Long Beach, CA - The CSULB Graduate Program in Sport Management held its semi-annual Reception/Orientation/Colloquium, commonly referred to as the "ROC", on February 11, 2014. This ROC honored the outgoing learning team, LT 23, and welcomed the new learning team, LT 26, into the program.

The event was held in the University Student Union Ballrooms and attracted close to 225 students and family members, the most attendees in program history.

Attendees, including CSULB Interim President, Dr. Donald J. Para, were treated to a delicious catered meal and a special program hosted by Dr. Sharon Guthrie, GPSM Program Director, who gave the official welcome of the evening and introduced the honored speakers.

The program welcomed back alumnus Megan Deer (LT 1) as the honored guest speaker. After completing the program, Megan has held positions with many international sporting events including the X-Games and the 2012 London Olympics. She is currently the General Manager of Venue Operations for the 2015 Special Olympics World Games. While talking about the experiences she has had in sports after leaving the program, she emphasized to the new and graduating students to “work hard, play hard and don’t be a jerk” in their future careers in sport management.

Graduating members of LT 23, Jonathan Palmer and Kelsie Hendrix, were chosen by a capstone review panel to present their outstanding Capstone Projects at the event. Jonathan’s Capstone Projects were entitled: Murph for Memorial Day: A CrossFit Fundraiser to Benefit Veterans and Their Families. Kelsie presented her project: OneStopFit.com: The Online Marketplace for Physical Fitness.

Winners of the Outstanding Capstone from LT 23 included: Ashely Bennett, Cody Brown, Jacqulyn Herkins, Jocelyn Neely, Logan Potter, and Aiyana Welsh. Winners of the 4.0 award included: David Baier, Cody Brown, Kelsie Hendrix, Jessika Hornsby, Abbey McNamara, Logan Potter, and Aiyana Welsh. David Baier won the Beach Pride Award, Jacqulyn Herkins won the 110% Award, and Aiyana Welsh won the Outstanding Student Award.

To conclude the program, Aiyana Welsh was selected by her peers in LT 23 to give the outgoing speech as the "LT representative." She delivered an inspiring message that began by thanking all the faculty, staff and family who helped and supported LT 23 through the program and finished by encouraging her classmates to use the skills and abilities they learned in the program to go forward with their careers.

The event was enjoyable for all and provided a night full of memories for members of both LT 23 and LT 26 and their families. Best of luck to members of both LT’s as they move forward in their careers, the classroom, and their lives!
On January 6th, a number of students in the program had a “once in a lifetime” opportunity to work the last Bowl Championship Series (BCS) Game ever. Many of GPSM students intern for game-days at the Rose Bowl in Pasadena, as it lends great experiences to hone facility management, event management, and customer service skills. This year, the iconic Rose Bowl Stadium hosted the last BCS Championship game between Florida State and Auburn, in addition to its annual Rose Bowl Game. Earl Declet (LT 25) described the experience, “…it doesn’t get much bigger or better than this! Tons of people would give anything for the opportunity that we got. I’m just happy to have the chance to be at the BCS game, and it wouldn’t have happened without the Graduate Program in Sports Management.” To see other exciting locations where our GPSM students have had the opportunity to intern, check out the “Students in the Biz” section on the following page.

Aiyana Welsh

Aiyana moves on from the program to a position as the Spectator Services Manager with the 2015 Special Olympic World Games.

Bill Shumard

“Beach Pride” Award

David Baier

David landed a position as an Inside Ticket Sales Representative with the San Diego Chargers immediately after graduation.

110% Award

Jacquelyn Herkins

Jacquelyn continues on in her position as Premium Service Coordinator for the Anaheim Ducks. A position she was able to secure through an informational interview.

On January 6th, a number of students in the program had a “once in a lifetime” opportunity to work the last Bowl Championship Series (BCS) Game ever. Many of GPSM students intern for game-days at the Rose Bowl in Pasadena, as it lends great experiences to hone facility management, event management, and customer service skills. This year, the iconic Rose Bowl Stadium hosted the last BCS Championship game between Florida State and Auburn, in addition to its annual Rose Bowl Game. Earl Declet (LT 25) described the experience, “…it doesn’t get much bigger or better than this! Tons of people would give anything for the opportunity that we got. I’m just happy to have the chance to be at the BCS game, and it wouldn’t have happened without the Graduate Program in Sports Management.” To see other exciting locations where our GPSM students have had the opportunity to intern, check out the “Students in the Biz” section on the following page.

