**ATTACHMENT 2.3**

**Coversheet for Program Projection, Implementation and Major Program Change**

Check one: ( ) Projection

**(X) Implementation**

Check one: ( ) New degree

( ) New degree and option(s)

( ) New option for existing degree

( ) Elevation of option or concentration to a full degree

( ) Pilot program conversion to regular status

**(X) New minor**

( ) New certificate

( ) Title change to program

( ) Major proposed changes to degree, option or minor

Check one: ( ) Consider for Fast Track (ONLY for new degrees, not options)

(Additional documentation required; see Section 2, p. 8-9)

( ) Consider for Pilot Program (ONLY for new degrees, not options)

(Additional documentation required; see Section 2, p. 9-10)

Proposed Name of Program: **Minor in Ceramics**

Department/Program Proposing Program: **School of Art**

Department Chair/Program **Director: Dr. Karen Kleinfelder**

Office Location: FA4-102

Campus Extension: 5-7908

**ATTACHMENT 2.3 (con't.)**

**Review and Approval**

1. Department/Program Approval:

Curriculum Chair: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Department Chair/Program Director: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. College Approval:

Curriculum Chair: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dean/Designee: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. Academic Affairs Review:

Reviewed for Projection: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Reviewed for Implementation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. U.R. Council: \_\_\_\_\_ Not Applicable \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

Chair: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

C.E.P. Council: \_\_\_\_\_ Not Applicable \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

Chair: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. Academic Senate: \_\_\_\_\_ Not Applicable \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

Chair: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. Academic Affairs: \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved

Vice Provost for Academic Affairs: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Entered on Campus Master Plan (Date): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Proposed Implementation Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Actual Implementation Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Proposing New CSULB Minor and Certificate Programs**  
\*Please note: Highlighted areas are different for each School of Art Studio Minor currently being proposed. We hope that this will help reviewing committees be able to see synchronicity and to evaluate these four studio art minors more efficiently.

1. **Program Type (Please specify any from the list below that apply—delete the others)**

* State-Support
* New Program

1. **Program Identification**
   1. Campus: CSU Long Beach
   2. Full and exact degree designation and title (e.g. Minor in American Indian Studies, Certificate in Technical and Professional Writing).

Minor in Ceramics

* 1. Term and academic year of intended implementation (e.g. Fall 2007).

Fall 2017

* 1. Name of the department(s), division, or other unit of the campus that would offer the proposed minor or certificate program. Please identify the unit that will have primary responsibility.

CSULB School of Art

* 1. Name, title, and rank of the individual(s) primarily responsible for drafting the proposed minor or certificate program.

Jay Kvapil, Professor, School of Art

Tony Marsh, Professor, School of Art

Chris Miles, Professor, School of Art

* 1. Statement from the appropriate campus administrative authority that the addition of this program supports the campus mission and will not impede the successful operation and growth of existing academic programs. **(CPEC “Appropriateness to Institutional and Segmental Mission”)**

(Attached)

* 1. Any other campus approval documents that may apply (e.g. curriculum committee approvals).

(Attached)

**3. Program Overview and Rationale**

* 1. Rationale, including a brief description of the program, its purpose and strengths, fit with institutional mission, and a justification for offering the program at this time. The rationale may explain the relationship among the program philosophy, design, target population, and any distinctive pedagogical methods. **(CPEC “Appropriateness to Institutional and Segmental Mission”)**

CSULB is a destination for study in the visual arts, art education, and art history. At the undergraduate level, the CSULB School of Art offers BA degree options in Studio Art, Art Education, and Art History, and BFA degree options in specific studio disciplines including 3D Media (Fiber, Metals, Wood), Ceramics, Drawing & Painting, Graphic Design, Illustration/Animation, Photography, Printmaking, and Sculpture/4D. The SoA thus provides a broad range of degree options for students wishing to major in the SoA; however, until recently most classes in the SoA, and nearly all studio courses, have been open only to SoA majors, and there has been no means by which students could structure focused study in a specific discipline area within the School of Art and receive transcript acknowledgement for such study. The establishment of minors within the School of Art is timely given that students who wish to have an immersive creative experience during their undergraduate experience often are torn between pursuing such creative study or pursuing a major that would prepare and position them to be more competitive in a long-range trajectory in another field. The Minor in Ceramics allows students who have an interest in ceramics, but who have chosen to major elsewhere in the university, to pursue and receive transcript acknowledgement of focused study of ceramics.

Additionally, minors in specific studio discipline areas will provide opportunity for students in BA majors in Art Education, Art History, and Studio Art (general) to enhance their study with a focus in a specific studio discipline area. Students currently have the choice between the BA in Art Option in Studio Art, which is a general studio art degree, and BFA programs, entrance to which is based upon competitive portfolio review, and which are very focused and demanding. A minor in a specific studio area such as ceramics allows a third option whereby BA Studio Art students can gain further immersion in a specific studio discipline (in this case, ceramics), and receive transcript acknowledgement for having specialized training, without having had to be selected in the portfolio-review process, and without having to complete all of the degree requirements (including highly technical training and production of an ambitious solo exhibition) demanded of BFA majors.

Finally, in very rare circumstances and with proper planning and advising, minors in specific studio discipline areas can provide students already pursuing BFA degree programs in other areas within the School of Art with an opportunity to develop a second area of specialization, supplementing their professional degrees. We do not anticipate that BFA students will be able to pursue a minor because of Timely Graduation Policies and additional rigorous requirements of BFA degrees.

