

# COMMUNICATION STUDIES

College of Liberal Arts

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**Administrative Director:** Tim Plax

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Students desiring information about the Communication Studies program at CSULB should contact the department undergraduate advisor or the graduate advisor.

## Career Possibilities

Public Relations Specialist • Personnel Specialist • Claims Adjuster • Radio/TV Announcer • Community Organization Worker • Actor/Actress • Management Trainer • Foreign Service Officer • Advertising Worker • Development Officer/Fundraiser • Lobbyist • Clergy • Lawyer • College Professor • Freelance Writer • Researcher • Politician • Promoter • Speech Writer (Some of these, and other careers, require additional education or experience. For more information, see [www.careers.csulb.edu](http://www.careers.csulb.edu).)

## Introduction

Department of Communication Studies provides students with a liberal arts education in communication arts and sciences with specialized training in communication skills and practices at the baccalaureate and graduate levels. The Department of Communication Studies provides two major services to the University community. Each student is required to consult with the department undergraduate or graduate advisor as appropriate for advisement.

NOTE: Lower-division 100 and 200 level classes taken through California Community Colleges satisfy lower-division CSULB Communication Studies requirements.

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## Undergraduate Programs

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### Bachelor of Arts in Communication Studies (120 units)

#### Admission Under Impaction

Refer to the following website for additional impaction criteria: [http://www.csulb.edu/depts/enrollment/admissions/impacted\\_major.html](http://www.csulb.edu/depts/enrollment/admissions/impacted_major.html).

#### Requirements

This requires 48 units of which 36 are upper division. All Communication Studies majors, regardless of option chosen, are required to complete the following core:

#### 1. Lower Division Core (12 units):

Take all the following:

COMM 110 Interpersonal Communication (3)  
Corequisite: Concurrent enrollment in COMM 110 Workshop.

COMM 130 Essentials of Public Speaking (3)  
Prerequisites: None

COMM 131 Essentials of Argumentation (3)  
Corequisite: Concurrent enrollment in 131 workshop.

\*COMM 200 Gateway to Communication Studies (3)  
Prerequisites: None

\*Students must take COMM 200 in their first year of declaring the major

#### 2. Upper Division Core (18 units):

Take all the following courses:

COMM 300 Survey of Rhetorical Theory (3)  
Prerequisite: GE Foundation requirements.

COMM 301 Communication Criticism (3)  
Prerequisite: COMM 300.

COMM 306 Communication Theory (3)  
Prerequisites: None

COMM 307 Measurement in Communication Research (3)  
Prerequisites: COMM 306 and completion of University GE requirement in mathematics.

COMM 309 Language and Behavior (3)  
Prerequisites: None

COMM 330 Intercultural Communication (3)  
Prerequisites: None

#### 3. Elective Courses: An additional 18 units of course work (of which at least 9 units must be in 400-level courses) are required for the major.

18 units drawn from: COMM 331, 333, 334, 335, 337, 338, 344, 352, 355, 358, 400, 410, 411, 412, 414, 415, 420, 421, 422, 430, 432, 433, 434, 436, 437, 439, 441, 442, 444, 449, 450, 452, 490

Only courses in which a "C" or better have been earned may be applied to satisfy upper division requirements in the major. Classes taken in which less than adequate grades are received must be repeated until an adequate grade is achieved. Majors will not be permitted to take any upper division class in the major on a credit/non-credit basis.

### Option in Communication, Culture, and Public Affairs (120 units)

#### Requirements

This option requires 48 units of which 36 are upper division. All Communication Studies majors, regardless of option chosen, are required to complete the following core.

#### 1. Lower Division Core (12 units):

Take all the following:

COMM 110 Interpersonal Communication (3)  
Corequisite: Concurrent enrollment in COMM 110 Workshop.

COMM 130 Essentials of Public Speaking (3)  
Prerequisites: None

COMM 131 Essentials of Argumentation (3)  
Corequisite: Concurrent enrollment in 131 workshop.

