The Professional Arena Soccer League (PASL) is coming to Southern California specifically, Ontario California. The new expansion team will play at Citizens Business Bank Arena in Ontario for the 2013/14 season beginning this November.

The PASL plays a 160 game season with 80 home and 80 road games. The season runs from November to March and the league’s just completed its fifth season featuring 19 teams across the country from Harrisburg to San Diego. Dallas, Beaumont, and Rio Grande Valley each represented Texas in the PASL last season.

The highlight of this story is that **Cynthia (Gonzalez) Lilavois (LT 21)**, a recent graduate of our program, took her capstone project, ‘Professional Indoor Soccer: A Perspective from Ownership and Fans of Success’, and brought it to life in the form of the new Ontario pro–indoor soccer team! She is now the Director of Operations

“We are very excited about this new team as the response and support we’ve gotten from the community has been very positive thus far.”

Ontario Pro Soccer Team President & Head Coach Bernie Lilavois added, “The venue is first class and other local sports teams including the Ontario Reign Pro Hockey Team are great organizations and we are proud to join them in the local sports community.

The organization has launched a ‘Name the Team’ contest on its Facebook and Twitter pages as well as on their website at [www.ontarioprosoccer.com](http://www.ontarioprosoccer.com)
Toby Rochau (LT 21) is now working for FC Dallas, as a soccer sales representative. He is heading up a great July 4th promotion. Click below for more details.

Contact info:
469-365-0138
trochau@fcdallas.com

Click below for more details.

Announcing the CSULBsportmanagement You Tube Channel

We now have our very own YouTube channel! Be on the lookout for promotional videos, interviews, and more. Click on the Thumbnails for links to our two newest videos, featuring Dedan Brozino (left) and a promotional trailer (right) for the Graduate Program in Sport Management!

If you have any video ideas to help us promote our program please let us know!

GPSM Associate Director, Steve Buchan, Looks Back

Pull out your Spring 2013 Beach Review, and you’ll come across these photos! It brought back great memories for me and the parallels to the Sport Management Program came to mind. I started at Long Beach State in ’69 and rowed collegiately for 4 years and another three as an alum. Reminders of the hard work it took to excel and how quickly time flies, popped into my mind. Similar to what we shared with you when you joined the program...compressed learning and the fact that 18 months will fly by!


The old folks are coming back together once a month to tell ‘tale’s and get back on the water to relive our glory years. I suspect that the same will be for you as your careers take off. You’ll lose track of each other and over time, those contacts will be refreshed. I’d offer to you that you don’t let the relationships that you developed while in the program wane. Stay with contact with each other from the beginning and share your experiences real time. It will add greatly to your journey!!

By: Steve Buchan
Associate Director
CSULB Sport Management

CSULB Commencement

Below, several LT 22 graduates were inducted into the Phi Kappa Phi honor society. It is the oldest and largest national honor society which recognizes and encourages superior scholarship in all academic disciplines. Admission to Phi Kappa Phi is by invitation only and requires nomination and approval by the chapter and national society. Congratulations to those of our students who were granted admission into this prestigious honor society!

LT 22 from left to right: Ken Nakase, Adam Tariff, Federico Barone, Arielle Moyal, Shauna Johnson,

(ABOVE: some LT 21 and LT 22 Grads along with Dr. Guthrie and Dr. Wrynn)

Congratulations to LT 21 and LT 22 on participating in the May commencement ceremonies! It was such a rewarding experience for family and friends to see our students get acknowledged for all their hard work over the 18 month course of our program. We are so proud of our young sport managers and are ready to send them off to the professional sport industry!

Announcing the CSULBsportmanagement You Tube Channel

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YouTube

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STUDENTS IN THE BIZ

Aiyana Welsh (LT 23) & Leticia Loza (LT 24) (left) helped Jocelyn Neely (LT 23) (right) at the Tour of Long Beach.

FEATURE BLOG #1: ARIELLE MOYAL

Arielle Moyal (LT 22) has written an excellent article for sportsinfo101.com called ‘The Athlete vs the Celebrity’. She also writes for Lakersnation.com and is a UCLA Basketball employee. Arielle was also a feature guest on ESPN radio. Click on the links above and follow her on twitter! @ajmoyal

ADVISORY BOARD

Penny Toler, CSULB alum and GPSM advisory committee member was awarded the Trailblazer Award 2013. Penny, who is also the Executive Vice President and General Manager for the Los Angeles Sparks, was honored for being a woman leader who is a pioneer in her field, exemplifying a spirit of exploration, passion and groundbreaking achievement that leads the way for others. CLICK here to read more.

FEATURE BLOG #2: MARK FABRICK

Mark Fabrick (LT 22) is in his second year for DodgersNation. He writes series recaps and other editorials for the MLB. Mark, a top 50 finalist for the MLB Fan Cave, also covers the NBA and MLB for a brand new blog called ‘West Coast Bias’. CLICK HERE to read one of his latest articles and follow him on twitter! @MarkFabrick

Alumni Updates & New Jobs

Kimberly Lessing (LT 1) owns her own law practice and is President of the National Association of Women Business Owners.

Nekaya Jones (LT 6) is now a Basketball Team Sales Associate for TAGear in Anaheim, CA.

Amy Minerich (LT 11) is now the Senior Director of Development for the Cystic Fibrosis Foundation.

Cynthia (Gonzalez) Lilavois (LT 21) is now the Director of Operations for a Pro-Indoor Soccer Team in Ontario, CA. (see article on first page)

Toby Rochau (LT 21) accepted the position Soccer Sales Representative for FC Dallas Pro Soccer Team.

Celeste Soto (LT 24) is now the Amateur Soccer & Group Sales Coordinator for The LA Galaxy

Paul Leaf (LT 24) accepted a Sales & Service internship for the LA Kings.

Leticia Lozoya (LT 24) accepted the position for Assistant Director of Latino Alumni Association for USC.

Upcoming Sport Management Events

JOIN US for our Webinar Online Information Session on July 3rd at 3:00pm!

Asics World Series of Beach Volleyball on July 22 - 28, 2013 in Long Beach, CA