The Minor in Ceramics begins with courses introducing the two primary areas of ceramic production: hand-building and wheel-throwing. Students then continue with intermediate and advanced coursework in one of these two areas, and augment their specialization with a choice of classes focused on formulating clay bodies and glazes, or working with mold making, casting, and experimental practices. The Minor in Ceramics allows for students to enhance their university education and receive transcript credit for an immersive experience in the discipline of Ceramics.

**We anticipate that this minor will serve the following student populations:**

1) The Minor in Ceramics is created principally to serve students majoring in programs and departments throughout CSULB who wish to have a substantial creative experience in ceramics. This minor, along with others in the School of Art, will give students access to courses and experiences previously available only to students majoring in Art at CSULB. Many students who come out of high school or community with an interest in the arts or specifically ceramics (a subject area still commonly introduced to students in California K-12 art instruction and in California Community Colleges including our nearby community college campuses: Long Beach City College, Cerritos College, Cyprus College, Fullerton College, Orange Coast College, Pasadena City College, Saddleback College, Santa Monica College and others) but who have decided to major in another subject, are disappointed that they have no opportunity to pursue a minor in any studio art discipline at CSULB, and specifically have no opportunity to pursue a minor in in Ceramics at any campus in the entire CSU system. Providing a Minor in Ceramics, as well as minors in other studio art disciplines, would solve this problem and would create greater access and exchange between the School of Art and student populations throughout the university.

By allowing access to complementary coursework in the School of Art, the Minor in Ceramics will give students valuable experiences with both creating and critically examining artwork in historical and contemporary frameworks, valuable and enhancing skills for students in many departments, including but not limited to departments throughout the College of Liberal Arts and the College of the Arts.

2) With proper advising to make sure that the addition of a minor does not interfere with progress toward graduation, the Minor in Ceramics also can enhance the undergraduate experience of students currently majoring within the School of Art.

a) The Minor in Ceramics provides students in majors such as Art Education, Art History, and Studio Art (general) with opportunity to enhance their major with a focused study in ceramics and receive transcript credit for this focused study, enhancing their knowledge of ceramics and improving their employment prospects. For example, BA Art Education majors often comment that they would like to be able to augment their degrees and credentials with the additional focused study and transcript acknowledgement of a Minor in Ceramics to make them both better prepared and more competitive in the marketplace for K-12 positions at schools where ceramics remains a substantial part of the curriculum. The minor can provide students majoring in the BA Art History with a transcript-acknowledged immersion in studio practice beyond the minimal studio experience required for the BA Art History degree, providing these students with a greater grounding in studio practice that will inform their art historical studies and also make them more competitive in applying to art history graduate programs.

b) We also anticipate that many BA Studio Art students will find the option to pursue a minor as an attractive alternative to seeking the BFA degree. Currently the largest problem we have with timely graduation is due to large numbers of BA students going into a holding pattern as they seek acceptance to a BFA program. By giving students an additional and more expedient pathway toward transcript acknowledgement of their area of interest, these minors will help us achieve our Timely Graduation goals.

Many students aspire to enter our BFA programs in specific studio disciplines; however, to do so, they must go through a demanding and competitive portfolio review process, and some of them simply are not accepted into these degree programs. The only alternative for these students is to pursue a general BA Studio Art degree and graduate with a transcript that, other than listing courses taken, in no way acknowledges their aspiration and completion toward an area of emphasis. A Minor in Ceramics would allow a third option whereby BA Studio Art students can gain further immersion in a specific studio discipline (in this case, ceramics), and receive transcript acknowledgement of specialized training in this area, without having had to be selected in the portfolio-review process, and without having to complete all of the BFA degree requirements (including highly technical training and production of an ambitious solo exhibition) demanded of BFA Ceramics majors. Additionally, a minor may allow these students to take some of the coursework they usually would have undertaken in preparation for entry into a BFA degree program that they wound up not entering, and then apply it a minor program they actually can complete.

c) We do not anticipate that BFA students will be able to pursue a minor because of Timely Graduation Policies and additional rigorous requirements of BFA degrees.

Please see the attached document, ***Minors for Majors,*** for examples of minors offered to majors in the same department.

* 1. Proposed catalog description, including program description, degree requirements, and admission requirements.

**Minors in the School of Art**

The School of Art offers five minors in Art History, Ceramics, Photography, Printmaking, and Sculpture/4D.

**Declaring the Minor in Ceramics**

The minor must be successfully declared in order to register for upper division courses.

Students must meet with a School of Art Advisor to determine if the minor can be completed within timely graduation units.

Students must also meet minimum GPA requirements (3.0 GPA in their declared major, 2.0 GPA overall), and have completed lower division courses in the minor with a grade of B or better.

Alternative admission requirements may apply during times when the School of Art is impacted.

**Minor Requirements**

For School of Art Majors pursuing a minor offered by the School of Art, some units may be double-counted toward both the major and the minor; however, 9 units of coursework must be unique to the minor, and cannot be double-counted for the major.

Students must maintain a GPA of 3.0 or higher in courses required for the minor in order to graduate with the minor.

(Below is descriptive text specifically or the Minor in Ceramic Arts as will appear in the CSULB catalog.)

**Minor in Ceramics**

The Minor in Ceramics allows undergraduate students throughout the university to enhance their education with both creative and intellectual engagement in a studio discipline: Ceramics. The Minor in Ceramics also affords opportunity for students in more general visual/creative degree programs in the College of the Arts to augment their degrees with additional studies in material and spatial arts. The Minor in Ceramics is open to students in all majors except BFA Option in Ceramics. (15 units)

**Take the following (6 units):**

* 251A. Introduction to Ceramics: Handbuilding (3)
* 251B. Introduction to Ceramics: Wheel Throwing (3)

**Choose one of the following (3 units):**

* 341A. Intermediate Ceramics: Handbuilding (3)

Prerequisite: ART 251A

* 341B. Intermediate Ceramics: Wheel Throwing (3)

Prerequisite: ART 251B

**Choose one of the following (3 units):**

* 343A. Ceramics Sculpture (3)

Prerequisite: ART 341A.