\*COMM 200 Gateway to Communication Studies (3)  
Prerequisites: None

\*Students must take COMM 200 in their first year of declaring the major

2. Upper Division Core (18 units):

Take all the following courses:

COMM 300 Survey of Rhetorical Theory (3)  
Prerequisite: GE Foundation requirements.

COMM 301 Communication Criticism (3)  
Prerequisite: COMM 300.

COMM 306 Communication Theory (3)  
Prerequisites: None

COMM 307 Measurement in Communication Research (3)  
Prerequisites: COMM 306 and completion of University GE requirement in mathematics.

COMM 309 Language and Behavior (3)  
Prerequisites: None

COMM 330 Intercultural Communication (3)  
Prerequisites: None

3. Electives (18 units, 9 units must be 400-level) selected from the following:

COMM 331, 333, 335, 336, 338, 352, 412, 415, 422, 430, 433, 434, 436, 437, 439, 441I, 442I, 449, 490 (consult with a communication studies advisor about which 490 course are appropriate for this degree option).

Only courses in which a "C" or better have been earned may be applied to satisfy upper division requirements in the major. Classes taken in which less than adequate grades are received must be repeated until an adequate grade is achieved. Majors will not be permitted to take any upper division class in the major on a credit/non-credit basis.

### Option in Interpersonal and Organizational Communication (120 units)

#### Requirements

This option requires 48 units of which 36 are upper division. All Communication Studies majors, regardless of option chosen, are required to complete the following core.

1. Lower Division Core (12 units):

Take all the following:

COMM 110 Interpersonal Communication (3)  
Corequisite: Concurrent enrollment in COMM 110 Workshop.

COMM 130 Essentials of Public Speaking (3)  
Prerequisites: None

COMM 131 Essentials of Argumentation (3)  
Corequisite: Concurrent enrollment in 131 workshop.

\*COMM 200 Gateway to Communication Studies (3)  
Prerequisites: None

\*Students must take COMM 200 in their first year of declaring the major

2. Upper Division Core (18 units):

Take all the following courses:

COMM 300 Survey of Rhetorical Theory (3)  
Prerequisite: GE Foundation requirements.

COMM 301 Communication Criticism (3)  
Prerequisite: COMM 300.

COMM 306 Communication Theory (3)  
Prerequisites: None

COMM 307 Measurement in Communication Research (3)  
Prerequisites: COMM 306 and completion of University GE requirement in mathematics.

COMM 309 Language and Behavior (3)  
Prerequisites: None

COMM 330 Intercultural Communication (3)  
Prerequisites: None

3. Elective Courses: An additional 18 units of course work (of which at least 9 units must be in 400-level courses) are required for the major.

18 units drawn from: 334, 335, 337, 344, 355, 400, 410, 411, 412, 414, 420, 421, 432, 444, 449, 450, 452, 490 (consult with a communication studies advisor about which 490 course are appropriate for this degree option)

Only courses in which a "C" or better have been earned may be applied to satisfy upper division requirements in the major. Classes taken in which less than adequate grades are received must be repeated until an adequate grade is achieved. Majors will not be permitted to take any upper division class in the major on a credit/non-credit basis.

### Minor in Communication Studies

The Minor in Communication Studies is available to any non-Communication Studies major. A minimum of 21 units in Communication Studies is required, of which at least 15 must be upper division, chosen in consultation with the Department Undergraduate Advisor.

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## Graduate Programs

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### Master of Arts in Communication Studies

This degree allows the student to construct a personalized program that draws from the following areas: rhetorical, interpersonal, organizational, or intercultural communication, performance studies, forensics or instructional communication.

