ALL CURRENT LT DINING EXPERIENCE!!

Learning Team 20, 21, and 22 along with special guests gathered in the Student Union on June 7th for the All Current LT Event where students received a 2 hour lesson on business dining etiquette.

Throughout the night, facilitator and Southern Wine and Spirits Director of Recruitment, Suzi Potts directed students through a cocktail hour and a 3 course meal. During the cocktail hour students had the chance to mingle with other students outside their LT and also had the opportunity to meet and greet with several business executives. After cocktail hour, Suzi Potts gave a presentation that covered everything from what fork to use with which course to appropriate business dinner conversation.

Each table was arranged where the students were given a chance to sit with special guests of the evening. These special guests were sport, business, & education executives such as: former Laker AC Green, Bill Shumard, President and CEO of Special Olympics Southern California, Maggie Buchan, Principal Troy High School Fullerton, Joann Klonowski, Entrepreneur, Peter Perkowski, Lawyer, Eric Lenahan & David Wilson, State Farm Insurance, Angela LaChica, V.P. San Diego Sports Commission, Sonja Garnett, CSU Monterey Softball Assistant Coach, Dr. Alison Wrynn, CSULB Professor of Kinesiology, and Richard Fernandez, V.P. Special Olympics Southern California.

During the dinner students had a chance to interact with these terrific sport, education, & business executives, get their thoughts of the sport industry, and career advice. Some students were able to take advantage of the time together to make connections with our special guests and land internships through their meeting.

The event was a huge success!!

Mark Fabrick, Erin Morey, Maxwell Piner, former Laker AC Green, Ken Nakase, Todd Greenbaum, Karlie Carlson
As most of us watched the LA Kings win the Stanley Cup from our televisions, several students from the Graduate Program in Sport Management actually had the opportunity to celebrate the big win on the ice! Through the GPSM internship partnership with the LA Kings students had a once in a lifetime opportunity to contribute to the LA Kings long awaited championship. Al Raitt from LT 22 is just one of many students who was in the middle of the action. Al worked in the Game Entertainment and Events Department as a stage manager and got to experience the inner working of the NHL and everything that goes into making a championship run.

Al shared that his department worked closely with the NHL’s operations departments (special events, game operations, ice operations) in order to present a good show to the world. During the series, he was mainly located in the corner of the arena, known as the Zamboni corner or “Zam” for short, and was responsible for sending the ice crew on and off the ice to clean it as well as any to come out on the ice. One of these elements was the pregame unveiling of the American flag on ice. Every game he would gather 20-30 local youth hockey players and they would skate out on the ice and unveil the giant flag during the anthem. “One of the more special moments I experienced was getting to talk and work with Wayne Gretzky, arguably the greatest hockey player of all time.” - Al Raitt

“However, one of greatest moment of this whole experience was when the Kings actually won the cup. There are little words to describe the feeling in an arena when a team wins there first championship. There was crying, laughing, cheering and stunned silence. My fellow GPSM students and I were elated, jumping up and down, shouting and cheering but the look on those who had been waiting

45 years for it were in total amaze-ment. After the presentation of the cups (MVP and the Stanley) we had the opportunity to go on to the ice and celebrate with the players, player’s families, media and staff. This is where I first got to touch the cup and is one of the best mo-ments of my life.”

Other students/alumni who were involved were Lauren Nowinski, Sarah Ambrose, Rogelio Ruelas, Joe Carlucci, and Bill Steele.

CARTAN TOURS INC. TO THE LONDON OLYMPICS

Dario Soto of LT 12 will get the opportunity of a lifetime this summer. He will travel to London for the 2012 Summer Olympics on behalf of Cartan Tours Inc. Cartan is a travel company specializing in global sports marketing, corporate hospitality and on-site event management. Cartan has been a part of 13 Olympic Games as well as the 1998 and 2010 FIFA World Cup.

Dario Soto, LT 12 and Daniel Berditchevski LT 17 work at Cartan. Dario Soto, Senior Account Executive, is managing Cartan’s corporate sponsorships at its hospitality house “Casa Cartan” in London during the Olympics. Before joining Cartan, Dario worked at the AVP Pro Beach Volleyball Tour for 4 years, managing the AVP’s corporate sponsorships.

Daniel Berditchevski, Senior Account Executive, is managing Cartan’s Olympic tickets and travel package sales for the residents of the 40 countries Cartan represents. Before joining Cartan, Daniel interned at the Los Angeles Clippers and Los Angeles Galaxy.

Both Dario and Daniel also manage the FIFA World Cup business for Cartan. Dario and Daniel are both looking forward to working in London for the Olympics and taking in the global sports experience. They will be in London for a whole month and will provide the Long Beach State program with photos and a recap of their experience.

For more information on Cartan Tours visit their website at www.cartantours.com

Sarah Ambrose (LT 21) and Joe Carlucci (LT20) right after the Kings Game 6 victory!!!
Special Olympics Southern California (SOSC) held the 43rd Annual Summer Games at the California State University, Long Beach, Saturday June 9th and Sunday June 10th. A total of 1,100 athletes of all ages from San Diego to San Luis Obispo competed in track and field, swimming, gymnastics, golf and bocce ball.

With the help of an innumerable team of wonderful volunteers, which included many of the GPSM students, the North side of the CSULB campus was transformed into an incredible sporting spectacle.

Tobias Rochau, LT 21, one of the SOSC interns said that his internship was “truly a special experience. I have gained much knowledge in organizing and managing events, but the most rewarding part of my internship was the Summer Games. Seeing the athletes compete reminded me of what happiness in life really means and being there teaches you to look at life with a new perspective. I am happy that I had the chance to intern for the Special Olympics and I recommend volunteering for anyone interested in getting involved in the sport industry.”

- Tobias Rochau

The SOSC is the largest sports organization in the world and we here in this program are fortunate to have the President/CEO, Bill Shumard as the Chair of the Graduate Program in Sport Management’s Advisory Committee.

Our program’s partnership with the SOSC has given many of our students an invaluable internship experience in the sports industry.

In fact, some of our students have been offered full time positions with the organization after their internship. Some of these students include: Richard Fernandez from LT 3, who is now the Law Enforcement Torch Run Director and Assistant Vice-President of Development, Brandon Adachi of LT 11, who is the Programs and Volunteer Services Manager, and Joey Trama from LT 13 who is the Manager of Regional Special Events & Programs.

If you are interested in volunteering with Special Olympics Southern California please visit www.sosc.org.

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**Upcoming Sport Management Events**

**FALL 2012 Application Deadline — May 1st**

Join us for our Webinar Online Information Sessions on the following dates:

- 7-11-12  ESPN X-Games—June 28—July 1
- 8-01-12  MLB All-Star Game—July 10
- 9-05-12  ESPN ESPYS—July 11
- 10-10-12 Summer Olympic Games, Opening Ceremonies—July 28