* 343B. Advanced Wheel Throwing (3)

Prerequisite: ART 341B.

**Choose one of the following (3 units):**

* 352A. Ceramics: Glaze Technology (3)

Prerequisite: School of Art major, minor, or pre-major.

* 352B. Ceramics Plaster Shop and Alternative Practices (3)

Prerequisite: School of Art major, minor, or pre-major.

1. **Curriculum**
2. Goals for the (1) program and (2) [student learning outcomes](http://www.calstate.edu/acadaff/sloa/index.shtml). Program goals are very broad statements about what the program is intended to achieve, including what kinds of graduates will be produced. Student learning outcomes are more specific statements that are related to the program goals but that more narrowly identify what students will know and be able to do upon successful completion of the program.

**Program Goals**

The Minor in Ceramics is intended to offer students experiences with the technical and creative practice of ceramics in a diverse range of materials, methods, aesthetics, and genres, and linked to an equally diverse range of traditions, histories, and currents in contemporary practice.

This minor will enrich a student’s awareness of visual literacy as well knowledge of the language and history of ceramics. It will allow them to become more informed and critical viewers and makers of artworks in ceramic media. Courses also ask students to regularly demonstrate independence, initiative, creative problem solving and self-efficacy, stressing the need for reworking and revision as well as a thorough consideration of ceramics both as a medium and a creative practice.

The Minor in Ceramics is part of a larger School of Art initiative to significantly increase access to our high quality programs for students across the university, with the added goal of also enhancing our own student population through access to a wider range of student perspectives within our classrooms. The Minor in Ceramics allows students in majors outside the School of Art to enhance their university education with an immersive experience in a studio discipline: ceramics. The Minor in Ceramics also affords opportunity for students in more general visual/creative degree programs in the College of the Arts to augment their degrees with additional studies in image making. The Minor in Ceramics is open to students in all majors except BFA Option in Ceramics.

b. Plans for assessing program goals and student learning outcomes. Some planners find it helpful to develop matrices in which student learning outcomes and required courses are mapped, indicating where content related to the learning outcomes is introduced, reinforced, and practiced at an advanced level in required courses. **(CPEC** “**Maintenance and Improvement of Quality”)**

## Student Learning Outcomes: Minor in Ceramics

|  |  |  |  |
| --- | --- | --- | --- |
| **SLO** | **Introduced** | **Reinforced** | **Advanced Practice** |
| 1. At the introductory level, students develop and demonstrate knowledge and ability in both hand-building and wheel-thrown techniques, and at the intermediate and advanced level, students further develop and demonstrate knowledge and ability in either hand-building or wheel-thrown techniques. | ART 251A and 251B | ART 341A or 341B | ART 343A or 343B |
| 1. Students develop and demonstrate knowledge and ability to technically, formally, and conceptually develop ceramic artwork, and to analyze, critique, and contextualize work in relation to traditions, histories, and the contemporary field of ceramic arts. | ART 251A and 251B | ART 341A or 341B | ART 343A or 343B |
| 1. Students develop and demonstrate knowledge and ability in the use of clay bodies, glazes, and raw ceramic materials, including their qualities and properties, formulation, application, and aesthetics. | ART 251A and 251B | ART 341A or 341B | ART 343A or 343B;  ART 352A |
| 1. Students develop and demonstrate knowledge and ability in the use of kilns for firing, including firing cycles, kiln atmospheres, heatwork, reactions, and material changes essential to ceramics. | ART 251A and 251B | ART 341A or 341B | ART 343A or 343B;  ART 352A |
| 1. Students develop and demonstrate knowledge and ability in the use of plaster related processes, particularly for mold making and casting, and other alternative and experimental practices for creating artwork in ceramic media. |  |  | ART 352B |
| 1. Students develop and demonstrate knowledge and best practices regarding health and safety concerns specific to ceramic materials, processes, and equipment. | ART 251A and 251B | ART 341A or 341B | ART 343A or 343B;  ART 352A or 352B |

## Methods and Indicators for Assessing Student Learning Outcomes

|  |  |
| --- | --- |
| **SLO** | **Methods/Indicators** |
| 1. At the introductory level, students develop and demonstrate knowledge and ability in both hand-building and wheel-thrown techniques, and at the intermediate and advanced level, students further develop and demonstrate knowledge and ability in either hand-building or wheel-thrown techniques. | review, critique, discussion of student work; vocabulary and technical quizzes and exams |
| 1. Students develop and demonstrate knowledge and ability to technically, formally, and conceptually develop ceramic artwork, and to analyze, critique, and contextualize work in relation to traditions, histories, and the contemporary field of ceramic arts. | review, critique, discussion of student work; vocabulary, assignments including student proposals and post-completion reflections on projects, as well as contextualization of work |
| 1. Students develop and demonstrate knowledge and ability in the use of clay bodies, glazes, and raw ceramic materials, including their properties, formulation, application, and aesthetics. | review, critique, discussion of student work; vocabulary and technical quizzes and exams, glaze and clay body test firings |
| 1. Students develop and demonstrate knowledge and ability in the use of kilns for firing, including firing cycles, kiln atmospheres, heatwork, reactions, and material changes essential to ceramics | review, critique, discussion of student work; vocabulary and technical quizzes and exams, glaze and clay body test firings, , observation of student practice |
| 1. Students develop and demonstrate knowledge and ability in the use of plaster related processes, particularly for mold making and casting, and other alternative and experimental practices for creating artwork in ceramic media. | review, critique, discussion of student work; vocabulary and technical quizzes and exams, review of experimental findings |
| 1. Students develop and demonstrate knowledge and best practices regarding health and safety concerns specific to ceramic materials, processes, and equipment | vocabulary and technical quizzes and exams, observation of student practice |

c. Total number of units required for the minor or certificate.