#### Admission

1. Application for Admission to the University. The office of Enrollment Services processes applications to the University (forms available through that office) and forwards those meeting University criteria to the Department.
2. Application to the Department. In addition to the University application, prospective students are also required to submit an application and supporting materials directly to the Department. An application form along with detailed instructions are available on-line at the Department's website (<http://www.csulb.edu/depts/comstudies>). Generally, the department accepts students who have a minimum 3.0 Overall Undergraduate GPA and a minimum combined score of 900 on the Verbal and Quantitative sections of the Graduate Record Exam (minimum of 400 per section) on August 1, 2011, the GRE revised the test and scoring system. For tests taken after, August 1, 2011, applicants will need a minimum combined score of 297 on the Verbal and Quantitative sections, with no less than 146 on either section. The decision to admit is never based

on a single indicator. Students who do not meet these requirements may seek admission through appeal.

3. Admissions Appeal Policy. Students whose GPA and/or GRE scores are below the minimum may seek admission through an appeal letter to the Graduate Advisor. The Graduate Advisor shall distribute copies of any appeal letters to the Graduate Committee. The Graduate Committee shall consider the merits of each appeal letter and determine whether an exception ought to be made with regard to the GPA and/or GRE requirements. The decision of the Graduate Committee is final. Students who are not accepted into the program may not enroll in graduate courses in the Department of Communication Studies. Graduate courses taken through Open University will not apply to the student's degree program in the Department of Communication Studies.
4. Teaching Associateships and Graduate Assistantships. Employment as a Teaching Associate or Graduate Assistant falls under the jurisdiction of the Personnel Committee of the Department. The positions pay approximately \$950.00 per month. Tuition is not waived. Interested students should send letters of application, transcripts, GRE scores, and three letters of recommendation to: Chair, Department of Communication Studies, California State University, Long Beach, 1250 Bellflower Blvd., MHB-717, Long Beach, CA 90840-2407.
5. Advising. Consult the Graduate Advisor to plan a program of study and to receive information regarding Department procedures prior to enrollment. The Graduate Advisor and/or a faculty mentor will guide students through their programs.

### General Considerations

1. Requirements
  - A. All requirements date from the time at which a student receives approval for Advancement to Candidacy, not from when a student begins graduate study.
  - B. The Department requires a minimum of thirty semester hours (including four thesis credits in the Thesis Option) for the Master's Degree. The University requires a minimum of twenty-four graduate credits be completed in residence.
  - C. Students must either pass the Department's comprehensive examination or write an acceptable thesis.
  - D. The Department expects its graduate students to possess the writing skills necessary for advanced study. Fulfill the Graduation Writing Assessment Requirement (GWAR). Students should fulfill the GWAR no later than the end of the first semester of graduate study. If you believe you have taken an examination equivalent to fulfillment of the GWAR, consult the Graduate Advisor.
2. Prerequisites
  - A. Units obtained fulfilling prerequisites or deficiencies do not count toward the minimum of thirty semester hours needed to complete the Master's degree.
  - B. Students must meet all prerequisites before enrolling in graduate courses, except for COMM 541 or 546. Individuals may petition for waiver of this rule prior to registering for courses if compelling reasons warrant such a waiver.

3. Students must comply with all University regulations outlined in the CSULB *Catalog*.

### Prerequisites

Individuals with a Bachelor's degree in Communication Studies (or its equivalent) from a fully-accredited college or university must have approved coursework in the following:  
COMM 300, 301, 306, 307, 309

### Requirements

1. A minimum of thirty hours of graduate work in Communication Studies distributed as follows:
  - A. Complete prior to advancement to candidacy and preferably within the first semester of graduate work:  
COMM 541 Rhetorical Theory and Criticism I (3)  
Prerequisites: None  
COMM 546 Communication Theory and Research I (6)  
Prerequisites: None
  - B. Complete preferably in the second semester:  
COMM 640 Rhetorical Theory and Criticism II (3)  
Prerequisite: COMM 541.  
COMM 646 Communication Theory and Research II (6)  
Prerequisites: COMM 307 (or equivalent) and 546.
  - C. 18 units of graduate level electives or 15 units of electives plus 3 thesis units
2. No more than 3 units may be taken outside the Communication Studies Department or transferred from another institution. The graduate advisor must approve any courses taken outside the department or transferred from another institution.
3. Completion of the Department's Comprehensive Examination or of an acceptable thesis.
4. Please note that Internships and student teaching cannot be included in the required thirty units.

