The ROC

Walter Pyramid — On February 11th, 2015, the Graduate Program in Sport Management hosted their semi-annual Reception-Orientation-Colloquium. For the first time in program history, this event was held on the floor of the Walter Pyramid. While welcoming in the new LT 28, and celebrating the successes of LT 25, we hosted Mr. Tim Mead, Vice President of Communications at the Los Angeles Angels of Anaheim. Mr. Mead spoke to the 240 attendees on his experiences in the business, providing insight to the incoming class, as well as inspiring and challenging the outgoing class to be people with integrity who positively impact those around them.

Using the largest indoor video board in American collegiate sport, Tipesa Moorer and Jonathan Anderson presented their outstanding Capstones. Tipesa’s, titled ‘Preparing Student Athletes for Post-Sports Life’ and Jonathan’s, ‘Golf is for Everyone’ gave those in attendance a hint of the impressive work LT 25 put into their final Capstone Presentation.

JP Cambareri was selected by his colleagues to speak on behalf of LT 25, and this incredibly well-spoken graduate did not disappoint! He reminded LT 28 of their excellent choice in selecting this program but said, “there is still work to be done, to sharpen [your] skills and expand your abilities, this sport program is the best opportunity to not only hone those skills, but to take advantage of the established connections and avenues, to use those tools and talents to the best of your own ability.”

Good luck to LT 28 and LT 25!
The Roundtable

The Chartroom, CSULB — On February 19th, 2015 LT 28 had the opportunity to meet with a number of sport leaders in our community and interview for internships these organizations were offering. This event is the first opportunity our incoming LT has to get their foot in the door of the sport industry. The group’s first internship class requires them to fulfill 100 hours of practical experience, and this roundtable introduces them to what is available. This experience gives students first-hand knowledge of how internships can lead to full-time positions, as we had six alumni interviewing students from their respective organizations.

Left: Marcus Kowal, alumni of LT 3, shakes hands with Kyle Peterson of LT 28 before discussing Systems Training Center opportunities.

Left: LT 28 students discuss internship opportunities with Aiyana Welsh, alumni of LT 23 and Senior Manager of Spectator Services with Special Olympics World Games 2015.

Above: Representatives from their respective organizations take a moment to give us a smile.
Snapshot:
Father Son Baseball Adventures

Sean Pellerin’s Capstone comes to life!
LT 20 Alumni

Father Son Baseball Adventures will be taking a group of fathers & sons (or daughters) to Washington & Baltimore to see 2 MLB games, tour Washington with DC Insider Tours and tour each stadium. Take the trip of a lifetime to see the sights and bond over America’s greatest past time!

“I knew about half way through the program that this Father Son Baseball Adventures project was what I wanted to do for my Capstone. It was stimulated by a trip I took with my dad to Boston and New York. This east coast adventure highly impacted our relationship in a very positive way. The inspiration now is to have that experience shared amongst others who share that baseball bond.

Having a Capstone I was passionate about propelled me to excel through the program. I would advise students who are in the program to take this Capstone to heart and really put their minds to it. The whole time you’re in the program you should be thinking about your Capstone, from day 1. Find something you are passionate about and run with it. Why put all that time and effort, writing 100 pages, and not have it mean something genuine to you?”

- Sean Pellerin, LT 20

Check out Father Son Baseball Adventures website below for more information:

http://www.fsbadventures.com/
https://www.youtube.com/watch?v=YS1-pyoBvHM&feature=youtu.be

Left: Sean and a friend on Chicago’s Wrigley Field
Middle: View of the St. Louis Cardinals stadium, Busch Stadium
Right: Sean and his father at monumental Yankee Stadium
Alumni Updates

David Baier (LT 23) - Account Executive, Sacramento Kings
Jason Barquero (LT 13) - PA Announcer, LA D-Fenders
Al Raitt (LT 22) — Director, Game Presentation, Seattle Sounders FC
Lauren Yao (LT 26) — Coach/Marketing Director, Power Line Consulting
Ara Messerlian (LT 8) — Sponsorship Account Supervisor, Mercedes-Benz
Megan Geier (LT 25) — Service & Retention Consultant, University of Texas
Kevin Zapata (LT 18) — Coordinator in Ticket Sales & Operations Department, LA Lakers
Stephanie Sampson (LT5) — PR Specialist, Airports Community Relations at the City of LA

LT 25 Capstone Presentations

LT 25 bowed out of the Graduate Program in Sport Management on January 31st 2015 with the presentation of their Capstone projects at the Hall of Science Building on campus.

The event was a culmination of six months work which initially began back in August with the group’s Seminar in Sport Management Literature class which started their Capstone journey.

On hand to assess LT25’s capstone projects and to offer advice were esteemed panels composed of faculty members and special guests from the sport management world.

Alum Fundraiser at “Dancing for our Stars”

Long Beach Arena’s Pacific Ballroom—January 31st was a night to remember for the Memorial Medical Center Foundation. LT 23 alumni, Jocelyn Neely, held the role as Events Coordinator of this seventh annual charity gala, “Dancing for our Stars”, which had over 830 attendees and raised over $640,000 for the BirthCare Center at Miller Children’s & Women’s Hospital Long Beach. Both attendance and amount fundraised was a record high! Among the six dancer couples, professional athletes and local celebrities, Misty May-Treanor and her husband, Matt Treanor showed their support by dancing the tango and winning “Best Technique”.

Dancers performing at Long Beach Arena’s Ballroom

Alumni Updates