15

* 1. A list of all courses *required* for the minor or certificate, specifying catalog number, *title*, units of credit, and prerequisites or co-requisites (ensuring that there are no “hidden” prerequisites that would drive the total units required to graduate beyond the total reported in 4c above).

See below. Some prerequisites listed reflect prerequisite changes currently in process to ease access and navigation.

Take the following (6 units):

* 251A. Introduction to Ceramics: Handbuilding (3)
* 251B. Introduction to Ceramics: Wheel Throwing (3)

Choose one of the following (3 units):

* 341A. Intermediate Ceramics: Handbuilding (3)

Prerequisite: ART 251A

* 341B. Intermediate Ceramics: Wheel Throwing (3)

Prerequisite: ART 251B

Choose one of the following (3 units):

* 343A. Ceramics Sculpture (3)

Prerequisite: ART 341A.

* 343B. Advanced Wheel Throwing (3)

Prerequisite: ART 341B.

Choose one of the following (3 units):

* 352A. Ceramics: Glaze Technology (3)

Prerequisite: School of Art major, minor, or pre-major.

* 352B. Ceramics Plaster Shop and Alternative Practices (3)

Prerequisite: School of Art major, minor, or pre-major.

* 1. List of *elective* courses that can be used to satisfy requirements for the minor or certificate, specifying catalog number, title, units of credit, and prerequisites or co-requisites. Include proposed catalog descriptions of all new courses. For graduate program proposals, identify whether each course is a graduate or undergraduate offering.

NONE. While there are course choices within the Minor in Ceramics, each of these is a choice between two specific courses (ART 343A OR ART 343B; ART 343A OR ART 343B; ART 352A OR 352B).

Note: With regard to Sections 4f and 4g, a proposed program should take advantage of courses already offered in other departments when subject matter would have considerable overlapping content.

* 1. List of any new courses that are: (1) needed to initiate the program and (2) needed during the first two years after implementation. Only include proposed catalog descriptions for new courses. For graduate program proposals, identify whether each course is a graduate-level or undergraduate-level offering.

NONE

g. Attach a proposed course-offering plan for the first three years of program implementation, indicating, where possible, likely faculty teaching assignments.

List is embedded below.

No new courses are needed for this minor. Course offerings will be consistent with previous semesters, and the School of Art doesn’t anticipate having to add large numbers of additional seats to accommodate students in this minor.

At the lower division, we anticipate continuing to offer two sections per semester of each of the required courses. At the upper division, minors will utilize open seats in available sections, and because every upper-division requirement involves a choice from a pair of classes, demand for seats will be spread over multiple course sections.

We anticipate adding no additional sections to service the minor. Below is a projected offering of courses in the minor, fall and spring, over the next three years. These are identical to current 2016-17 offerings. Though these are cyclical, with adjustments as needed, we anticipate a steady offering over the next three years, with offerings changing only in the event of substantial increases or decreases in School of Art majors enrollment.

See table below. Of courses required for the minor, we anticipate an offering of eight sections per semester, of which at least five would be taught by tenured or tenure-track faculty.

\* = Tenured or tenure track faculty. See list of faculty in section 7.a.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Course** | **Fall Sections** | **Fall Faculty** | | **Spring Sections** | **Spring Faculty** |
| ART 251A | 2 | Staffed by Marsh\*, Miles\*, Miller\*, or Lecturer | 2 | | Staffed by Marsh\*, Miles\*, Miller\*, or Lecturer |
| ART 251B | 2 | Staffed by Kvapil\*, Miller\*, or Lecturer | 2 | | Staffed by Kvapil\*, Miller\*, or Lecturer |
| Combined section of ART 341A and 343A | 2 | Staffed by Marsh\*, Miles\*, or Lecturer | 2 | | Staffed by Marsh\*, Miles\*, or Lecturer |
| Combined section of ART 341B and 343B | 1 | Kvapil\* or Marsh\* | 1 | | Kvapil\* or Marsh\* |
| ART 352A | 1 | Blechner | Fall only | | N/A |
| ART 352B | spring only | N/A | 1 | | Marsh\* |

1. Admission criteria, including prerequisite coursework.

Students must apply and be accepted into the minor after completion of ART 251A and ART 251B.

The minor must be successfully declared in order to register for upper division courses.

Students must meet with a School of Art Advisor to determine if the minor can be completed within timely graduation units.

Students must also meet minimum GPA requirements (3.0 GPA in their declared major, 2.0 GPA overall), and have completed lower division courses in the minor with a grade of B or better.

Alternative admission requirements may apply during times when the School of Art is impacted.

1. Criteria for student continuation in the program.

Students must maintain a GPA of 3.0 or higher in courses required for the minor in order to graduate with the Minor.

1. Provision for meeting accreditation requirements, if applicable, and anticipated date of accreditation request (including the WASC Substantive Change process).

The School of Art will undergo Accreditation review by NASAD in spring of 2018. We have informed NASAD of our intent to add minors to several School of Art programs. Student Learning Outcomes are aligned for the minor with SLO recommendations from our accrediting organization.