### Questions

Any questions not answered in these pages should be directed to the Department Graduate Advisor.

### Graduate Courses in Communication Studies

Students may apply the following graduate courses in Communication Studies toward the Master's Degree:  
COMM 531, 541, 546, 590, 610, 611, 614, 620, 630, 633, 634, 635, 636, 637, 639, 640, 646, 649, 650, 697, 698

### Undergraduate Core Courses

COMM 300, 301, 306, 307, 309, and 330.

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## Communication Studies Courses (COMM)

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### LOWER DIVISION

#### 110. Interpersonal Communication (3)

Corequisite: Concurrent enrollment in COMM 110 Workshop.

Lecture: Basic characteristics of processes underlying the formation, maintenance and termination of interpersonal relationships; theoretical and practical implications of these characteristics in various forms of interpersonal communication.  
Workshop: Planned exercises and activities to develop interpersonal communications skills.

(Lecture 2 hours, Workshop 2 hours). Not open for credit to

students with credit in COMM 210.

### **130. Essentials of Public Speaking (3)**

Composition and delivery of speeches to inform and persuade. Logical organization is stressed.

### **131. Essentials of Argumentation (3)**

Corequisite: Concurrent enrollment in 131 workshop.

Lecture: Theory of argumentation; examination of forms and sources of evidence, inductive and deductive arguments, construction of case briefs, and refutation.

Workshop: Develops critical thinking abilities with planned exercises and speeches including construction and presentation of arguments, cases, and refutation.

### **132. Small Group Discussion (3)**

Basic principles and techniques of discussion. Relationship of discussion to democratic processes and contemporary society including a study and practice of critical thinking and problem-solving techniques in various group discussion settings.

### **200. Gateway to Communication Studies (3)**

Introduction to the academic discipline of communication studies with emphasis on multiple epistemological, theoretical, and methodological issues relevant to the systematic inquiry and pursuit of knowledge about human communication.

Letter grade only (A-F).

### **220. Elements of Organizational Communication (3)**

Role of communication in achieving organizational goals; theory and practice of communication in private and public organizations; techniques to enhance understanding in organizations.

### **236. Forensic Activity (1-3)**

Participation in intercollegiate forensic activities. Any student who expects to participate in such activities during the semester should enroll. Specific assignments will be determined in consultation with the staff.

May be repeated to a maximum of 4 units. (2-6 hrs. activity)

## **UPPER DIVISION**

### **300. Survey of Rhetorical Theory (3)**

Prerequisite: GE Foundation requirements.

A history of major rhetorical theories from the ancient Greeks to the Twentieth century. Theorists include Gorgias, Plato, Aristotle, Cicero, Quintilian, Augustine, Machiavelli, Locke, Marx, Freud, the existentialists, and others.

### **301. Communication Criticism (3)**

Prerequisite: COMM 300.

The analysis and criticism of public communication events including speeches, editorials, advertisements, and mass media from a variety of rhetorical perspectives.

### **306. Communication Theory (3)**

Conceptual perspectives and studies of coding, meaning, thinking, information, and persuasion within interpersonal, group and organizational contexts; theoretical contributions from other disciplines.

### **307. Measurement in Communication Research (3)**

Prerequisites: COMM 306 and completion of University GE requirement in mathematics.

Application of the scientific method to the study of speech communication; examination of the role empirical methodologies play in communication research; fundamental statistical processes.

Letter grade only (A-F). (Not open for credit to students with credit in COMM 305)

### **309. Language and Behavior (3)**

Symbolic basis of human communicative behavior; relationship between language and behavior; investigation and analysis of discourse and behavioral effects.

