

California State University, Long Beach
Film and Electronic Arts Department

Fall 2018 Admission to B.A. Option in Narrative Production

The Film and Electronic Arts' Narrative Production Option is an upper-division major with enrollment limited to no more than 40 students each year. Portfolios for admission to the option are due **February 25, 2018** (see instructions below). Admission to the option is for Fall 2018 only. There is no Spring admission for the Narrative Production Option.

REQUIREMENTS FOR ADMISSION TO THE OPTION

Current CSULB Students

Current students may not apply to the option before spring semester of their sophomore year (for admission the following fall). The minimum required cumulative grade point average is 2.75. By the time of entrance in Fall 2018, current students must have completed at least 60 and no more than 90 units of college-level course work, **including all GE Foundation courses and at least 18 units of GE courses (including ART 110 or AH 111B with a grade of C or better)**. Additionally, current students must complete required lower-division courses FEA 205, FEA 206, FEA 207, and FEA 299 with a grade of C or better.

Transfer Students

Before submitting their portfolio, transfer students must first apply to the university by November 30, 2017, declaring the FEA option in Narrative Production as their major. Transfer students must have at least 60 and no more than 90 units of college-level coursework completed prior to admission. For admission to the FEA major, the minimum required grade point average is 2.75. By the time of entrance in Fall 2018, transfer students must complete a course equivalent to Art 110 or Art History 111B with a grade of C or better, and *a minimum of two* of the following required lower division equivalent courses with a grade of C or better: FEA 205, FEA 206, FEA 207, and FEA 299. Any remaining required lower-division FEA courses must be completed during the first semester at CSULB.

Although a transfer student may apply to the FEA Narrative Production option prior to learning whether or not they have been admitted to the university, **they cannot be accepted into the option until they have been officially admitted to the university**. The Film and Electronic Arts Department is not involved in the university admissions process. If an applicant is admitted to the university but does not receive a favorable review of their portfolio, they will be offered admission to the FEA option in Theory and Practice of Cinema.

APPLICATION MATERIALS

Students apply for admission into the Narrative Production option by submitting a portfolio to the department by February 25, 2018. Prior media production experience is helpful but not required. **The Film and Electronic Arts Department seeks students with comprehensive liberal arts backgrounds, creative imaginations, and exceptional communication and storytelling skills.** For this reason, portfolios are comprised of the following materials:

1. Personal Statement (see instructions below)

2. Screen Storytelling Sample (see instructions below)
3. Critical Essay (see instructions below)

1. Personal Statement

In 500 words or less, tell us about: your motivations to study Narrative Production (Producing/Directing or Cinematography track) in our program; and a collaborative creative experience that has been valuable to you in your preparation to be a filmmaker.

Submission: submit as a Microsoft Word (.doc) or PDF (.pdf) document named in this manner: LASTNAME_Firstname_STATEMENT.doc (or .pdf)

2. Screen Storytelling Sample

Without using dialogue or voiceover, create a video in which a character makes a significant discovery, and then makes a meaningful decision based on that discovery. We should see the discovery on screen, and we should understand why the character makes the decision s/he makes. Your video cannot exceed two minutes (2:00) in length. We are looking for your ability to convey a story with image and sound, and for evidence of your creativity rather than your technical abilities.

Upload your video to an easily accessible website such as YouTube or Vimeo, and provide the URL (<http://...>) in your email when you submit your portfolio materials. Please do *not* put a statement or explanatory text on the webpage; let your video speak for itself.

3. Critical Essay

Assigned film for Fall 2018 applications:

Eternal Sunshine of the Spotless Mind (Michel Gondry, 2004)

The critical essay (3 pages maximum) is your analysis of the film assigned above. It is not a review. You should assume the reader has seen the work you are analyzing; do not include a plot summary. This essay is similar to what you would write in an English literature or film studies course. It is your analysis of any aspect(s) of the work, focusing on a specific topic such as: formal qualities (how composition, lighting, production design, and/or sound are used to convey meaning); social observation or commentary; use of genre conventions; dramatic structure; psychological aspects and relationships of the characters; etc.

Format: Three pages maximum, double-spaced with 12-point Times font, 1" margins. Do not use images in the essay. The essay should have a title that is not merely the title of the film; the title should reflect the focus and argument of your essay. Make sure your name is at the top of the first page.

Submission: submit as a Microsoft Word (.doc) or PDF (.pdf) document named in this manner: LASTNAME_Firstname_ESSAY.doc (or .pdf)

APPLICATION PROCESS AND DEADLINES

All applicants, without exception, must adhere to following rules and deadlines:

1. Only complete portfolios will be accepted. All materials must be included at the time of submission.
2. To submit your portfolio materials, send an email to: FEA-Portfolio@csulb.edu
In the subject line, write YOURLASTNAME,Firstname Middlename (e.g., DOE,Mary Jane).
Use an email account that you check regularly, in case we need to contact you.
3. In the text of your email, provide the following:
 - * Your full name
 - * Your 9-digit CSULB student ID number (assigned to current CSULB students and to transfer students applying to CSULB)
 - * Your contact information (address and phone number)
 - * The URL (http://) link where we can view your Screen Storytelling Sample
4. Attach the Personal Statement and Critical Essay documents to this email. Make sure the documents are named correctly (see instructions above).

Your email must be received no later than 11:59pm on Sunday, February 25, 2018. No exceptions! Within a few days you will receive a reply from our department administrator acknowledging receipt of your email.

Review Process

The admissions committee is comprised of faculty members in the Film and Electronic Arts Department. Between February 25 and late March, portfolios will be reviewed by two committee members. If two committee members disagree about the quality of a particular portfolio, it will be sent to a third committee member for review. In order for a portfolio to receive a favorable review, two committee members must endorse it.

All applicants whose portfolios receive a favorable review will be admitted to the Option. Formal offers of admission will be made beginning in early April.

Transfer students who have not been accepted to the university will not receive offers. Transfer students who have been admitted to the university but do not receive a favorable review of their portfolio will be offered admission to the FEA option in Theory and Practice of Cinema.

Admissions decisions are final. There is no appeals process.

Questions

Please email questions to FEA academic advisor Lorenzo Gutiérrez-Jarquin:
Lorenzo.Gutierrez-Jarquin@csulb.edu

Please view the FEA Department website for announcements, updates, and upcoming events:
<http://www.csulb.edu/depts/film/>