With highly specialized and diversified curricula, and degree and certificate programs in Art Education, Art History, Graphic Design, Illustration/Animation, and multiple Studio Art disciplines all under one roof, the School of Art at CSULB is the largest publicly funded university School of Art in the United States, and is the flagship of visual arts education, scholarship, and practice in the CSU system. It is also the first School of Art in the CSU system to offer the MFA degree, and as a charter member of National Association of Schools of Art and Design, was the first public school in California to be accredited by NASAD.

1. **Need for the Proposed Minor or Certificate Program   
   (CPEC “Societal Need,” “Number of Existing Programs in the Field,” and “Advancement of the Field”)**
   1. List of other California State University campuses currently offering or projecting the proposed programs; list of neighboring institutions, public and private, currently offering the proposed programs.

**In the greater Los Angeles / Long Beach area, only the University of Southern California offers a minor program in ceramics.**

Below is a list of regional college and university minor programs in art and related fields, some of which allow for incorporation of courses in ceramics to fulfill requirements.

Biola University (Art)

Chapman University (Art)

Loyola Marymount University (Studio Art)

Otis College of Art and Design (assorted art and design fields)

Pitzer College (Art)

Pomona College (Art)

Scripps College (Art)

University of Laverne (Art)

**There is no Minor in Ceramics offered at any CSU campus.**

Below is a list of CSU minor programs in art and related fields, some of which allow for incorporation of courses in ceramics to fulfill requirements.

CSU Channel Islands (Art, Computer Game Design)

CSU Chico (Art History, Art History, Photographic Studies, Communication Design, Computer Aided Graphics)

CSU Dominguez Hills (Art History, Crafts, Design, Digital Graphics, Art Studio)

CSU East Bay (Art History, Art Studio, Interactive Sculpture, Multimedia, Advertising)

Fresno State (Art, Media Arts)

CSU Fullerton (Advertising, Art)

Humboldt State (Art History, Art Studio)

Cal State L.A. (Art)

CSU Monterey Bay (Visual and Public Art, Communication Design)

CSU Northridge (Art, Art History)

Sacramento State (Art Studio,

CSU San Bernardino (Art History, Studio Art)

San Diego State (Art, Art History)

San Francisco State (Art)

San Jose State (Art Education, Art History and Visual Culture, Photography, Studio Art, Graphic Design)

Cal Poly San Luis Obispo (Art History, Graphic Communication, Studio Art

CSU San Marcos (Arts and Technology, Art History, Visual Arts, Visual Performing Arts)

Sonoma State (Art History, Art Studio, Museum and Gallery Methods)

CSU Stanislaus (Art)

* 1. Differences between the proposed program and programs listed in Section 5a above.

While there are other minors in the CSU of varying relation to the Ceramics field (minors in Art History, Studio Art, etc.), there is no campus in the CSU that offers a minor program in ceramics. In the greater Los Angeles / Long Beach area, only the University of Southern California offers a minor program in ceramics. The CSULB School of Art has one of the oldest and most consistently excellent programs in the Ceramics in the entire CSU system, and one of the most highly regarded undergraduate programs in Ceramics in the United States, and therefore is well suited and appropriate to launch the first Minor in Ceramics program in the CSU system.

\*Please see the attached document for more information on minors within the CSU system and our plans for offering minors within specific disciplines and programs here at CSULB. Specifically, this covers similarities between the minor and major in other CSU models as well as examples of conscientious design of requirements, catalog language and enrollment management that we have developed for these minors.

* 1. List of other curricula currently offered by the campus that are closely related to the proposed program.

BFA, Option in Ceramics

MFA in Art, Ceramics Track

* 1. Community participation, if any, in the planning process. This may include prospective employers of graduates.

Southern California is full of community, non-profit, and for-profit arts centers with significant ceramics programs, and numerous independent ceramics studios where our graduates can both work creatively and seek employment as instructors and technicians. Additionally, Southern California is home to numerous independent ceramics studio workshops and “maker spaces” where our graduates can pursue creative activity and employment, and the region also is home to extensive ceramic industry providing further employment opportunities.

The greater Los Angeles area is one of the largest contemporary art production centers in the world, and Los Angeles has become one of the top hubs of the international contemporary art market, which has seen a resurgence of interest in ceramics in recent years. Our Ceramics graduates have found success exhibiting in Los Angeles galleries, and have found employment working in the studios of more established artists working in ceramic media.

* 1. Applicable workforce demand projections and other relevant data.

According to the [Bureau of Labor Statistics](http://www.bls.gov/oes/current/oes274021.htm) in 2015 California also has the highest levels of employment for Fine Artists (occupational code 27-1013) with an average hourly salary of $28.39, and nationwide it is ranked third for the annual mean wage, only behind New York and Connecticut. The Bureau of Labor Statistics shows a positive 10-year trend for employment opportunities for artists in California.

Additionally, the 2015 Otis report on the Creative Economy shows employment in creative economy sectors in both Los Angeles County and Orange County is recovering as the broader US and California economies recover, with employment now trending upward in both counties, and the Otis report also now ranks the Los Angeles area as the largest creative economy in the United States, beating out (in descending order) New York, Chicago, San Francisco, and Seattle.

See section 5.d above for additional information regarding employment opportunities.

* 1. If the program was proposed to meet society’s need for the advancement of knowledge, please specify the need and explain how the program meets that need.

Art remains one of the defining constants of civilization since the dawn of civilization, with Ceramics including some of the most ancient and enduring art and craft technologies, traditions, and genres. The Ceramics continue to expand as they incorporate emergent technologies, and in the contemporary art market and exhibition circuit, ceramics are at their highest point of interest since the mid twentieth century.