### **330. Intercultural Communication (3)**

Study of the relationship between culture and communication with emphasis given to social, psychological, linguistic and nonverbal variables; problems in the practice of intercultural communication.

### **331. Argumentation and Debate (3)**

Prerequisite: GE Foundation requirements.

Techniques of argumentation and their application to debate; logic, reasoning and fallacies of reasoning; experience in various forms of formal argument and debate; techniques of debate program administration.

### **333. Interpretive Communication of Literature (3)**

Derivation of meaning in various literary forms and its communicative interpretation to specific audiences.

### **334. Business and Professional Communication (3)**

Prerequisite: COMM 130 or consent of instructor.

Skills and technologies related to the assessment, strategic planning, development, implementation, and evaluation of effective communication in the business and professional setting.

### **335. Persuasive Speaking (3)**

Prerequisites: GE Foundation requirements.

Skills necessary for advanced public speaking in various venues including legislative, legal, and ceremonial public address; explores various theories of motivation including speaker credibility, emotional appeals, of evidence and argument, style in language, delivery and audience analysis skills.

### **336. Forensic Activity (1-3)**

Participation in intercollegiate forensic activities. Any student who expects to participate in such activities during the semester should enroll. Student's specific assignments will be determined in consultation with the staff.

May be repeated to a maximum of 4 units. (2-6 hrs. activity)

### **337. Professional Event Planning (3)**

Organization and direction of professional, business and political conferences or conventions; program simulation; leadership of and participation in decision making and parliamentary sessions.

May be repeated to a maximum of 6 units.

### **338. Ensemble Interpretive Reading (3)**

Programming and presentation of prose, poetry and drama by an ensemble of readers. Emphasis is placed on experimental presentations and on the development of analytical insight into literary forms.

### **344. Theory and Techniques of Interviewing (3)**

Theory and techniques of oral communication in the process of interviewing. Practical application in employment, information gathering, and persuasive interviews.

### **352. Story Telling (3)**

Cultural heritage in story telling; analysis of story types for oral presentation; techniques of preparation, presentation and listening.

### **355. Communication in the Classroom (3)**

Designed for prospective teachers; communication theories, and skills applicable to the teaching of speech communication; focus on communication strategies that contribute to greater student learning; develop an instructional package for teaching speech communication.

### **358. Speech Arts for Children (3)**

Use of creative dramatics, improvisations, puppetry, choral speech, radio, television and group discussion for the purpose of developing fluency, responsiveness and imagination in children. Integration of speech arts activities with curricular subjects will be stressed. Opportunity to apply the theories in actual situations.

### **400. Nonverbal Communication (3)**

Prerequisites: COMM 110 Lecture.

Basic characteristics of the nonverbal elements of human communication in the oral communication setting.

#### **410. Advanced Concepts in Interpersonal Communication (3)**

Prerequisites: COMM 110.

Systems and symbolic interaction approaches to interpersonal communication; consideration of interpersonal needs, self disclosure, understanding, interpersonal perception, interpersonal attraction, and social conflict; rule and performance-centered theories of interpersonal communication.

#### **411. Communication in Conflict Resolution (3)**

Prerequisites: GE Foundation requirements, completion of one or more GE Exploration courses, and upper division standing.

Analytical investigation of the nature and dynamics of interpersonal conflict; approaches to the study and understanding of conflict management as examined from intrapersonal, interpersonal, intragroup, organizational, and international perspectives.

#### **412. Gender and Communication (3)**

Prerequisites: GE Foundation requirements, completion of one or more GE Exploration courses and upper-division standing.

Survey of theories and research literature to increase students' understanding of and familiarity with major issues regarding communication between men and women in various contexts.

#### **414. Communication in Families (3)**

Role of communication in families; theoretical perspective of family interaction, current family issues, intercultural aspects of family interaction, effects of changing career/family roles, and intergenerational interaction.

