

2023-2024 INTERNATIONAL BUSINESS MAJOR WORKSHEET

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

*Business majors may not use the CR/NC grading option for major courses.
 *At least 12 upper-division units in business must be completed at CSULB.
 *Business majors must maintain a major GPA of a 2.0 or higher.
 Students whose major GPAs fall below a 2.0 are granted one semester to raise their major GPA to a 2.0. Students whose major GPAs remain below 2.0 after this semester must declare a new major.

Units	Grade	Needs	MAJOR REQUIREMENTS	PREREQUISITE(S)
LOWER DIVISION REQUIREMENTS (24 units):				
Take ALL of the following: (ALL must be completed with a grade of C or better)				
3			ACCT 201 Elementary Financial Accounting	None
3			ACCT 202 Managerial Accounting	ACCT 201 with a grade of "C" or better
3			BLAW 220 Introduction to Law and Business Transactions	Pre-Business Majors Only
3			ECON 100 Principles of Macroeconomics (GE Category D3)	MATH 103 or higher
3			ECON 101 Principles of Microeconomics (GE Category D3)	MATH 103 or higher
3			MATH 115 Calculus for Business (GE Category B4)	Appropriate CSULB Algebra and Calculus placement or MATH 112A
Take ONE from the following: (Must be completed with a grade of C or better)				
3			STAT 118 Introductory Business Statistics (GE Category B4)	None
			*The College will substitute BIO 260, HDEV 190, MATH 114, PSY 110, STAT 108, or SOC 170 if taken for previous major.	
Take ONE from the following: (Must be completed with a grade of C or better)				
CR or 3			Computer Proficiency Exam (CPE)	None
			or IS 233 Introduction to Business Data Analysis and Programming	
UPPER DIVISION CORE REQUIREMENTS (27 units):				
Take ALL of the following courses: (* indicates you must be fully declared in the major to enroll)				
3			CBA 300 International Business	None
3			CBA 400 Business Ethics (GE Category C or D Upper Division or F)	GE Foundation, at least one Explorations, consent of instructor.
3			FIN 300 Business Finance	None
3			HRM 360 Organizational Behavior	None
3			IS 300 Management Information Systems	IS 233 or equivalent or CPE
3			IS 301 Communication for Business Professionals (GE Writing Intensive Spring 2023)	Score 11 or higher on GPE or grade of 'C' or better in GVAR Portfolio course.
3			IS 310 Business Statistics (GE Category Upper Division B)	IS 233 and STAT 108 or 118 with grade "C" or better
3			MGMT 300 Principles of Management	None
3			MKTG 300 Principles of Marketing	None
COB CORE CAPSTONE REQUIREMENT (3 units):				
3			MGMT 425* Business Strategy and Policy (GE Category D Upper Division or F)	ACCT 320 or 202, FIN 300, MGMT 300, MKTG 300, IS 301, and completion of GE Foundation courses and at least one GE Explorations course
			*Must be completed at CSULB	
<p align="center">OPTION REQUIREMENTS CAN BE FOUND ON PAGE 2</p> <p align="center">THERE ARE THREE SPECIALIZATIONS FOR INTERNATIONAL BUSINESS, PLEASE CHOOSE ONE:</p> <p align="center">GENERAL (18 UNITS)</p> <p align="center">MARKETING (18 UNITS)</p> <p align="center">SUPPLY CHAIN MANAGEMENT (18 UNITS)</p>				
NOTES:				

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OPTION REQUIREMENTS

CHOOSE ONE SPECIALIZATION FROM GENERAL, MARKETING, OR SUPPLY CHAIN MANAGEMENT

GENERAL TRACK (18 Units) (* indicates you must be fully declared in the major to enroll)

Take **ALL** of the following:

3		ACCT 465* International Accounting	ACCT 201, ACCT 202, IS 301
3		FIN 490* International Finance	FIN 300 with a 'C' or better
3		MGMT 405* International & Comparative Management	MGMT 300, IS 301, CBA 300
3		MKTG 480* International Marketing	MKTG 300, IS 301