Additionally, ceramics remain, globally, essential to industry from “cottage industry” production of ceramic art, craft, and functional items, to major industrial applications.

1. **Student Demand (CPEC “Student Demand”)**
   1. Compelling evidence of student interest in enrolling in the proposed program. Types of evidence vary and may include national, statewide, and professional employment forecasts and surveys; petitions; lists of related associate degree programs at feeder community colleges; reports from community college transfer centers; and enrollments from feeder baccalaureate programs, for example.

Students across campus, who historically have been essentially shut out of the opportunity to have a studio art experience at CSULB, have made repeated requests to our advisors and faculty to offer more courses and programs open to non-majors. In addition, in a spring 2016 survey of graduating BA (General) Studio Art students, 65% indicated that they would have liked to have the option of pursuing a specialized Studio Art minor as part of their degree options.

Additionally, we already have an indicator of student interest in study in the Ceramics area just from the number of students who chose to take entry-level ceramics courses to fulfill a choice from among lower division three-dimensional art courses and lower-division general art courses as required by our BA Studio Art option and all of our School of Art BFA degree options, with student demand supporting four sections of introductory courses in ceramics per semester compared to between one and four sections per academic year in other three-dimensional arts disciplines.

There are numerous ceramics feeder schools in the immediate area, and yet no CSU campus offering a minor in Ceramics. Experience in ceramics is commonly introduced to students in California K-12 art instruction and in California Community Colleges including our nearby community college campuses including Long Beach City College, Cerritos College, Cyprus College, Fullerton College, Orange Coast College, Pasadena City College, Saddleback College, and Santa Monica College, all of which feed transfer majors into our BFA Ceramics program, and likely will additionally feed us students pursuing majors in other departments across campus but coming to our campus with an interest in ceramics.

Student demand will likely come from the following student populations:

1) The Minor in Ceramics is created principally to serve students majoring in programs and departments throughout CSULB who wish to have a substantial creative experience in ceramics. This minor, along with others in the School of Art, will give students access to courses and experiences previously available only to students majoring in Art at CSULB. Most importantly, this minor will allow for beneficial exchange between the School of Art and the rest of the university, making our students aware of a larger context for thinking about art (and encouraging them to take classes in other departments) while also adding new intellectual perspectives to our classrooms and making our quality programs in the School of Art more accessible to students outside of the School of Art. Studio Art classes in the School of Art have traditionally been limited to Art majors, and offering this and other Minors will allow the university as a whole to benefit from our outstanding programs. Based on the 3-4 semesters models laid out in this proposal, students should be able to complete the minor in 3-4 semesters alongside other major requirements. This and other minors proposed by the School of Art will allow the School of Art to become a full participant in the cross-campus exchange that defines our university.

Providing a Minor in Ceramics, as well as minors in other studio art disciplines, would create greater access and exchange between the School of Art and student populations throughout the university. We anticipate that School of Art students will also become more aware of other minors across campus, both through minors becoming a more regular part of our internal advising, and through the influence and presence of other majors and their valuable perspectives within their classrooms.

2) With proper advising to make sure that the addition of a minor does not interfere with progress toward graduation, the Minor in Ceramics also can enhance the undergraduate experience of students currently majoring within the School of Art.

a) The Minor in Ceramics provides students in majors such as Art Education, Art History, and Studio Art (general) with opportunity to enhance their major with a focus in the specific area of ceramics study and receive transcript credit for this focused study, enhancing their knowledge of ceramics and improving their employment prospects. For example, BA Art Education majors often comment that they would like to be able to augment their degrees and credentials with the additional focused study and transcript acknowledgement of a Minor in Ceramics to make them both better prepared and more competitive in the marketplace for K-12 positions at schools where ceramics remains a substantial part of the curriculum. The minor can provide students majoring in the BA Art History with a transcript-acknowledged immersion in studio practice and specialized coursework in ceramics, beyond the minimal studio experience required for the BA Art History degree, providing these students with a greater grounding in studio practice that will inform their art historical studies and also make them more competitive in applying to art history graduate programs.

b) We anticipate that many BA Studio Art students will find the option to pursue a minor as an attractive alternative to seeking the BFA degree. Currently the largest problem we have with timely graduation is due to large numbers of BA students going into a holding pattern, often over several semesters, as they seek acceptance to a BFA program. These minors will give students another option and will help us achieve our Timely Graduation goals. Many students aspire to enter our BFA programs in specific studio disciplines; however, to do so, they must go through a demanding and competitive portfolio review process, and some of them simply are not accepted into these degree programs. The only alternative for these students is to pursue a general BA Studio Art degree and graduate with a transcript that, other than listing courses taken, in no way acknowledges their aspiration and completion toward an area of emphasis. A Minor in Ceramics would allow a third option whereby BA Studio Art students can gain further immersion in a specific studio discipline (in this case, ceramics), and receive transcript acknowledgement of specialized training in this area, without having had to be selected in the portfolio-review process, and without having to complete all of the BFA degree requirements (including highly technical training and production of an ambitious solo exhibition) demanded of BFA Ceramics Majors. Additionally, a minor may allow these students to take some of the coursework they usually would have undertaken in preparation for entry into a BFA degree program that they wound up not entering, and then apply it a minor program they actually can complete.

c) We do not anticipate that BFA students will be able to pursue a minor because of Timely Graduation Policies and additional rigorous requirements of BFA degrees.

