CONSUMER AFFAIRS
College of Health and Human Services
Department of Family and Consumer Sciences

Department Chair: Wendy Reiboldt
Department Office: Family and Consumer Sciences (FCS) - 001
Telephone / Fax: (562) 985-4484 / 985-4414
Website: www.csulb.edu/colleges/chhs/departments/fcs

Faculty: Mariné Aghekyan, Judith Anglin, Lee Blecher, Maria Claver, Gail C. Frank, Avery E. Goldstein, Libby Gustin, Dong-Eun Kim, James E. Koval, Peter Kreyosa, Jacqueline D. Lee, Margaret Lichty, Suzanne Marshall, Nilufer Medora, Wendy Reiboldt, Lydia Sondhi (emerita), M. Sue Stanley, Richard V. Tuveson, Jung-Mao (Ronnie) Yeh

Baccalaureate Program Coordinator: Richard V. Tuveson
Graduate Coordinator: Jacqueline D. Lee
Single Subject Credential Advisor: Margaret Lichty

Administrative Support Coordinators:
Mikal Lok, Marina Bendersky

Instructional Support Technician: Bonnie Rice

Career Possibilities
Consumer Advocates on Television and Radio Stations
  • Litigation Consumer Specialist • Product Safety Advocate • Credit Counselor • Food and Drug Consumer Specialist • Federal Trade Consumer Specialist • Community Consumer Educator • Consumer Affairs Teacher • Financial Advisor • Financial Counselor • Product Safety and Health Care Consultants • Customer Service Representative • Housing Counselor • Homeless Coordinator • Property Manager (Some of these, and other careers, require additional education or experience. For more information, see www.careers.csulb.edu.)

Undergraduate Programs

Bachelor of Science in Hospitality, Foodservice and Hotel Management
Degree and certificate information and requirements are listed under each option alphabetically in this catalog.

Consumer Affairs
This program focuses on how businesses, government agencies, and community organizations interact with families and consumers.

Option in Consumer Affairs (120 units)
Take all of the following courses:
  - CAFF 223 Personal and Family Financial Management (3)  
    Prerequisites: GE Foundation requirements.
  - CAFF 226 Consumer Life Skills (3)  
    Prerequisites: GE Foundation requirements.
  - CAFF 228 Housing in Global Perspective (3)  
    Prerequisites: GE Foundation requirements.
  - CAFF 321I Family and Consumer Resource Management (3)  
    Prerequisites:GE Foundation requirements, one or more Exploration courses, and upper division standing.
  - CAFF 322 Family Housing & Urban Community (3)  
    Prerequisites: Upper-division standing.
  - CAFF 420 Personal Finance for the Aging (3)  
    Prerequisites: 400-level course in Consumer Affairs or consent of instructor.
  - CAFF 422 Housing Policies: Public and Private (3)  
    Prerequisites: CAFF 322, upper division standing or consent of instructor.
  - CAFF 425 Personal Financial Planning Analysis (3)  
    Prerequisites: CAFF 223 or consent of instructor.
  - CAFF 426 Family Financial Problems (3)  
    Prerequisites: CAFF 223 or consent of instructor.
  - CAFF 427 Consumer Dynamics (3)  
    Prerequisites: None
  - CAFF 429 Consumer Protection (3)  
    Prerequisites: Upper Division course in consumer affairs or consent of instructor.
  - FCSE 299 Intro to Family and Consumer Sciences (1)  
    Prerequisites: None.
  - FCSE 486 Instructional Strategies for Family and Consumer Sciences Professionals (3)  
    Prerequisites: Senior standing.
  - FCSE 499 Professionalism and Leadership in FCS (2)  
    Prerequisites: FCSE 299, CAFF 321I, 12 units of upper division course work in Family and Consumer Sciences.
  - PSY 100 General Psychology (3)  
    Prerequisites/Corequisites: GE A1 requirement.

Take one of the following courses:
  - ECON 101 Principles of Microeconomics (3)  
    Prerequisites: MATH 103 or higher.
  - ECON 300 Fundamentals of Economics (3)  
    Prerequisites: GE Foundation requirements.
Take one of the following courses:
ENGL 101 Composition (3)
Prerequisites: ENGL 100.
ENGL 317 Technical Communication (3)
Prerequisites: GE Foundation requirements, upper-division standing, and a previous composition course, i.e., ENGL 100, 101, 102, 300 or equivalents.
ENGL 417 Proposal Writing (3)
Prerequisites: GE Foundation requirements.
ENGL 418 Manual Writing (3)
Prerequisites: GE Foundation requirements.
ENGL 419 Writing in Science, Social Science, and Technology (3)
Prerequisites: GE Foundation requirements.
Take one of the following courses:
C/LA 250 Elementary Statistics (4)
Prerequisites: Knowledge of mathematical procedures usually covered in elementary high school algebra.
SOC 250 Elementary Statistics (4)
Prerequisites: Knowledge of mathematical procedures usually covered in elementary high school algebra as demonstrated on a screening examination.
Take one course from the following:
CAFF 492C Internship in Consumer Affairs (3)
Prerequisites: Senior standing; a 2.5 overall GPA or a 3.0 major GPA; approval of a faculty advisor in Consumer Affairs; and CAFF 226, 321I, 422, 425, 429, or consent of instructor. Each prerequisite course must be completed with a grade of "C" or better.
FCSE 497 Directed Studies (3)
Prerequisites: Upper division standing, consent of instructor.
Take 9 units of advisor approved electives.
Each course on the student's program planner must be completed with a grade of "C" or better. In addition, a course in which a grade lower than "C" is received must be retaken and successfully completed prior to enrolling in any course for which it is a prerequisite. A student receiving a grade lower than a "C" may proceed with other courses with approval of the Consumer Affairs Area Coordinator.