Aiyana Welsh, who has served as the Graduate Assistant for LT 23 has now graduated from the program and will now move on to a new position as Spectator Services Manager with the 2015 Special Olympic World Games. Aiyana has served as a GA in the program since August 2012 where she acted as a liaison between students and faculty and helped coordinate all program events. Prior to beginning the program Aiyana also attended CSULB for her undergraduate degree where she also competed as a member of the track and field team. She was recently recognized at the ROC with the 4.0 GPA award, Outstanding Capstone Project Award, and the Outstanding Sport Management Student Award.

We wish Aiyana good luck and know she will be successful in her future career!
**STUDENTS IN THE BIZ**

Left: **Mariana Patraca** (LT 24) with LA Dodgers superstar Yasiel Puig at MLB Urban Youth Academy Annual Community Day. Mariana was the one to schedule Puig for the event and served as his translator as well.

Above & below: **Kirsten Makowiec** (LT 24), **Greg Loza** (LT 24), and **Tanya Moran** (LT 24) at Lucas Oil Stadium in Indianapolis, IN for the NCAA Emerging Leaders Seminar.

Rachel Walton (LT 25), **Paul Leaf** (LT 24), **Earl Declet** (LT 25), **Jordan Barranco** (LT 24), and **Lisa Chow** (LT 24) interning with at Rose Bowl for the BCS National Championship Game.

**Travis Roberts** (LT 24) interning with the LA Kings at the first ever NHL “Stadium Series” game held at Dodger Stadium between the Kings and Anaheim Ducks. **Anthony Tibaldi** (LT 24) and **Amanda Taylor** (LT 25) also worked the game.

**Paul Leaf** (LT 24) with ESPN broadcaster Lou Holtz at the BCS National Championship game.

**Matt Montes** (LT 24) interning with the LA Galaxy during their game against FC Shirakan, an Armenian team.

**Left:** **Victoria Davis** (LT 24) and **Vander Castillo** (LT 24) interning at the Los Angeles Lakers All-Access Event.

**Right:**

**Students in Action**

**Erin Campbell** (LT 25) was selected to be a presenter at the UCFit conference in June. Her presentation will take a look at UCLA Recreation’s FITWELL Games as a strategy to foster member community in a university recreation center. Best of luck Erin!

**ALUMNI UPDATES AND NEW JOBS**

- **Farid Mosher** (LT 11) becomes **Event Coordinator** with ESPN X Games.
- **Kelly Field** (LT 11) accepts position of **Product Manager** at Paciolan.
- **Matthew Lebouf** (LT 15) accepts position of **On-Boarding Specialist** with UCLA Health.
- **Meghan McMurtry** (LT 18) becomes **Operations Manager** at ETZEL.
- **Tyler Metzel** (LT 18) is promoted to **Corporate Sales Manager** with Real Salt Lake.
- **Jennifer Chow** (LT 21) accepts position of **Assistant Marketing Director** in the LSU Athletic Department.
- **Tatiana Clark** (LT 21) becomes **Community Sports Program Director** for the YMCA of San Francisco.
- **Alexander Raitt** (LT 22) is promoted to **Supervisor of Game Presentations and Events** with the LA Galaxy.
- **Aiyana Welsh** (LT 23) becomes **Spectator Services Manager** with the 2015 Special Olympics World Games.
- **Cody Baier** (LT 23) accepts position of **Inside Sales Representative** with the Los Angeles Clippers.
- **David Baier** (LT 23) becomes an **Inside Ticket Sales Representative** with the San Diego Chargers.
- **Ashton Stine** (LT 24) becomes **Marketing Coordinator** with the LA Marathon.
- **Juan Covarrubias** (LT 24) accepts position of **Marketing Manager** with Cartan Tours Inc.

**Upcoming Sport Events**

**Sports Events Marketing Experience**
March 28th-29th, 2014
Washington, D.C.
Click Here to register

**IEG Annual Sponsorship Conference**
March 23-26, 2014
Chicago, IL
CLICK HERE for more info

**LINKEDIN SPORTS JOBS DAILY**

Forward a current version of your Resume, Cover Letter and LinkedIn profile URL for a FREE analysis to:
LinkedIn@thesportsresume.com

**Students in Action**

Erin Campbell (LT 25) was selected to be a presenter at the UCFit conference in June. Her presentation will take a look at UCLA Recreation’s FITWELL Games as a strategy to foster member community in a university recreation center. Best of luck Erin!

**Paul Leaf** (LT 24) with ESPN broadcaster Lou Holtz at the BCS National Championship game.

**Matt Montes** (LT 24) interning with the LA Galaxy during their game against FC Shirakan, an Armenian team.