.
 - ii. Currently the Transfer Center is mainly supporting DACA students. LBCC will be opening Dream Centers in association with the ESL departments and international student associations.
 - iii. Oct. 30 and 31: Major Declaration Day
 1. University Transfer Fair (Oct. 31)
 - a. CSULB departments will be invited to set up tables.
 - iv. LBCC is finishing up assisting with spring applications for transfer students
 1. Calstate Apply has a few glitches to fix before Oct. 1. LBCC will present at CSU Counselor Conference.
 - v. The number of students applying for spring admission quadrupled.
- c. SMC – Janet Robinson
 - i. Enrollment numbers are down. However, there has been high enrollment in transfer workshops.
 - ii. The Latino Center is supporting DACA students, and there are ally trainings for faculty and staff.
 - iii. SMC is helping students with Calstate Apply.
 1. CSULB is also hosting a Calstate Apply presentation and workshop at SMC.
 - iv. Oct. 10: Transfer Fair that CSULB departments will participate in.
- d. FA17 Enrollment Update – Susan Leigh/Andrew Wright
 - i. Freshman profile – more applications than ever (103,000 freshman, transfer, and graduates) in fall 2017
 1. Need English remediation: decreased from 18% to 11% for FA17
 2. Need math remediation: increased from 17% to 19% for FA17

3. Need neither/GE ready: 75% of the enrolled pool. This is similar to last year.
 4. CSU campuses and UC enrollment and resident population affect each other
- ii. Transfer profile
 1. For fall 2017, only admitted fully qualified students, not just CSU-eligible students, and numbers are up (Goal: 3800, Enrolled: 3907)
 2. It is common that students on track for ADT don't finish once they get admitted. Hence, it is important to track the certified students to monitor actual growth in ADT pool.
- e. Organizing Pathway Names – Kerry Johnson
- i. Different pathways (LB College Promise, California Promise/Beach Pledge, BEACH Pathways, BEACH Promise Pathways, etc.)
 1. First step will be to create a list of all pathways and brief description as a legend.
 - ii. Kerry will put together a team to review and evaluate the programs to see overlapping, clarifications, messaging, etc.
 1. Designate chair.
 2. Make recommendations to organize and streamline pathway names to better communicate these opportunities to students and the general audience.
 - iii. Volunteers: Jose Moreno, LaShea English, Evelyn Daliwan, Terri Carbaugh, Jessica Russel, Kim Anderson, Cindy Baker
2. Assessment of Academic Preparation & Placement
- a. EO 1110 background: Kerry Johnson
 - i. No more non-credit remediation courses. Courses must be stretch or co-requisite.
 - ii. ELM/EPT tests will no longer be offered. The new assessment process for placement has not been determined.
 - iii. In summer 2018, we will continue the current Early Start program with new pilot programs.
 - iv. In summer 2019, we will have a new Early Start program in place.
 - b. Mathematics/Quantitative Reasoning: Kris Slowinski
 - i. EO 1100 & 1110 released in late July/early August.
 1. ELM was eliminated.
 2. Intermediate algebra requirement was eliminated as GE B2 pre-requisite.
 3. Freshman skills assessment will be based on multiple measures of academic proficiency.
 - ii. Current Early Start model: 1-unit course for 5 weeks with ALEKS PPL support.
 1. Very promising progress so far.
 - iii. Current GE B2 courses will be redesigned to include a co-requisite 1-unit course (non-credit).
 - iv. Redesign draft:

1. Based on the new placement assessment model using multiple measures of academic proficiency, students will be recommended for Early Start.
 2. Students who need additional support will take a GE B2 course with a co-requisite 1-unit course (non-credit).
 3. Students who are GE ready will take a regular course based on their major.
 4. Students on the STEM pathway will be placed into a sequence:
 - a. Current algebra/calculus course sequence or
 - b. New year-long college algebra sequence (for GE credit)
 - v. Separate learning communities may be available with peer mentors for students who need additional support in both math and English.
- c. Written Communications
- i. What are standards to qualify to register for the Composition II course?
 1. Placement used to be based on the EPT and/or Early Start writing program.
 2. Very few students were able to pass Composition I through Early Start. Hence, Early Start was not an effective remediation for Written Communications.
 - ii. Planning phase – Faculty will lead review and revision of the 2-semester sequence.
 1. Faculty will consider curriculum revisions.
 2. Professional development opportunities will be available for faculty to ensure consistency across departments teaching this course.
 3. Faculty will revise the Early Start writing program.
 4. We are waiting on the rubric from the Chancellor’s Office. We will evaluate data from 3-5 years to see if the new evaluation process is actually effective.
- d. One implication is that the decision point of major declaration will be earlier.
- i. We will provide students with support and resources to declare majors and switch pathways.
3. Other topics
- a. Send an e-mail to Dhushy for future meeting items you’d like to discuss.
 - b. New Assistant Vice President for University Access & Retention will be replacing Jeff Klaus.

Future meeting topics:

- Draft admission policy for alternate HS (including home school) local students – Susan Leigh

Next meeting dates:

- October 16
- December 4
- March 12

Name	Department		Attendance
Dhushy Sathianathan (Chair)	Vice Provost, Academic Planning	Ex-Officio	Present
Andreas Bill	Professor, Physics & Astronomy	2018	Not Present
Carol Ortega	High School Representative (LBUSD)	Ex-Officio	Not Present
Charity Bowles	Director, Student Affairs & Academic Relations	Ex-Officio	Present
Edwin Achola	Assistant Professor, Special Education	2020	Not Present
Erlyana Erlyana	Associate Professor, Health Care Administration	2020	Not Present
Janet Robinson	Transfer Ctr Faculty Leader, Santa Monica College	Ex-Officio	Present
Jeff Klaus	Associate VP, Student Relations	Ex-Officio	Present
Jessica Russell	Assistant Professor, Communication Studies	2019	Present
Jose Moreno	Associate. Professor, Chicano & Latino Studies	2018	Present
Joseph Nino	President, Associated Students, Inc.	2018	Present
LaKeysha Carter	Administration Counselor, Staff Council	2019	Present
Mahmoud AlBawaneh	Director, Institutional Research & Assessment	Ex-Officio	Not Present
Marcy Lascano	Associate Professor, Philosophy	2019	Present
Kerry Johnson	AVP, Undergraduate Studies	Ex-Officio	Present
Norbert Schurer	Chair, Academic Senate	Ex-Officio	Present
Ruben Page	Transfer Coordinator, Long Beach City College	Ex-Officio	Present
Susan Leigh	Assistant VP, Enrollment Services	Ex-Officio	Not Present
Terrence Graham	Associate Dean/Exec Director, Center of Int'l Ed	Ex-Officio	Present

Terri Carbaugh	AVP, Legislative & External Relations	Ex-Officio	Not Present
Andrew Wright	Director, Admission Operation & Policy	Guest	Present
Evelyn Daliwan	Interim Director, Outreach & School Relations	Guest	Present
Juan Apitz	Research Technician, Institutional Research & Assessment	Guest	Present
Daniel O'Connor	Associate Dean, College of Liberal Arts	Guest	Present
Kris Slowinski	Associate Dean, College of Natural Sciences & Mathematics	Guest	Present
Jordan Doering	Chief Academic Officer, Associated Students, Inc.	Guest	Present
Michelle Baik	Academic Affairs Project Specialist	Guest	Present