Letter grade only (A-F).

#### **415. Rhetoric of Social Movements and Protest (3)**

Examines goals, strategies, and effects of groups that form to advocate social, political, and/or moral change. Focuses on how (agitator) groups communicate messages, and how institutions of power (establishment) respond in order to control or resist change.

#### **420. Advanced Concepts in Organizational Communication (3)**

Prerequisites: COMM 220.

Philosophy, methods and designs for studying the communication systems of complex organizations; organizational communication-needs assessment, methods for developing and improving communication in organizations are examined.

#### **421. Communication in Bargaining and Negotiation (3)**

Role of communication in the decision-making process of negotiation and bargaining; emphasis on the functions of communication in resolving disputes through bargaining. Successful completion of COMM 411 is highly recommended.

#### **422. Media Effects (3)**

Prerequisites: Upper-division standing and GE Foundation requirements.

Introduces students to the study of the effects of mass communication by examining some of the classic studies in the field of communication as well as exploring contemporary cultural, social, political and psychological effects of the mass media.

#### **430. Advanced Concepts in Intercultural Communication (3)**

Prerequisites: COMM 330 or consent of instructor.

Continued study of communication processes involved in interaction between people from different cultural groups; exploration of culturally variable means of thinking and behaving, and study of social psychological processes affecting all forms of intergroup interaction.

Letter grade only (A-F).

#### **432. Communication Leadership (3)**

Development of leadership skills in problem-solving communication environments; leadership theories, strategies and techniques of problem-solving and decision making.

#### **433. Trends in Interpretive Communication (3)**

Trends and issues in the theoretical and historical development of oral interpretation as applied to current times.

#### **434. Advanced Oral Presentation Skills (3)**

Prerequisite: GE Foundation requirements; one or more GE Exploration courses; and upper-division standing.

Development of advanced skills in oral presentations, including audience analysis, presentation technologies, and multi-media applications. Special consideration paid to research and critical analysis of written and oral presentation content and delivery.

Letter grade only (A-F).

#### **436. American Public Address (3)**

Prerequisites: COMM 300 and 301.

Comparison and contrast of famous American speakers and their techniques, effects and environments from the colonial period to present.

#### **437. International Public Address (3)**

Prerequisites: COMM 300 and COMM 301.

Comparisons and contrasts of famous international speakers and their techniques, effects, and environments from the Greco-Roman era to the present.

Letter grade only (A-F).

#### **439. Communication and Popular Culture (3)**

Examines the relationship between communication and popular culture in the public sphere. The course aims at improving students' abilities to respond critically to everyday mass social messages.

Letter grade only (A-F).

#### **441. Issues in Freedom of Communication (3)**

Prerequisites: Upper division standing and GE Foundation requirements, and at least two GE Exploration courses. Recommended COMM 331 or COMM 335.

The evolution and impact of First Amendment rights on American society and its political system; Emphasis on the evolution of the First Amendment, significant Supreme Court cases, the First Amendment and electronic media, and the application of case laws that deal with religion, speech, press, and assembly. Recommended for pre-law students.

#### **442. Campaign Persuasion (3)**

Prerequisites: GE Foundation requirements, upper division standing, and at least two GE Exploration courses. It is recommended that one be COMM 331 or COMM 335.

Examination of persuasive communicative strategies in political campaigns inclusive of campaign speeches, commercials, news media coverage, image-building, audience analysis through polling, and fund raising.

#### **444. Communicating Civility (3)**

Prerequisites: Upper division standing and GE Foundation requirements.

Examine codes of "civilized" communication behavior historically and analytically. Identify what it means to be an ethical and civilized communicator in today's society, and appreciate professional and personal protocols for everyday use.

Letter grade only (A-F).

#### **449. Studies in Oral Persuasion and Attitude Change (3)**

Attitude formation and change through oral communication; factors in persuasion; problems determining the effects of persuasive messages; source credibility, message variables; and personality factors in the process of persuasion.

