**Committee on Athletics**

**February 20, 2013 – 3:00pm - 4:30pm**

**Brotman Hall 391**

**Approved Minutes**

**Present**: Kiersten Shelley, Jared Stallones, Mark Washburn, Ruth Piker, Kevin Wallsten, Lisa Star, Ewa Burchard, Brenda Vogel, Norma Kolb, Vic Cegles, Billy Harkness (for Rita Hayes), Sandra Shirley, Gayle Fenton, Sharon Taylor

**Absent**: Karin Griffin, David Jacques, Jane Dabel, Sharon Guthrie, Manual Loureiro, Glenn McDonald

**Guests:** Tony Soares, Lisa Mabry

1. Approval of Agenda

* Meeting was called to order at 3:05pm
* The agenda was approved

1. Approval of Minutes from April 18, 2012 meeting

* The minutes were approved without correction.

1. Athletic Director’s Report: Vic Cegles, Athletic Director

* Vic thanked the members for their participation on the COA
* He provided a general overview of the program and highlighted several points including the commitment to graduation; the focus on hiring good coaches, the quality of the advisors in the Bickerstaff Center, and our very successful year last year.
* He spoke about the challenges of competing against schools in major conferences despite our relatively small budget of about 13 million and the need to raise outside funds.
* Norma Kolb asked about what happened to the various booster clubs. Vic explained that having decentralized booster clubs was inefficient and that now we have one booster club, the 49er Athletic Club. Donors can still donate to specific programs, but all donations are handled centrally.

1. Athletic Partnerships and Faculty & Staff Benefits: Tony Soares, General Manager, Nelligan Sports Marketing, Inc.

* Since Tony took over our marketing, we have tripled our sponsorships to $160,000, and tripled our trade to $75,000.
* Tony shared with the group the various discounts provided by area merchants that are available to faculty and staff.
* In an effort to get the word out, several members of the committee suggested that he communicate with Don Para to put a blurb in his Weekly Wednesday Message. Sharon Taylor also recommended placing a note in the DAF Newsletter.

1. Review of APR, GSR, Student Retention & Rules Compliance: Lisa Mabry, Associate Athletic Director for Compliance

* Lisa updated the group on the tremendous changes that are taking place with the NCAA penalty structure and rules manual. The overall goal is to deregulate and focus on rules that are enforceable.
* Lisa provided a handout summarizing the Academic Progress Rate (APR) and Graduation Rates
  + All Long Beach State teams are above the minimum APR of 925 set by the NCAA
  + Two teams have perfect scores of 1000 (men’s cross country and men’s volleyball)
  + All but one team had an APR of over 950
  + Four teams had the highest APR in their respective conferences
  + Lisa provided a brief explanation of the APR, what it means and how it is calculated. She also explained the difference between the single-year and the multi-year rates
  + The minimum of 925 will go up to 930 by 2015
* Lisa summarized the difference between Graduation Rates and Graduation Success Rate (GSR). The GSR is the percent of student athletes, on aid, who graduate within six years. The GSR includes transfer students while the federal graduation rate does not.
* Lisa outlined the difference between head count sports (any amount of money given equals one full scholarship) and equivalency sports (one scholarship can be divided up and given to several athletes).

Respectfully Submitted,

Brenda Vogel, Chair & Scribe