Timely Graduation: Reasonable unit counts and the accessibility and flexibility of courses required for the minor will ensure that students are able to complete the minor before they reach the maximum units allowable for their undergraduate experience. School of Art students will be able to double-count some requirements for their major and this minor, with the stipulation that 9 discrete units are required to earn the Minor in Ceramics. This will help ensure that they will also be able to complete the minor in a timely fashion alongside other studio art or art history requirements. Non-Art students will need to declare the minor fairly early in order to finish within the necessary timeframe allowed by their degree. Again, we anticipate that many BA Studio Art students will find the option to pursue an Art minor as an attractive alternative to seeking the BFA degree. Currently the largest problem we have with timely graduation is due to large numbers of BA students going into a holding pattern as they seek acceptance to a BFA program, when many could choose a BA Studio Art (general) plus a minor that would allow them a clearer path to graduation while they earn transcript acknowledgement of an area of specialization.

* 1. Issues of access considered when planning this program.

Studio Art classes in the School of Art have traditionally been limited to Art majors, and offering this and other Minors will allow the university as a whole to benefit from our outstanding programs.

Students will have to apply to and be accepted into the minor after completion of 200-level courses. This will allow us to monitor enrollments and access. We envision a cap of twenty minors at any given time. Because all upper division requirements in the minor involve choices between options, we believe that minors will distribute themselves among these courses to fill existing open seats without necessitating additional course sections.

It is possible that once the minor is well known, demand could result in additional course sections of the 200-level courses, that can be a matter of administrative discretion, and the 200-level courses function as a gateway to the minor. Hence, control of 200-level section offerings directly controls number of minors moving forward into upper-division courses.

While the ebb and flow of enrollments may be somewhat unpredictable, based on previous semester enrollments, adding minors will if anything likely improve fill rates in our upper-division courses without necessitating additional section offerings.

Most importantly, this minor will allow for beneficial exchange between the School of Art and the rest of the university, making our students aware of a large context for thinking about art (and encouraging them to take classes in other departments) while also adding new intellectual perspectives to our classrooms and making our quality programs in the School of Art more accessible to students outside of the School of Art. This minor and other minors in the School of Art allow the School of Art to participate in the broad cross-campus exchange that defines our university.

Based on the 3-4 semesters model below, students should be able to complete the minor in 3-4 semesters alongside other major requirements. Sequencing of prerequisites necessitates that the Minor in Ceramics cannot be completed by non-Art majors in less than three semesters, but easily can be completed in three or four semesters, with multiple variations. Studio Art majors could complete the minor in Ceramics with an additional 9 units, or over 1-2 semesters. Additionally, every class that satisfies a requirement or choice between requirements in the minor is routinely offered every semester or every other semester, as evidenced in the table below indicating expected course offering fall and spring over the next three academic years (also included in section 4.g.)

\* = Tenured or tenure track faculty. See list of faculty in section 7.a.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Course** | **Fall Sections** | **Fall Faculty** | | **Spring Sections** | **Spring Faculty** |
| ART 251A | 2 | Staffed by Marsh\*, Miles\*, Miller\*, or Lecturer | 2 | | Staffed by Marsh\*, Miles\*, Miller\*, or Lecturer |
| ART 251B | 2 | Staffed by Kvapil\*, Miller\*, or Lecturer | 2 | | Staffed by Kvapil\*, Miller\*, or Lecturer |
| Combined section of ART 341A and 343A | 2 | Staffed by Marsh\*, Miles\*, or Lecturer | 2 | | Staffed by Marsh\*, Miles\*, or Lecturer |
| Combined section of ART 341B and 343B | 1 | Kvapil\* or Marsh\* | 1 | | Kvapil\* or Marsh\* |
| ART 352A | 1 | Blechner | N/A | | N/A |
| ART 352B | N/A | N/A | 1 | | Marsh\* |

Following are three-and four-semester roadmaps laying out every possible sequence of completing coursework for the minor.

|  |  |  |
| --- | --- | --- |
| **Minor in Ceramics: Three-semester Roadmap A** | | |
| Semester 1 | Semester 2 | Semester 3 |
| ART 251A  ART 251B | ART 341A or ART 341B | ART 343A or ART 343B  ART 352A or ART 352B |

|  |  |  |
| --- | --- | --- |
| **Minor in Ceramics: Three-semester Roadmap B** | | |
| Semester 1 | Semester 2 | Semester 3 |
| ART 251A  ART 251B | ART 341A or ART 341B;  ART 352A or ART 352B | ART 343A or ART 343B; |

|  |  |  |
| --- | --- | --- |
| **Minor in Ceramics: Three-semester Roadmap C** | | |
| Semester 1 | Semester 2 | Semester 3 |
| ART 251A or ART 251B | ART 251A or ART 251B;  ART 341A or ART 341B | ART 343A or 343B;  ART 352A or 352B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap A** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A  ART 251B | ART 341A or ART 341B | ART 343A or ART 343B | ART 352A or ART 352B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap B** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A  ART 251B | ART 341A or ART 341B | ART 352A or ART 352B | ART 343A or ART 343B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap C** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A or ART 251B | ART 251A or ART 251B | ART 341A or ART 341B | ART 343A or 343B;  ART 352A or 352B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap D** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A or ART 251B | ART 251A or ART 251B | ART 341A or ART 341B;  ART 352A or 352B | ART 343A or 343B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap E** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A or ART 251B | ART 251A or ART 251B;  ART 341A or ART 341B | ART 343A or ART 343B | ART 352A or ART 352B |

|  |  |  |  |
| --- | --- | --- | --- |
| **Minor in Ceramics: Four-semester Roadmap F** | | | |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 |
| ART 251A or ART 251B | ART 251A or ART 251B;  ART 341A or ART 341B | ART 352A or ART 352B | ART 343A or ART 343B |

* 1. Professional uses of the proposed program.