#### **450. Communication Training in Organizations (3)**

Nature and role of communication training in a variety of social, educational, and business organizations; the goals, structure, and impact of communication effectiveness programs are examined; audiovisual aids and communication training techniques emphasized.

**452. Communication in the Multinational Organization (3)**

Communication patterns in multinational and multicultural organizational settings; the nature and impact of different organizational structures, value systems, and cultural norms in relation to productivity, employee and organizational obligations and expectations.

**490. Selected Topics in Communication Studies (3)**

Topics of current interest selected for intensive study in Communication.

May be repeated to a maximum of 6 units with different topics. Topics announced in the *Schedule of Classes*.

A. Hip Hop Criticism

**492A-B. Internship (3-3)**

Prerequisite: Permit required to enroll with consent of instructor; open only to senior majors.

At least 120 hours with cooperating organizations on- or off-campus. Work directed and evaluated by instructor in consultation with supervisor of the participating organizations. Assignments will be varied.

Credit/No Credit grading only. COMM 492A is for unpaid Internship. COMM 492B is for paid internship.

**495. Service Learning Internship (3)**

Prerequisites: Communication Studies Major with Senior Standing; minimum 3.0 GPA for all college coursework taken; COMM 130 or 335 or their equivalents; COMM 352 or 355 or 358, or the consent of instructor.

Application of academic knowledge of communication skills in the community; public speaking, listening, interpersonal communication, group communication, multicultural communication, and/or interviewing skills training (1) to students in K-12 schools or (2) to persons in the public sector.

Letter grade only (A-F). May be repeated to a maximum of 6 units.

**499. Special Studies (1-6)**

Prerequisites: "Permit" required to enroll. Open to upper division students or graduate standing and consent of instructor. Approved "Agreement for Independent Study" must be on file with the Department prior to enrolling in this course.

Individualized laboratory or library research selected in consultation with instructor. Written report of the research is required. Not acceptable for graduate credit toward the master's degree.

**GRADUATE LEVEL****531. Administering the Forensic Program (3)**

Prerequisite: "Permit" required to enroll with consent of instructor.

Principles of constructing and administering a forensic program, including recruiting, squad direction, budgeting, tournament policies, and current literature on forensics direction.

Letter grade only (A-F).

**541. Rhetorical Theory and Criticism I (3)**

Introduction to research in rhetorical studies. Examination of major figures and schools of thought on rhetorical theory and criticism from the Pre-Socratics through the contemporary modern British era.

**546. Communication Theory and Research I (3)**

Examination of theories and research in social cognition, interpersonal, small group, organizational, intercultural, mass, instructional, language and behavior, and nonverbal communication. Critical analysis of empirically-based articles in the field. Social-scientific research proposal required.

Letter grade only (A-F).

**590. Selected Topics in Communication Studies (3)**

Prerequisite: Consent of instructor.

Investigation of topics of current interest and concern to students in communication and allied areas.

May be repeated to a maximum of 6 units with different topics, no more than 3 units may count toward the Communication Studies master's degree. Topics announced in the *Schedule of Classes*.

**590A. Theory and Criticism of Presidential Rhetoric (3)**

Examines presidential communication theory and criticism. Topics under consideration include the changing office of the US presidency as well as the evolving role of the first lady. Rhetorical artifacts for analysis span the history of the US presidency.

**610. Seminar in Interpersonal Communication (3)**

Prerequisite: COMM 546 or consent of instructor.

Current theories and research in interpersonal communication.

Letter grade only (A-F).

**611. Seminar in Negotiation and Conflict Resolution (3)**

Prerequisites: COMM 411 or 421 and 546 or consent of instructor.

Investigation, analysis, and criticism of the nature, development, and dynamics of conflict and the role of negotiation in interpersonal, group, organizational, and international and intercultural communication; study and understanding of conflict management.