Take **TWO** from the following General Electives:

3		BLAW 424 International Legal Environmental of Business	None
3		CBA 492 Global Business Project	CBA 300
3		CBA 493 Business Internship (Subject to approval of Program Director)	Consent of instructor
3		CBA 494 Selected Topics - Short-Term Study Abroad	None
3		HRM 458* Managing Culture and Diversity (GE Category F and Human Diversity)	HRM 360 or 361; IS 301
3		MGMT 406* International Business Policy	MGMT 300, IS 301, CBA 300
3		MKTG 481* International Marketing in Selected Markets	MKTG 300, IS 301

NOTES FOR GENERAL TRACK:

*CBA 494 may be repeated to a maximum of 6 units with different topics in different semesters, but only up to 3 units can be used for credit in the International Business program option.

MARKETING TRACK (18 Units) (* indicates you must be fully declared in the major to enroll)

Take the following:

3		MKTG 480* International Marketing	MKTG 300, IS 301
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Take **ONE** from the following:

3		MKTG 330 Advertising and Promotion I	None
3		MKTG 405* Green Marketing and Sustainability	MKTG 300, IS 301
3		MKTG 437* Digital Marketing and Media	MKTG 300, IS 301
3		MKTG 490* Consumer Behavior	MKTG 300, IS 301

Take **FOUR** from the following:

3		ACCT 465* International Accounting	ACCT 201, ACCT 202, IS 301
3		BLAW 424 International Legal Environmental of Business	None
3		CBA 492 Global Business Project	CBA 300
3		CBA 493 Business Internship *Subject to approval of Program Director	Consent of instructor
3		CBA 494 Selected Topics - Short-Term Study Abroad	None
3		FIN 490* International Finance	FIN 300 with a 'C' or better
3		MGMT 405* International & Comparative Management	MGMT 300, IS 301, CBA 300
3		MGMT 406* International Business Policy	MGMT 300, IS 301, CBA 300
3		MKTG 481* International Marketing in Selected Markets	MKTG 300, IS 301

NOTES FOR MARKETING TRACK:

*Only up to 6 units can be taken in total from CBA 492, CBA 493, and CBA 494 combined. CBA 494 may be repeated to a maximum of 6 units with different topics in different semesters, but only up to 3 units can be used for credit in the International Business program option.

SUPPLY CHAIN MANAGEMENT TRACK (18 Units) (* indicates you must be fully declared in the major to enroll)

Take **TWO** from the following:

3		SCM 410* Logistics Management	MGMT 300, IS 301
3		SCM 411* Operations Planning and Control	MGMT 300, IS 301
3		SCM 414* Global Supply Chain Management	MGMT 300, IS 301

Take **TWO** from the following:

3		ACCT 465* International Accounting	ACCT 201, ACCT 202, IS 301
3		FIN 490* International Finance	FIN 300 with a 'C' or better

Take **TWO** from the following:

3		BLAW 424 International Legal Environmental of Business	None
3		CBA 492 Global Business Project	CBA 300
3		CBA 493 Business Internship *Subject to approval of Program Director	Consent of instructor
3		CBA 494 Selected Topics - Short-Term Study Abroad	None
3		MGMT 405* International & Comparative Management	MGMT 300, IS 301, CBA 300
3		MGMT 406* International Business Policy	MGMT 300, IS 301, CBA 300
3		MKTG 480* International Marketing	MKTG 300, IS 301
3		MKTG 481* International Marketing in Selected Markets	MKTG 300, IS 301

NOTES FOR SUPPLY CHAIN MANAGEMENT TRACK:

*Only up to 6 units can be taken in total from CBA 492, CBA 493, and CBA 494 combined. CBA 494 may be repeated to a maximum of 6 units with different topics in different semesters, but only up to 3 units can be used for credit in the International Business program option.

*Up to 3 units from MKTG 480 and MKTG 481

*Up to 3 units from MGMT 405 and MGMT 406

Be sure to check your Academic Requirements Report regularly on MyCSULB to verify on track for graduation.