The Minor in Ceramics will provide the following professionally related experience:

* Specialized experience in Ceramics for students intending on careers as practicing and exhibiting artists;
* Specialized experience in Ceramics for students pursuing professional work in the fields of studio pottery, production pottery, or art fabrication;
* Specialized experience in Ceramics for students pursuing professional work in ceramic industry;
* Enhancing specialized experience in Ceramics for students pursuing employment as K-12 teachers.
  1. The expected number of students in the year of initiation and three years and five years thereafter. The expected number of graduates in the year of initiation, and three years and five years thereafter.

We expect to take on 5-10 minors in the first year, and then approximately that many in years thereafter. On average, we would have 10-20 students enrolled in minor courses at one time over the next 3-5 years, and produce 5-10 graduates per year.

School of Art students would need at least 9 unique, standalone units to complete the minor (that cannot be counted for the major), so it is likely that the first graduate with this minor could be produced a year after implementation (if any Studio Art BA students declare the Minor).

For student majoring outside the School of Art, the 15 required units would require, on average, 3-4 semesters to finish when taken alongside other courses in the proper order. Please see roadmaps in section 6.b.

1. **Existing Support Resources for the Proposed Minor or Certificate Program**

**(CPEC “Total Costs of the Program”)**

**Note:** Sections 7 and 8 should be prepared in consultation with the campus administrators responsible for faculty staffing and instructional facilities allocation and planning. A statement from the responsible administrator(s) should be attached to the proposal assuring that such consultation has taken place.

1. Faculty who would teach in the program, indicating rank, appointment status, highest degree earned, date and field of highest degree, professional experience, and affiliations with other campus programs. For graduate programs, include faculty publications or curriculum vitae.

Faculty members in Ceramics are well versed in multiple fields, offering a wide range of interdisciplinary perspectives and approaches.

Tenured and tenure-track faculty:

Professor Jay Kvapil, tenured full Professor, FERP, MFA in Art, San Jose State University, 1981, CSULB faculty since 1986, tenure-track appointment 1986, currently teaching in CSULB Ceramics area;

Professor Tony Marsh, tenured full Professor, MFA in Art, Alfred University, 1988, CSULB faculty since 1984, tenure-track appointment 1988, currently teaching in CSULB Ceramics area;

Professor Chris Miles, tenured full Professor, MFA in Art, University of Southern California, 1994, CSULB faculty since 1998, tenure-track appointment 2003, currently teaching in CSULB Ceramics area and serving as area head;

Assistant Professor Chris Miller, tenure-track, MFA in Art, School of the Art Institute of Chicago, 2005, CSULB faculty since 2010, tenure-track appointment 2013, currently teaching in CSULB Foundation 3D and Ceramics area;

3-year contract Lecturer faculty:

Douglas Blechner, MFA in Ceramics, CSU Los Angeles, 2008

Additional Lecturer faculty:

Tanya Batura, MFA in Art, UCLA, 2003

Ben Jackel, MFA in Art, UCLA, 2003

Diane Linquata, MFA in Art, Ceramics track, CSULB, 2015

Ruby Neri, MFA in Art, UCLA, 1998

1. Space and facilitiesthat would be used in support of the proposed program.

Existing CSULB Ceramics instructional spaces in buildings FA3 and adjacent outdoor work areas. No additional space is required to support this minor.

1. A report provided by the campus Library, detailing resources available to support the program (discussion of subject areas, volume counts, periodical holdings, etc. are appropriate).

Report is attached. Library resources, including interlibrary loan and LINKPLUS, are already in place to satisfy the needs of the Minor. See attached letter from CSULB Arts Librarian, Leslie Anderson. No additional resources are needed specifically for this minor. Requests for additions to the collection would be as dictated to maintain currency in the field as appropriate for supporting already existing MFA, BFA and general instruction in Ceramics.

d. Existing academic technology, equipment, and other specialized materials currently available.

Existing Ceramics instructional spaces are sufficiently equipped for all courses included in the minor. No additional equipment is required for this minor.

No additional specialized materials or academic technology is required for this minor.

1. **Additional Support Resources Required**

**(CPEC “Total Costs of the Program”)**

Note: If additional support resources will be needed to implement and maintain the program, a statement by the responsible administrator(s) should be attached to the proposal assuring that such resources will be provided.

1. Any special characteristics of the additional faculty or staff support positions needed to implement the proposed program.

NONE.

1. The amount of additional lecture and/or laboratory space required to initiate and to sustain the program over the next five years. Indicate any additional special facilities that will be required. If the space is under construction, what is the projected occupancy date? If the space is planned, indicate campus-wide priority of the facility, capital outlay program priority, and projected date of occupancy.

NONE.

1. A report written in consultation with the campus librarian, indicating any additional library resources needed. Indicate the commitment of the campus either to purchase or borrow through interlibrary loan these additional resources.

Report is attached. Library resources, including interlibrary loan and LINKPLUS, are already in place to satisfy the needs of the Minor. See attached letter from CSULB Arts Librarian, Leslie Anderson. No additional resources are needed specifically for this minor. Requests for additions to the collection would be as dictated to maintain currency in the field as appropriate for supporting already existing MFA, BFA, and general instruction in Ceramics.

1. Additional academic technology, equipment, or specialized materials that will be (1) needed to implement the program and (2) needed during the first two years after initiation. Indicate the source of funds and priority to secure these resource needs.

NONE.