Minor in Consumer Affairs
Eighteen units as approved by a Consumer Affairs faculty advisor. The Minor in Consumer Affairs is available to any non-Consumer Affairs major.
Take all of the following courses:
CAFF 223 Personal & Family Financial Management (3)
Prerequisites: GE Foundation requirements.
CAFF 226 Consumer Life Skills (3)
Prerequisites: GE Foundation requirements.
CAFF 322 Family Housing & the Urban Community (3)
Prerequisites: Upper-division standing.
Take 9 units from the following courses:
CAFF 420, 422, 425, 426, 427, and 429.

Consumer Affairs Courses (CAFF)

LOWER DIVISION

223. Personal and Family Financial Management (3)
Prerequisite: GE Foundation requirements.
A functional approach to personal finance including budget systems, consumer credit, insurance, debt collection system, status obligation, accumulating reserves. Applicable for personal and professional use.
(Lecture-discussion 3 hours)

226. Consumer Life Skills (3)
Prerequisite: GE Foundation requirements.
Consumer life skills with an emphasis on practical applications in the marketplace. Includes the history of the consumer movement, consumer rights and responsibilities, financial wellness, consumer debt, consumer behavior, fraud, and consumer redress.
(Lecture-discussion 3 hours)

228. Housing in Global Perspective (3)
Prerequisites: GE Foundation requirements.
Family housing options and choices in urban and rural areas throughout the world viewed within the context of history, politics, culture, art, environment, geography, technology and economics.
(Lecture-discussion, 3 hours).

UPPER DIVISION

309I. The Consumer in the Legal and Economic Environment (3)
Prerequisites: GE Foundation requirements; completion of one or more Exploration courses; upper division standing.
Incorporates an integrated coverage of the economic, legal, ethical and regulatory environment of consumers in avoiding and resolving disputes regarding fraudulent transactions, financial matters, personal and real property contracts, torts, credit and investment issues, and family relationships. Team taught.
(Lecture-discussion 3 hours) Same course as FIN 309I and BLAW 309I. Not open for credit to students with credit in FIN 309I or BLAW 309I.

321I. Family and Consumer Resource Management (3)
Prerequisites: GE Foundation requirements, one or more Exploration courses, and upper division standing.
Basic management principles applied to personal and family settings. Examines role of values, goal formation, decision-making, planning, implementing, and evaluation of managerial behavior in diverse family and cultural settings.
Letter grade only (A-F). (Lecture-discussion 3 hours)

322. Family Housing and the Urban Community (3)
Prerequisites: Upper-division standing.
Critical analysis of family housing in urban community including aspects of shelter, city and service providers. Sociological, psychological, legislative, economic and technical factors investigated. Special attention given to families of various structures and socioeconomic background.
(Discussion 3 hours)
388I. Technological Literacy (3)
Prerequisites: GE Foundation requirements, upper division standing, ENGL 100.
Exploration of technological concepts and their impact on individuals, society and culture. Technology as a human adaptive system and its relationship to sociological and ideological systems.
Letter grade only (A-F). (Discussion 3 hours.)

420. Personal Finance for the Aging (3)
Prerequisites: 400-level course in Consumer Affairs or consent of instructor.
Personal finance as applied to the aging population.
Same course as GERN 420. Not open for credit to students with credit in GERN 420. (Lecture-discussion 3 hrs)

422. Housing Policies: Public and Private (3)
Prerequisites: CAFF 322, upper division standing or consent of instructor.
Federal, state, and local policies, programs and legislation concerning housing and urban development. Analysis of the housing industry and its influence on the consumer market.
Letter grade only (A-F). (Discussion 3 hours)

425. Personal Financial Planning Analysis (3)
Prerequisite: CAFF 223 or consent of instructor.
Analysis and protection of personal and family resources; planning and forecasting goals; development of financial strategies utilizing insurance, investment, tax management, pensions, wills and trusts.
(Lecture-discussion 3 hours)

426. Family Financial Problems (3)
Prerequisite: CAFF 223 or consent of instructor.
Theory and practice in the diagnosis of family financial crises; selecting alternative solutions; constructing practical methods for the prevention of family financial problems.
(Discussion 2 hours, laboratory 3 hours)

427. Consumer Dynamics (3)
Examination and analysis of consumer motivation, demand, and behavior. Individual, family, and household dynamics that influence decision making.
Letter grade only (A-F).

429. Consumer Protection (3)
Prerequisites: Upper Division course in consumer affairs or consent of instructor.
Concepts of consumer protection with analysis of a myriad of resources available for individuals and families with consumer problems.
(Seminar 3 hours)

492C. Internship in Consumer Affairs (3)
Prerequisites: Student must be a Family and Consumer Sciences: Consumer Affairs major; have senior standing; have a 2.5 overall GPA or a 3.0 major GPA; approval of a faculty advisor in Consumer Affairs; and CAFF 226, 321I, 422, 425, 429, or consent of instructor. Each prerequisite course must be completed with a grade of “C” or better. A course in which a grade lower than “C” is received must be retaken and successfully completed prior to enrolling in any course for which it is a prerequisite. A student receiving a grade lower than a “C” may proceed with other courses with approval of the Area Coordinator.
Field experience in which student assumes a preprofessional role in a professional setting. Objectives developed by student with supervisor must be approved by major advisor and form the basis for evaluation.
May be repeated for 6 units maximum. (Seminar 3 hours)