Letter grade only (A-F).

**614. Gender and Family Research (3)**

Major theoretical perspectives on the role of communication in family and gender issues; epistemological, conceptual, and methodological issues in researching family and gender communication.

Letter grade only (A-F).

**620. Seminar in Organizational Communication (3)**

Prerequisite: COMM 546 or consent of instructor.

Theories and models of communication in large organizations; design and management of organizational communication systems.

Letter grade only (A-F).

**630. Seminar Intercultural Communication (3)**

Prerequisites: COMM 541 and 546 or consent of instructor.

Analysis of cultural influences on interpersonal communication; emphasis given to cultural values, perception, social organization, language and nonverbal codes; development of strategies of effective intercultural communication in international and domestic settings.

**633. Seminar in Interpretive Communication (3)**

Prerequisite: COMM 541 or consent of instructor.

Theories of communicative interpretation of literature, with emphasis on the theory and evaluation of oral presentation of literature as art form and pedagogical instrument.

Letter grade only (A-F).

**634. Performance and Ethnography (3)**

Students use ethnographic methods to explore the relationship between culture and performance. Students choose a community, conduct fieldwork and collect/perform stories in order to better understand a particular population.

Letter grade only (A-F).

**635. Seminar in Communication Criticism (3)**

Prerequisite: COMM 541 or consent of instructor.

Critical theories of rhetoric and major systems of communication criticism; development of criteria and approaches for the evaluation of select communication acts and contexts.

Letter grade only (A-F).

**636. Seminar in American Public Communication (3)**

Prerequisite: COMM 541 or consent of instructor.

Studies of American rhetorical events and their social, political and intellectual settings; application of rhetorical theory in the analysis of these events.

Letter grade only (A-F).

**637. Seminar in International Public Communication (3)**

Prerequisite: COMM 541 or consent of instructor.

Studies of international rhetorical events and their social, political, and intellectual settings; application of rhetorical theory in the analysis of these public communication events.

Letter grade only (A-F).

**639. Seminar in Communication and Popular Culture (3)**

Prerequisite: COMM 541 or consent of instructor.

Survey of literature on rhetoric, critical studies, and popular culture to provide a basis for investigating communication in popular culture.

Letter grade only (A-F).

**640. Rhetorical Theory and Criticism II (3)**

Prerequisite: COMM 541.

Examination of major figures and themes in rhetorical theory and criticism in the contemporary era.

**646. Communication Theory and Research II (3)**

Prerequisites: COMM 307 (or equivalent) and 546.

Empirical research methodologies applied to communication research; theory and design of scientific research; analysis of findings; computer applications; research report required.

**649. Seminar in Persuasion and Attitude Change (3)**

Prerequisite: COMM 546 or consent of instructor.

Contemporary theories and models of persuasion; structure and relationships of beliefs, values and attitudes; methods of assessing persuasive effects; analysis of research literature.

Letter grade only (A-F).

**650. Seminar in Instructional Communication (3)**

Prerequisites: COMM 541 and 546 or consent of instructor.

Designed for teachers/trainers, the course will identify communication variables and strategies which contribute to greater student/client learning as well as greater satisfaction with the learning process. Students will develop an instructional/training package.

Letter grade only (A-F).

**697. Directed Research (1-6)**

Prerequisites: COMM 541 and 546; authorization of the department Graduate Advisor, Agreement for Independent Study Course form, consent of instructor.

Directed research leading to the definition and discussion of a selected problem or issue in communication and the presentation of research results in a formal paper submitted to the department.

May be repeated to a maximum of 6 units with different topics.

Letter grade only (A-F).

**698. Thesis (2-4)**

Prerequisites: COMM 541, 546, 640 and 646, authorization of the department Graduate Advisor, Agreement for Independent Study Course form, consent of instructor.

Preparation, completion and submission of an acceptable thesis in partial fulfillment of the requirements for the Master's degree.

Credit/No Credit grading only.